A list of service providers and vendors to meet the needs of assisted living providers in Wisconsin.
As a senior care provider, you want the best for your residents, staff, and business. The best care. The best opportunities. The best facilities. Hoffman can help you create the ideal environment where your business will grow and your residents and staff will thrive.

Your business deserves first-rate facilities.

You deserve a partner ready to make that happen.

Visit us at hoffman.net
Assisted Living Resource Directory Spring 2019

The Wisconsin Assisted Living Association is pleased to present our Assisted Living Resource Directory for the Spring of 2019. This directory is meant for use by all assisted living providers and those who serve the industry. It is designed to give you easy access to a wide range of companies who can give you what you need to:

- Stay compliant with the Bureau of Assisted Living
- Train your new employees under regulatory guidelines
- Explore new ways to provide better care
- Recruit and retain quality staff
- Compete within the industry
- Be cost effective in purchasing, construction and development
- Innovate with your long-range planning

When you contact these WALA members, please let them know you found them with the WALA’s Assisted Living Resource Directory. For more information about WALA, please visit www.ewala.org or call the office at 608-288-0246.

Table of Contents

Ancillary Service Providers .................................................. 4
Construction, Remodeling and Architecture .................. 9
Employment and Temporary Services ......................... 13
Finances and Real Estate .................................................. 15
Insurance ......................................................................... 17
Interior Elements and Design ......................................... 19
Legal Services .................................................................. 20
Management and Activities Services ......................... 21
Marketing ......................................................................... 23
Operational Supports ......................................................... 25
Regulatory Consulting ......................................................... 27
Technology Services .......................................................... 30
Training ............................................................................ 33

Please note: This directory is a list of Associate Members of the Wisconsin Assisted Living Association and is a member service for current and future WALA members. As such, its purpose is not to endorse any individual, company or corporation but to provide a resource for assisted living providers and government agencies. WALA cannot guarantee the quality of service of any associate member and cannot be held responsible in any way for business relationships that may develop through this directory. All users of this directory must enter into their own relationship with any vendor listed.
Ancillary Service Providers

Accurate Imaging, Inc.
Contact: Nicole Snyder
Address: 2895 Algoma Blvd.
Oshkosh, WI 54901
Phone: (920) 230-9729
E-mail: nicoles@calrayinc.com
Website: http://www.accurateimaging.net

Assisted Living Pharmacy Service
Contact: David Huibregtse
Address: PO Box 26800
Wauwatosa, WI 53226
Phone: (877) 257-7797
E-mail: davidh@alpsrx.com

Assisted Living Pharmacy Service is your source for long-term care pharmacy needs in Southeast Wisconsin. We service only assisted living facilities so that we can concentrate on your requirements and help you meet your goals. We offer several medication packaging systems. We provide delivery service, competitive pricing, and 24-hour emergency availability.

Badger Hospice
Contact: Tammy Ward
Address: 125 N Executive Dr
Suite 100
Brookfield, WI 53005
Phone: (262) 222-1012
E-mail: tammy@badgerhospice.org

Badger Hospice was initiated and is owned by local Wisconsin healthcare providers who are passionate about providing hospice services that are focused on the patients and their loved ones, not the disease. To maintain our commitment, we only hire exceptional staff. Our clinical team members are experts in pain and symptoms management. Our support team is skilled in the specific areas of emotional support, spiritual counseling and resource referral.

Bluestone Physician Services
Contact: Kendra Lohmer
Address: 270 North Main St
Stillwater, MN 55082
Phone: (651) 342-1039
E-mail: kendra.lohmer@BluestoneMD.com
Website: http://BluestoneMD.com

Bluestone Physician Services provides on-site primary care to residents in assisted living & memory care communities. We bring provider team and clinic to the comfort and convenience of the patient's home. Our physician-driven focus is providing high-risk patients the best and most appropriate on-site medical program to help maintain independence and overall health.
Bluestone Physician Services enables a proactive, collaborative team approach to quality care through close communication and coordination between Physician Care Teams, community/facility staff, specialty services and family members.

Bredan Mechanical Systems, Inc
Contact: Mark Mireau
Address: 525 West Progress Ave Suite G
Waukesha, WI 53186
Phone: (262) 521-9918
E-mail: mmireau@bredanmarc.com
Website: https://www.bredanmech.com

Bredan Mechanical Systems, Inc has efficient, reliable and well-trained technicians with service personnel that provide more than 100 years’ experience to help you with all of your heating/cooling concerns.

Caring with Honor
Contact: Joanne Bolz
Address: 3073 S Chase Ave #300
Milwaukee, WI 53207
Phone: (414) 303-6031
E-mail: joanne.bolz@scasmg.com
Website: https://www.caringwithhonor.com

Caring with Honor is a non-medical home care provider. Our mission is to provide companionship, transportation, light housekeeping, and personal care to seniors in need. Caring with Honor employs retired senior law enforcement and retired military personnel as Human Resources as well as caregivers.
**Direct Supply Inc.**

Contact: Geoff Ebner  
Address: 6767 N Industrial Rd  
Milwaukee, WI 53223  
Phone: (414) 760-5610  
E-mail: geoff.ebner@directsupply.net  
Website: http://www.directsupply.net

With a mission of enhancing the lives of millions of residents in Senior Living, the Direct Supply family of businesses offers unparalleled value that’s much greater than the sum of its parts. Our world-class solutions cover the full spectrum of today’s Senior Living needs, allowing us to partner with organizations to fuel Senior Living success stories. We’re dedicated to Senior Living, and that’s been our promise for more than 30 years. Find out more about our family of companies at DirectSupply.com

**Easy Living Home Health Care/Mueller Therapy, Inc.**

Contact: Barb Mueller  
Address: 402 First Street  
Random Lake, WI 53075  
Phone: (262) 293-3951  
E-mail: muellertherapy@gmail.com  
Website: http://www.elhhca.com

Easy Living Home Health Care, Inc. and Mueller Therapy, Inc.’s skilled team will work with an individual from the acute stage through the entire continuum of care. This unique system is implemented in the comfort of the individual’s home. We come to you – you do not come to us! We specialize in the care needed at assisted living facilities. Our programming includes fall prevention, Alzheimer’s/dementia, lymphedema management, incontinence management, wound care, and much more. In addition, we offer wellness and community programming customized to meet the needs of each facility and individual. Please call us at 262-293-3951.

**FOX Rehab**

Contact: Sarah Carothers  
Address: 7 Carnegie Plaza  
Cherry Hills, New Jersey 08003  
Phone: (877) 407-3422  
E-mail: slc@foxrehab.org  
Website: http://www.foxrehab.org

FOX is a clinician-owned and operated professional private practice of full-time physical, occupational and speech therapists built on the foundation of Geriatric House Calls.

**Greenfield Rehabilitation Center**

Contact: Kate Brewer  
Address: 19395 W Capitol Dr, Suite 200  
Brookfield, Wisconsin 53045  
Phone: (262) 923-7101  
E-mail: kbrewer@grawi.com  
Website: http://www.grawi.com

Greenfield Rehabilitation Agency, Inc. is a therapist owned and operated company dedicated to Leading the Way in rehabilitation services in Wisconsin. Our purpose is to provide the latest evidence based treatment for our patients while functioning within State and Federal guidelines and integrating the facility’s policies and philosophies as they relate to rehab services.

**HyLife Oral Health Alliance**

Contact: Angie Stone  
Address: PO Box 381  
Edgerton, WI 53534  
Phone: (608) 884-0038  
E-mail: angie@hylifeoha.com  
Website: http://www.hylifeoha.com

HOHA provides onsite DENTAL HYGIENE and ORAL CARE services to residents in assisted living communities throughout Wisconsin.
Kessenich’s Ltd.
Contact: Diane Sorenson
Address: 3226 Progress Rd.
          Madison, WI 53716
Phone: (608) 249-5391
E-mail: dsorenson@kessenichs.com
Website: http://www.kessenichs.com

For over 90 years Kessenich’s has been a primary
source of foodservice equipment and supplies for
the Madison and Dane County region. As we
continue to grow in our new location we have
expanded our in-stock inventory of large equipment
and furniture, along with all tabletop glassware,
appliances and janitorial supplies. Kessenich’s
contract department handles large projects around
the Midwest, including kitchen design, project
management, equipment procurement and
installation, plus service and warranty support.

Leading Edge Payroll & HR Solutions
Contact: Nicole Ksioszk
Address: 101 W Falls Rd Suite 600
          Grafton, WI 53024
Phone: (262) 375-6650
E-mail: nksioszk@leadingedgehrsolutions.com
Website: http://leadingedgehrsolutions.com

Payroll and HR Consulting

Lessila Therapy
Contact: Ann Lessila
Address: 17700 W Capitol Dr #6
          Brookfield, WI 53045
Phone: (262) 781-3083
E-mail: ann.lessila@lessilatherapy.com
Website: http://lessilatherapy.com

LTC Rx, Inc. is an established closed door pharmacy
servicing long term care facilities in Western
Wisconsin. We partner with each home to develop a
system that works best for them through on time
twice-a-day deliveries, special packaging and
meeting unique needs. “We Tailor Our Pharmacy
Services To Meet Your Needs”

Mallatt’s Homecare Pharmacy
Contact: Mike Flint
Address: 3250 Kingsley Way
          Madison, WI 53713
Phone: (608) 310-9922
E-mail: MikeF@mallatts.com
Website: http://www.mallattsltc.com

Mallatt Homecare Pharmacy is a full-service
pharmacy catering exclusively to assisted-living
facilities and individuals needing medication
repackaging. We offer two components critical to the
success of our clientele - state-approved training for
their staff and full-service medication systems for
their residents. Our experienced training staff offers
all of the BQA required training as well as in-service
opportunities to fit their needs. Mallatt Homecare
Pharmacy also offers a variety of medication
packaging, including Opus®, Doc-U-Dose®, and
 blisterpak.

