

FEBRUARY 2021

## COMPLIANCE MATRIX SERIES

GICA is hosting the 2020-2021 Compliance Matrix Series consisting of six webinars created exclusively for Compliance Collaborative Program institutions. Each webinar will provide an overview of a compliance initiative, including how to develop a compliance risk assessment matrix. Additionally, each webinar will focus on specific laws in a topic area that all institutions must be aware of and for which compliance is required. Attendees will receive a PowerPoint that details the compliance risk assessment process and an Excel spreadsheet consisting of applicable federal laws and resources. Each webinar will feature a different speaker.

The February 9<sup>th</sup> webinar will focus on laws in the copyright and trademark arena with presenter Mark H. Zietlow, J.D, Innovative Law Group. To register, click [here](#). The March 9<sup>th</sup> webinar will focus on occupational safety laws with presenter Jackie Baxley, PE, Practice Leader, EHS, HRP Associates, Inc. To register, click [here](#).

The Compliance Matrix Series is as follows:

2/9/2021	1:30 to 3:00	Compliance Matrix Series: Copyright and Trademark
3/9/2021	1:30 to 3:00	Compliance Matrix Series: Occupational Safety
4/6/2021	1:30 to 3:00	Compliance Matrix Series: Research

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## Wisr WEBINAR

GICA and Wisr will co-host a free webinar on Wednesday, February 10 at 10 a.m. to assist institution staff members in learning how to leverage technology to transform recruitment efforts. This webinar will address using data to drive and target recruitment efforts, centralizing digital content crucial to the student journey, and maximizing peer-to-peer engagement through the use of a robust current student network. To register, click [here](#). The speaker will be Kate Volzer, CEO and co-founder of Wisr, who is an edtech entrepreneur with more than a decade of experience in higher education.

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## TELEHEALTH WEBINAR WITH THE VIRTUAL CARE GROUP

The Virtual Care Group (VCG) and GICA are pleased to co-host a webinar on February 17, 2021 at 1 p.m. to discuss the collaborative virtual medical and mental health services program recently designed for GICA institutions. VCG provides medical and mental health services to more than 100 colleges and universities throughout the country and their services come highly recommended by several GICA institutions who use VCG to provide services to their campus communities. VCG works with each institution they serve to tailor the right package of services to the college. They provide affordable 24/7 medical and mental health services for students, faculty, or staff, and can provide complete services or fill the gap between health center and counseling center down hours. VCG supports the entire campus community or can serve dedicated groups such as online students, satellite campus students, and uninsured students. Finally, VCG is skilled at assisting student health and counseling centers with overflow patients and clients, which is especially important given the increased demand for these services due to COVID. To register for this webinar, please email [Lisa Macke](#) for the Zoom link information.

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## **LITIGATION SERIES: HOW TO SURVIVE AN OCR AUDIT**

GICA is hosting the 2020-2021 Litigation Series consisting of three webinars created exclusively for Compliance Collaborative Program institutions. The first two webinars focused on the plaintiff's and defendant's perspectives of the litigation process.

This last webinar in the Litigation Series focusing on "How to Survive an OCR Audit" is scheduled for Tuesday, February 23<sup>rd</sup> from 1:30 to 2:30 pm. Participants will learn everything they need to know about the U.S. Department of Education's Office for Civil Rights (OCR); the ins and outs of what to expect if an OCR complaint is filed against your institution; practical tips for responding to a complaint, preparing for campus interviews, and other steps in the process; and best practices for what your institution can do now to be in the best position to respond to an OCR complaint, including best practices for Title IX compliance, investigations, and recordkeeping.

Presenters will be Amy K. Dickerson, Emily Tulloch, and Jackie Wernz from the firm of Franczek, P.C.

Registration deadline is February 22. For more information and to register click [here](#).

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## **2021 VIRTUAL CFO AND HR DIRECTOR MEETING**

Registration will open soon for the 2021 Virtual CFO and HR Meeting to be held via Zoom on both March 12 and 13 from 9 to 11:30 a.m. each day. The

two Planning Committees are finalizing compelling agendas for this meeting. Please watch your email for registration information and feel free to contact [Lisa Macke](#) at 404-233-5433 ext. 703 if you have any questions.

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## **2020 GICA DESCRIPTIVES NOW AVAILABLE ONLINE**

GICA's newest edition of Descriptives, a fact book on the Georgia private college sector, is now available online. Each president will receive two hard copies and each institutional researcher will receive one hard copy in the coming weeks. In addition, [electronic copies](#) (which can be printed) are available to all other campus personnel on our website.

For information about the data, please contact [Dr. Melissa Tarrant](#).

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## **UPCOMING EVENTS**

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### **February 9, 2021**

Compliance Matrix Series: Copyright and  
Trademark  
Webinar

### **February 23, 2021**

Litigation Series: How to Survive an OCR  
Audit  
Webinar

### **February 24, 2021**

Winter Board Meeting  
Zoom

### **March 9, 2021**

Compliance Matrix Series: Occupational  
Safety

### **March 12 - 13**

CFO/HR Directors Meeting  
Zoom

### **March 23, 2021**

Conflict of Interest  
Webinar

### **April 6, 2021**

Compliance Matrix Series: Research  
Webinar

### **April 20, 2021**

Title IX  
Webinar

### **May 4, 2021**

Clery Act  
Webinar

### **October 27, 2021**

Fall Board Meeting  
Atlanta

Thank you for letting us serve you. It remains our honor to do so.

Jenna, Chip, Lisa, Melissa, Juliet & Judy  
GICA Staff & Consultant



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