

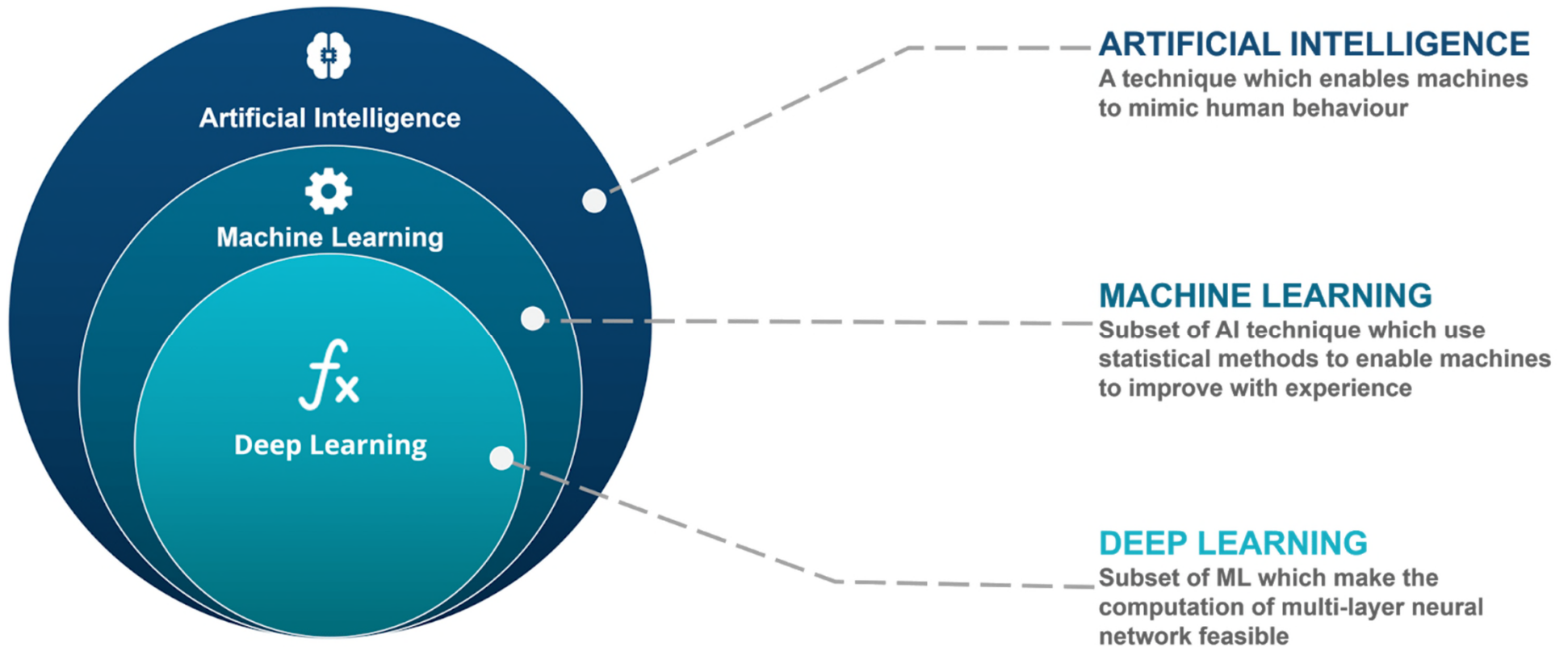
ARTIFICIAL INTELLIGENCE (AI) 101

