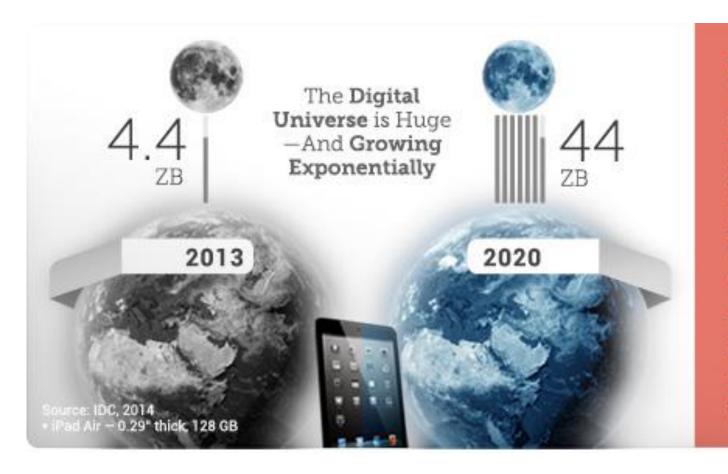


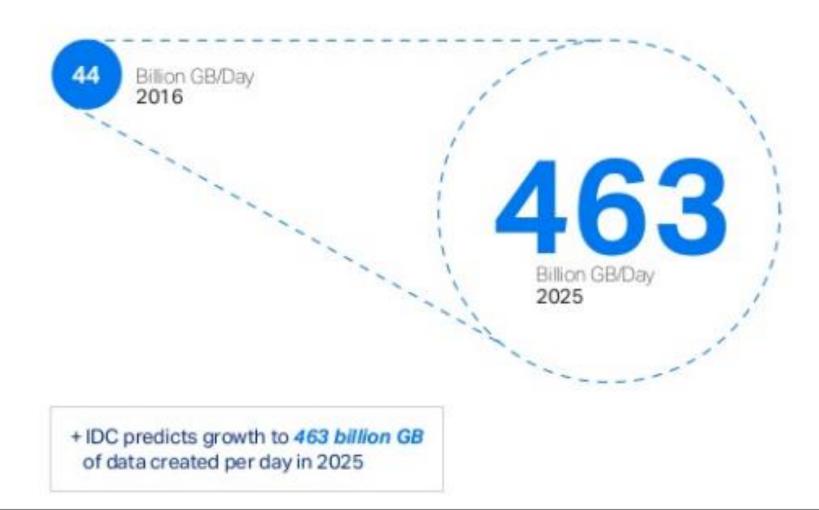
What Is ESI & Where Is It?



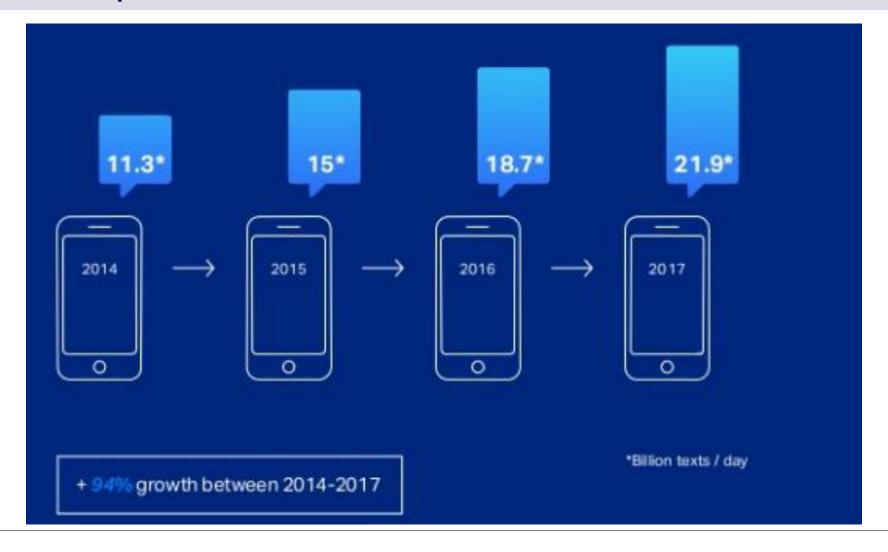


If the Digital
Universe were
represented by the
memory in a stack
of tablets, in 2013
it would have
stretched
two-thirds the
way to the Moon*

