



Sponsor & Exhibit at the 2027 FFMA Annual Conference

Make a Splash!

**Connect with Florida's Leading
Floodplain Management Community**

Strengthen & Build Business

Support Flood Resilience



Choose Your Water Level: Tiered Sponsorship Packages

Every Level includes conference registration and visual exposure across FFMA's virtual and printed conference platforms. Each step up adds additional exposure and engagement opportunities. How do you want to connect with Florida's most extensive floodplain management network?



Spring

Be Present – Essential exposure of your brand and 1 attendee registration.



Lake

Be Heard – Get all of Stream and have active participation with plenary speaking time, a seat on the Sponsors Panel, 3 registrations, and more.



Pond

Be Seen – Includes everything from Spring; adds a dedicated exhibit booth and more.



Gulf

Be Remembered – Includes everything in Lake, with 4 registrations, priority booth placement, a dedicated email blast, pre-conference attendee list, and named session tracks.



Stream

Be Included – All of Pond, and enhanced visibility with 2 registrations and additional brand recognition, including a bag insert.



Annual Partner

Be a Partner – Our top-tier, exclusive year-round partnership including everything in the Gulf package, plus a co-branded webinar, Board presentation opportunity, 5 conference registrations, and more.

Core Sponsorship Tiers



Foundational partnership packages for marketing and event engagement

Spring (\$1,000)



Entry-level tier for essential brand visibility.

Pond (\$1,500)



Building connections within the floodplain community.

Stream (\$3,000)



Active engagement and consistent brand promotion.

Lake (\$5,000)



Deep-level community connections and broader attendee reach.

💧 **Registration value** in each package: Spring \$460 • Pond \$460 • Stream \$920 • Lake \$1,380 • Gulf \$1,840 • Annual \$2,300 (at the \$460 member rate). *Additional attendees from sponsoring organizations register at the FFMA member rate.

Premium Sponsorship Tiers



Strategic partnership tiers for maximum visibility pre-, during-, and post-conference

Gulf (\$8,000)



Comprehensive engagement opportunities and marketing solutions to create momentum that will provide noticeable, lasting impact.

Annual (\$12,500)



Our premier package for sustained, long-term strategic partnership. The most prestigious category, supporting the FFMA mission year-round. 1 available

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WATER LEVEL SPONSORSHIPS	SPRING \$1000 <i>Be Present</i>	POND \$1,500 <i>Be Seen</i>	STREAM \$3,000 <i>Be Included</i>	LAKE \$5,000 <i>Be Heard</i>	GULF \$8,000 <i>Be Remembered</i>	ANNUAL \$12,500 <i>Be a Partner</i>
CONFERENCE ACCESS						
In-Person Conference Registration(s)	1	1	2	3	4	5
Sponsor Ribbon on Name Badge(s)	✓	✓	✓	✓	✓	✓
Exhibit Booth (1 table & 2 chairs)		✓	✓	✓	Priority Pick	First Pick
Member Rate on Additional Registrations^			✓	✓	✓	✓
ON-SITE VISIBILITY						
Logo Featured at Registration Desk*	✓	✓	✓	✓	✓	✓
Profile and Logo Featured in Conference App*	✓	✓	✓	✓	✓	✓
Logo and Recognition in Main Session*		✓	✓	✓	✓	✓
Annual Members Meeting Recognition			✓	✓	✓	✓
Logo on Break / Coffee Station Signage*			✓	✓	✓	✓
Social Event Trivia Questions†			2	4	6	6
Registration Bag Insert or Table Drop (sponsor-supplied)*				1	1	2
Social Event Drinks Tickets for Giveaway				10	30	100
Logo Signage at Social Event					✓	✓
Exclusive Logo on Conference Bag*						✓
STAGE TIME						
Speaking Opportunity at Plenary Session				3 mins	5 mins	10 mins
Sponsors Plenary Panel Session‡				✓	✓	✓
Sponsor-Introduced Technical Session				1	1	2
Named Session Track Sponsor					✓	✓
DIGITAL & OUTREACH						
Linked logo Featured on FLfloods.org for 1 Year	✓	✓	✓	✓	✓	✓ + Home Page Banner
Newsletter and Social Media Recognition			✓	✓	✓	✓
Pre-Conference Email Mention				✓	✓	✓
Conference App Push Notification				1	2	3
60-Second Sponsor Video or Slides linked in App / displayed during Breaks*				✓	✓	✓
Dedicated Sponsor Email Blast to Registrants					1 (Pre-Conference)	1 (Pre-Conference) 1 (Post-Conference)
LEADS & RELATIONSHIPS						
Post-Conference Attendee List				✓	✓	✓
Pre-Conference Attendee List (30 days out)					✓	✓
FFMA Membership Contact List (1 year)						✓
YEAR-ROUND PARTNERSHIP						
Technical Article on Published as FFMA Blog and in Newsletter*					✓	✓
Co-Branded FFMA Webinar*						✓
Quarterly Logo Placement in Member Emails						✓
Presentation to FFMA Board of Directors (10 mins)						✓
Verbal Recognition at Monthly Board Meetings						✓
Named Sponsor of Conference Scholarship Program						✓

