



**GGIA**  
GEORGIA GREEN INDUSTRY ASSOCIATION

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Dear Potential 2020 GGIA WinterGreen Exhibitor:

The Wintergreen Horticulture Conference and Tradeshow has a well-earned reputation as Georgia's premier event for the nursery and landscape industry. Held each January at the Infinite Energy Center in Duluth, Wintergreen is the only multi-day green industry show in the booming Metro-Atlanta market. Known as the large market show with a down home feel, we are doubling down on our efforts to bring more qualified buyers to the show than ever before. Wintergreen has grown in attendance each of the last four years and we are aiming to grow even more for 2020.

Landscape contractors, retail garden centers, big box buyers and other industry professionals recognize the unique opportunity to meet with suppliers and see firsthand which products will be moving the market this spring. The location is easily accessible, offering ample parking and an experienced move in crew that make set up a breeze. Exhibitors from across the country call Wintergreen home and offer a full mix of plants, supplies, hard goods and equipment, offering buyers a chance to meet with hundreds of possible suppliers all under one roof.

Providing value for your budget, 10X10 exhibit booths are available for GGIA members at \$675 or \$950 for non-members. Smaller display areas and multiple booth spaces are available. Each 10X10 booth includes the following:

- Marshalling Yard access during move-in and move-out (FREE large truck parking during the duration of the show).
- We have an AWESOME crew to make your exhibit experience pleasant and worry free.
- Four (4) complimentary tradeshow passes per booth for your employees.
- Material handling: Unloading and delivery of exhibit materials to your assigned booth.
- Complimentary Forklifts & Carts are available. At move-in and move-out.
- 8' draping back and sides, table and chairs for your booth.
- Company listing and website link on the GGIA website
- Company listing on the online Interactive floor plan
- Company listing on our Social Media sites (Facebook, Twitter & LinkedIn)
- Access to WINTERgreen attendee list (available after the show)
- Marketing and promotional tools to help your company promote their participation in WINTERgreen

The 2020 exhibit dates and hours are as follows:

- **Tuesday, January 21st:** Exhibitor move in- 6:30am to 4:30pm
- **Wednesday, January 22nd:** Tradeshow open 9:00am to 4:00pm.
- **Thursday, January 23rd:** Tradeshow open 9:00am to 3:00pm.

Coming off our biggest show yet in 2019, booth spaces for 2020 are going quickly. Act now to ensure your spot at Georgia's premier event for the landscape and nursery industry. We are happy to answer any questions you may have, and our experienced staff is here to make your Wintergreen experience the best it can be. Contact Jennifer Addington at 888-GET-GGIA or [jennifer@ggia.org](mailto:jennifer@ggia.org) for more information.

GGIA is a statewide trade organization for the horticulture industry in Georgia representing wholesale growers, retail garden centers, landscape contractors, floriculture, irrigation contractors and allied products. Our hallmark event, The Wintergreen Horticultural Conference and Tradeshow, is held each January.