Yogi Patel, PhD | VP of Technology

TruckIT

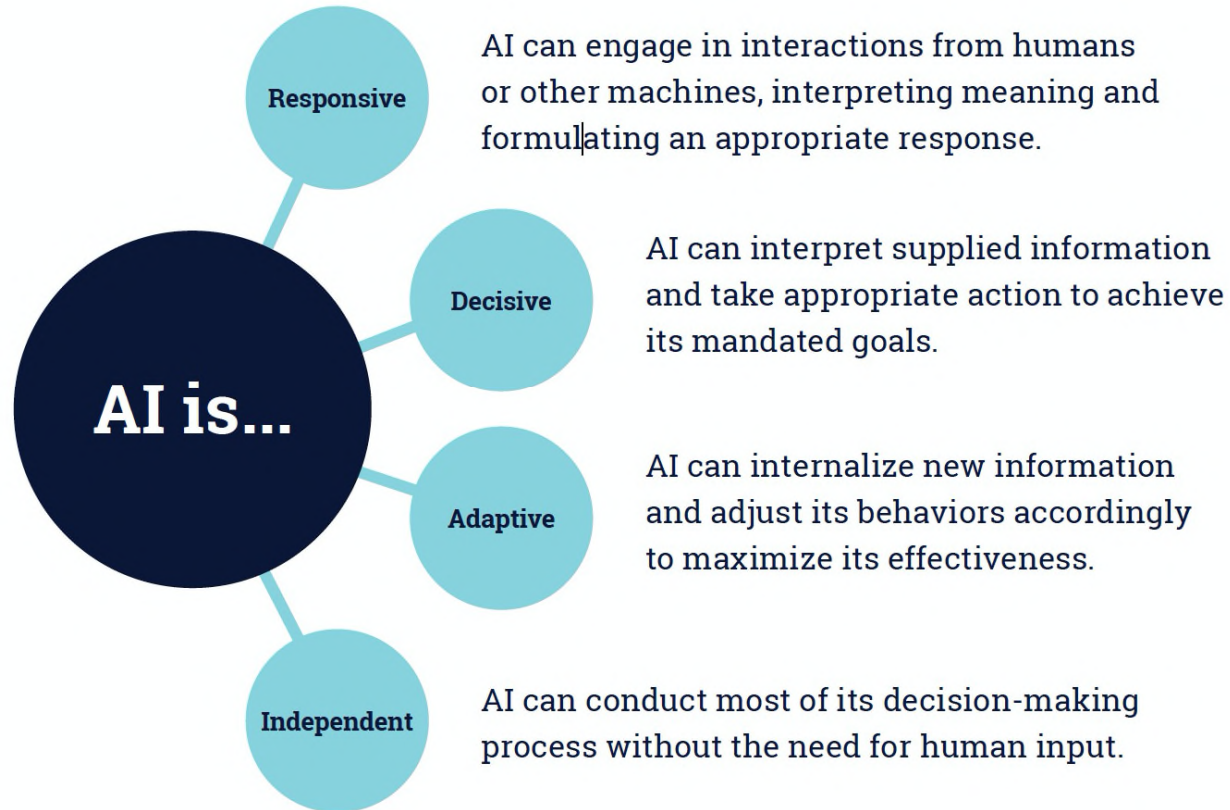


WHAT IS AI?



