



September 17 - 18, 2019 @ The Ingleside Hotel in Pewaukee, WI

Please complete the following information:

Name _____

Title _____

Parent Company _____

Specific Facility (if different) _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

Additional Attendee _____

Title _____

Email _____

Additional Attendee _____

Title _____

Email _____

Additional Attendee _____

Title _____

Email _____

Additional Attendee _____

Title _____

Email _____

Method of payment (must accompany registration):

- Check MasterCard Discover American Express Visa

(Please print neatly)

Card Number _____ Expiration Date _____

Cardholder's Name _____ CVV _____

Cardholder's Signature _____

By filling out the credit card information, you give WALA permission to run your credit card for the amount specified on this form.

By checking this box, I would like to opt-out of vendor emails.

WALA Fall Conference Fees:

Register by 8/16/2019 to receive the Early Bird Discount! Conference registration cut-off date is September 15, 2019. Walk-in registrations will be accepted the day of the event.

Registration for the full conference includes tradeshow entrance, all general and concurrent sessions, luncheons and breaks on Wednesday, September 18. The Educational Pre-Event and Evening Reception are not included in the one-day conference price. See below for special pricing.

Registration fees are per attendee.

(Check all applicable boxes)

Paid registration received
on or before 8/16/19 or after 8/16/19.

Wednesday Conference Attendance

- Current WALA Member _____ \$150 \$175
- WALA Diamond Participant _____ \$135 \$157.50
- WALA Diamond Accredited _____ \$112.50 \$131.25
- Non-WALA member _____ \$225 \$250

Optional Tuesday Educational Pre-Event

Tuesday, September 17, 2019, 2:30 - 4:30 p.m.

- Current WALA Member _____ \$35 \$50
- WALA Diamond Participant _____ \$31.50 \$45
- WALA Diamond Accredited _____ \$26.25 \$37.50
- Non-WALA member _____ \$70 \$85

Optional Tuesday Evening Reception

Tuesday, September 17, 2019, 6:00 - 8:00 p.m.

_____ # of attendees @ _____ \$25

BUNDLE & SAVE! Optional Educational Pre-Event & Optional Evening Reception

- Current WALA Member _____ \$45 \$60
- WALA Diamond Participant _____ \$40.50 \$54
- WALA Diamond Accredited _____ \$33.75 \$45
- Non-WALA member _____ \$80 \$95

Total _____ **\$** _____

Note: If you have a disability that requires special accommodations, please contact the office at minimum, 30 days prior to the event. Special dietary requirements can be accommodated and must be communicated to the office at least 7 days prior to the start of the event.

Fax or mail with payment to:

WALA, P.O. Box 7730, Madison, WI 53707-7730

Phone: 608/288-0246 Fax: 608/288-0734 Email: info@ewala.org

It is our hope to gain some insight on your intention as an attendee at our Fall Conference by requesting feedback on which of the following tracks you plan to attend. Please indicate below by checking next to the track you plan to attend:

Please select only one option. Each track listed below offers 3 individual sessions throughout the day.

Discover Your Superpower - Solve Your Workforce Crisis 5 Minutes at a Time *Session Focus: Leadership*

Crystal Miller, Principal, HarmonyWorks, Kenosha, WI

Steve Miller, Principal, HarmonyWorks, Kenosha, WI

In this engaging, interactive workshop, we reveal our secrets and unveil your superpower, because we want you to be able to achieve amazing things with your team! You'll walk away with:

- A newfound passion for getting and keeping a great team
- Ways to strip away all complexity, leaving you with only the most vital and actionable aspects of success
- Our favorite strategy and how you can use it to exponentially increase the strength of your team
- Access to the D.I.S.C. assessment to create a cohesive team
- Confidence that 5 minutes really IS enough

Eat, Sleep and Breathe Culture: How to Recruit, Onboard and Coach to Your Organization's Culture *Session Focus: HR*

Hannah Renfro, J.D. Lake Effect Human Resources & Law, Madison, WI

Tricia Perkins, Senior Strategic HR Advisor, Lake Effect Human Resources & Law, Madison, WI

In this 3-part track you will learn how to hire, welcome, and coach employees to your organization's culture by:

- Identifying the right recruiting resources and creating behavioral interview questions aligned with your culture
- Welcoming new hires to your organization's culture starting with the first day of employment
- Coaching and developing your team to achieve individual goals that align with your organization's mission and growth

All aBout Caring in Dementia *Session Focus: Care Delivery-Behaviors*

Pam Gaurke, RN BSN, Capri Communities, Waukesha, WI

Joy Schmidt, Dementia Care Specialist, ADRC of Dane County, Madison, WI

- Disease Basics – Alzheimer's & Dementia, Neurocognitive Disorders and Mental Health
- Intervention Tools for Challenging Behaviors
- I've tried that... now what?

Start your 2019 WALA Fall Conference experience with this welcome gathering over breakfast. All attendees are invited to attend this General Session (included in registration fee).

General Session

Alfred Johnson, Director, Bureau of Assisted Living (BAL), Madison, WI

Curtis Cunningham, Assistant Administrator of Long Term Care Benefits and Programs, Dept. of Health Services (DHS), Madison, WI

Cheryl Bott, Senior Quality Assurance Program Specialists, Bureau of Assisted Living (BAL) Madison, WI

Bob Lightfoot (moderator), Attorney, Reinhart Boerner Van Deuren s.c., Madison, WI

We are excited to bring focus to the day with a great array of panelists – all sharing a common partnership in the ongoing success of assisted living in Wisconsin. This moderated session will offer engaging dialogue and address the challenges facing providers.

Jump start your Fall Conference journey with our optional Educational Pre-Event (additional fee). Bundle it with an Evening Reception registration and save!

Panel Discussion: First Responders, Assisted Living, and Mental Health - A Practical, Proactive Community Approach

Amanda Bates, Conference and Education Director, Wisconsin EMS Association, Wind Lake, WI

Marc Cohen, Executive Director, Wisconsin EMS Association, Wind Lake, WI

Nick Boyle, Officer, Butler Police Department, Butler, WI

Jake Dunn, Licensed Clinical Social Worker (LCSW), Stoughton Hospital Geriatric Psychiatry Unit, Stoughton, WI

Engage with this panel of experts comprised of first responders (police, fire, and emergency medical) and hospital management. These experts will discuss the legal, logistical, and institutional challenges each faces when helping assisted living facilities support residents with mental health conditions. Community collaboration leads the way to improved understanding and support. Learn how you can incorporate these innovative approaches in your assisted living setting while enhancing quality of life for those you serve.

Evening Reception

WALA's 25 years belongs to you! This gathering is focused upon you and your assisted living peers. Casual, comfortable, and engaging. Held the evening prior to the WALA Fall Conference, it is another quality networking opportunity.