



HARKERA

LEADERSHIP | HEALTH | SAFETY

THE 4 PITFALLS HINDERING EMPLOYEE ENGAGEMENT & SAFETY



Pitfall 1: Over Reliance on Awareness – Tending to rely heavily on awareness campaigns & training to change behavior.



Pitfall 2: Managing via Threat – Using threats to motivate behavior, and unknowingly allowing the threat of punishment to seep into the work environment.



Pitfall 3: Deficient Feedback – Providing little to no feedback or mainstream feedback without consideration for what really matters. Punishing honesty and stunting an environment of growth.



Pitfall 4: Becoming Victim of our Own Environment – Ignoring the true motivators to at-risk behavior and failing to strategically design the working environment to promote safer behaviors.



**Stop by our breakout or booth
& pick up a free copy of the
Harkera Engagement Screening Questionnaire
to find out where your company falls.**

info@harkera.com

www.harkera.com