



FINANCIAL  
PLANNING  
ASSOCIATION

MINNESOTA



# 2026 Partnership Packages

*Your Partner in Planning™*

## OVERVIEW OF THE YEAR

**JAN CHAPTER EVENT – JAN 20**

**FEB CHAPTER EVENT – FEB 17**

**MAR CHAPTER EVENT – MAR 17**

**SPRING TRAINING – APR 21**

**MAY CHAPTER EVENT – MAY 19**

**JUN CHAPTER EVENT – JUN 16**

**JUL CHAPTER EVENT – JUL 21**

**GOLF EVENT – AUG 17**

**SEP CHAPTER EVENT – SEP 15**

 **ASCEND** – OCT 20 & 21  
The Annual Conference of FPA of Minnesota

**NOV CHAPTER EVENT – NOV 17**

The Financial Planning Association of Minnesota is a robust chapter with approximately 650 members. We have several events throughout the year supporting the FPA value proposition of P – L – A – N: Practice Support, Learning, Advocacy and Networking.

Our partners are key in helping to offer engaging content and opportunities to bring together our community. In 2026 we are introducing some changes to the frequency and type of events while keeping the successful framework of our chapter.

- » Two-thirds of members are CFP® Professionals
- » Half hold their MN insurance license

### **CONTACT INFORMATION**

**Ky Carlson**  
FPA-MN Sales Coordinator  
[partnerships@fpamn.org](mailto:partnerships@fpamn.org)  
651-288-3727

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## CHAPTER PARTNERSHIP OPPORTUNITIES

***All event hosts will receive a dedicated social media post and will receive an electronic list of attendees. For 2026, we will be asking attendees if they're willing to also share their email addresses.***

### **Premier Chapter Partner : \$6,500 | 7,500 post Jan 31st.** *(11 available)*

- » Exclusive Partner for a Monthly Chapter Event
- » 10 min Partner Presentation at Selected Monthly Chapter Event
- » Attendance for one at all Monthly Chapter Events
- » Exhibit booth at ASCEND (includes 2 registrations)
- » ASCEND Mainstage "Minute to Shine"
- » Special Area at Spring Training to Engage with Attendees
- » Name, Logo, Link, and brief description on Partner page of the FPA of MN Website
- » Dedicated Partner Highlight in FPA of MN Electronic Newsletter
- » Tee Partnership at Annual Charity Golf Event
- » 1 complimentary golf registration
- » Membership Database Directory sent out twice per year

### **Chapter Partner : \$2,000**

- » Attendance for one at all Monthly Chapter Events
  - ◊ Special area at Spring Training for attendee engagement
- » Dedicated Partner Highlight in FPA Electronic Newsletter
- » Discount for at-the-tee partnership for Golf event.
- » Discount for ASCEND Exhibitor
- » Membership Database Directory sent out twice per year
- » Name, Logo and Link on FPA MN Website

### **Partner Email Highlight: \$500** *(Limited availability)*

- » Partner purchases a "spotlight" email promoting them as a partner of FPA
- » Content restrictions
- » Chapter Partnership is required to utilize this promotion

# ASCEND PARTNERSHIP OPPORTUNITIES

The Annual Conference of FPA of Minnesota

October 20 – 21, 2026 | Saint Paul RiverCentre

## ASCEND Exhibitor: \$3,000 / \$1,450 for Chapter Partners

- » Includes attendance for 2 to the conference, networking opportunities
- » Booth in the partner area
- » Receive a pre and post attendee list

## ASCEND Premier Partner: \$6,500 (2 available)

- » Includes ASCEND Exhibitor benefit
- » Main stage introduction
- » Introduction of Keynote Address
- » Company representative may give up to 5 minutes introduction to your company
- » Promotional banner displayed prominently at the session (company provided)
- » Place promotional literature (one 8.5x11 or smaller) on each table (company provided)
- » Recognition on the splash screen and mobile app webpage
- » One banner ad in the conference mobile app, including links to your company website

## Minute to Shine – Breakout Session: \$500 (12 available)

- » Company representative may give a 1-minute introduction to your company in a breakout session of your choice.
- » Introductions will be staggered at the beginning and end of sessions

