Florida Nonprofit Alliance is honored to be your statewide association for nonprofits. FNA is the collective voice, respected advocate, effective connector, and powerful mobilizer for the nonprofit sector in Florida because of our members.

You told us FNA is:

- Informative
- An advocate for nonprofits
- A convener of nonprofits

Our members join FNA:

- To show support for FNA or the Florida nonprofit sector overall
- To get access to other member benefits, besides advocacy and lobbying information
- To receive information about legislative activities at the state and local levels
- To network with other nonprofits around the state

Most Valuable Benefits:

- Research
- Advocacy education and how-to information
- Advocacy alerts, updates, and calls to action
- Website resources and information
- FNA’s Legislative and policy agenda
- Policy calls during Florida Legislative Session
- FNA publications
- Member Updates

ADVOCACY

Florida Nonprofit Alliance is your connection to advocacy and lobbying, even when your organization can’t spend time doing it.

- 70% of members do not have a staff person who spends at least 50% of their work time on advocacy
- 55% do not have access to a lobbyist, except through FNA

Our members are advocating and/or lobbying:

- 40% at the LOCAL LEVEL
- 38% at the STATE LEVEL
- 28% at the FEDERAL LEVEL
Get the Most Out of Your Membership

Tips to use your membership effectively:

- Don’t forget to share information and resources from FNA with your Board chair, Board members, and staff members! Forward them FNA communications or add them to your membership.

- **Reach out to an FNA staff member** with your questions – we are here to help!

- Follow us on Social Media – [Twitter](#), [Facebook](#), and [LinkedIn](#)

Things to Watch for in 2023:

You asked us for:

- **A workshop on using data to make your case** – Coming on May 25th

- **Different ways to learn FNA’s workshop curriculum and research** – tool kits, one pagers, and videos coming soon

- **Updated research** – look for a refresh of our Economic Impact report and new individual giving research this year

- **Networking opportunities** – plan to join us for the 2023 Nonprofits Count Conference in Winter Park on September 29th

TESTIMONIALS

“FNA provides critical support to all Florida nonprofits. A must join!”

“Great way to leverage a small organization’s impact at the state level.”

“It was a small investment that should pay off in valuable information and assistance.”

“The information provided is always timely and relevant. Appreciate the services we get for our membership.”
About Our Members

MISSION AREA

Animal Welfare
Arts, Culture, and Humanities
Community/Civic Engagement
Education and Youth Development
Environment and Public Spaces
Faith-based Organization
Foundation
Health
Housing and Affordability
Human Services
Other

Human Services and Education and Youth Development are the two largest categories of mission area

N=40

BUDGET SIZE

Under $50,000: 5.13%
$50,001-$250,000: 12.82%
$250,001-$750,000: 33.33%
$750,001-$2.5M: 23.08%
$2.5M-$10M: 2.56%
$10M-$25M: 2.56%
$25M-$50M: 2.56%
More than $50M: 7.5%

NUMBER OF STAFF

6 to 10: 20%
11 to 20: 20%
21 to 30: 12.5%
31 to 50: 22.5%
51 to 100: 7.5%
More than 100: 2.5%
0 - all volunteer: 2.5%

72% of members have budgets between $250,000-$10 million
18% have budgets under $250,000

80% of members have between 2-50 employees
62.5% of members have between 2-20 employees
70% are nonprofits

**MEMBER TYPE**
- 69.8% NONPROFIT
- 11.14% CONSULTANT
- 3.9% FOUNDATION

**LENGTH OF MEMBERSHIP**
- 32.5% LESS THAN A YEAR
- 22.5% 1-2 YEARS
- 15% 3-4 YEARS
- 7.5% I DON’T KNOW
- 22.5% 5+ YEARS

55% have been members less than 2 years
23% have been members longer than 5 years

**TAKE FULL ADVANTAGE OF YOUR MEMBERSHIP**
Share FNA's information and communications throughout your organization - or add board and staff members to our communications list! Contact FNA for assistance.

**ABOUT THE FLORIDA NONPROFIT ALLIANCE**
The Florida Nonprofit Alliance provides a collective voice for Florida nonprofits at the local, state and federal levels to inform, promote and strengthen the influence of Florida's nonprofit sector.

For more information, visit us at:
- [www.flnonprofits.org](http://www.flnonprofits.org)
- [FLNonprofits](http://FLNonprofits)
- [Florida Nonprofit Alliance](http://Florida Nonprofit Alliance)
- [Florida Nonprofit Alliance](http://Florida Nonprofit Alliance)