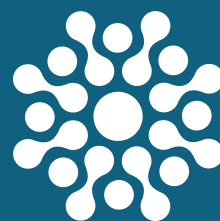


Gateway Business Health Coalition



# Annual Meeting Sponsorship Prospectus

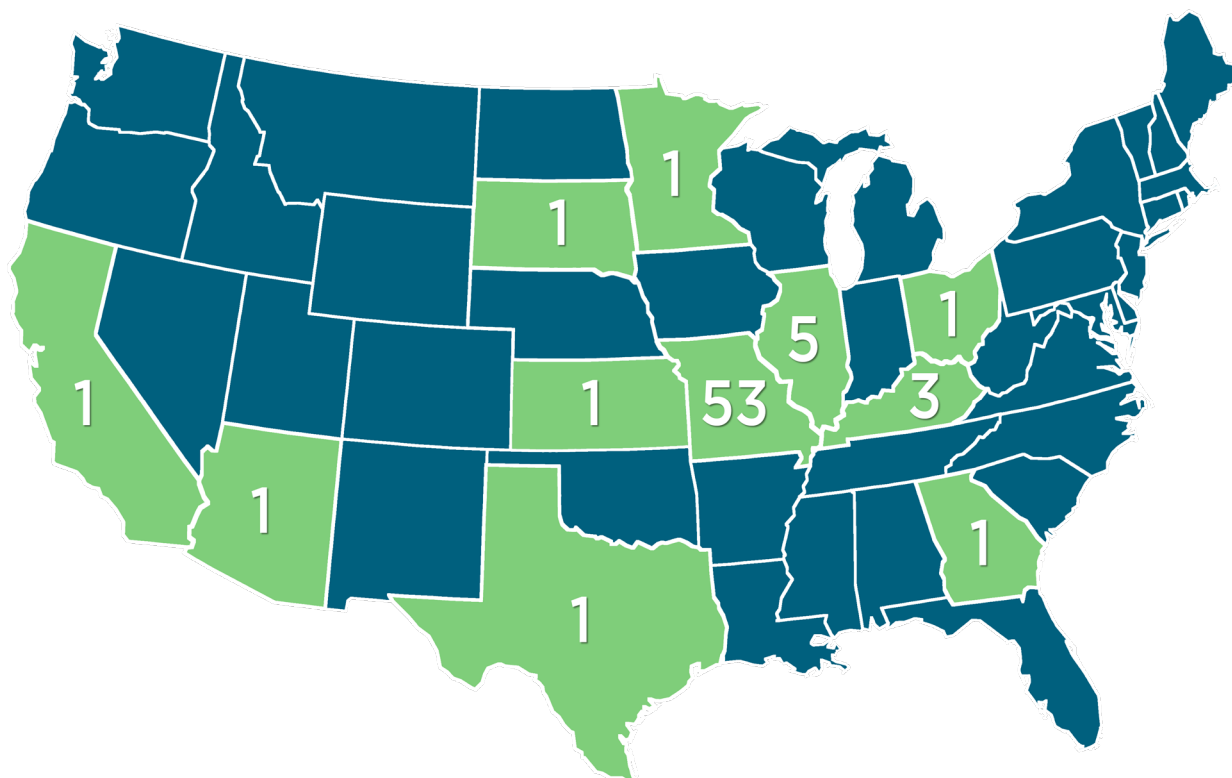


*Gateway*  
BUSINESS  
HEALTH  
COALITION

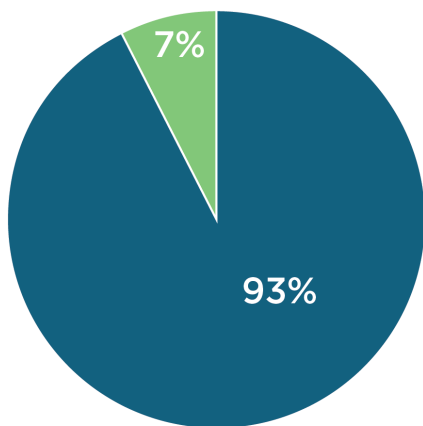
# About the BHC

Gateway Business Health Coalition (BHC) represents leading employers providing health benefits to employees nationwide and globally. Since 1982, the BHC has worked to achieve its mission of supporting employer efforts to improve the well-being of their employees and enhance the quality and overall value of their investments in health benefits.

***68 member organizations headquartered in 11 different states***

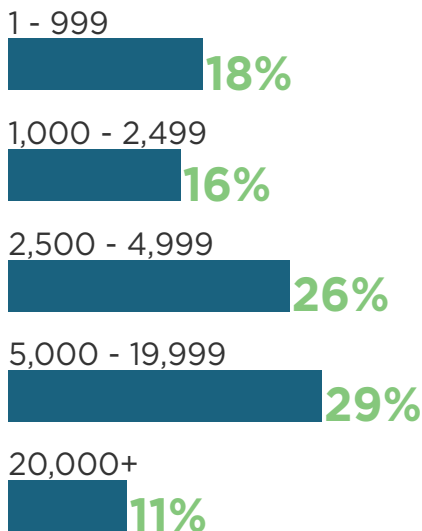


## Membership Breakdown



- Employer Members
- Consultant Partners

## Number of Employees



## Industries Represented

- Agriculture, Forestry and Fishing
- Construction
- Educational Services
- Finance, Insurance & Real Estate
- Health Care & Social Assistance
- Manufacturing
- Mining
- Public Administration
- Transportation
- Utilities
- Wholesale or Retail Trade

# Our Members

To view a current listing of all BHC member organizations, please visit [www.gatewaybhc.org/page/Members](http://www.gatewaybhc.org/page/Members).



