

[View in browser](#)

GBA NEWSlog

A publication of the Geoprofessional Business Association

SEPTEMBER 2, 2026

[SUBSCRIBE](#)[GBA MEMBER SITE](#)

New Best Practices Address One of the Most Serious Jobsite Hazards

Workers on foot near moving equipment face one of the most serious hazards on any jobsite. GBA's new Safe Work Near Moving Equipment Best Practices resource helps firms move beyond awareness and training alone by implementing practical controls that reduce risk and better protect field personnel. Free for GBA members.

[DOWNLOAD](#)[More GBA News](#)

Knowledge Sharing Webinar Series Returns September 24

The GBA Knowledge Sharing Webinar Series returns this year with a webinar from Esri on September 24 at 2 p.m. Eastern Time. In *From Static Reports to Spatial Insights with Geotechnical and GIS Integration*, Michael Davidson, Ph.D., P.E., will demonstrate how integrating geotechnical and GIS workflows can improve collaboration, enhance subsurface analysis, and support better project decisions. The webinar is free to attend and open to GBA members and non-members. Registration will open soon.


[LEARN MORE](#)

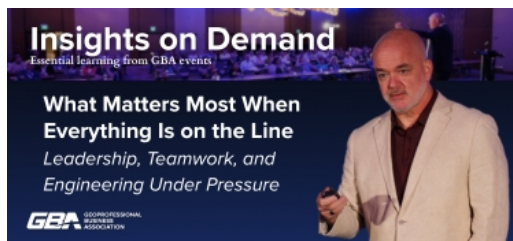
When “As Needed” Becomes a Risk

In the latest episode of the GBA Podcast Case History Series, hosts Elizabeth Brown, P.E. (*JLT Consultants*) and Abi Corbett (*SME*) discuss Case History #98 - How Did That Get There?, a shopping center redevelopment project involving CoMET services, reused materials, a retaining-wall failure, and a costly dispute. Listeners will hear practical reminders about defining scope, documenting what was and was not observed, and communicating the difference between QA and QC before assumptions become liabilities.


[LISTEN](#)
[DOWNLOAD CASE HISTORY](#)

Engineering Beyond the Textbook: Responding to the Pentagon on 9/11

In this interview, GBA past-President Leo Titus, P.E., F.GBA, COO of ECS, reflects on his experience responding to the Pentagon following the September 11 attacks and the leadership lessons that emerged. Leo discusses how disaster response differs from traditional engineering practice, the importance of teamwork under pressure, and how the experience shaped his career and perspective on what matters most. GBA members can watch Leo's complete presentation at the 2026 Annual Conference [HERE](#).


[WATCH NOW](#)

GBA Will Share Geoprofessional Workforce Insights at GeoQuébec 2026

What keeps the next generation of geotechnical professionals in our industry — and what drives them away? GBA Executive Director Joel Carson will be part of a panel presentation at GeoQuébec 2026 that will tackle that question in: Beyond the Dirt: Building the Next Generation of Geotechnical Engineers. Presented by The Canadian Geotechnical Society's Professional Practice Committee, the session will provide candid perspectives from early- and mid-career professionals, followed by a broader North American perspective from Joel on what firms are seeing, and what actually seems to be working.


[LEARN MORE](#)

CEO Summit is Two Months Away

GBA and CalGeo are partnering to host the CEO Summit 2026 on October 29-30 at The Ritz-Carlton San Francisco. Designed specifically for firm leaders, the event will feature presentations and discussions on AI implementation and governance, workforce and hybrid work trends, risk management, IT strategy, leadership resilience, and other business issues shaping the future of the geoprofessional industry. Attendance is open to the CEO/President of any GBA or CalGeo member firm.


[LEARN MORE](#)

Committee Spotlight: Geotechnical Business

GBA committees translate shared expertise into member value, and the Geotechnical Business Committee (GBC) addresses geotechnical issues while developing resources that help members enhance professionalism and demonstrate value. A recent example of the committee's work is the updated [Message to Clients](#) document, along with its continued [crane pad](#) collaboration with CoMET.

Committee leadership: Chair Blake Cotton, P.E., *Freese & Nichols*, and Vice Chairs Keith Mobley, P.E., G.E., *Northern Geotechnical Engineering – Terra Firma Testing*, and Aaron Zdinak, P.E., BC.GE, *HDR Engineering*.

GBC meetings are open to all members and are held virtually each month. Those interested in joining or learning more should reach out to GBA Committee Coordinator Stacey Moore at stacey@geoprofessional.org for the schedule.



Best Practices: Documentation-Management Fundamentals

This resource covers the why, who, when, and how of effective documentation. Use it to strengthen project records, reduce misunderstandings, and support dispute resolution—by creating habits and systems that capture key decisions and communications.