Medication Management Partners
Contact: Brenda Brinka
Address: 13601 Kenton Avenue
          Crestwood, IL 60445
Phone: (708) 752-8000
E-mail: brenda.b@mmprx.com
Website: http://www.mmprx.com

Medication Management Partners specializes in
providing innovative medication management
solutions to long term residential care communities.
Servicing assisted living and memory care
communities with accuracy, reliability and a proven
service delivery process tailored to community and
resident needs. MMP delivers industry leading
solutions that enhance resident outcomes and help
community partners realize the benefits and
advantages of MMP’s standardized, streamlined,
scalable medication management system.
Morton LTC Pharmacy
Contact: Lorrie Pratt
Address: 201 E. Bell St.
    Neenah, WI 54956
Phone: (920) 727-3853
E-mail: lpratt@mortonltc.com
Website: http://www.mortonltc.com

Morton LTC Pharmacy is a long term pharmacy providing daily pharmacy service to assisted living facilities, skilled care facilities and adult family homes within a two hour radius of the Fox Valley. We strive to provide outstanding customer service and establish long lasting partnerships.

O'Connell Pharmacy Long Term Care
Contact: Stephanie Schulz
Address: 125 S. Thompson Rd.
    Sun Prairie, WI 53590
Phone: (608) 837-8002
E-mail: stephanie@oconnellpharmacy.com
Website: http://www.oconnellpharmacylongtermcare.com

O'Connell Pharmacy has been providing quality service to long-term care facilities for over 25 years. We offer strip packaging, blister packs & Opus, as well as providing repackaging for VA or mail-order needs. For your independent residents, we have many other compliance packaging options to meet their needs. Additional services include consulting pharmacists, E-MAR integration and 24/7 on-call. We also provide in-service training for facility staff and residents.

Prescriptions Plus
Contact: John Perham
Address: 10233 W Greenfield Ave
    West Allis, WI 53214
Phone: (414) 727-5750
E-mail: jperham@gvprx.com
Website: http://www.gvprx.com

Prescriptions Plus has been servicing long term care facilities for over 20 years. We specialize in ALF, CBRF and RCAC facilities utilizing the unique Medicine-On-Time compliance packaging system as well as other systems designed to make med pass fast, accurate, and efficient. We provide a variety of forms, free delivery and a dedicated, experienced staff ready to serve you.

Recover Health
Contact: Greg Von Arx
Address: 5900 Green Oak Drive, Suite 200
    Minnetonka, MN 55343
Phone: (952) 926-9808 ext 1001
E-mail: gvonarx@recoverhealth.org
Website: http://www.recoverhealth.org

We are a Medicaid/Medicare certified home health care agency. We provide the full spectrum of home care services, wherever home may be. By partnering with Recover Health, assisted living and independent living facility residents can access skilled nursing and therapy services in the comfort of their own apartment. This also allows facilities to increase and maintain occupancy. Recover Health will ensure all care and services are coordinated and carried out to meet the individual need of each resident. Our broad range of services affords individuals the opportunity to remain at home and live as independently as possible.

RockMED LTC Pharmacy
Contact: Jim Tropp
Address: 607 East State Rd Hwy 59
    Edgerton, WI 53534
Phone: (608) 884-6644
E-mail: jtropp@rockmedltc.com
Website: http://www.rockmedltc.com

Long-term care pharmacy

St. Croix Hospice
Contact: Chris Hood
Address: 7200 Hudson Bkvd
    Oakdale, MN 55128
Phone: (763) 645-3427
E-mail: chood@stcroixhospice.com

St. Croix Hospice offers services that are tailored to the unique preferences of patients, families, and caregivers. The Hospice Team is available 24 hours a day, 7 days a week for admissions, regularly scheduled visits, and any unplanned critical
situations that may arise. St. Croix Hospice care is delivered in the comfort of each patient’s own home.

Thrifty White Pharmacy
Contact: Debbie Hjelmeland
Address: 6055 Nathan Lane North, Suite 200
Plymouth, MN 55442
Phone: (763) 513-4359
E-mail: dhjelmeland@thriftywhite.com
Website: http://www.thriftywhite.com

Thrifty White provides quality pharmacy services for the assisted living setting. As one of the largest long-term care pharmacy providers in the Upper Midwest, we provide a variety of user-friendly unit dose systems and individualized service, including medical records, medication carts and pharmacist consulting. Contact us today about how we can improve medication service for your staff and residents.

Welltopia Pharmacy
Contact: Omar Eliwa
Address: 136 N. Main Street
Thiensville, WI 53092
Phone: (262) 429-9429
E-mail: welltopia@welltopiarx.com
Website: http://www.welltopiarx.com

Welltopia pharmacy is committed to providing an All-in-One service. We work with prescribers, families, nurses, and caregivers to simplify medication administration. Welltopia All-in-One blister packs gather all pills and capsules in nicely curated color coded weekly medication planners. We integrate with all software platforms and we are always implementing new technologies to offer better pharmacy experience. Welltopia provides on-site free pharmacist consultations to address medication challenges. We offer Free and Convenient delivery.
Construction, Remodeling, and Architecture

A2K (Architecture2000)
Contact: Trudy Kopchinski
Address: 311 East Chicago Street Suite 310
Milwaukee, WI 53202
Phone: (414) 727-2321
E-mail: trudyk@sha-a2k.com
Website: http://www.sha-a2k.com

A2K focuses on providing full service architectural/engineering services exclusively for Senior Living. Our designs focus on Independent Senior Living, Assisted Living (Frail and Memory Care)(CBRF and RCAC), Long-Term Skilled Care, Hospice, Geriatric Medical Clinics, Rehabilitation (Medicare/Medicaid) and Adult Day Care.

Balestrieri Environmental & Development
Contact: Michael Ruenz
Address: 1538 Country Club Pkwy.
Elkhorn, WI 53121
Phone: (262) 743-2800
E-mail: field@balestrierigroup.com
Website: http://www.balestrierigroup.com

Our mission is to assist our clients in reducing their exposure to environmental liability and hazards. Balestrieri is an industrial service firm specializing in asbestos abatement, industrial coating removal, mold remediation, hazardous waste removal, environmental remediation, building renovation and interior demolition.

Berghammer Construction Corp.
Contact: Dan Landbo
Address: 4750 N. 132nd St.
Butler, WI 53007-4750
Phone: (262) 790-4750
E-mail: danl@berghammer.com
Website: http://www.berghammer.com

Berghammer Construction Corporation provides construction management expertise and builds diversified projects throughout Southeastern Wisconsin. Berghammer has very strong credentials and a reputation for adding value to projects in the Senior Living market sector. One notable project is St. Mary’s Felician Village, a 22-acre senior living facility in Manitowoc, Wisconsin. The project includes a community-based residential facility (CBRF), residential care apartment complex (RCAC), long-term care households, a rehabilitation center, and a medical clinic.

CG Schmidt
Contact: Kristin Schmidt
Address: 10 W Mifflin St Suite 400
Madison, WI 53703
Phone: (608) 630-7930
E-mail: Kristin.schmidt@cgschmidt.com
Website: http://www.cgschmidt.com

Construction Management

Consolidated Construction Company
Contact: Tim Rinn
Address: 4300 N Richmond Street
Appleton, WI 54913
Phone: (920) 882-2566
E-mail: trinn@1call2build.com
Website: http://1call2build.com

Consolidated Construction Company is a design-build-funding company with offices in Appleton, Milwaukee and Bismark. We have a proven process to ensure the design fits our clients’ budgets.

Direct Supply Inc.
Contact: Geoff Ebner
Address: 6767 N Industrial Rd
Milwaukee, WI 53223
Phone: (414) 760-5610
E-mail: geoff.ebner@directsupply.net
Website: http://www.directsupply.net

With a mission of enhancing the lives of millions of residents in Senior Living, the Direct Supply family of businesses offers unparalleled value that’s much greater than the sum of its parts. Our world-class solutions cover the full spectrum of today’s Senior Living needs, allowing us to partner with organizations to fuel Senior Living success stories. We’re dedicated to Senior Living, and that’s been our promise for more than 30 years. Find out more about our family of companies at DirectSupply.com
Focus on Energy
Contact: Mark Lydon
Address: 15770 W Cleveland Ave
       New Berlin, WI 53151
Phone: (262) 786-1287 ext.1326
E-mail: Mark.lydon@focusonenergy.com
Website: http://www.focusonenergy.com

Focus on Energy helps Wisconsin businesses lower operational costs and improve their bottom lines through energy efficiency and renewable energy projects.

