



November 20-21, 2026

Move-In: Thu, Nov 19 | 2-5 PM

Move-Out: Sat, Nov 21 | after 4:50 PM

Expo Hours: Fri & Sat | 7:30 AM-4:50 PM



Charlotte Harbor, Florida

The Sunseeker Resort

5500 Sunseeker Way

Charlotte Harbor, Florida 33980



400 Attendees Expected

73% Chiropractors and 27% Other
(CCPAs, CAs and Guests)

75% from Florida and 25% traveling from CT,
GA, IL, MD, ME, MI, MN, MS, NY, OH,
PA, SC, TX, CANADA



Exhibit Pricing

\$1,180 or \$1,250 for an 8x10 space

\$1,015 or \$1,085 for an 8x8 space

\$890 for a 6x2 tabletop

EXHIBITOR ENTITLEMENTS

- **Attendee List:** A complimentary PDF of pre-registered attendees, including USPS mailing addresses only, is provided two weeks before the event (Nov 5). A final attendee list is provided a week after the event.
- **Event Website Listing:** Company name and booth number with clickable weblink.
- **Onsite Directory Listing:** Company name and booth number included in the onsite exhibitor directory.

Additional Cost Items:

- You may bring your own furniture or rent items from the service contractor. Furniture package includes a skirted table, (2) chairs, and a wastebasket for ~\$265.
- Electricity: ~\$400

Service Kit: Available 45 days out with shipping info and furniture options.

CANCELLATION POLICY

A \$200 deposit per booth secures your space until **September 21, 2026**, when full payment is due. **Deposits are non-refundable** and cannot be applied to other events or booths. Unpaid balances after September 21 may result in reassignment or cancelation; **full payment is non-refundable after October 9, 2026.**

EVENT SPONSORSHIPS

For our Regional Conventions, two sponsor levels are available and include an exhibit space, participation in the Cash Quest prize stamp program to help boost booth traffic, a banner on the event website, and recognition in marketing materials.

[Explore sponsorship opportunities!](#)

OTHER MARKETING AND SPONSORSHIP OPPORTUNITIES

Event advertising and marketing is limited to confirmed exhibitors.

We offer a stamp validation program to increase booth traffic onsite. Doctors must visit each sponsor to get their card validated for a chance to win cash prizes totaling up to \$2,000. The CashQuest program is included in the sponsorship package mentioned above or it can be purchased a la carte. Participation in this program is \$300.

Show guide advertising ranges from \$30 to \$325.

Details to be provided upon receipt of your exhibit contract and deposit payment.

EXHIBIT REGISTRATION IS NOW OPEN

- [Review, complete, and sign the exhibit contract.](#)
- On the [floor plan](#), booths without a company name listed should still be available. To ensure the best placement, **PLEASE LIST AT LEAST TWO – THREE BOOTH CHOICES** in order of priority in the *Booth Selection* field of the contract. Also, be sure to consider neighboring exhibitors and any potential conflicts of interest.