FCSI Asia Pacific @ Hotelex Shanghai  
31 March - 3 April 2014  
Shanghai New International Exhibition Centre, Pudong, Shanghai

**Dates & Venue**

- **Monday March 31st**
  - 09:30 - 17:00 hrs
- **10:30 - 17:30 hrs**
  - Hall E5 Booth & Forum

(see map below)

**Event**

- **Hotelex Shanghai 2014 Exhibition**
  - SNIEC Halls E1-E5

- **Foodservice in 21st Century Forum**
  - FCSI APD Information Booth
  - (Simultaneous translation provided)

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**We Share**

**We Support**

**We Inspire**

**FCSI-APD Secretariat:**  
Suite 901 Level 9  
The Hong Kong Club Building  
3A Chater Road, Central, Hong Kong  
T: (852) 3125 7631  
F: (852) 3125 7632  
Email: apd@fcsi.org  
Website: www.fcsi.org

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**1030-1130**

- **Foodservice Industry Overview**
  - How Big US Chains & Institutions Purchase Equipment
  - Mr. Robin Ashton & Ms. Beth Lorenzini – “Foodservice Equipment Report”

**1130-1215**

- **Operations**
  - Building & Operating the Sustainable Restaurant
  - Mr. Don Fisher, “Fisher-Nickel-the Food Service Technology Center in California”

**1330-1415**

- **Industry Research**
  - Consumer Foodservice Behaviour in China
  - Ms. Angela Liu, “NPD Group China”

- **1415-1500**
  - Food Supply
  - Centralised & Standardised Food Production to Support Large Quantity Meal Service and Restaurant Chains
  - Ms. Clara Pi, “FCSI Asia Pacific Division”.

**1500-1545**

- **Operations**
  - The Xiao Nan Guo Management Model of Chain Restaurant
  - Mr. Kang Jie, Executive Director and the Chief Executive Officer of Xiao Nan Guo

**1545-1630**

- **Operations**
  - Developing Strategies to Overcome Economic Downturn in HORECA Industry
  - Ms. Toni Clarke, FCSI Asia Pacific Division. “RT Hospitality Solutions, Australia.”

**1630-1730**

- **Panel Discussion**

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For every registration, 2 trees will be planted on your behalf to off-set the carbon emission occurred during your travel to Shanghai.

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**FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL - ASIA PACIFIC DIVISION**
**FCSI Asia Pacific @ Hotelex Shanghai**
31 March - 3 April 2014
Shanghai New International Exhibition Centre, Pudong, Shanghai

**in conjunction with**

**HOTELEX**

Shanghai
April 1-3, 2013

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**Dates & Venue** | **Event**
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**Tuesday April 1st** | **09:30 – 17:00 hrs**
Hotelex Shanghai 2014 | Foodservice in the 21st Century Exhibition
SNIEC Hall E1-5

**Tuesday April 1st** | **16:00 – 18:30 hrs**
Kerry Hotel | FSCI visit Pudong Kerry Hotel
Pudong

**Kerry Hotel** | **18:30 – 20:30 hrs**
Pudong | FCSI APD Network Cocktail Party, Kerry Hotel
No.1388 Hua Mu Road (adjacent to SNIEC), Pudong

**Wednesday April 2nd** | **09:30 - 17:00 hrs**
Hotelex Shanghai 2014 | Foodservice in the 21st Century Exhibition
SNIEC Hall E1-5

**Thursday April 3rd** | **09:30 - 17:00 hrs**
Hotelex Shanghai 2013 | Foodservice in the 21st Century Exhibition
SNIEC Hall E1-5

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**A Carbon Neutral Event**

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For every registration, 2 trees will be planted on your behalf to off-set the carbon emission occurred during your travel to Shanghai

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**FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL - ASIA PACIFIC DIVISION**
FCSI APD Member Registration Form

Member Participant’s Name (Mr/Miss/Ms/Mrs/Dr) ________________________________

Company Name ___________________________________________________________________

Address __________________________________________________________________________

Phone __________________________ Fax ___________________ Email __________________________

Please indicate the level of your participation by checking the appropriate box(es) below:

☐ Sponsor (Please see details on separate sponsorship form attached)

☐ Cocktail Registration (Please complete registration form below)

@014 FCSI APD @ HOTELEX Registration Form

Please Specify Level of Sponsorship:

Dragon, Phoenix, Lion

Amount (HK$)

2014 APD @ Hotelex Sponsorship

<table>
<thead>
<tr>
<th>No. of Participants</th>
<th>Rate</th>
<th>Sub-total (HK$)</th>
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Network Cocktail Party – Kerry Hotel (Next to SNIEC)

Tuesday 1 Apr 2013- 6.30pm – 8.30pm

FCSI APD Member

HK$1200

Partner/Guest of FCSI Member

HK$1300

Guests of Sponsors

HK$1200

Non Members

HK$1300

USD1 = HK$7.75

TOTAL HK$

PAYMENT INSTRUCTION/AUTHORIZATION

● EFT payment ☐

Bank: HSBC

A/c Number: 004-110-522752-001

Branch: Hay Wah Building, 71-85B Hennessy Road, Wan Chai, Hong Kong

A/c Name: Foodservice Consultants Society International – Asia Pacific

● Credit Card Payment

Charge my credit card: Visa ☐ MasterCard ☐

Card Number: ……………………………………………… Expiry Date: ………………………………………….

Name of Cardholder: ……………………………………… Amount to be charged: HK$ …………………………

Signature: ………………………………………………… Date: …………………………………………………

Please complete and return this form by fax, post or email to:

FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL - APD Secretariat

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3A Chater Road, Central, Hong Kong

Phone number: 3125 7631 Fax number: 3125 7632 E-mail: apd@fsci.org