Ganther Construction | Architecture
Contact: Ben Ganther
Address: 4825 County Road A
       Oshkosh, WI 54901
Phone: (920) 426-4774
E-mail: bganther@ganther.com
Website: http://Ganther.com

Ganther Construction | Architecture is a planning, architecture and construction management firm focused on providing high-performance living environments for seniors and families. We serve clients that develop, own or operate these facilities throughout Wisconsin, the U.S. and internationally. Our firm’s experience, talent and “you got it” culture provide projects that lead the market in quality and design, are less stressful on our clients and are affordable to build and operate. Call 920.426.4774 | Ganther.com

GROTH Design Group
Contact: Nathan Pamperin
Address: N58 W6181 Columbia Road
       Cedarburg, WI 53012
Phone: (262) 377-8001
E-mail: npamperin@gdg-architects.com Website: http://www.gdg-architects.com

GROTH Design Group is a full-service architecture, planning and interior design firm whose diverse staff of 34 embodies our mission to Listen, Lead and Serve. We deliver solutions for Senior Life, Healthcare, Corporate, Religious, Education and Community from offices in Cedarburg and Milwaukee. The success of our work is best defined by our focus on listening and providing the assurance that every design concept is evaluated in relation to the client’s mission, values and goals.

Hoffman Planning, Design & Construction, Inc.
Contact: Clay Veldt
Address: 122 E. College Ave., Suite 1G
       Appleton, WI 54911
Phone: (800) 236-2370
E-mail: cveldt@hoffman.net
Website: http://www.hoffman.net

Hoffman is a firm of expert planning, design, and construction professionals whose mission is to make a positive impact on people’s lives and their environment by providing creative ideas and responsible solutions. Through our integrated project approach, Total Project Management, we deliver efficient and cost-effective facilities that support our clients' missions. Creating inviting designs that consider the latest trends in senior housing, we help position providers for success by balancing programmatic, phasing, and financing considerations.

Horizon Construction Group, Inc.
Contact: Daniel Fitzgerald
Address: 5201 East Terrace Dr., Suite 300
       Madison, WI 53718
Phone: (608) 354-0900
E-mail: d.fitzgerald@horizondbm.com Website: http://www.horizondbm.com

As owners ourselves, we know how important the entire project is to the client. Horizon is experienced in leading projects systematically through each phase of the process, including owner vision, market research, program development, civil and architectural design, municipal approvals, project financing, and construction services. With over twenty-seven years of experience, Horizon excels at providing construction solutions to clients across the country and places distinct emphasis on quality and on-time, on-budget project delivery.
Keller, Inc.
Contact: Katie Mangin
Address: P.O. Box 620
Kaukauna, WI 54130
Phone: (920) 766-5795
E-mail: kmangin@kellerbuilds.com
Website: http://www.kellerbuilds.com

Keller, Inc. is an employee-owned, design/build general contractor with offices in Fox Cities, Madison, Milwaukee, and Wausau.

Kelman Restoration
Contact: David Schultz
Address: 12001 W. Dearbourn Ave
Wauwatosa, WI 53226
Phone: (414) 774-3799
E-mail: dlschultz@kelmann.com
Website: http://www.kelmann.com

Emergency & Restoration Services

Midwest Alarm Services
Contact: Mike Wells
Address: 2851 Index Rd
Fitchburg, WI 53713
Phone: (608) 441-5476
E-mail: mike.wells@mw-as.com
Website: http://midwestalarmservices.com

Midwest Alarm Services is a full line of life safety equipment and services. We provide fire alarm systems, nurse call, controlled and accessed video surveillance systems. As a service provider, we bundle service and inspection services. These services include inspections of fire alarm systems, sprinkler systems, range hoods and extinguishers.

Peridot Construction Management
Contact: Jacob Kuzdas
Address: 4425 W Mitchell
St
Milwaukee, WI 53214
Phone: (414) 291-5841
E-mail: jkuzdas@peridotcm.com
Website: http://peridotcm.com

Peridot CM, LLC is a construction management firm that is experienced in all phases of construction including pre-construction, budgeting, design assistance and construction management. With our experienced team at Peridot CM, LLC we are sure to offer you the construction needs you may have.

Plunkett Raysich Architects, LLP
Contact: Larry Schneider
Address: 209 South Water Street
Milwaukee, WI 53204
Phone: (414) 359-3060
E-mail: lschneider@prarch.com
Website: http://www.prarch.com

Plunkett Raysich Architects, LLP, (PRA) is a multifaceted planning, architectural design and interior design firm. With projects nationwide, our commitment is creating high quality architecture that combines function and imagination. Since 1935, PRA has provided long-term care and healthcare organizations with innovative designs through an engaging process. As a result, PRA’s buildings are designed with the best long-term value, inspire the people who use them and have a sense of place in their community.

ServiceMaster Recovery Services
Contact: Mark Cyganiak
Address: 2215 S. 162nd Street
New Berlin, WI 53151
Phone: (800) 559-9070
E-mail: mcyganiak@smrecover.com Website: http://www.smrecover.com

ServiceMaster Recovery Services is Wisconsin’s leader in emergency disaster response and professional cleaning services. With over 40 years of experience providing exception restoration and cleaning services to Commercial property owners, ServiceMaster Recovery Services has developed a reputation as the premier restoration & cleaning specialists. RECOVER, RESTORE, REBUILD your property 24/7/365.

SERVICES OFFERED: Pre-Disaster Planning - Project Management & Consulting - Emergency Mitigation - Emergency Power - Board-Up - Building Stabilization - Reconstruction Services - Drying and Water Extraction - Soot Smoke and Odor Removal - Data and Document Recovery - Sublimation Drying - Antiques and Fine Art Restoration - Electronics Restoration - Controlled Renovation - Biohazard / Trauma Clean-up
**Thrive Architects**

Contact: Jeremy Bartlett  
Address: 259 South St Ste B  
Waukesha, WI 53186  
Phone: (414) 380-6180  
E-mail: jdb@thrive-architects.com  
Website: http://www.thrive-architects.com

Full service Architectural firm providing design services for the aging which includes all facets of senior care, skilled care, assisted living, hospice, rehabilitation centers and retirement communities.

**VJS Construction Services**

Contact: Maddy Tarbox  
Address: W233 N2847 Roundy Circle W  
Pewaukee, WI 53072  
Phone: (262) 542-9000  
E-mail: mtarbox@vjscs.com  
Website: http://www.vjscs.com

VJS Construction Services has been in business for 66 years as general contractors, construction managers, design builders, and developers for long-term care, housing, education, hospitality, retail, commercial, medical, renovation, development, religious, manufacturing/industrial, interior build-outs, and government.

homelike environments to enhance residents' independence, dignity, healthy and enjoyment.

Let’s Get Connected!  
@WALAMembership

For more information about WALA and this Resource Directory contact: membership@ewala.org or 608/288-0246

www.ewala.org
**Employment and Temporary Services**

**Ahead HR**
Contact: Billy Halbrook
Address: 509 W Walnut St
Green Bay, WI
Phone: (920) 436-9887 x628
E-mail: billy@hrstaff.net
Website: http://www.hrstaff.net

AHEAD HR is one of the nation’s leading Human Resources administration providers for small and medium sized companies who want to save time, money and resources by having our skilled HR specialists perform all your employee administrative functions. Attract and retain better employees with our included fortune 500 benefit plans. Employees and operational managers may better focus efforts on results that make you more profitable.

**Society’s Assets**
Contact: Amy Mlt
Address: 5200 Washington Ave #225
Racine, WI 53406
Phone: (262) 637-9128
E-mail: amlot@societysassets.org

Society’s Assets provides a full range of affordable services to promote living independently in the community. Assistance can range from a telephone consultation about your transportation needs to staff completing simple, weekly household tasks or daily personal care, and even to a nurse setting up and administering medications or assessing, managing and teaching a client with diabetes or heart disease.

**Stellar Rehabilitation**
Contact: Susan Armstrong
Address: 1049 N. Edge Trail
Verona, WI 53593
Phone: (608) 845-2100

E-mail: stellardsl@tds.net

Comprehensive Therapy Services, including Physical, Occupational and Speech Therapy. Stellar Rehab is an independent outpatient facility and also partners with homecare agencies in order to provide a continuum of care for residents in independent, assisted and memory care communities.

**WI MedEmploy**
Contact: Shannon Block
Address: 1817 Highland Dr Unit 1214
Grafton, WI 53024
Phone: (262) 707-9488
E-mail: shannon@wimedemploy.com
Website: http://wimedemploy.com

WI MedEmploy is a healthcare staffing company that staffs RN’s, LPN’s, CNA’s, and CBRF Caregivers all over the state of Wisconsin.
Schenk’s health care consulting team has served the business needs of healthcare providers for more than 50 years. More than CPA’s and business consultants, our people know healthcare. We work side-by-side with our clients to help them improve profitability, enhance efficiency and manage their personal and business finances. In addition to assisted living facilities, our providers include medical and dental providers from solo practices to large, multi-speciality practices, ambulatory surgical centers and hospitals.

**Consolidated Construction Company**

Contact: Tim Rinn  
Address: 4300 N Richmond Street  
Appleton, WI 54913  
Phone: (920) 882-2566  
E-mail: trinn@1call2build.com  
Website: http://1call2build.com

Consolidated Construction Company is a design-build-funding company with offices in Appleton, Milwaukee and Bismark. We have a proven process to ensure the design fits our clients’ budgets.

