



LCAM 2026

The EWI Leadership Conference and Annual Meeting (LCAM) will help you discover and implement ideas that deliver results. You will receive training that will assist you in searching for innovative solutions. It will provide opportunities to make valuable connections with other professionals and suppliers who have solutions you need. And, it will prepare you to take advantage of the opportunities ahead of you...in just three days!

Have a Plan

Planning your responsibilities and company goals while attending LCAM 2026 and your plans for the office when you're gone will show your Executive that you're not just taking time off from work. It's never too soon to start planning ahead!

Explain the Hidden Benefits

Although you want to show your boss that coming to LCAM 2026 isn't just time away from the office, explain the not-so-obvious benefits, such as having the time to address concerns you're too busy to get to on a day-to-day basis or simply the time to clear your headspace to return with different perspectives about your role and the team you serve.

Understand Your Executive's Interests

Highlight the benefits of Academy of Leadership, Keynote presentations, Workshops, and additional networking opportunities that could help bring your firm new connections. If they've expressed interest in a particular trend or new product or service, LCAM 2026 is the perfect opportunity to experience these interests firsthand!

Show Why Relationships Matter

Connecting with your industry peers doesn't just benefit your personal career. It's also a great way to establish new partnerships, recruit future employees and build your company's brand.



DATE:

TO:

FROM:

SUBJECT: Why I should attend **LCAM 2026**

LCAM 2026 is a premier event for executive professionals in the U.S. and Canada. LCAM also will allow me to network with a variety of experts and colleagues from around the country. I would like to request approval to attend.

This year's event offers a new Academy of Leadership module, breakout sessions and workshops covering personal growth and professional development. These sessions will address issues like current trends, future issues and best practices along with career & personal development and more. This event is an opportunity for me to network with other professionals who face similar challenges.

LCAM 2026 runs from **September 16 – 19, 2026 in Mobile, Alabama.**

Here are the goals I plan to accomplish:

1. *Enter Goal 1*
2. *Enter Goal 2*
3. *Enter Goal 3*

I have calculated an approximate breakdown of costs associated with my attendance:

Convention Registration (Register before June 30, 2026 for best rate) <small>*This includes access to all education sessions, networking receptions, and programming from Wednesday, September 16 to Saturday, September 19.</small>	\$
Accommodations estimate	\$
Travel estimate	\$
Other Expenses	\$
Total	\$

I believe my attendance at LCAM 2026 will provide me with new ideas and strategies to elevate my performance in our organization. Once I return, I can provide a report of my key takeaways, and share new trends and strategies with the team. I will work to make sure we get the full value of this event.

Thank you for your consideration.

Sincerely,

Your Name Here