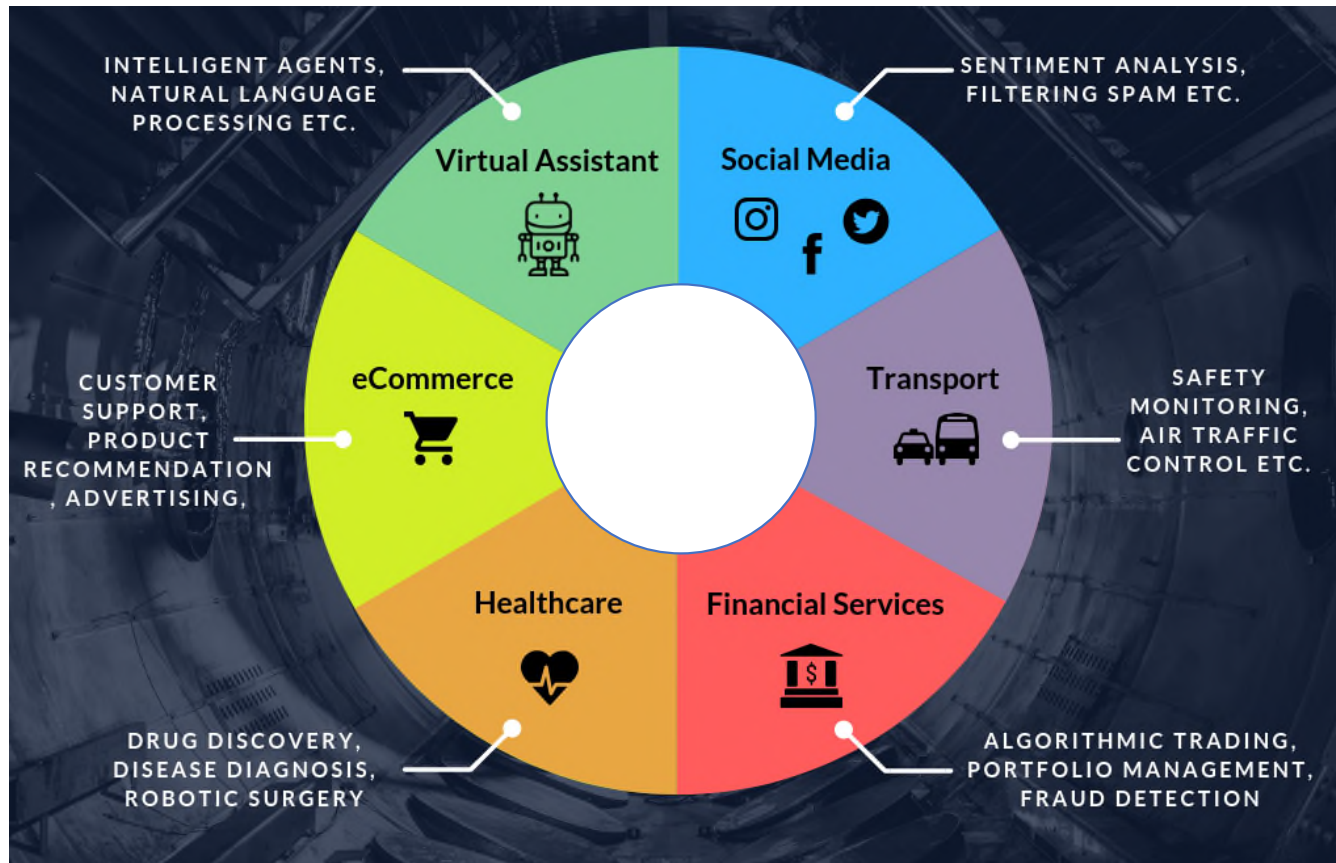


AI IS A TOOL











USED IN MANY DOMAINS



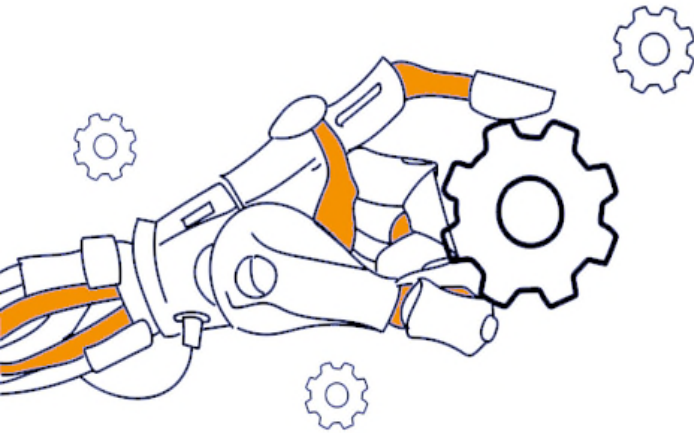


EVERYDAY EXAMPLES

Alexa, Siri, and Cortana  Voice recognition systems use ML and AI to imitate human interaction.	Google Maps  Analyzes millions of smartphone location data points to suggest fastest travel routes.	UBER  ML is used to determine arrival times, pick-up locations, and UberEats deliveries.
Facebook  ML image recognition algorithms used to automatically tag your friends in photos.	Gmail  Mines email text to provide three automatic responses to your emails.	Spotify  Recommends related songs based on music you have liked and disliked.



