Gateway Business Health Coalition

# MEMBERSHIP OVERVIEW



2025

## About the BHC

Gateway Business Health Coalition (BHC) represents leading employers providing health benefits to employees nationwide and globally. Since 1982, the BHC has worked to achieve its mission of supporting employer efforts to improve the well-being of their employees and enhance the quality and overall value of their investments in health benefits.

## Why Join the BHC?



**Stay ahead of the curve** by attending BHC educational programs and tapping into the BHC network's vast knowledge of regional and national health care trends.



**Ensure your company has a voice** in shaping state and national benefits policy.



**Share best practices** and learn from experts in the fields of health benefits, human resources, data benchmarking, and workplace well-being.



**Realize greater cost efficiencies** through group-negotiated pricing, vendor performance standards, audits, and financial guarantees for select services.



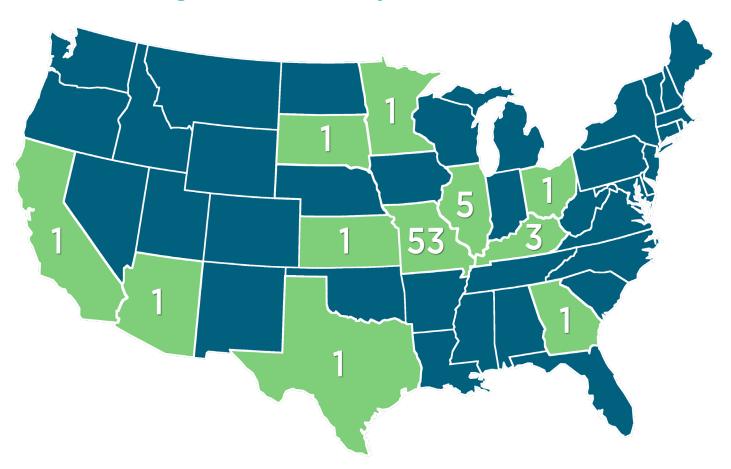
**Communicate and network** with peers from nearly 70 leading St. Louis and national organizations at our member-exclusive events throughout the year.

## Who Can Join the BHC?

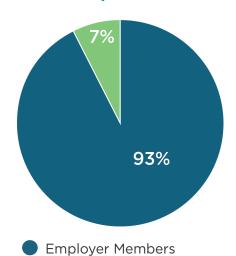
Membership is offered at an organizational level and enables HR, benefit, and well-being staff to access BHC resources and events. **Our members are headquartered in 11 different states with worksites located across the country**. Membership is open to all employers, except those whose revenue derives from the health care sector.

# **About the BHC**

## 68 member organizations headquartered in 11 different states

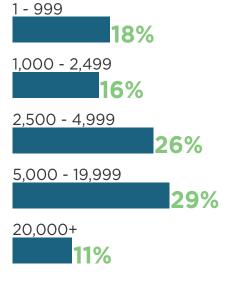


#### **Membership Breakdown**



**Consultant Partners** 

#### **Number of Employees**



#### **Industries Represented**

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Agriculture, Forestry and Fishing
Construction
Educational Services
Electronic Services
Finance, Insurance & Real Estate
Health Care & Social Assistance
Manufacturing
Mining
Public Administration
Transportation
Utilities
Wholesale or Retail Trade

## **Our Members**

To view a current listing of all BHC member organizations, please visit www.gatewaybhc.org/page/Members.

























































































**BI·STATE DEVELOPMENT** 





Gallagher



































## Meet our Team

Serving as an extension of your organization's human resources and benefits team, our staff works proactively to assist members in delivering value-driven health benefit programs to advance organizational goals and workforce well-being.