Sponsor Benefit Notable Details



-  *** Sponsor-provided information required:** These Water Level benefits require sponsors to provide details, such as logos, artwork, or video, ***before*** items are printed or published. FFMA will send deadlines with your confirmation.
-  **‡ Sponsors Plenary Panel Session:** 3min project overview and moderated panel in a main session. Each Lake, Gulf, and Annual sponsor seat one representative to answer questions about a project or community outcome. Questions shared in advance.
-  **Attendee lists** include name, organization, job title (if available), and email address for registered attendees. Lists are provided for use related to the FFMA 2027 Annual Conference and unsubscribable company promotion – not to be shared or sold.
-  **† Social Event Trivia Questions:** The number of sponsor-branded trivia questions read aloud at the Social Event, with company named as the question sponsor and a prize awarded to the winning table. Questions may be about company, projects, or anything else flood-related.
-  **^ Member rate for sponsor's non-member attendees:** Sponsor must [contact FFMA](#) in advance of non-member attendee registration to receive member rate coupon code for sponsor's non-member staff to use ***during Early Bird*** registration.
-  **Exhibitors receive** 1 table (6ft.) and 2 chairs in an approximately 8' x 6' exhibit space. Exhibit Booth space is included with every Water Level beyond Spring. Electricity available at additional cost. Shipping, handling, and electricity details provided before event.

Exclusive À La Carte Options



Tailor your presence with recognizable, high-impact opportunities

Sponsorship Opportunity	Investment
💧 Student / Young Professional Scholarship - <i>Per attendee sponsored. Recognized on social media and at Annual Members Meeting.</i>	\$500
💧 Exclusive Social Event Drink Sponsor - <i>100 drink tickets or a Social Specialty Drink named for you. 3 available – 1 per social event.</i>	\$1,000
💧 Wi-Fi Connectivity Sponsor - <i>Conference Wi-Fi network name and password referencing your company. 1 available.</i>	\$1,000
💧 Break Snack Sponsor - <i>Signage, table tents, and verbal recognition at one conference break. 2 available per day.</i>	\$1,500
💧 Exclusive Mobile App Sponsor - <i>Logo banner on app homepage; viewed every time users open the app. 1 available.</i>	\$2,000

Why Sponsor *this* Conference?



Don't just advertise to Florida's floodplain management community – **be part of it.**



Build relationships—not just impressions

Enjoy opportunities for face-to-face conversations where Florida's floodplain professionals gather to learn, connect, and shape the future of flood risk management.



Strengthen credibility & establish brand authority

Sponsorship associates your company with professional education and the advancement of floodplain management. Receive year-round value with options for ongoing recognition and engagement before and beyond the conference.



Business development opportunities

- Identify emerging needs & market opportunities
- Strengthen existing relationships
- Generate qualified leads w/ conversations & exhibits
- Expand further into Florida markets



Meet & stay in front of decision-makers

The conference creates opportunities to interact directly with the people who evaluate your projects, services, plans, technology, planning, and other solutions related to floodplain management.



Your customers will be there

Share products & services with the people who need them. The conference provides a venue to explain how what you do addresses real-world flooding and flood-risk mitigation challenges.



Showcase your solutions & demonstrate expertise

Build your brand and elevate your reputation within the Florida floodplain management sector with highly-visible recognition throughout the conference



Next Steps?

Let's Connect

Ready to secure your spot? Choose the sponsorship that matches your goals and connect with our team today to finalize your 2027 sponsorship. Some options limited; 1st come, 1st reserved.

Submit the [2027 FFMA Sponsorship & Exhibitor Commitment](#) form

Questions? Contact us: Conference@FLfloods.org

We look forward to building a valuable partnership with you!