**First Business Bank**

Contact: Eric Fought  
Address: 18500 W Corporate Drive  
Brookfield, WI 53045  
Phone: (262) 792-7145

**LeClaire Commercial LLC**

Contact: Robert LeClaire, President  
Address: 3125 Gateway Rd., Suite 100  
Brookfield, WI 53045  
Phone: (262) 312-4642  
E-mail: LeClaireCRE@yahoo.com

Email: efought@firstbusiness.com  
Website: http://www.firstbusiness.com

We are a business focused bank that combines strategic funding solutions and unmatched service.

**GT Independence**

Contact: Vicky Gunderson  
Address: 215 Broadus St.  
Sturgis, MI 49091  
Phone: (608) 769-0813  
E-mail: vgunderson@gtindependence.com  
Website: http://www.gtindependence.com

GT Independence provides financial management services in MI, WI, NC, FL, ME, CO, IL, and MO. GT’s mission is to help people live a life of their choosing regardless of age or ability. We assist elderly and disabled individuals through the Family Care and IRIS Self-Directed Employment programs; as well as persons choosing to private pay, or whom have a Special Needs Trust.

**Lancaster Pollard**

Contact: Brad Competty  
Address: 65 E. State St., 16th Floor  
Columbus, OH 43215  
Phone: (614) 224-8800  
E-mail: bcompepty@lancasterpollard.com  
Website: http://www.lancasterpollard.com

Lancaster Pollard helps health care, senior living and affordable housing organizations expand and improve their services by providing a full range of investment banking, mortgage banking and investment advisory solutions. Based out of the Midwest with offices across the country, Lancaster Pollard is a leading debt underwriter and FHA/HUD/GNMA/USDA/Fannie Mae approved lender, having funded over $4 billion of projects since its founding a quarter century ago.  
Website: http://www.leclairecre.com

Real Estate Investment brokerage firm specializing in the sales of all senior living/housing facilities with over 25 years experience. Our statewide and Regional market knowledge coupled with our Global Reach and extensive database provides
unparalleled results, making LeClaire Commercial THE top-rated, Award Winning Broker of choice when selling CBRF’s, RCAC’s or Skilled Nursing Facilities.

**Marcus & Millichap**
Contact: Ray Giannini  
Address: 13890 Bishops Drive Ste 300  
Brookfield, WI 53005  
Phone: (262) 364-1920  
E-mail: rgiannini@marcusmillichap.com  
Website: http://www.marcusmillichap.com

**Poppy CPA**
Contact: Barb DeBaere Poppy  
Address: 816 Church Street  
Wisconsin Dells, WI 0  
Phone: (877) 738-1200  
E-mail: barb@poppycpa.com  
Website: http://www.poppycpa.com

Organizing financial information for successful results with your banker, the taxing authorities and your bottom line. Contact Barb@poppycpa.com (Barbara DeBaere Poppy, CPA).

**MBE CPAs**
Contact: Melanie Lindloff  
Address: PO Box 163  
Baraboo, WI 53913  
Phone: (608) 356-7733  
E-mail: mlindloff@mbecpa.com  
Website: http://www.mbecpa.com

We are a full service accounting firm specializing in payroll services, bookkeeping, interim financial statement preparation, audits, reviews, tax planning and preparation, QuickBooks training, business valuation services, cost segregation studies, HR services, Software Solutions for Business, Real Estate Management, and more.

**MBE CPAs**
Contact: Melanie Lindloff  
Address: E10890 Penny Lane  
Baraboo, WI 53913  
Phone: (608) 356-7733  
E-mail: mlindloff@mbecpa.com  
Website: http://www.mbecpa.com

We are a full service accounting firm specializing in payroll services, bookkeeping, interim financial statement, audits, reviews, tax planning and preparation, QuickBooks training, business valuations services, cost segregation studies, HR services, Software Solutions for Business, Real Estate Management and more.

**Senior Care Realty**
Contact: Mike Collins  
Address: 425 W Main Street Suite 201  
Sun Prairie, WI 53590  
Phone: (608) 825-4200  
E-mail: mike@seniorcarerealty.com  
Website: http://www.seniorcarerealty.com

Senior Care Realty is a real estate brokerage firm specializing in assisted living facilities. Senior Care Realty was formed by Mike Collins in 1999 after spending ten years as a partner in an assisted living company. Mike led his former company through the sale of 21 CBRFs and since 1999 has helped clients with the sale of over 50 other assisted living facilities. Mike is a licensed real estate broker, CPA, and past president of the WALA Board of Directors.

**SVA Certified Public Accountants, S.C.**
Contact: Glen Weyenberg, CPA  
Address: 1221 John Q. Hammons Dr.  
Madison, WI 53717  
Phone: (608) 826-2011  
E-mail: weyenbergg@sva.com  
Website: http://www.sva.com

SVA Certified Public Accountants and Business Consultants, brings assisted living facilities owners an array of services to streamline their operations, such as acquiring or re-structuring their facilities, assisting with the special operational issues, and providing solutions for accounting, payroll, and
software consulting and training. Our advisors can also provide their residents and their families with estate planning, trust design, investment management via SVA Wealth Management, LLC., Registered Investment Adviser, financial planning, and tax advice. SVA Trust Company, LLC is a private trust company with great flexibility for you or your resident’s needs.

SVN - Hintze Commercial Real Estate

Contact: Dawn Davis  
Address: 809 S 60th St., Suite 202  
West Milwaukee, WI 53214  
Phone: (414) 727-8000  
E-mail: dawn.davis@svn.com  
Website: http://svnhintzecre.com

SVN is a nationally-linked brokerage and leasing services company with a primary market area focus of Wisconsin. With a multi-specialty team of real estate Advisors, SVN serves a growing, dynamic market of over 5.0 million in population regarded as one of the country’s top real estate markets.

With affiliated offices throughout the United States and abroad, we offer clients the breadth of exposure they would experience with the biggest corporate firms but with the nimbleness that comes from being an independently-owned company led by two individuals regarded as two of the top professionals in their field.

SVN is a fully faceted commercial real estate firm. Dawn specialized in Assisted Living facilities, along with Skilled Nursing facilities and Adult Family Home portfolios. She takes her 22 years’ worth of assisted living industry knowledge and puts it to work for you. Call Dawn today at 414-727-8056.

Wipfli LLP

Contact: Lori Yaklovich  
Address: 10000 Innovation Drive  
Milwaukee, WI 53226  
Phone: (414) 259-6786  
E-mail: Lyaklovich@wipfli.com  
Website: http://www.wipfli.com

We are a full-service resource that assists senior service organizations to operate efficiently in the present while they plan for the future. Our team of industry experts, visionaries, and specialists provides practical recommendations and assists with implementing solutions that meet your organization’s objectives.

Ziegler Investment Banking/Ziegler Financing Corp.

Contact: Nick Glaisner  
Address: 735 N Water St., Ste. 100  
Milwaukee, WI 53202  
Phone: (414) 978-6557  
E-mail: nglaisner@ziegler.com  
Website: http://www.ziegler.com

Ziegler is a nationally-ranked, specialty investment bank serving the senior living and healthcare sectors. With eight offices throughout Wisconsin, Ziegler provides financing, brokerage and valuation advisory services to owners and operators of assisted living, memory care and other senior housing facilities. The Milwaukee team has sold more than 300 assisted living and post-acute care facilities nationwide. Unlike a typical real estate broker, we can also provide a range of financing solutions to buyers through our licensed FHA/HUD lender, Ziegler Financing Corporation.
Insurance

Acuity Insurance
Contact: Debbie Beyer
Address: 2800 S Taylor Dr.
        Sheboygan, WI 53081
Phone: (920) 458-9131
E-mail: debra.beyer@acuity.com
Website: http://www.acuity.com

Acuity Insurance
Contact: Debbie Beyer
Address: 2800 S Taylor Dr.
        Sheboygan, WI 53081
Phone: (920) 458-9131
E-mail: debra.beyer@acuity.com
Website: http://www.acuity.com

M3 Insurance
Contact: Chris Kenyon
Address: 828 John Nolen Drive
        Madison, WI 53713
Phone: (608) 288-2847
E-mail: m3.wala@m3ins.com
Website: http://www.m3ins.com

M3 Insurance
Contact: Chris Kenyon
Address: 828 John Nolen Drive
        Madison, WI 53713
Phone: (608) 288-2847
E-mail: m3.wala@m3ins.com
Website: http://www.m3ins.com

M3 is a service-oriented, independent insurance agency offering competitive insurance products and counsel that meets the specific needs of our clients. We seek to develop and maintain long-term client relationships, requiring us to act with integrity with our employees, clients and insurance companies. We focus on innovation to find solutions and have a commitment to perform for our clients at the highest level.

Marsh & McLennan Agency
Contact: Dave Hosack
Address: P.O. Box 510925
        New Berlin, WI 53072
Phone: (800) 242-7001
E-mail: dave.hosack@marshmma.com
Website: http://www.marshmma.com

Marsh and McLennan Agency LLC Company (MMA) is a Business Insurance Solutions Broker and Risk Advisor for Health and Senior Service Facilities. We have several offices throughout Wisconsin serving over 250 facilities. We have the expertise and experience to understand your risk exposures, provide solutions and assistance to make sure you get the protection you need. As one of the largest agencies in the country, MMA has tremendous industry clout and exclusive access to senior living insurance companies. Whatever

your risk—from Property and Liability Coverage to Health and Welfare Insurance - our primary objective is to protect your bottom line by keeping your employees healthy and well.