# 2025 Annual Meeting

## The Data-Powered Purchaser: Employers Leading with Insight

**Date:** November 5, 2025

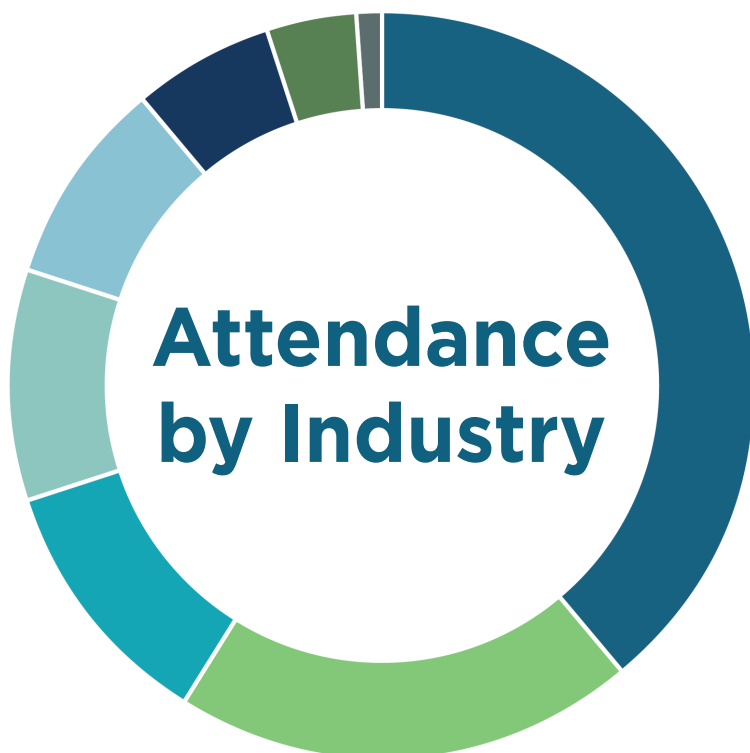
**Time:** 7:30 AM to 12:00 PM (CT)

**Location:** The Ritz-Carlton St. Louis  
100 Carondelet Plaza  
St. Louis, MO 63105

**250+**  
expected attendees

Each fall, this conference convenes thought leaders from regional businesses, health systems, health plans, and community organizations to hear nationally-recognized, high-quality speakers and local case studies. With hundreds of registrants annually, the Annual Meeting has become a top forum for discussing past progress and future tasks on the path to higher value health care.

## Who Attends the BHC Annual Meeting?



|     |                                    |
|-----|------------------------------------|
| 39% | Employers                          |
| 20% | Health Care & Wellness Vendors     |
| 11% | Benefits Consultants               |
| 10% | Pharmacy Representatives           |
| 9%  | Community Organizations            |
| 6%  | Health Plan Representatives        |
| 4%  | Other (Academic, Government, etc.) |
| 1%  | Health Care Providers & Hospitals  |

# Sponsorship Opportunities

|                                                            | Platinum       | Gold            | Silver                                                                        | Bronze   |
|------------------------------------------------------------|----------------|-----------------|-------------------------------------------------------------------------------|----------|
| Investment                                                 | \$10,000       | \$5,000         | \$5,000                                                                       | \$3,000  |
| Number of Sponsorships Available                           | <del>3</del> 1 | <del>14</del> 7 | 4                                                                             | No Limit |
| Complimentary Sponsor Attendees                            | 10             | 4               | 2                                                                             | 2        |
| Complimentary Employer/Client Attendees                    | 4              | 2               | 1                                                                             | 1        |
| On-Demand Presentation Recordings                          | ✓              | ✓               | ✓                                                                             | ✓        |
| Pre-Event Marketing                                        | ✓              | ✓               | ✓                                                                             | ✓        |
| Day-Of Event Marketing                                     | ✓              | ✓               | ✓                                                                             | ✓        |
| Registration List (Name, professional title, organization) | ✓              | ✓               | ✓                                                                             | ✓        |
| Sponsor Profile on BHC Website                             | ✓              | ✓               | ✓                                                                             | ✓        |
| Event Booklet Feature                                      | ✓              | ✓               | ✓                                                                             | ✓        |
| Event Commercial (Rotating slideshow during breaks)        | ✓              | ✓               | ✓                                                                             | ✓        |
| Evaluation Responses and Follow-Up Interest                | ✓              | ✓               | ✓                                                                             | ✓        |
| Customized Social Media Post on BHC Accounts               | ✓              | ✓               | <b>Choose One:</b><br>Welcome Bags<br>Lanyards<br>Wifi<br>Refreshment Station |          |
| Exhibit Tables Provided (Each 6-feet long)                 | 2              | 1               |                                                                               |          |
| Introductory Remarks or Speaker Introduction               | ✓              |                 |                                                                               |          |
| Speakers Dinner Invitation (Evening prior to event)        | ✓              |                 |                                                                               |          |
| Industry Exclusivity (At sponsoring level)                 | ✓              |                 |                                                                               |          |

## Event Booklet Advertisement

Full Page Ad: \$1,000 | Half Page Ad: \$500

## Ready to confirm your sponsorship?

Contact Todd Boedeker at [tboedeker@gatewaybhc.org](mailto:tboedeker@gatewaybhc.org) or 314-721-7800.

 **@gatewaybhc**



**Gateway Business Health Coalition**



**[www.gatewaybhc.org](http://www.gatewaybhc.org)**



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