2019
REPORT TO THE
COMMUNITY
A hearty thanks for your dedication and support of students attending private, not-for-profit colleges and universities in Georgia. The Georgia Independent College Association (GICA) represents 24 colleges and universities that provide a high-quality, affordable education to more than 72,000 students. These students come from across Georgia and represent a diverse student body: 58% are non-white students, 11% are over the age of 25, and 42% of students receive the federal Pell grant for the most economically disadvantaged students. Sixty-two percent of undergraduate students attending a GICA member institution who receive financial aid come from families with incomes less than $60,000. Last year GICA distributed more than $698,000 in scholarship aid. Your generosity makes a difference in the lives of Georgia’s families.

GICA has built robust collaborative services among state partners, corporations and member institutions. We continued this excellent work in 2019 because we know that collaboration leads to better student outcomes, stronger institutions and a thriving state.

Partnership highlights include:
- GICA completed its multi-year grant from the federal Department of Health and Human Services to address sexual assault prevention. GICA is collaborating with the University System of Georgia and the Technical College System of Georgia on this important initiative.
- 15 GICA member institutions participate in a Compliance Collaborative Program focused on compliance and training related to federal regulations.
- GICA participates in GA-AWARDS, the state longitudinal data system designed to assist education policy researchers to better evaluate and create educational policies across Georgia.
- GICA institutions continue to participate in a sector-wide articulation agreement with the Technical College System of Georgia in order to help students wishing to transfer into a GICA member institution not waste time or money on their path to a college degree.

Participation in the Corporate Allies Program helps GICA provide meaningful services to member institutions that otherwise would not be possible. The gifts from donors providing financial support for student aid and scholarship program are critical. Your contribution allows students a choice to find a college that best fits their academic, social, and spiritual needs. Your donation is transformational in the lives of students.

Thank you for your continued support of Georgia’s private, not-for-profit colleges.

Dr. Vivia L. Fowler
Wesleyan College, President
GICA Board Vice Chair

Dr. Susanna L. Baxter
GICA, President
FOUNDING: GICA was founded by college presidents and corporate executives in 1956.

LEGAL STATUS: A 501(c)(3) tax-exempt charitable organization.

MEMBERSHIP: Fully SACSCOC-accredited, two- and four-year degree-granting, nonprofit, private, liberal arts institutions in Georgia.

PURPOSE: Raise awareness of Georgia’s private, liberal arts colleges and universities. Influence public policy in support of higher education in Georgia. Secure funds and other gifts for the benefit of the member institutions and their students. Promote the member institutions as distinct alternatives in higher education. Facilitate collaborative programs to reduce costs and increase efficiency across sector.

MANAGEMENT: GICA is governed by a Board composed of member college presidents and representatives from business, industry and professional communities. A Member Services Council supports activities and fundraising.

DISTRIBUTION OF CONTRIBUTIONS: Designated contributions are distributed according to donors’ wishes. Fundraising members share equally in 60% of undesignated funds; the remaining 40% is distributed in proportion to the number of full-time undergraduate students at each institution.

ENDOWMENT: GICA benefits from several endowments. In 2019, the total value of these endowments was $15.4 million.
Agnes Scott College
Andrew College
Berry College
Brenau University
Brewton-Parker College
Clark Atlanta College
Covenant College
Emmanuel College
Emory University
LaGrange College
Life University
Mercer University
Morehouse College
Oglethorpe University
Piedmont College
Point University
Reinhardt University
Shorter University
Spelman College
Thomas University
Toccoa Falls College
Truett McConnell University
Wesleyan College
Young Harris College
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Dr. Susanna L. Baxter
President

Ms. Juliet Jatcko
Event Coordinator and Administrative Assistant

Ms. Lisa K. Macke
Vice President for Member Services

Dr. Melissa Tarrant
Director of Research

Mr. James M. (Chip) Moore III
Director of Research & Operations

Ms. Carol Mosely
Healthy Campus Project Officer

Ms. Judith W. Spain, J.D., CCEP
Compliance Collaborative Program Consultant
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Dan McAlexander
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Robert Myers
Toccoa Falls College

Ronald G. White
Emmanuel College

Rob Scott
Life University

Emir Caner
Truett McConnell University

Jennifer Hobbs
Emory University

William D. Underwood
Mercer University

Jimmy Fleming
Vulcan Materials Company

Margaret Kaiser
Former State Representative

David Thomas
Morehouse College

Vivia Fowler
Wesleyan College

Lawrence M. Schall
Oglethorpe University

Drew Van Horn
Young Harris College
EXECUTIVE COMMITTEE

Kina Mallard, Chair
Viva Fowler, Vice-Chair
Keith Shurbutt, Treasurer
Susanna Baxter, Ex-Officio
Linda Buchanan, At-Large
John Coleman, At-Large
Dean Collins, At-Large
Donald Dowless, At-Large
Jimmy Fleming, At-Large
Charlie Harman, At-Large
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I. Clayton Ramsey, Atlanta, GA
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John K. Trainer, Jacksonville, FL
Preston C. Williams, Montezuma, GA
The Georgia Independent College Association Corporate Allies Program is designed to promote a closer working relationship between GICA businesses that support the work of GICA.