R & R Insurance Services
Contact: Paul Lessila
Address: N14 W23900 Stone Ridge Dr
        Waukesha, WI 53186
Phone: (262) 574-7000
E-mail: paul.lessila@rrins.com
Website: http://www.myknowledgebroker.com

R & R Insurance services Long Term Care Practice Group’s mission is to provide long term care facilities with knowledgeable resources to dramatically improve safety, reduce exposures, enhance coverage and improve the bottom line. – Safe residents/Patient Handling. Sexual Abuse & Molestation, Blood Bourne pathogens, needle stick reduction strategies, Early return to work initiatives, Lost-time reduction plans, Premium Reduction Techniques, Risk Transfer Techniques, Regulatory Compliance, Importance of Loss trending and Benchmarking.

Robertson Ryan
Contact: Ellen Letizia
Address: 330 E Kilbourn Ave Suite 650
        Milwaukee, WI 53202
Phone: (414) 975-4171
E-mail: eletizia@robertsonryan.com
Website: http://www.robertsonryan.com

We provide all lines of insurance to healthcare business.

SFM - The Work Comp Experts
Contact: Nick Marino
Address: N66 W14444 Ash Drive
        Menomonee Falls, WI 53051
Phone: (262) 252-5335
E-mail: nick.marino@sfmic.com
Website: http://www.sfmic.com

SFM Companies is a customer-owned mutual insurance group providing Wisconsin and other
Midwest employers with Worker's Compensation and Employment Practice Liability coverage. SFM offers insurance solutions including loss prevention, claims management and medical cost containment. Today, more than 15,000 employers across the Midwest have made SFM their Workers' Compensation carrier of choice. For more, visit www.sfmic.com.

Willis Towers Watson
Contact: Wes Gillespie
Address: 400 N. Executive Drive
Brookfield, WI 53005
Phone: (262) 780-3493

Email: westley.gillespie@willstowerwatson.com
Website: http://www.willstowerswatson.com

Willis Towers Watson is a global advisory, broking and solutions company helping clients turn risk into paths for growth. As the exclusive Risk Management and Human Capital (benefits) consulting partner for Argentum and its members, we desire to put our proven solutions to work for WALA members in Wisconsin allowing them to better protect their most valuable assets; their people, their residents, their facilities and their reputation.
**Interior Elements and Design**

**Jim Bachmann**  
Contact: Jim Bachmann  
Address: 7102 Timberwood Dr  
Madison, WI 53719  
Phone: (608) 497-3010  
E-mail: jim@timberwoodlodge.com

**Furnishings-Living Areas**

**Direct Supply Inc.**  
Contact: Geoff Ebner  
Address: 6767 N Industrial Rd  
Milwaukee, WI 53223  
Phone: (414) 760-5610  
E-mail: geoff.ebner@directsupply.net  
Website: http://www.directsupply.net

With a mission of enhancing the lives of millions of residents in Senior Living, the Direct Supply family of businesses offers unparalleled value that’s much greater than the sum of its parts. Our world-class solutions cover the full spectrum of today’s Senior Living needs, allowing us to partner with organizations to fuel Senior Living success stories. We’re dedicated to Senior Living, and that’s been our promise for more than 30 years. Find out more about our family of companies at DirectSupply.com

**Kessenich’s Ltd.**  
Contact: Diane Sorenson  
Address: 3226 Progress Road  
Madison, WI 53716  
Phone: (608) 249-5391  
E-mail: dsorenson@kessenichs.com  
Website: http://www.kessenichs.com

For over 90 years Kessenich’s has been a primary source of foodservice equipment and supplies for the Madison and Dane County region. As we continue to grow in our new location we have expanded our in-stock inventory of large equipment and furniture, along with all tabletop, glassware, appliances, and janitorial supplies. Kessenich’s contract department handles large projects around the Midwest, including kitchen design, project management, equipment procurement and installation, plus service and warranty support.

**Lerdahl**  
Contact: Tonya Zurfluh  
Address: 7182 Hwy. 14  
Middleton, WI 53562  
Phone: (608) 576-4995  
E-mail: tzurfluh@lerdahl.com  
Website: http://www.lerdahl.com

Lerdahl offers creative and strategic design services to include the careful selection of specialty furniture and interior products, customized finishes refined for the specific application, and complete project management to ensure a remodel or move is timely and yields the envisioned results. We offer sustainable furniture products and finishes that align with a company’s green initiatives and pride ourselves on our solution-based approach as an FF&E turn-key design firm.
Davis & Kuelthau, s.c.

Contact: Alec Dobson
Address: 300 N. Corporate Drive, Suite 150
        Brookfield, WI 53045
Phone:  (414) 276-0200
E-mail: ADobson@dkattorneys.com
Website: http://www.dkattorneys.com

Davis & Kuelthau’s Health Care Team has extensive experience and demonstrated success in defending health care providers in litigation; guiding clients in regulatory matters including surveys, licensing and state investigations; and drafting instruments such as admission and Alternative Dispute Resolution agreements. The firm also represents clients in employment, employee benefits, HIPAA, real estate, corporate and other matters. Davis & Kuelthau, s.c., is a firm of more than 70 attorneys practicing in three offices across Wisconsin.

Reinhart Boerner Van Deuren s.c.

Contact: Bob Lightfoot RN
Address: 1000 North Water Street
        Milwaukee, WI 53202
Phone:  (608) 229-2257
E-mail: rlightfoot@reinhartlaw.com
Website: http://www.reinhartlaw.com

Reinhart Boerner Van Deuren s.c. is a law firm with a substantial health care practice. The Reinhart Health Care Department represents assisted living and senior housing providers on a variety of legal issues including state licensure, survey consultation and appeals, property tax exemption, admission and risk agreements, mergers and acquisitions, and labor and employment concerns. The firm also counsels developers of assisted living facilities in site acquisition, construction and licensing issues.
Management and Activities Services

**B&L Technologies**
Contact: Chris Lauten
Address: 509 W Walnut St
Green Bay, WI 54303
Phone: (608) 640-7427
E-mail: chris@bltechwi.com
Website: http://www.directsupply.net

B&L Technologies, a Kronos partner, offers timekeeping, employee scheduling, human resources, performance, training and applicant software with 1 platform, 1 database and single-sign-on. Most clients begin with timekeeping linked to their current payroll. Time, employee scheduling, billing automation moves clients to a 15-minute payroll and information for better results and increased profitability. Clients may add new hire to retire paperless automation by adding human resources.

**Direct Supply Inc.**
Contact: Geoff Ebner
Address: 6767 N Industrial Rd
Milwaukee, WI 53223
Phone: (414) 760-5610
E-mail: Geoff.ebner@directsupply.net
Website: http://www.directsupply.net

With a mission of enhancing the lives of millions of residents in Senior Living, the Direct Supply family of businesses offers unparalleled value that’s much greater than the sum of its parts. Our world-class solutions cover the full spectrum of today’s Senior Living needs, allowing us to partner with organizations to fuel Senior Living success stories. We’re dedicated to Senior Living, and that’s been our promise for more than 30 years. Find out more about our family of companies at DirectSupply.com

**Golden Rule Consulting Services**
Contact: Randy Zehr
Address: 541 Walmar Dr
Sun Prairie, WI 53590
Phone: (608) 712-2707
E-mail: randy@goldenrulecs.com

Golden Rule Consulting Services offers customized solutions to help senior care & housing providers to achieve greater outcomes with their sales & marketing efforts. Golden Rule CS creates custom strategies and practical solutions to fit any senior care provider-from small to large homes & campuses, for those that are occupancy challenged, startups to established, urban or rural, newly acquired. We offer customized plans as well as individual programs that best suit your current needs and challenges and examine all aspects of your business to determine how you can achieve greater success in our very competitive industry. Bottom line- all of this to help you achieve a greater level of success.

**Heartland Home Care & Hospice**
Contact: Diana Andrews
Address: 1233 N Mayfair Rd Suite 100
Milwaukee, WI 53226
Phone: (414) 944-2000
E-mail: dandrews@hcr-manorcare.com
Website: http://heartlandhomehealth.com

Heartland is a national leader in home care, hospice and IV services. Whether recovering from an injury or surgery, or facing the unique challenge of a chronic illness, we care for the mind, body and spirit. Our team coordinates care to meet the ever-changing medical, social and emotional needs of patients and their families, while respecting their health care choices and goals. Life can take many turns. No matter where our patients are in their journey, we support them completely.

**Mosaic Management Group, LLC**
Contact: Cindy Senke CPM
Address: 15400 West Capitol Drive, Suite 100
Brookfield, WI 53005
Phone: (608) 221-8010
E-mail: cindy.senke@mosaicmgt.com
Website: http://www.mosaicmgt.com

Mosaic Management Group, LLC offers innovative third party management services to the seniors housing industry. We believe that high levels of resident satisfaction and financial success for the investor go hand-in-hand. We set new standards for how communities can and should perform - regardless of size - from the boutique assisted living cottage to the service-enriched senior living campus.
Our nationally award-winning leadership team believes all senior living communities have the potential to operate at an optimal level of sophistication and excellence.

