



August 12-15, 2026

Move-In: Wed, Aug 12 | 12- 6 PM
Move-Out: Sat, Aug 15 | after 6 PM
Expo Hours: Thu - Sat | 9 AM-6 PM



Orlando, Florida

The Hyatt Regency
9801 International Drive
Orlando, Florida 32819



2,300 Attendees Expected

63% Chiropractors, 13% Students, 10% Guests, 5% Chiropractic Assistants, 6% Other (PhDs, MDs, Office Managers), 3% Certified Chiropractic Physician Assistants.

79% from Florida and 21% traveling from AL, AZ, CA, CO, CT, GA, IL, IN, LA, MA, MD, MI, NC, NJ, NY, OH, PA, SC, TN, TX, VA, Canada and Puerto Rico.



Exhibit Pricing

\$2,745 or \$2,825 for a 10x10 (limited)
\$2,585 or \$2,665 for an 8x10
\$2,270 for a 6x8
\$1,915 for a 6x2 tabletop space

EXHIBITOR ENTITLEMENTS

- **Attendee List:** A complimentary PDF of pre-registered attendees, including USPS mailing addresses only, is provided two weeks before the event (July 29). A final attendee list is provided a week after the event.
- **Event Website Listing:** Company name and booth number with clickable weblink.
- **Onsite Directory Listing:** Company name and booth number included in the onsite exhibitor directory.

Additional Cost Items:

- You may bring your own furniture or rent items from the service contractor. Furniture package includes a skirted table, (2) chairs, and a wastebasket for ~\$280.
- Electricity: ~\$400

Service Kit: Available 60 days out with shipping info and furniture options.

CANCELLATION POLICY

A \$250 deposit per booth secures your space until **May 29, 2026**, when full payment is due. **Deposits are non-refundable** and cannot be applied to other events or booths. Unpaid balances after May 29 may result in reassignment or cancelation; **full payment is non-refundable after June 24, 2026**.

EVENT SPONSORSHIPS

Make your brand impossible to miss at The National! Choose from four dynamic sponsorship levels designed to boost visibility, drive engagement, and bring attendees straight to your booth. Sponsorships include at least one exhibit space, participation in the high-energy Cash Quest prize stamp program, a banner on the event website, and recognition across event marketing materials.

Looking to stand out even more? Our top-tier sponsorships unlock premium perks like chaperoned email campaigns, expanded onsite brand exposure, and access to attendee email lists.

[Explore sponsorship opportunities](#) and claim your spotlight today.

OTHER MARKETING AND SPONSORSHIP OPPORTUNITIES

Event advertising and marketing is limited to confirmed exhibitors.

Boost your booth traffic with our stamp programs!

Attendees must visit each participating sponsor to have their card validated for a chance to win.

- Cash Quest Program – \$975
Exclusively for chiropractic physicians. A completed stamp card enters participants into a drawing to win a share of \$10,000 in cash prizes.
- The Prize Is Right Program – \$525
Open to Chiropractic Physicians, Certified Chiropractic Physician Assistants, and Chiropractic Assistants, featuring prizes valued at approximately \$500.

Show Guide Participation

Advertising opportunities range from \$80 to \$1,525.

Additional opportunities and full details will be provided upon receipt of your signed exhibit contract and deposit payment.

EXHIBIT REGISTRATION IS NOW OPEN

Before You Apply (Quick Notes):

- You will need your **company's EIN number** (federal tax ID number)
- **Primary contact:** individual responsible for all logistics and day-to-day communications
- Submit **three booth choices** to avoid delays

After You Apply:

- Booth assignment confirmations and invoices are typically sent within **2-3 business days**
- **Booths are not held without a completed application**
- Your **booth assignment confirmation email** will provide access to hotel booking, service vendors, and full exhibitor resources.

IMPORTANT! Exhibitors are responsible for identifying competitors and potential conflicts. Failure to do so may delay assignment or require relocation.

[Submit Your Exhibit Application](#)