SO... WHAT'S THE POINT OF THESE SYSTEMS?



- Enhance user experiences
- Find the right information quickly
- Accomplish more in shorter periods of time
- Automate

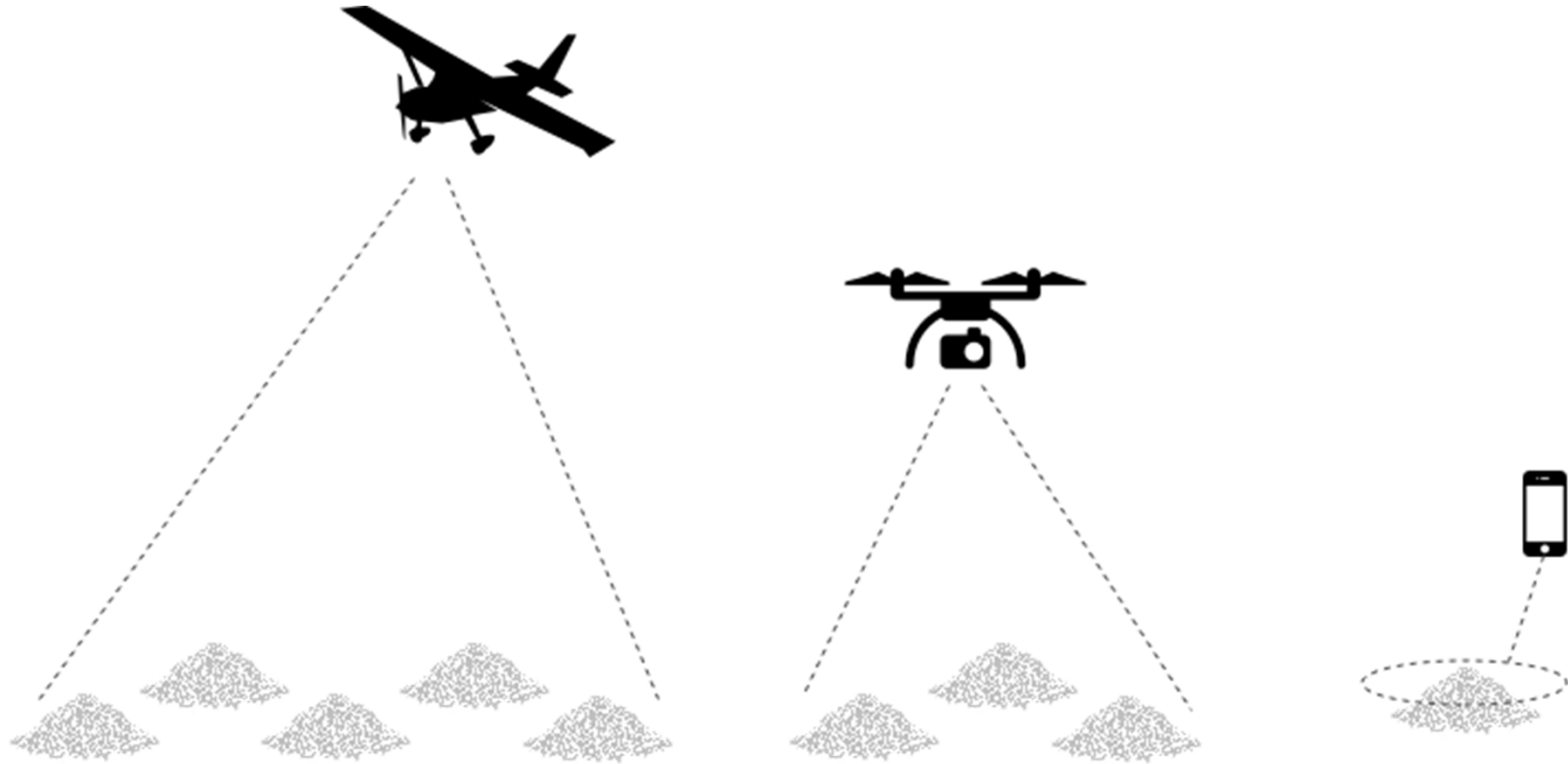


EXISTING AI SYSTEMS IN CONSTRUCTION





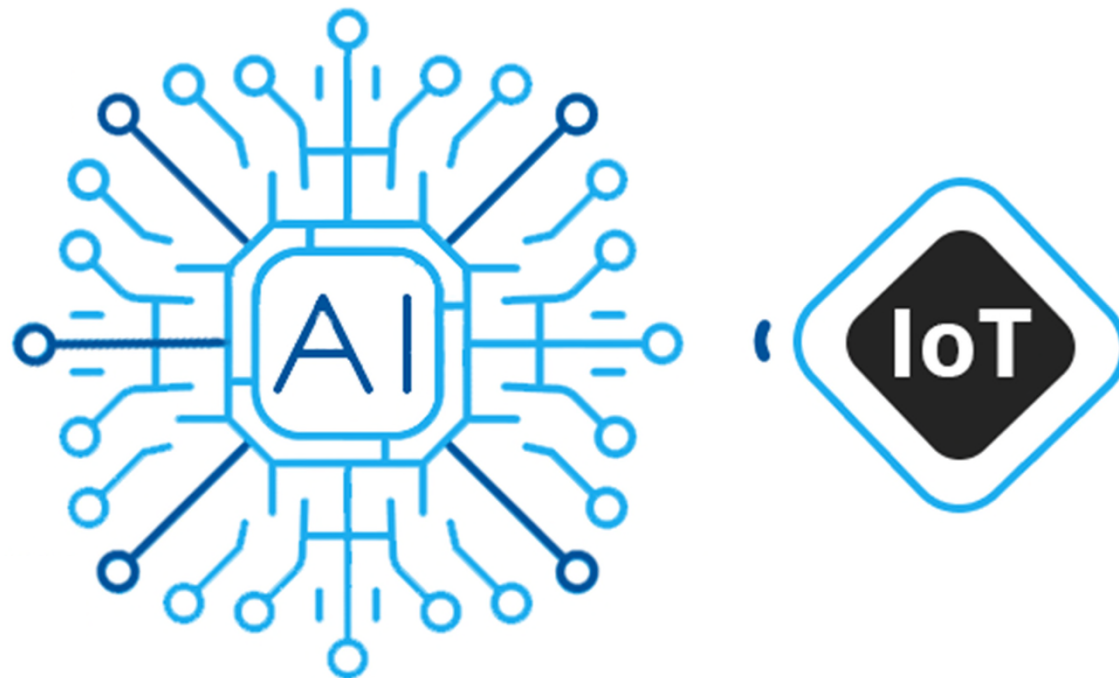
EXISTING AI SYSTEMS IN CONSTRUCTION







WHERE'S IT GO FROM HERE?