**New Horizon Foods Hospitality**
Contact: Amy Wemple
Address: 2207 Flag Avenue South St. Louis Park, MN 55426
Phone: (763) 218-3098
Email: amy@newhorizonfoods.com
Website: http://newhorizonfoods.com

Culinary and Hospitality Management Services

**Senior Housing Management**
Contact: Allison Law
Address: 208 35th Street Drive SE Suite 500 Cedar Rapids, IA 52403
Phone: (319) 362-3067
E-mail: alaw@seniorhousingcompanies.com
Website: http://seniorhousingcompanies.com
Assisted Living/Memory Care Mgmt company

**Serenity Aquarium & Aviary Services**
Contact: Chris Hale
Address: 7260 Commerce Plaza Drive Neenah, WI 54956
Phone: (920) 486-5353
E-mail: chris.hale@serenityusa.com
Website: http://www.serenityusa.com

Serenity Aquarium & Aviary Services is a local provider of fish aquariums and bird aviaries. We custom make a variety of sizes and styles to enhance the furnishing in various health care facilities.

Serenity also provides the routine maintenance and cleaning of the units. We have numerous packages to meet everyone’s needs. Serenity focuses on building long term relationships.

**The Village at Manor Park**
Contact: Donna Chin
Address: 3023 S. 84th Street West Allis, WI 53227
Phone: (414) 607-4101
E-mail: donna.chin@vmp.org
Website: http://vmpcares.com

WALA’s 19th Annual Autumn Golf Classic
September 25, 2019
Registration is open & sponsorships available!
**Marketing**

**A Place For Mom, Inc.**
Contact: Carrie Kirkpatrick  
Address: 701 5th Ave St 3200  
Seattle, WA 98104  
Phone: (866) 302-1451  
E-mail: carriek@aplaceformom.com  
Website: http://www.aplaceformom.com

A Place For Mom is a national and statewide no-cost senior consultative service and referral service helping partnered senior housing properties increase occupancy by providing pre-qualified, private pay leads and excellent internet exposure. There are no fees to join our partnership and no charges for referrals. Partner properties are only charged if a referral results in a move-in. A Place for Mom attracts over one million unique internet visitors each month and supports many senior care professionals in assisting their clients and patients find the right options.

**Assisted Living Provider List**
Contact: Holly Pitas  
Address: 1902 Spring Road  
Stoughton, WI 53589  
Phone: (608) 873-1611  
E-mail: holly@alprolist.com  
Website: http://www.alprolist.com

Do You Have an Open Bed? Who knows? Families begin searching assisted living options online. Wouldn’t it be great for all Providers to have a central place to post an opening? Imagine a website that makes it quick and easy for discharge planners and social workers to check availability and make a referral. It’s here!ALProList.com connects senior care providers, placement professionals and families. Fill your beds faster. People will find you online at www.ALProList.com

**CarePatrol**
Contact: Michelle Graf MBA CSA  
Address: 1835 E Edgewood Dr #10520  
Appleton, WI 54913  
Phone: (920) 968-7504  
E-mail: michelleg@carepatrol.com  
Website: http://www.CarePatrol.com

CarePatrol provides families with personal assistance in finding safe and appropriate assisted living and memory care for their senior loved one. Care Patrol Certified Senior Advisors meet with the family, conduct a care discovery, and tour them to recommended communities all at no charge to the family.

**Golden Rule Consulting Services**
Contact: Randy Zehr  
Address: 541 Walmar Dr  
Sun Prairie, WI 53590  
Phone: (608) 712-2707  
E-mail: randy@goldenrulecs.com

Golden Rule Consulting Services offers customized solutions to help senior care & housing providers to achieve greater outcomes with their sales & marketing efforts. Golden Rule CS creates custom strategies and practical solutions to fit any senior care provider-from small to large homes & campuses, for those that are occupancy challenged, startups to established, urban or rural, newly acquired. We offer customized plans as well as individual programs that best suit your current needs and challenges and examine all aspects of your business to determine how you can achieve greater success in our very competitive industry. Bottom line- all of this to help you achieve a greater level of success.
**Senior Housing Management**

Contact: Allison Law  
Address: 208 35th Street Drive SE  
Cedar Rapids, IA 52403  
Phone: (319) 362-3067  
E-mail: alaw@seniorhousingcompanies.com  
Website: http://seniorhousingcompanies.com

Assisted Living/Memory Care Mgmt company

---

**Senior Resources**

Contact: Gary Knippen  
Address: PO Box 285  
Germantown, WI 53022  
Phone: (262) 253-0901  
E-mail: info@seniorresourcesonline.com  
Website: http://www.seniorresourcesonline.com

Senior Resources is an organization committed to providing comprehensive, accurate and up to date information on services for older adults in the state of Wisconsin. We publish directories on services for older adults in Northeast, Southeast and South Central Wisconsin. We have also put services for older adults in the entire state of Wisconsin on the Internet at www.seniorresourcesonline.com or contact our office.
Operational Supports

**Almost Family**
Contact: Melissa Bardo  
Address: 2100 Riverside Dr Suite 103  
Green Bay, WI 54301  
Phone: (920) 246-8628  
E-mail: melissabardo@almostfamily.com  
Website: http://lhcgroup.com

Wisconsin State Home Health agency providing skilled nursing services, training, personal care, supportive home care, and nurse delegation.

**Balestrieri Environmental & Development**
Contact: Michael Ruenz  
Address: 1538 Country Club Pkwy.  
Elkhorn, WI 53121  
Phone: (262) 743-2800  
E-mail: field@balestrierigroup.com  
Website: http://www.balestrierigroup.com

Our mission is to assist our clients in reducing their exposure to environmental liability and hazards. Balestrieri is an industrial service firm specializing in asbestos abatement, industrial coating removal, mold remediation, hazardous waste removal, environmental remediation, building renovation and interior demolition.

**Focus on Energy**
Contact: Mark Lydon  
Address: 15770 W Cleveland Ave  
New Berlin, WI 53151  
Phone: (262) 786-1287 ext.1326  
E-mail: Mark.lydon@focusonenergy.com  
Website: http://www.focusonenergy.com

Focus on Energy helps Wisconsin businesses lower operational costs and improve their bottom lines through energy efficiency and renewable energy projects.

**Hoglund Bus Company, Inc.**
Contact: Brian Watley  
Address: P.O. Box 249  
Monticello, MN 55362  
Phone: (763) 295-5119  
E-mail: marketing@hoglundbus.com  
Website: http://www.hoglundbus.com

Hoglund Bus Co. is a full service commercial bus dealership with four locations to serve you (Bloomington MN, Hudson WI, Marshalltown IA and Monticello MN). We carry an extensive line of new and used commercial buses and offer great finance and lease options. Our product lines include BraunAbility, Champion Bus, Collins Bus, Glaval Bus, MobilityTrans, Prime-Time and TurtleTop. To view our current inventory, please visit www.hoglundbus.com.

**HPS**
Contact: Bryan Brauer  
Address: PO Box 247 3275 N M-37 Hwy  
Middleville, MI 49333  
Phone: (269) 795-3308  
E-mail: bbrauer@hpsnet.com  
Website: http://www.hpsnet.com

HPS is group purchasing organization that is member-owned and operated since 1949. Our core membership base is made up of organizations that have a direct impact on the communities they serve, from schools to hospitals to senior living facilities and more. For essentially everything you would need to run your organization, we put vast purchasing power in your hands without losing focus on your individual needs.

**Martin Bros Distributing Co**
Contact: Christy Edwards  
Address: 406 Viking Road  
Cedar Falls, IA 50613  
Phone: (608) 343-3194  
E-mail: cedwards@martinbros.com  
Website: http://www.martinsnet.com
Martin Bros is an independent full-line foodservice distributor. As a full-line distributor, we are able to offer our customers not only an extensive inventory of food products but also janitorial/cleaning supplies, large equipment, small wares and even medical supplies. We are a customer-centric, employee-owned company that has been built on the foundation of strong family values. Our mission is to serve our customers with innovative solutions and superior service. Healthcare customers can expect support that goes above and beyond quality products including customized menu services, cost control resources, innovative educational opportunities, culinary & dining enhancement resources and theme events.

Moving Forward

Contact: Marianne Gariti
Address: 2249 Glen Oaks Circle
Cottage Grove, WI 53527
Phone: (608) 395-1821
E-mail: marianne@movingforwardmadison.com
Website: http://www.movingforwardmadison.com

Moving Forward will manage all aspects of downsizing or moving. Here are some specific examples: We assist in sorting and help you decide what to keep, give away to family/friends, donate, sell or toss. We can recommend local non-profit organizations, auctioneers, moving companies, cleaning services or use ones chosen by you. Schedule donation pick-ups. Arrange and meet with moving and auction companies. Ship designated items as requested. Handle all address changes, utilities and newspapers. Label all items with room designation tags. Meet and direct movers on moving day. Supervise furniture placement. Unpack, make beds, hang clothing, shower curtains and pictures. Set up clocks, phones and small appliances. Measure furniture and design a furniture layout. Arrange photos/special items in your new home. NASMM Ethics course completed. NASMM Safety Course Completed.

