



## SPONSORSHIP OPPORTUNITIES

Thank you for considering a sponsorship with GGIA. All Wintergreen sponsors will be included in printed and electronic communications prior to the show, at the show itself, in the Wintergreen Brochure and GGIA Wintergreen Journal. With over 10,000 printed copies distributed before and after the show, Wintergreen sponsorships deliver substantial recognition over an extended period.

**Tradeshow Title Sponsor**-achieve maximum visibility for your business by being the exclusive title sponsor of the Wintergreen Tradeshow. You will be featured on video monitors throughout the Infinite Energy Center, four 3x5' signs on the show floor and with the most prominent visibility in all printed materials. Includes a full page, color ad in the Wintergreen Journal. \$7,500.

**Education Sessions**- be the title presenter of all education sessions at the show. This option includes your name in all Wintergreen publications and marketing as well as 3'x5' signs upstairs and downstairs in the education area. This option offers a long period of exposure in the weeks leading up to the show as well as in the show publications that people tend to keep after the show. Cost \$3,500. Individual classes \$400 each.

**Food Court- Seating Area**- this area is adjacent to the exhibitor's lounge and offers attendees and exhibitors a place to sit down and visit or enjoy a meal This option includes 8 1/2"x11" signs on each table, 1 table for you to display literature and product, and up to 2 signs 3'x5'. Cost \$1,250.

**Bottled Water**- join your logo with GGIA's on the over 2,000 bottled waters distributed at Wintergreen and GGIA events throughout the year. Cost \$1,500

**Coffee and Water Sponsor**- Coffee and Water is provided complimentary to all education session attendees. 2'x3' signs can be placed at each station. Cost \$1,250

**Wifi Sponsorship**. It's the high tech way to reach customers who are increasingly logging in with their devices while at the show. Cost \$1,000.

**Annual Meeting**- GGIA's annual business meeting, held on Friday morning includes important updates, presentation of awards and the election of the GGIA board. The meeting, drinks and light breakfast snacks will be presented by your company. \$500.

**Parking Deck Sponsor**- Brand your company for all Wintergreen attendees by sponsoring parking in the new parking decks. Wintergreen attendees will park for free and be given parking passes featuring your company information. You will also get acknowledgment and recognition on all printed material, and our social media platforms as the Parking Sponsor. \$1,500

**Registration & Registration Pens**: Sponsoring the registration area and pens will increase your visibility during and after the show. Every attendee will see your name, logo and booth number as they pick up their badges and show materials before walking onto the show floor.

Cost if you supply pens: \$500.00

Cost if we supply pens: \$1,000 (This is for 2,000 pens with 1 imprint. Display your logo on 3/4"h x 1 1/2"w on barrel maximum imprint area.

**Bathroom Sponsorship**: Capture the attention of all Wintergreen attendees. Place a fun and innovative signage in the bathrooms letting attendees know about your product and the location of your booth. \$500

**Lanyard Sponsor**- The Attendee Lanyard Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event. Cost if you supply Lanyards: \$500.00

Cost if we supply Lanyards: \$2,500 for 2,000 lanyards, with 1 imprint location.

### For More Information Contact:

The Georgia Green Industry Association

- Jennifer Addnington: 706-632-0100  
[Jennifer@ggia.org](mailto:Jennifer@ggia.org)
- Chris Butts: 706-540-2813 [Chris@ggia.org](mailto:Chris@ggia.org)

## SPONSORSHIP RESPONSE FORM

Business or Individual Name: \_\_\_\_\_

Agrees to provide a financial sponsorship for the WinterGreen 2020 Trade Show and Conference, January 21 – 23, in Duluth, GA. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the GGIA office. As a sponsor, I agree to provide digital artwork for all promotional advertising.

**Please Check Sponsorship Level:**

***\*Please check the box that applies to your supplying preference***

- \_\_\_\_\_ Title Sponsor - \$7,500.00 (Limited to 1)
- \_\_\_\_\_ Wifi Sponsor - \$1,000.00 (Limited to 1)
- \_\_\_\_\_ Bottled Water Sponsor - \$1,500.00 (Limited to 5)
- \_\_\_\_\_ Food Court Sponsor - \$1,250.00 (Limited to 5)
- \_\_\_\_\_ Education Session Sponsor -  \$3,500.00 (All)  \$400.00 (Each) (Limited to 5)
- \_\_\_\_\_ Lanyard Sponsor (2000) -  \$500.00 (You Supply)  \$2,500.00 (We Supply) (Limited to 5)
- \_\_\_\_\_ Coffee & Water Sponsor -  \$1,250.00 (Limited to 5)
- \_\_\_\_\_ Registration Desk/Pens Sponsor -  \$500.00 (You Supply)  \$1,000.00 (We Supply) (Limited to 5)
- \_\_\_\_\_ Bathroom Sponsor -  \$500.00 (Limited to 1)
- \_\_\_\_\_ Annual Meeting Sponsor -  \$500.00 (Limited to 1)
- \_\_\_\_\_ Parking Deck Sponsor -  \$1,500.00 (Limited to 1)

Please email your hi-res logo to [jennifer@ggia.org](mailto:jennifer@ggia.org) or [ashley@ggia.org](mailto:ashley@ggia.org)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

PAYMENT METHOD:  Cash  Check # \_\_\_\_\_  Visa  Master Card  American Express  Discover

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

**To maximize your sponsorship experience and to ensure that your company is included in all material, please submit this response form by November 1, 2019.**

**Please send this completed agreement with check made payable to the address below.**

If you need additional information, please contact: [jennifer@ggia.org](mailto:jennifer@ggia.org) or visit us online at [www.ggia.org](http://www.ggia.org).