Allison Ball Manager, Research & Analytics



**Todd Boedeker, MA**Senior Manager,
Communications &
Event Operations



**Melanie Breuer** Director, Operations



Angela Christman
Accounting &
Administrative Associate



Kayley Delashmit, мрн, срн, Lssgв Manager, Well-being Strategy & Member Services



Kelci Hannan, PhD, ATC Director, Research & Analytics



**Justin Powless, MA**MHI Operations Manager



Laurel Pickering, MPH President & CEO

# Board of Directors



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**Misi Holmberg**Director, Benefits **Panera, LLC** 



**Kirsten Tidd** Manager, Health and Wellness **Spire Inc.** 



Mickey Luna Member-at-Large Vice President, Human Resources Saint Louis University



**Dave Toben** *Immediate Past President*Sr. Director - Total Rewards *Bi-State Development/Metro* 



Jaime Otzenberger Sr. Benefits Analyst & Well-being Lead Bayer



John Ziegler
President
Former Senior Vice President &
Chief Administration Officer
Arch Resources, Inc.



Valerie Peters Vice President, Human Resources Olin Corporation

# Education & Networking



Explore new trends, best practices, and employer case studies on the design and implementation of value-driven health benefit programs.



Learn about important pharmacy topics, including the drug pipeline, pricing and utilization management strategies, policy regulations, and PBM programs.



Listen to vendor pitches for innovative benefit, HR, and well-being solutions to aid your organization in selecting the right partners.



Examine developments affecting the health care market and organizational well-being with 150+ community attendees at our annual spring conference.



Hear from nationallyrecognized, high-quality speakers and network with nearly 300 business, health care, and policy leaders at our annual fall conference.



Join peers in collaborative sessions to share insights, challenges, and best pracices. Roundtable topics include Executive Benefits Leaders, Up & Comers, Well-being, and Global HR/Benefits.

"I believe the sharing of information and ideas across the many member organizations provides tremendous value. Not every organization has the depth of knowledge needed on every issue faced. Having collective discussions and getting to know our peers at other companies provides the ability to easily expand our knowledge base with the help of other learned peers."

John Ziegler, Former Senior Vice President & Chief Administrative Officer, Arch Resources, Inc.

## **Health Solutions**



#### **Well-being Toolkits**

Access employee-focused campaigns, educational resources, and communication templates for various wellbeing topics.



#### **Flu Shot Program**

View preferred vendors and discounted pricing for onsite flu shot clinics and retail pharmacy vouchers.



## Business Health Culture Award

Apply to be recognized as a leader in employee health and well-being through our annual award process.



#### **Training Courses**

Advance your culture of health with live and virtual trainings for employees, wellness champions, and managers.

"We have seen firsthand the positive impact of the BHC's employee-focused campaigns and educational resources on our workforce. By participating in the Healthy Hearts@Work campaign over the last three years, we have helped our employees make healthier lifestyle choices. Prioritizing our employees' health and providing them with the necessary tools and resources has resulted in increased engagement and a stronger sense of community within our organization."

Brenda Dooley-Artis, Director of Benefits & Risk Management, Special School District of St. Louis County

# **Pharmacy Benefits**

### Maximize Savings. Enhance Transparency. Optimize Pharmacy Benefits

The Pharmacy Management Initiative (PMI) is a PBM purchasing coalition powered by the Gateway Business Health Coalition (BHC), which brings together forward-thinking employers to leverage collective purchasing power, secure best-in-class PBM contracts, and drive meaningful cost savings.



Express Scripts
By EVERNORTH

## By Joining the Coalition, Employers Gain:



#### **Significant Cost Savings**

Access competitively negotiated pricing and terms that reduce prescription drug costs while maintaining high-quality benefits for employees.



#### **Transparency & Accountability**

Navigate the complex PBM landscape with clear, contract-driven protections that work to eliminate hidden fees, and put plan sponsors in control.



#### **Industry-Leading Expertise**

Leverage insights from pharmacy benefit experts and employer peers to drive strategic decision-making and improve plan performance.



#### A Voice in Advocacy & Reform

Participate in a collective effort to drive positive change in pharmacy benefits policy and PBM industry practices.