Senior Housing Management

Contact: Allison Law
Address: 208 35th Street Dr SE
Cedar Rapids, IA 52403
Phone: (319) 362-3067
E-mail: alaw@seniorhousingcompanies.com
Website: http://www.seniorhousingcompanies.com

Assisted Living/Memory Care Mgmt company.
Regulatory Consulting

Actinion LLC
Contact: Paul Hildebrandt
Address: 1990 N. Hickory Ct.
        Oconomowoc, WI 53066
Phone: (262) 593-5552
E-mail: paul@actinion.net
Website: http://www.actinion.net

Actinion provides operations & compliance consulting, care staff training (CBRF Certificates including Med Admin), and IT support for small and medium businesses, including network system development, HIPAA security, and healthcare IT.

alea Training
Contact: Angie Jopke
Address: 1574 W Broadway, Suite 200
        Madison, WI 53713
Phone: (608) 819-2190
E-mail: ajopke@aleatraining.com
Website: http://www.aleatraining.com

Assisted Living Education Academy, LLC (Alea Training) provides training and consultations throughout Wisconsin. We offer an online program with over 150 courses. Other services include CBRF onsite training, dementia specific training, challenging behavior training, CPI training, ISP development and updates, mock surveys, root cause analysis, plan of corrections, policy & procedures, and assistance with start-ups to support assisted living and adult family homes. Alea Training offers a variety of ways to work together to maximize your training needs and get the most out of your investment.

ALT Services, LLC
Contact: Erica Falk-Huzar
Address: PO Box 744
        Tomah, WI 54660
Phone: (608) 571-6555
E-mail: erica@altservices.org
Website: http://www.altservices.org

ALT Services provides quality training and consulting for CBRFs and AFHs. All training programs are approved by the DQA and the American Red Cross. We are proud to offer both online and on-site courses. Discounts are offered to WALA members. In addition to training, we offer consulting services that include working with DQA Special Order and Plan of Corrections, nursing reviews and services, custom programs/services, and more! Contact us for all of your training and consulting needs to learn how we can best serve you, your residents, and your facility!

Assisted Living Consultants Consortium
Contact: Susan Schneider RN
Address: 340 Juniper Ct.
        Delafield, WI 53018
Phone: (888) 430-4591
E-mail: info@alcc.solutions
Website: http://www.alcc.solutions

We help CBRF, AFH and RCAC providers deliver excellent services to residents, comply with regulations, and achieve business success. Call us for assistance with start-up planning, plans of correction, quality improvement plans, assessments and ISPs, medication management, staffing, emergency plans, policies and procedures, regulatory compliance issues, and working with Family Care.
CaRiNg 4U, LLC - Assisted Living RN Services
Contact: Karina Christensen
Address: PO Box 224
Waunakee, WI 53597
Phone: (608) 445-1402
E-mail: caring4u@mycaring4u.com

CLA
Contact: Barb Pandolfo
Address: 200 E Washington St
Appleton, WI 54911
Phone: (920) 731-8111
E-mail: barb.pandolfo@claconnect.com
Website: http://claconnect.com

Schenck's health care consulting team has served the business needs of health care providers for more than 50 years. More than CPA's and business consultants, our people know health care. We work side-by-side with our clients to help them improve profitability, enhance efficiency, and manage their personal and business finances. In addition to assisted living facilities, our clients include medical and dental providers from solo practices to large multi-specialty practices, ambulatory surgical centers and hospitals.

Davis & Kuelthau, S.C.
Contact: Alec Dobson
Address: 300 N. Corporate Drive, Suite 150
Brookfield, WI 53045
Phone: (262) 792-2413
E-mail: ADobson@dkattorneys.com
Website: http://www.dkattorneys.com

Davis & Kuelthau’s Health Care Team has extensive experience and demonstrated success in defending health care providers in litigation; guiding clients in regulatory matters including surveys, licensing and state investigations; and drafting instruments such as admission and Alternative Dispute Resolution agreements. The firm also represents clients in employment, employee benefits, HIPAA, real estate, corporate and other matters. Davis & Kuelthau, S.C., is a firm of more than 70 attorneys practicing in three offices across Wisconsin.

Klika Consulting, LLC
Contact: Kathy Klika
Address: 2105 Hollow Circle
West Bend, WI 53090
Phone: (262) 343-1859
E-mail: kathy@klikaconsulting.com
Website: http://www.klikaconsulting.com

Klika Consulting provides operational and management consulting to CBRFs, AFHs, RCACs, day services, and other community programs serving individuals with I/DD, mental illness, brain injury, advanced age, and physical disabilities. Drawing on over thirty years of experience, we assist agencies in quality improvement and regulatory compliance, business development, training, leadership development, organizational assessment and change, and risk management. Also available for expert witness services including case consultation, analysis, and testimony.

Reinhart Boerner Van Deuren S.C.
Contact: Bob Lightfoot RN
Address: 1000 North Water Street
Milwaukee, WI 53202
Phone: (608) 229-2257
E-mail: rlightfoot@reinhartlaw.com
Website: http://www.reinhartlaw.com

Reinhart Boerner Van Deuren S.C. is a Wisconsin law firm with a substantial health care practice. The Reinhart Health Care Department represents assisted living and senior housing providers on a variety of legal issues including state licensure, survey consultation and appeals, property tax exemption, admission and risk agreements, mergers and acquisitions, operational and labor and employment concerns. The firm also counsels developers of assisted living facilities in site acquisition, construction, finance and licensing issues.

Schacht Senior Living Solutions
Contact: Karen Schacht
Address: 328 Nature Place
Johnson Creek, WI 53038
I specialize in compliance for DHS 83 and 89. I can assist in ground up development and acquisitions.

**SVA Certified Public Accountants, S.C.**

**Contact:** Glen Weyenberg, CPA  
**Address:** 1221 John Q Hammons Dr  
Madison, WI 53717  
**Phone:** (608) 826-2011  
**E-mail:** weyenbergg@sva.com  
**Website:** http://www.sva.com

The SVA Companies bring assisted living facilities owners an array of services to streamline their operations, such as acquiring or re-structuring their facilities, assisting with the special operational issues, providing solutions for accounting, payroll, and software consulting and training, and providing owners strategies for acquiring or exiting from their business. Our advisors can also provide their residents and their families with estate planning, trust design, investment management via SVA Wealth Management, LLC., Registered Investment Adviser, financial planning, and tax advice. SVA Trust Company, LLC is a private trust company with great flexibility for you or your resident’s needs.

**Wipfli LLP**

**Contact:** Lori Yaklovich  
**Address:** 10000 Innovation Dr Suite 250  
Milwaukee, WI 53226  
**Phone:** (414) 259-6786  
**E-mail:** lyaklovich@wipfli.com  
**Website:** http://www.wipfli.com

We are a full-service resource that assists senior service organizations to operate efficiently in the present while they plan for the future. Our team of industry experts, visionaries, and specialists provides practical recommendations and assists with implementing solutions that meet your organization’s objectives.

**Wisconsin Assisted Living Association**

**Contact:** Mike Pochowski  
**Address:** 1414 MacArthur Rd Suite 311  
Madison, WI 53714  
**Phone:** (608) 288-0246  
**E-mail:** info@ewala.org  
**Website:** http://ewala.org

WALA – Wisconsin Assisted Living Association is the premier statewide association for Wisconsin’s assisted living industry. We represent a large portion of Wisconsin’s assisted living providers and their residents. WALA promotes standards of quality care, and provides valuable member services to organizations providing assisted living services. WALA leads the industry with educational opportunities, helpful products and tools, and as an information resource.
Technology Services

**Actinion LLC**
Contact: Paul Hildebrandt  
Address: 1990 N. Hickory Ct.  
Oconomowoc, WI 53066  
Phone: (262) 593-5552  
E-mail: paul@actinion.net  
Website: http://www.actinion.net

Actinion provides operations & compliance consulting, care staff training (CBRF Certificates including Med Admin), and IT support for small and medium businesses, including network system development, HIPAA security, and healthcare IT.

**ALCharts Plus**
Contact: Ken Schmitz RN  
Address: PO Box 301  
Port Washington, WI 53074-0301  
Phone: (262) 483-6766  
Fax: (262) 284-2715  
E-mail: sales@alcharts.com  
Website: www.alchartsplus.com

ALCharts Plus is an online software program that provides a streamline ISP process designed to satisfy Wisconsin regulatory requirements. Software includes a full range of documentation materials for Assisted Living Facilities.

**ClearPath Connections**
Contact: Jeff Tschurwald  
Address: 1251 E Wisconsin Ave, Suite B  
Pewaukee, WI 53072  
Phone: (262) 563-1031  
E-mail: jefft@clearpathconnet.com  
Website: http://www.clearpathconnections.com

ClearPath Connections mission is to provide our clients value based solutions in assisting them with providing better care to the residents. Our areas of expertise include: telephony, nurse call, CCTV, cable-voice & data, access control, and wander monitoring.

