



GICA CFO & HR Director Virtual Meeting

March 11-12, 2021

9-11:30 a.m. Each Day

Thursday, March 11

9:00 – 9:30 a.m.

Welcome and Member Services Update

Lisa Macke, Vice President for Member Services

9:30 – 10:30 a.m.

Coffee, Snack & Sponsor Interaction

The best way to thank our sponsors for their ongoing support over the past year is to come and have a snack with them. We'll open our snack baskets, play a round of trivia, and then answer questions they have about campus needs in the age of COVID.

10:30 – 11:30 a.m.

An Academic Consortium Opportunity from the CFO Perspective

Mr. Kevin Harrington, Special Assistant to the President for Innovation, Adrian College

The business model of higher education in the USA is fundamentally broken. Students are taking on too much debt, enrollment numbers are declining, and many small private institutions are closing their doors or merging. Rize/LCMC utilizes this new cooperative model in order to increase the lifeblood of small private institutions, enrollment, and, over time, significantly reduce tuition costs. This model enables participating colleges and universities to expand offerings into various new majors and minors without any of the usual upfront cost or risks. Rather than spending hundreds of thousands on a new program, colleges in the collaborative project add the incremental classes they need for that program from other trusted private institutions.

10:30 – 11:30 a.m.

Meeting the Medical Needs of Your Campus Community with Telehealth

Danny Zusman, Chief Executive Officer, Virtual Care Group

Meeting the medical needs of the campus community has become even more challenging since the onset of the COVID pandemic. Several GICA institutions successfully partnered with telehealth services to provide either physical or mental healthcare (or both) to their entire campus communities or just to certain populations. This session will address the elements of successful telehealth partnerships with campuses across the United States and the need to approach each campus with the greatest level of flexibility and affordability. From assisting student health and counseling centers with overflow patients and clients to offering a complete menu of services, this session discusses the most beneficial things to consider on campuses currently.

Friday, March 12

9:00 – 9:30 a.m.

Policy Update

Jenna Colvin, President

It's never been more important to be aware of policy changes on both the state and federal level. This session will address important legislation and regulatory changes that have either occurred recently or are pending.

9:30 -10:00 a.m.

Compliance Update

Judy Spain, GICA, Compliance Collaborative Program Consultant

This session will provide a general compliance update on several critical issues:

- o Title IX – Projected changes or staying the course?
- o EEOC and vaccines – Can an institution require an employee to have a vaccine before returning to work?
- o Clery Act and new Appendix – How will this affect your reporting of crimes?

Feel free to bring your compliance-related questions so this session can be of most value to your institution.

10:15 – 11 a.m.

CFO Roundtable Discussion

11 – 11:45 a.m.

HR Roundtable Discussion

GICA thanks our generous sponsors!