#### **Annual Market Checks**

Continually ensure best pricing.



#### **Dedicated Account Teams**

Access to a team that works closely with the client to understand needs, goals, and challenges, ensuring personalized service and solutions.

Participating Employers

Over

300,000

Covered Lives

\$123 million in savings from clinical management programs

# **Pharmacy Benefits**

## **Employers Purchasing Pharmacy Benefits through BHC**

Join a growing network of employers who are transforming pharmacy benefits management with **greater value**, **efficiency**, **and integrity**.

#### Empower your organization with smarter pharmacy benefits—connect with the BHC today!

AAF International

Ameren Corporation

Bass Pro Shops, Inc.

Baxter Credit Union (BCU)

Bi-State Development/Metro

Black & Veatch Holding Company

Caleres

City of St. Louis

Columbia Public Schools

Daikin Applied Americas, Inc.

Diocese of Springfield in Illinois

The Doe Run Company

Drury Hotels Company, LLC

**Emmaus Homes** 

EverTrue

Ferguson-Florissant School District

First Busey Corporation

Francis Howell School District

Frontline Managed Services

Graybar Electric Company, Inc.

ICL

Leadec

Lexmark International, Inc.

Mo-Kan Teamsters Health & Welfare Fund

North American Lighting, Inc.

Northwest R-I School District

Olin Corporation

Parkway School District

Pattonville School District

Robert Half International, Inc.

Rockwood School District

Saint Louis County

Saint Louis Public Schools

Saint Louis University

Sammons Financial Group

Shelter Insurance

Smurfit Westrock

Special School District of St. Louis County

Spire Inc.

Strike Construction

Tucson Electric Power

Unigroup, Inc.

University of Missouri

Watlow

Webster University

Wieland North America

## Tell your consultant to include BHC in your next PBM RFP!

For more information, please contact Laurel Pickering at lpickering@gatewaybhc.org or (314) 721-7800.

Over

\$100 million

in annual price improvements

Over

\$19 million

in specialty solutions savings

Over

178 million

in rebates passed back to employers

# **Data Insights**



#### **Quick Surveys**

See employer survey responses on trending topics in health benefits, human resources, and workplace well-being.



#### **Benefit Benchmark Reports**

View the latest reports summarizing employer strategies for benefit plans, policies, and programs.



#### Hospital Industry Overview

Explore financial and quality data for St. Louis hospitals and outpatient facilities.



#### Midwest Health Initiative

Examine health care utilization, diagnosis, and cost trends among Missouri's commercially insured population.



#### **Sage Transparency**

Analyze price and quality data for thousands of hospitals across the United States with this interactive tool.



#### The Leapfrog Group

Search patient safety ratings for hospitals and ambulatory surgery centers in your community.

"Partnering with the BHC allows us to understand the different dynamics and influences of health care, whether it's the data and analytics or the actual delivery of care. Ultimately, our goal is to help our employees and their families and really support them from a well-being perspective."

## Policy Advocacy



The BHC closely monitors legislative and policy activities on a local, state, and federal level that have an impact on health care quality, affordability, and safety, as well as employer-sponsored benefit plans. In addition to tracking new bills and providing regular updates to members, the BHC also provides employers access to an archive of summary documents for important policy proposals and laws; commentary on draft legislation; and letters to elected officials and coalition allies.

#### **Pharmacy Legislation**

- Any Willing Pharmacy
- Acquisition Cost Reimbursement
- Mandated Dispensing Fees
- 340B Pharmacies
- White Bagging
- Drug Price Reform

#### **Health Care Legislation**

- Primary Care Investment
- Surprise Billing
- CMS Reporting on Preventable Errors
- HDHP-HSA First Dollar Coverage
- Telehealth Adaptive Questionnaires
- Dialysis Facilities' Anti-Competitive Behavior





"The BHC brings the employer voice to the table. As a payer in the health care field, it's incredibly important to have that voice represented."





# in Gateway Business Health Coalition