**Direct Supply Inc.**
Contact: Geoff Ebner  
Address: 6767 N Industrial Rd  
Milwaukee, WI 53223  
Phone: (414) 760-5610  
E-mail: geoff.ebner@directsupply.net  
Website: http://www.directsupply.net

With a mission of enhancing the lives of millions of residents in Senior Living, the Direct Supply family of businesses offers unparalleled value that’s much greater than the sum of its parts. Our world-class solutions cover the full spectrum of today’s Senior Living needs, allowing us to partner with organizations to fuel Senior Living success stories. We’re dedicated to Senior Living, and that’s been our promise for more than 30 years. Find out more about our family of companies at DirectSupply.com

**Extended Care Pro**
Contact: Len Hotz  
Address: PO Box 113; 2094 Church St, Ste 1  
East Troy, WI 53120-0113  
Phone: (262) 684-5600 ext.101  
E-mail: len@ecp123.com  
Website: http://www.extendedcarepro.com

ECP has always been the most comprehensive and reliable eMAR and EHR available. Developed specifically for assisted living, independent living, and adult family homes, ECP is a complete software solution. Among the key features are a billing module to track all billable items including recurring and à la carte services; and a resident-centric lead tracking solution to help convert the best prospects to residents. Our latest feature includes an app for faster and easier charting, even with wi-fi challenges.

**Focus on Energy**
Contact: Mark Lydon  
Address: 15770 W Cleveland Ave  
New Berlin, WI 53151  
Phone: (262) 786-1287 ext.1326  
E-mail: Mark.lydon@focusonenergy.com  
Website: http://www.focusonenergy.com
Focus on Energy helps Wisconsin businesses lower operational costs and improve their bottom lines through energy efficiency and renewable energy projects.

**Fourth & Goal Web Solutions**

Contact: Craig Hadley  
Address: 711 South Orchard #102  
Madison, WI 53715  
Phone: (608) 216-0397  
E-mail: craig@4thandgoal.com

4th & Goal Web Solutions has extensive experience in designing, hosting, and maintaining database driven websites for a wide variety of businesses. What’s our secret? Of course we are familiar with all the latest technologies including html, ASP, PHP, XML, and Cold Fusion, but we start with planning and goal setting or “You talk, we listen.” We know your assets are not unlimited. 4th and Goal will maximize the return on your web/internet investment - Guaranteed.

**JNL Technologies, Inc.**

Contact: Lori Gleason  
Address: W1205 Industrial Dr.  
Ixonia, WI 53036  
Phone: (262) 244-7409  
E-mail: lgleason@JNLTech.net  
Website: http://www.jnltech.net

The makers of Quantum. JNL Technologies Inc. is the developer / manufacturer of Quantum, a complete family of products. JNL prides itself on providing the only single platform Access Control and Wanderer Monitoring system that is designed specifically for the long-term care industry. To complete the Quantum family, we have included complete wireless nurse call along with mobile alerting. In addition to now being able to bring the best system, JNL continues to bring you the highest level of sales, installation and service.

**lodgeVision**

Contact: Anastasia Strampe  
Address: S2634 County Road BD  
Baraboo, WI 53913

lodgeVision has provided leading-edge digital television and other telecommunication for over 20 years.

**Metta**

Contact: Heidi Dorr  
Phone: (678) 982-2890  
E-mail: Heidi.dorr@mettaone.com

Your community's WiFi quality is becoming not only a competitive differentiator in attracting new residents, but also a critical component of delivering caregiving and efficiently managing your business. Metta offers assisted living communities a professional grade, secure, reliable and maintenance-free wireless network (including installation and monitoring), along with free EHR software to bring you a comprehensive solution to move you from a manual paper-based process into the digital world. And all at an affordable cost.

**Midwest Alarm Services**

Contact: Mike Wells  
Address: 2851 Index Rd  
Fitchburg, WI 53713  
Phone: (608) 441-5476  
Email: mike.wells@mw-as.com  
Website: http://midwestalarmservices.com

Midwest Alarm Services is a full line provider of life safety equipment and services. We provide Fire alarm systems, nurse call, controlled access and video surveillance systems. As a service provider we bundle service and inspections services. These services include inspections of fire alarm systems, sprinkler systems, range hoods and extinguishers.

**PalCare® A PalatiumCare Company**

Contact: Craig Mazza  
Address: 4020 Technology Parkway  
Sheboygan, WI 53083  
Phone: (920) 694-0085  
E-mail: cmazza@palcare.com  
Website: http://www.palatiumcare.com
Palatium Care is a wireless nurse call, security, wandering solution provider for the senior living industry.

Simple Network Consulting
Contact: Shawn Nesbitt
Address: 1574 West Broadway
         Madison, WI 53713
Phone: (608) 446-4464
E-mail: shawn@sncllc.com
Website: http://www.sncllc.com

We provide technology consulting and solutions for companies and businesses that want to run more efficiently, securely and affordably. Supporting WALA and its members for over 10 years—Happy 25th WALA!

Therap Services, LLC
Contact: Michelle Saunders
Address: 1615 Estes Ave
         Des Plaines, IL 60018
Phone: (312) 720-0305
E-mail: michelle.saunders@therapservices.net
Website: http://www.therapservices.net

Therap Services, LLC is a web-based service organization that provides an integrated solution for documentation, reporting and communication needs of agencies providing support to people with disabilities, especially developmental disabilities. It offers an easy and efficient alternative to the immense amount of paper work that is done manually by the care providers. Therap’s benefits include its availability everywhere there is a computer or device able to connect to the internet. Solutions include incident reports, health tracking, medication administration records and pharmacy interfere, goal tracking, business intelligence, EVV/Scheduling, billing and more! Please check out www.therapservices.net for more information.

Let’s Get Connected!

For more information about WALA and this Resource Directory contact: membership@ewala.org or 608/288-0246

www.ewala.org
Training

Actinion LLC
Contact: Paul Hildebrandt
Address: 1990 N. Hickory Ct.
Oconomowoc, WI 53066
Phone: (262) 593-5552
E-mail: paul@actinion.net
Website: http://www.actinion.net

Actinion provides operations & compliance consulting, care staff training (CBRF Certificates including Med Admin), and IT support for small and medium businesses, including network system development, HIPAA security, and healthcare IT.

alea Training
Contact: Angie Jopke
Address: 1574 W Broadway, Suite 200
Madison, WI 53713
Phone: (608) 819-2190
E-mail: ajopke@aleatraining.com
Website: http://www.aleatraining.com

Assisted Living Education Academy, LLC (Alea Training) provides training and consultations throughout Wisconsin. We offer an online program with over 150 courses. Other services include CBRF onsite training, dementia specific training, challenging behavior training, CPI training, ISP development and updates, mock surveys, root cause analysis, plan of corrections, policy & procedures, and assistance with start-ups to support assisted living and adult family homes. Alea Training offers a variety of ways to work together to maximize your training needs and get the most out of your investment.

ALT Services, LLC
Contact: Erica Falk-Huzar
Address: PO Box 744
Tomah, WI 54660
Phone: (608) 571-6555
E-mail: erica@altservices.org
Website: http://www.altservices.org

ALT Services provides quality training and consulting for CBRFs and AFHs. All training programs are approved by the DQA and the American Red Cross. We are proud to offer both online and on-site courses. Discounts are offered to WALA members. In addition to training, we offer consulting services that include working with DQA Special Order and Plan of Corrections, nursing reviews and services, custom programs/services, and more! Contact us for all of your training and consulting needs to learn how we can best serve you, your residents, and your facility!

B. Davis Directions
Contact: Brandi Davis
Address: P.O. Box 475
Windsor, WI 53598
Phone: (608) 215-5644
E-mail: bdavis@bdavisdirections.com
Website: http://www.Bdavisdirections.com

B. Davis Directions offers customized training solutions to small business owners in the areas of leadership, team-building, communication, staff retention, and customer service. B. Davis Directions tailor programs specifically to your needs; highlighting your organizations attributes and successes as well as addressing your challenges with workable solutions. Through the use of real-life case studies, these interactive trainings will ultimately increase employee productivity, improve performance, and inspire a focus on excellence and drive to achieve company-wide goals.
SeniorLivingU
Contact: Robin Mallory
Address: 830 Cherry Drive
         Hershey, PA 17033
Phone:  (800) 258-7030
E-mail:   info@seniorlivingu.com
Website:  http://www.seniorlivingu.com
Learning That Enhances Lives: SeniorLivingU’s resident-inspired materials encompass the wholeness of providing great care: physically, emotionally, and intellectually while individual lessons embody the spirits of care, compassion, and service.

Wisconsin Caregiver Academy c/o University of WI-Green Bay
Contact:  Kerry Winkler
Address: 2420 Nicolet Dr.
         Green Bay, WI 54311
Phone:   (920) 465-2222
E-mail: winklerk@uwgb.edu
Website: http://www.uwgb.edu/outreach/wicare
Providing effective Wisconsin Department of Health Services State approved Train-the-Trainer opportunities for caregiving professionals throughout Wisconsin. The Wisconsin Caregiver Academy advances the mission of the University of Wisconsin-Green Bay by providing progressive training and education that enhances person centered care in the assisted living industry.

WALA Diamond Participants can SOAR!
Join Today...
As a senior care provider, you want the best for your residents, staff, and business. The best care. The best opportunities. The best facilities. Hoffman can help you create the ideal environment where your business will grow and your residents and staff will thrive.

Your business deserves first-rate facilities.

You deserve a partner ready to make that happen.

Visit us at hoffman.net