



## GICA Annual CFO Meeting

**March 12-13, 2020**

**Agnes Scott College**

Decatur, GA

### Wednesday, March 11

<b>7:00 p.m.</b>	<b>Dinner for Early Arrivers</b>	<i>Wahoo Grill Decatur, GA</i>
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### Thursday, March 12

<b>7:30 a.m. – 8:30 a.m.</b>	<b>Breakfast</b>	<i>Alston Campus Center Room 304</i>
<b>8:15 a.m. - 8:30 a.m.</b>	<b>Registration</b>	<i>Alston Campus Center Room 304</i>
<b>8:30 a.m. – 9:30 a.m.</b>	<b>Member Services Update</b> <i>Ms. Lisa Macke, Vice President for Member Services, GICA</i> <b>Policy Update</b> <i>Dr. Susanna Baxter, President, GICA</i>	<i>Alston Campus Center Room 304</i>
<b>9:30 a.m. – 10:30 a.m.</b>	<b>Mitigating the Costs of Health Care</b> (Joint Session with HR Directors) <i>Ms. Dawn Coker, Vice President for Human Resources, LaGrange College</i> <i>Mr. Edward Smith, Executive Vice President, Hutchinson Traylor</i>  The cost of providing health care benefits to employees continues to escalate. This presentation offers participants various options to consider when searching for ways to mitigate these costs. An update on strategies LaGrange College has used in the recent past will be discussed.	<i>Alston Campus Center Room 304</i>
<b>10:30 a.m. – 10:45 a.m.</b>	<b>Break</b>	
<b>10:45 a.m. – 12:00 p.m.</b>	<b>CFO &amp; HR Joint Roundtable Discussion</b>	<i>Alston Campus Center Room 304</i>
<b>12:00 p.m. – 1:00 p.m.</b>	<b>Lunch</b>	<i>TBD</i>
<b>1:00 p.m. – 2:00 p.m.</b>	<b>Title IX and other Critical</b>	<i>Alston Campus Center</i>

## Compliance Updates

*Ms. Judy Spain, GICA Compliance  
Collaborative Program Consultant*

*Room 206*

This session reviews compliance updates of concern to both Chief Financial Officers as well as Human Resources Directors. A discussion about the new Title IX regulations will be held provided the new rules have been released by the date of the meeting.

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<b>2:00 p.m. – 3:00 p.m.</b>	<b>Sponsor Fair</b>	<i>Letitia Pate Evans Hall Terrace Level – ABC</i>
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<b>3:00 p.m. – 4:00 p.m.</b>	<b>FASB Accounting Update for Nonprofits and Higher Education Institutions</b> <i>Mr. Billy Minch, Warren Averett</i>	<i>Alston Campus Center Room 206</i>
<p>This session will update GICA CFOs on the most recent FASB accounting changes that apply to their institutions.</p>		
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<b>4:00 p.m. – 5:00 p.m.</b>	<b>CFO Roundtable Discussion</b>	<i>Alston Campus Center Room 206</i>
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<b>5:00 p.m. – 6:00 p.m.</b>	<b>CFO &amp; Sponsor Reception</b>	<i>Bullock Science Center Baker Atrium</i>
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<b>6:00 p.m.</b>	<b>Dinner</b>	<i>Bullock Science Center Baker Atrium</i>

## Friday, March 13

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<b>8:30 a.m. – 9:00 a.m.</b>	<b>Breakfast</b>	<i>Alston Campus Center Room 304</i>
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<b>9:00 a.m. – 10:00 a.m.</b>	<b>Monetizing the Use of Property and Other Assets</b> <i>Mr. Brian Erb, Vice President for Finance &amp; Corporate Treasurer, Berry College Mr. Nick Roberts, Vice President of Planning &amp; Finance, Greenbrier Development</i>	<i>Alston Campus Center Room 304</i>

Recognizing that innovation and change is necessary to survive an increasingly competitive higher education market, many institutions are taking a hard look at their financial positions to find ways to convert non-revenue generating assets into sources of revenue. This session offers two examples to consider when exploring options on your campus and provides a case study of recent efforts at Berry College to engage in partnerships that monetize its assets.

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**10:00 a.m. – 11:30 a.m. Rize/LCMC: An Academic Consortium Opportunity**

*Alston Campus Center  
Room 304*

*Mr. Kevin Harrington, Special Assistant  
to the President for Innovation, Adrian College*

The business model of higher education in the USA is fundamentally broken. Students are taking on too much debt, enrollment numbers are declining, and many small private institutions are closing their doors or merging. Rize/LCMC utilizes this new cooperative model in order to increase the lifeblood of small private institutions, enrollment, and, over time, significantly reduce tuition costs. This model enables participating colleges and universities to expand offerings into various new majors and minors without any of the usual upfront cost or risks. Rather than spending hundreds of thousands on a new program, colleges in the collaborative project add the incremental classes they need for that program from other trusted private institutions.

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**11:30 a.m. – 12:30 p.m. Closing & Lunch**

*Alston Campus Center  
Room 304*

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