



## Corporate Sponsorship Opportunities 2019

FBI-LEEDA, Inc. is seeking suitable corporate partners that support and reflect our core mission to advance the science and art of law enforcement leadership and promote the exchange of information to improve law enforcement management practices through training, education and networking among police professionals across the United States and beyond. If you are interested in corporate sponsorship, please visit: [FBILEEDA.org/Partners](http://FBILEEDA.org/Partners) or email [lweber@fbileeda.org](mailto:lweber@fbileeda.org) or call 877-772-7712.

### Association Snapshot

<b>Membership</b> <b>6700</b>	<b>Social Media</b>	
<b>Students – Courses</b> <b>9600 – 300</b> <b>yearly</b>	<b>LinkedIn 9043</b>	
	<b>Twitter 4837</b>	
	<b>Facebook 4723</b>	
	<b>Instagram 100</b>	
<b>43 States</b>	<b>Canada</b>	<b>Puerto Rico</b>
<b>Insighter Magazine</b>		
<b>4 Issues</b>	<b>10,000 Circulation</b>	
<b>Training Conference</b>		
<b>471 Attendees</b>	<b>28 Vendors</b>	

## Corporate sponsorship benefits

All bronze level sponsors and above will be listed on the FBI-LEEDA website and Insider Magazine sponsor pages and reciprocal like/follow on sponsor's social media outlets. All silver and above sponsors will receive two complimentary conference registrations if not already indicated above.

Unless otherwise agreed upon, all sponsorships run January 1 – December 31, 2019.

## Digital Sponsorship

FBI-LEEDA offers opportunities for our partners to connect with our membership through digital sponsorship.

**E-News:** The Association publishes a monthly E-Newsletter that is delivered to all 6700 FBI-LEEDA members, law enforcement professionals who are connected to the FBI-LEEDA network. The e-News contains the latest leadership news from the Association and around the nation. Please contact FBI-LEEDA for details and pricing.

FBI-LEEDA offers exclusive sponsorship of our association's website. In late 2016, FBI-LEEDA established a brand new web platform with scalable content for smartphone and tablet viewing. The end-user experience has garnered positive feedback and resulted in a streamlined process for members and prospective students. The Association is seeking a long-term corporate sponsor that supports our mission to provide the very best leadership training in the law enforcement community. Please contact FBI-LEEDA for details and pricing.

### Sponsor Levels

- Diamond
  - \$50,000 and above
- Platinum
  - \$25,000 - \$49,999
- Gold
  - \$15,000 - \$24,999
- Silver
  - \$10,000 – \$14,999
- Bronze
  - \$5,000 - \$9,999

### E-Newsletter

- 10,000 recipients
- 57% average open-rate
- 17% average click-through rate

FBI-LEEDA, Inc. is a not-for-profit corporation, funded through membership dues, class fees, and its corporate partnership program. Its annual training conference is funded through registration and corporate sponsorships.

Sponsorship opportunities can be found through supporting our annual training conference, advertising in our quarterly magazine and monthly e-newsletter, and social media connections.



FBI-LEEDA's [Insighter magazine](#) offers the opportunity to market your products and services to police leaders around the nation, increasing the visibility of your organization. The *Insighter* features best practices and solutions written by a team of expert columnists, who cover a broad array of law enforcement topics. With over 10,000 magazines delivered quarterly, the *Insighter* magazine connects a highly-targeted audience of law enforcement leaders directly to your products and services.

### **Insighter Magazine (4 issues, pro-rated per) Circulation 10,000**

\$6,000 (\$1,500 per issue)	(Full color) inside back or inside front cover
\$4,000 (\$1,000 per Issue)	(Full Color) half-page, back cover
\$4,800 (\$1,200 per issue)	Full-page color advertisement
\$3,000 (\$750 per issue)	Full page B&W advertisement
\$2,000 (\$500 per issue)	Half-page B&W advertisement
\$6,000 (\$1,500 per issue)	Full page article/advertorial
\$10,000 (\$2,500 per issue)	Two-page article/advertorial



## FBI-LEEDA 28<sup>th</sup> Annual Executive Education Conference

April 29 – May 1, 2019

The FBI-LEEDA Conference attracts 500 or more like-minded police leaders and provides excellent idea-exchange opportunities in both educational and network settings. You'll have exposure to chief executive officers of local, state, and federal agencies, all of whom are the decision makers and appropriate officials to carry your company's business opportunities back to their departments. Display/vendor space and other sponsorship options are available:

\$1,750	10 x 8 booth space + 1 complimentary registration
\$2,750	Double-booth space + 2 complimentary registrations
Negotiated	Exclusive speaker sponsorship
\$50,000	Title sponsor + closing banquet
\$25,000	Monday evening welcome reception (Exclusive)
\$12,000	Exclusive sponsor of delegate/member lounge area
\$25,000	Tuesday evening social event (Exclusive)
\$12,000	Breakfast host partner (Exclusive) + two registrations
\$15,000	Lunch host partner + 5-minute presentation (Exclusive)
\$10,000	Educational track session
\$9,000	Exclusive sponsorship of conference smartphone app
\$5,000	Exclusive sponsorship of printed conference program
\$12,000	Exclusive sponsorship of conference challenge coin
\$5,000	Exclusive sponsorship of hotel keycard