## Breakfast Partner: \$1,000 (Exclusive)

- » Company logo on signage throughout breakfast
- » QR codes on signage directed to the Partner's website

## Lunch Partner: \$1,000 (Exclusive)

- » Company logo on signage throughout lunch
- » QR codes on signage directed to the Partner's website

## Break Partner: \$1,000 (Exclusive)

- » Company logo on signage throughout breaks
- » Recognition as a conference partner on the FPA-MN website, mobile app, conference signage, and in the on-site program
- » QR codes on signage directed to the Partner's website

## Coffee Partner: \$1,000 (Exclusive)

- » Company logo on signage at all coffee stations
- » Opportunity to provide logoed napkins and/or cups
- » QR codes on signage directed to the Partner's website

## Wifi Partner: \$500 (Exclusive)

- » Customized WiFi information

All ASCEND Partners will receive recognition as a conference partner on the FPA-MN website, mobile app, conference signage, and in the on-site program. Conference partners will also receive an event attendees list.

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## GOLF EVENT OPPORTUNITIES

### **Golf Reception Partner: \$1,000** *(Exclusive)*

- » Opportunity to partner a happy hour/reception/dinner/etc., after golf concludes.

### **Tee Partner: \$750 / \$250 for Chapter Partner** *(18 available)*

- » Set up your presence on a tee box to meet & greet golfers as they make their way through the course. You determine how you want to entertain golfers – treats, refreshments, games, etc. Please note that all food and beverage needs to be pre-ordered through golf club. Includes one representative lunch.

### **Putting Green Partner: \$500** *(Exclusive)*

- » Signage on the putting green.

### **Beverage Partner: \$500** *(2 available)*

- » Beverage Partner has the choice between providing 1) one drink ticket via the beverage cart or 2) a beverage station (ex: Bloody Mary Bar or Mimosa Bar) for golfers on the course. Partner will receive recognition on the Beverage cart or at the beverage station as well as on the webpage.

### **Lunch Partner: \$300** *(Exclusive)*

- » Signage at the lunch tables and on lunch tickets

### **Driving Range Partner: \$250** *(Exclusive)*

- » Signage on the driving range.

### **Pin Prize Partnerships: \$250** *(6 available)*

- » 2 Straightest Drive (men and women)
- » 2 Longest Drive (men and women)
- » 2 Closest to the Pins (men and women)
- » Partner provides prize for each pin prize selected



Organization Information

Organization
Name of Contact Person
Address
City State Zip
Phone Fax
Email Website
All listings and signage should read

Partnership Opportunities

CHAPTER PARTNERSHIPS

Premier Chapter Partner: \$6,500 | \$7,000 post Jan 31st
Jan Feb Mar Apr (3 Available)
May Jun Jul Sep
Nov
Would you be interested in providing a speaker at one of our events?
Yes No
Chapter Partner: \$2,000
Partner Email Highlight: \$500

GOLF TOURNAMENT

Golf Reception Partner: \$1,000
Tee Partner: \$750 / \$250 Chapter Partner
Putting Green Partner: \$500
Beverage Partner: \$500
Lunch Partner: \$300
Driving Range Partner: \$250
Pin Prize Partnerships: \$250
Straightest Drive Men Women
Longest Drive Men Women
Closest to the Pins Men Women

ASCEND PARTNERSHIPS

Exhibitor: \$3,000 / \$1,450 for Chapter Partners
ASCEND Premier Partner: \$6,500
Minute to Shine - Breakout Session: \$500
Breakfast Partner: \$1000

Lunch Partner: \$1000
Break Partner: \$1000
Coffee Partner: \$1000
Wifi Partner: \$500

Payment Information

All exhibits and partnerships are available on a first-come, first-served basis. Exhibits and partnerships are required to be paid prior to the start of an event. If paying by credit card, all fields are required.

GRAND TOTAL: \$
Check (payable to FPA of MN) Visa Mastercard American Express Discover
Name (as it appears on card)
Card Number Exp. Date Sec. Code
Email Phone
Authorized Signature
Address (if different than above)
City State Zip

Mail with payment to:

1601 Utica Ave S, Suite 213, Minneapolis, MN 55416-3400

Questions? Contact Ky Carlson at partnerships@fpamn.org or 651-288-3727.