[DOWNLOAD](#)

Future GBA Events

[Knowledge Sharing
Webinar
September 24, 2026, 2
p.m. ET](#)

[CEO Summit 2026
October 29-30, 2026 - San
Francisco, CA](#)

[2026 Fall Leadership
Summit
November 5-6, 2026 -
Denver, CO](#)

GBA Member News



What AI Means for Early-Career Engineers

Burns & McDonnell Early Careers Recruiter Madison Hewitt and Innovation Development Director Robert Tipton share what early-career engineers should understand about AI, how to talk about it in recruiting conversations and why human accountability remains central to engineering work. [READ MORE](#)



Geocomp Welcomes New President, Matthieu Gouriou

Geocomp is pleased to welcome Matthieu Gouriou as President, based at its Acton, Massachusetts headquarters. Matthieu brings more than 20 years with Sercel, Geocomp's parent company, where he led its infrastructure monitoring, new energies, and defense businesses. [READ MORE](#)



GZA Names Three New Associate Principals

GZA GeoEnvironmental Inc. has expanded its leadership team in New Jersey with a series of newly named associate principals:

- Matthew Lev, LSRP, who has been active in the architecture, engineering and construction industry for more than 15 years.
- Lauren Schoenemann, LSRP, serves as co-lead of GZA's environmental site investigation practice area and has more than 20 years of industry experience,
- Jessica Stearns, P.G., who has more than 20 years of experience as an environmental consultant.

[READ MORE](#)



TTL Announces Lee Garrison as Vice President of External Affairs

TTL welcomes the addition of Lee Garrison, who brings a unique combination of public service leadership, finance expertise, and widespread community relationships, as its first Vice President of External Affairs. [READ MORE](#)



Andres Peralta Named Director of Innovation

Geopier announced on August 25 that Andres F. Peralta has been named its Director of Innovation. In the newly established role, Andres will lead innovation, research and development, and technology advancement efforts. [READ MORE](#)



Kleinfelder Appoints Chen Chen as Senior VP of Corporate Development

Kleinfelder announced on August 25 that Chen Chen has joined the firm as Senior Vice President of Corporate Development. In this role, Chen will work closely with CEO Louis Armstrong, leadership team and Kleinfelder's Mergers & Acquisitions team to lead the company's inorganic growth strategy. [READ MORE](#)



Josh Schuyler Named Project Director

NTH Consultants welcome Josh Schuyler as Project Director in August. He brings more than 26 years of experience in environmental consulting, remediation, petroleum, infrastructure, environmental health & safety, industrial hygiene, and regulatory compliance. [READ MORE](#)

Have a story tip? Send it to us!



What We're Reading

Business



The End of the Hourly Consulting Model: Why Billing by the Hour Is Breaking Down

As AI and other efficiencies make time a poor measure of expertise, this article argues that consulting firms should rethink hourly billing and focus pricing on the value, outcomes, and risk-sharing they deliver to clients.



Business Round Table Notes: Say Goodbye to the Billable Hour

Artificial Intelligence



AI's Effect on Workplace Culture

Leaders clearly see AI transformation as a priority, yet AI adoption alone does not consistently correspond with employees experiencing an improved workplace culture.

Legal



General Contractor not Responsible for Subcontractor's Site Safety

The laborer testified that he knew the trench was unsafe but he complied with his supervisors instruction to continue

Leadership



How Leaders Can Turn AI Into an Empathy Engine

AI can help leaders prepare for difficult conversations but trust, judgment, and genuine connection still depend on the person. Geoprofessional leaders are

working in it because he was a new employee and felt obligated to continue.



New GBA Best Practices: Safe Work Near Moving Equipment

reminded that AI can be used as an advisor – NOT a replacement. This will be a key element of the [2027 Crystal Ball Workshop](#).



Business Brief: Leveraging AI, Automation to Address Shrinking Workforce and Increased Demand

More Industry Headlines

[Pressure Doesn't Create Leaders; It Reveals What We Failed to Rehearse](#)

[State Officials Urged: Rebuild Roadways to Withstand More, Worse Floods](#)



Business Brief: Opportunities at the Climate Crisis and Infrastructure Nexus

[The Hidden Barrier to Infrastructure: America's Regulatory Maze](#) (*opens PDF*)



"If you don't like the road you're walking, start paving another one." - *Dolly Parton, Jan. 19, 1946- Aug. 25, 2026*

Connect with GBA

Member
Directory

Resource
Library

Event Calendar

Meet the Team

About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



401 N. Washington Street, 6th Floor, Rockville, MD 20850
301-565-2733 | [Contact Us](#)

[Privacy](#)

[Unsubscribe](#)