By **2020**, there would be 6.6 stacks from the Earth to the Moon*



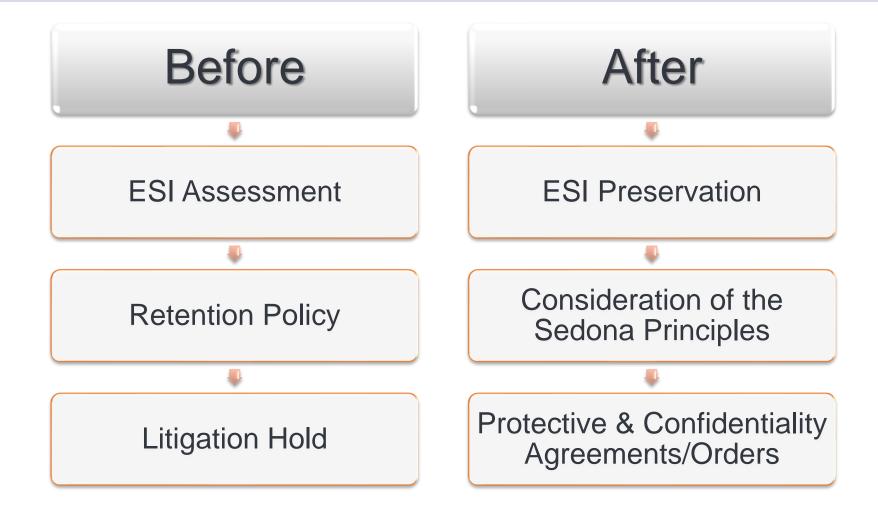




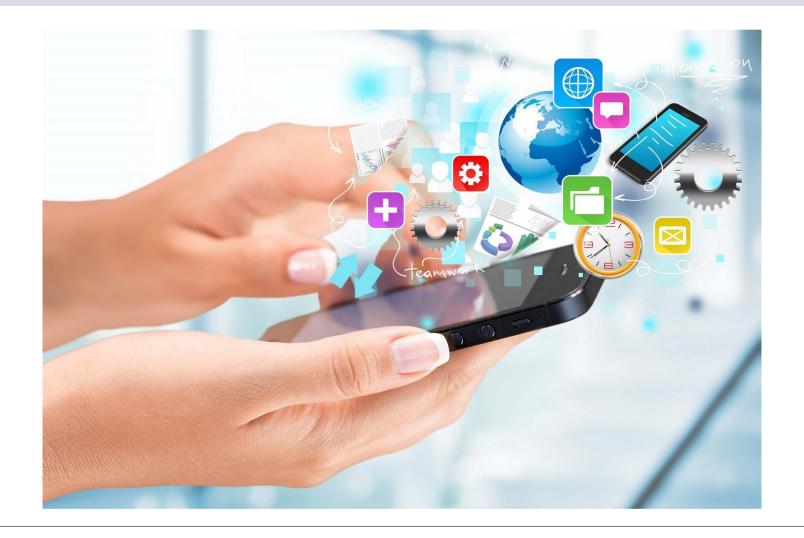
The Importance Of ESI



Before & After A Potential Claim



Before A Claim: ESI Assessment



Before A Claim: Retention Policy



Before A Claim: Litigation Hold



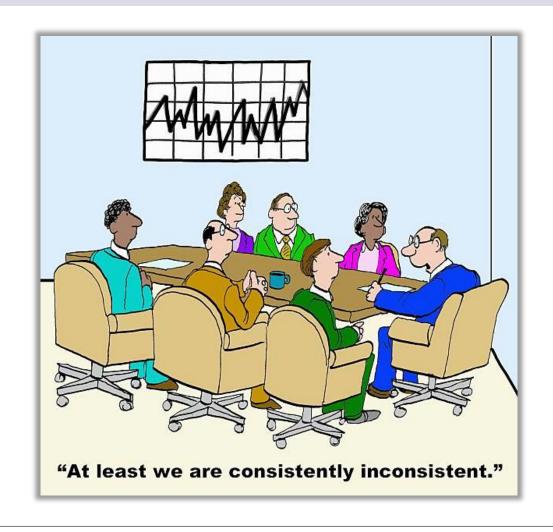
What Is A Claim?



After A Claim: Preservation Tips



After A Claim: Consider ESI Standards & Law



After A Claim: Protective & Confidentiality Orders









