A NOTE FROM LEADERSHIP

2020 was an intense year. None of us could have predicted what was coming our way. This report reflects the greater volume of work but not the velocity in which we all responded as a sector. FNA was able to champion our 2020 Legislative agenda and address the unprecedented needs of our sector thanks to our funders, our board and of course, our team.

In a rapidly changing environment, we leaned in on other state associations, National Council of Nonprofits and our members to ensure we were getting questions answered and needs met to the best of our ability. Thankfully, our new website was completed in February of 2020, and boy did we need it for the web traffic that was about to come our way.

Most nonprofit executives have mission moments that stay with them forever. For us, 2020 was a mission year. COVID-19 highlighted why it is necessary to have a state association looking out for the interests of nonprofits. With quick and focused messaging, state associations and the National Council of Nonprofits got charitable nonprofits invested into the Families First Coronavirus Response Act. This victory created a pathway for nonprofits to be included later in the CARES Act and subsequent COVID-19 legislation.

FNA, as a part of this same network of state associations, reached out to our Congressional delegation to ensure nonprofit organizations were eligible for forgivable Paycheck Protection Program (PPP) loans and partially forgivable Economic Injury Disaster (EIDL) loans. Our advocacy efforts also helped create a universal charitable deduction.

At the state level, FNA represented the nonprofit sector on the Association of Industries Reset Taskforce because of trust we built from past collaborations. As a result, we were able to share information quickly with the Florida's nonprofits in partnership with Florida Department of Agriculture of Consumer Services, Florida Philanthropic Network and our regional nonprofit capacity building organizations.

Thank you for your faith in us. Thank you for trusting us to be your state association. Thank you for all you do for Florida’s nonprofits.

Sincerely,

Sabeen Perwaiz
President & CEO

Eileen Connolly-Keesler
Chairwoman
NEW THIS YEAR

WEBSITE LAUNCH

Check out our newly redesigned finonprofits.org website! Now it is easier than ever to find resources, events, and information from our homepage.

LEGAL COMPLIANCE CHECKLIST

The checklist outlines laws applicable to Florida nonprofits classified as 501(c)(3) public charities in governance, advocacy, human resources, and fundraising. Click here to download.

RACIAL DIVERSITY AND EQUITY SERIES

The series of four workshops, held in fall of 2020, were requested by members and provided opportunities for organizations to focus on both individual and organizational learning and growth in diversity and equity.

ELECTIONS GUIDANCE

It is vitally important for 501(c)(3) organizations to be seen as unbiased and non-partisan in their work. This webpage clarifies the do’s and don’ts for nonprofits.

BY THE NUMBERS

- 77 NEW MEMBERS
- 32 MEMBER UPDATES
- 33 NEWSLETTERS
- 5 RESEARCH REPORTS
- 21 PRESENTATIONS ACROSS THE STATE
- 6 POLICY CALLS
- 13,863 WEB SESSIONS
- 24 EARNED MEDIA ARTICLES
- 55 PROGRAMS
COVID-19 RESPONSE

In March 2020, COVID-19 halted us in our tracks and took us all by surprise. Nonprofits sprung into action and figured out new ways to tackle their missions amidst a global pandemic. FNA focused on advocating for and elevating the needs of our sector. We were able to:

- Create a re-opening/re-engagement guide
- Create an SBA loans toolkit and share it with all registered nonprofits in the state of Florida through our partnership with Governor DeSantis and State Agencies
- Share multiple letters and policy recommendations with the state’s response to COVID-19 as nonprofits grappled with how to proceed
- Conduct three surveys and deliver corresponding reports to assess the impact of COVID-19 on the state's nonprofit sector
- Participate in many calls with numerous partners regarding the state’s response to COVID-19 as nonprofits grappled with how to proceed
- Create a Lobbying section under COVID-19 guide to share the new rules and processes

Florida Nonprofit Alliance surveyed nonprofit organizations across the state about the immediate effects they were experiencing (The Effects of COVID-19 on Florida Nonprofits, April 2020). FNA conducted a second round of research in June, focused on what nonprofits expected as they looked forward - past the Coronavirus (Looking Forward: How COVID-19 Will Affect Florida Nonprofits, July 2020). More than 1,100 Florida 501(c)(3) organizations participated in our third round of research, updating on what they have experienced (Closing Out 2020: COVID Effects Report, December 2020).

Nonprofits have struggled and adapted in order to stay in existence and continue to serve their missions and clients, while staff and Board members experience burn out and exhaustion. Some organizations have not made it through the pandemic, and Florida is likely to see more nonprofit closures over the next two years. The sector is resilient and remains committed to serving all Florida residents.
FNA began working on the Census in 2018. We held dozens of events across the state and joined Florida Counts in 2019. In the end, our collective efforts, allowed Florida to surpass its 2010 numbers and gain one congressional seat. In 2020, we continued our work by training nonprofits on how to promote the census in their communities.

Florida Counts raised more than $1.5 million in philanthropic funds for Census 2020 outreach, education and messaging to ensure an accurate count. Florida Counts Census 2020 made grants to 45 nonprofits throughout Florida who conducted the hard work of outreach to their communities in this era of physical distancing by using digital, phone, social media and other methods to help people complete their Census.

In addition, the group also funded:

- A partnership with Farm Share to have Mobile Questionnaire Assistance units at select distribution sites

*Florida Counts Census 2020 is a philanthropic initiative to improve the census count in Florida. The eight 501(c)(3) non-partisan organizations spearheading this initiative are: Wallace H. Coulter Foundation, Florida Philanthropic Network, Florida Nonprofit Alliance, Community Foundation for Palm Beach and Martin Counties, Florida C3 Civic Engagement Table, Urban League of Broward County, The New Florida Majority Education Fund and Ventus Charitable Foundation.*
Florida NONPROFIT SECTOR IMPACT
An overview of the economic impact of nonprofits in Florida

NONPROFITS (2020)

$105.2 billion IN REVENUE

the top 3 COUNTIES contain 27% of the state’s NONPROFIT REVENUE

94,769 nonprofits IN FLORIDA

ranks 39th lowest in the nation for NONPROFIT ASSETS PER CAPITA

<table>
<thead>
<tr>
<th>Top 10 Counties</th>
<th>Number of Nonprofits</th>
<th>Employment</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Miami-Dade</td>
<td>10,434</td>
<td>94,559</td>
</tr>
<tr>
<td>2</td>
<td>Broward</td>
<td>9,144</td>
<td>49,332</td>
</tr>
<tr>
<td>3</td>
<td>Palm Beach</td>
<td>7,748</td>
<td>31,912</td>
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<tr>
<td>4</td>
<td>Orange</td>
<td>6,617</td>
<td>58,178</td>
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<tr>
<td>5</td>
<td>Hillsborough</td>
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<td>6</td>
<td>Duval</td>
<td>5,308</td>
<td>45,020</td>
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<td>Pinellas</td>
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<td>Lee</td>
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<td>9</td>
<td>Polk</td>
<td>2,522</td>
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<tr>
<td>10</td>
<td>Brevard</td>
<td>2,496</td>
<td>16,633</td>
</tr>
</tbody>
</table>

Data from the Internal Revenue Service Business Master Files and National Center for Charitable Statistics. Calculations by Public Sector Consultants, publicsectorconsultants.com.

For County-level Data, visit: flnonprofits.org/page/DataDashboard

Updated May 2020
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SABEEN PERWAIZ

LOBBYIST
GREG BLACK

LOBBYIST
BRIAN JOGERST

PROGRAM MANAGER
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