E-TICKETING



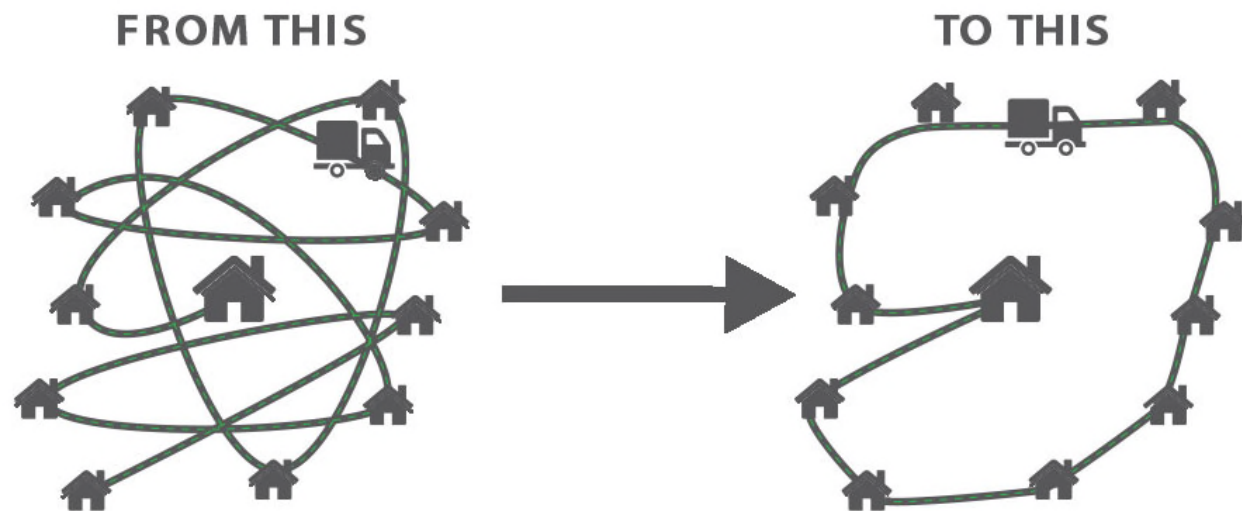


E-TICKETING





DELIVERY AND ROUTE OPTIMIZATION





DELIVERY AND ROUTE OPTIMIZATION



1 mile is worth
\$50M*



1 minute is worth
\$14.6M*



1 minute of idle time
is worth \$515K**

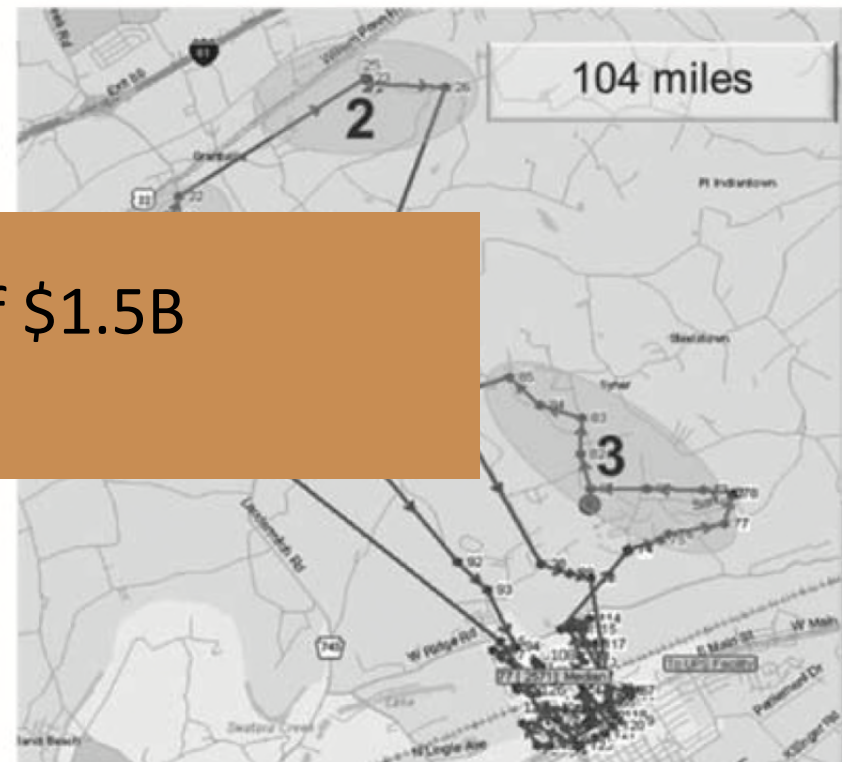


DELIVERY AND ROUTE OPTIMIZATION

Driver's Solution



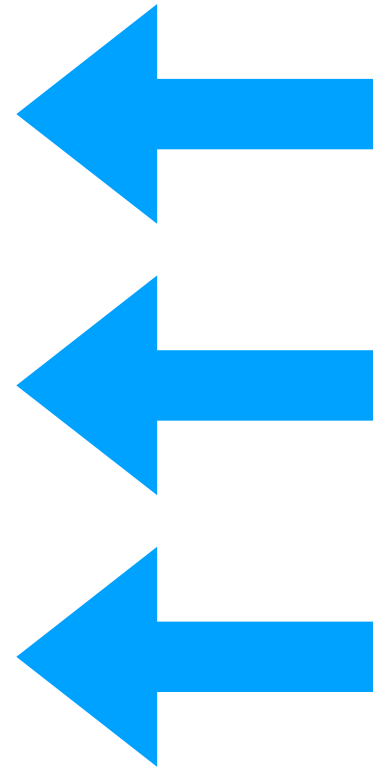
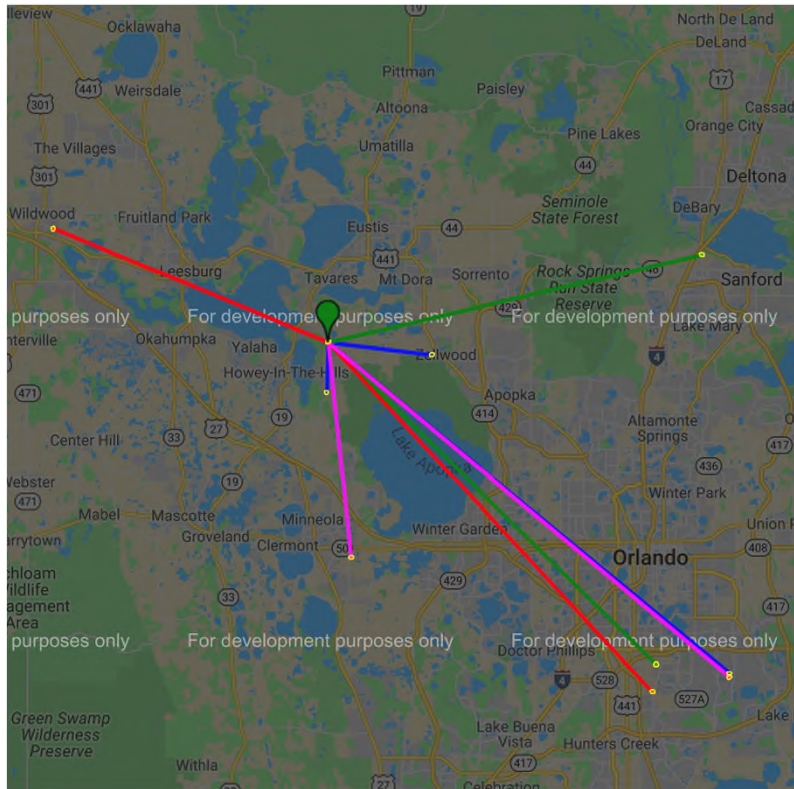
ORION Solution



Savings of \$1.5B



DELIVERY AND ROUTE OPTIMIZATION



ICONS & ACCENTS

Use these icons and accents by copy/pasting them where desired throughout your presentation

Left this slide in here just in case you want to use any of these icons!



Q&A?



THANK YOU!

CONTINUE THE CONVERSATION

YOGI PATEL, PHD | VP OF TECHNOLOGY

YPATEL@TRUCKIT.COM | (828) 291-6715

COME SEE US AT BOOTH #704!