GICA wishes to gratefully acknowledge the following companies that are members of the GICA Corporate Allies Program.
AWARD RECIPIENTS

Miller–Deal Legacy Award
Senator Johnny Isakson

Endowment & Trust Funding
We are also pleased to recognize the special endowment and trust funds which supporters have created over the years to benefit GICA’s member colleges and their students. In 2019, almost $664,000 was returned to member institutions in the form of scholarship aid.

Bank of America
GICA Member Services Council
Julia and Lawrence Willet
Lucy Claire Harris
Marianne and I. Clayton Ramsey
Plantation Pipe Line Company
Reunette W. Harris
W.P. Stevens
William W. and Catherine M. Kelly
GICA Honor Roll
Distinguished 2019 Investors

SPONSORS
($15,000-$24,999)
Vulcan Materials Company, 51 years
Warren Averett, 5 years

PARTNERS
($10,000-$14,999)
PACCAR, Inc., 27 years
Thomas H. Lanier Family Foundation, 26 years

ASSOCIATES
($5,000-$9,999)
Gertrude & William C. Wardlaw Fund, Inc., 55 years
J. W. & Ethel I. Woodruff Foundation, 51 years
GICA Honor Roll  
Distinguished 2019 Investors

FRIENDS  
($4,999 and under)  
ABM, 1 year  
Apogee, 4 years  
AIG, 9 years  
Arthur J. Gallagher & Co., 2 years  
Arthur H. & Ernest B. Merry Foundation, 2 years  
Balfour Beatty, 28 years  
BDR Partners, 1 year  
B & D Industrial, 2 years  
Thomas W. Barron, 38 years  
Susanna L. Baxter, 9 years  
BB&T, 24 years  
Lily Berrios, 2 years  
Paula Bevington, 2 years  
Nancy Blake, 50 years  
Canon Solutions America, 3 years  
Carroll Daniel Construction, 4 years  
Carter, 13 years  
Cherry Bekaert, 1 year  
Colonial Oil Industries, Inc., 61 years  
Columns Fundraising, 2 years  
Conklin Metal Industries, 49 years  
Cornerstone Communications Group, Inc., 21 years  
Cpak, 2 years
FRIENDS CONTINUED

Crawford Investment Counsel, 30 years
Credo, 2 years
Dock Sisk, 23 years
James Dykhouse, 26 years
First American Education Finance, 2 years
First Risks Advisors, 2 years
Manly F. Gilmer, 10 years
Haskell, 2 years
HRP Associates, Inc., 5 years
Juliet Jatcko, 1 year
Jenzabar, 1 year
Juneau Construction Company, 8 years
KI, 2 years
Gary Lee, 20 years
Lilly Realty Associates, Inc., 23 years
Lockstep Technology Group, 1 year
Longhouse Capital, 1 year
Lisa Macke, 6 years
Mauldin & Jenkins, 9 years
Maxient, 2 years
McGraw Hill, 4 years
McMillan Paazden Smith, 6 years
McNeely Foundation, Inc., 56 years
Metz Culinary Management, 3 years
MMI Dining, 1 year
Murray Barnes Finister, 5 years
FRIENDS CONTINUED

New Riverside Ochre Company, Inc., 56 years
  OnePath, 2 years
  Paymerang, 2 years
  Pearson, 2 years
  Pentegra, 1 year
  PNC Bank, 3 years
  SageView, 6 years
  ScholarBuys, 7 years
Shaheen Carpet Mills, Inc., 44 years
  Keith H. Shurbutt, 9 years
  Sizemore Group, 15 years
  Smith & Howard, 1 year
  Southwest Contract, 1 year
Stevens & Wilkinson, Inc., 9 years
  Symplicity, 2 years
  The Castle Group, 2 years
The Dixie Group Foundation, Inc., 54 years
The William E. and Audrine C. Honey Foundation Inc.,
  58 years
Thiele Kaolin Company, 61 years
  US Bank, 2 years
  Vemo, 2 years
  Warren Averett, 5 years
  Washington EMC, 51 years
Wine and Spirits Wholesalers of Georgia Foundation,
  44 years
  Workday, 2 years