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JAN 23
WinterGreen 2013
The Gwinnett Center, Duluth, GA
Exhibitor Move-In
Full-Day Education for Attendees
GCLP/GCPP Written Exam (1pm - 5pm)

JAN 24 - 25
WinterGreen 2013
The Gwinnett Center, Duluth
Trade Show

JAN 30
Pesticide Applicator Recertification Training
Pesticide Safety & Handling
Coastal Gardens, Savannah

FEBRUARY 2013

FEB 05
Georgia Agribusiness Council Legislative Breakfast
Georgia Depot, Atlanta

FEB 13
GGIA Capitol Day, Atlanta

FEB 20
Pesticide Applicator Recertification Training
Pesticide Safety & Handling
Savannah Rapids Pavilion, Augusta

MARCH 2013

MAR 08
GGIA Board & Council Meeting
Georgia Dept of Agriculture Bldg
Atlanta

MAR 12
Governor’s Ag Day Celebration
Georgia Depot, Atlanta

MAR 16
GCLP Hands-On (8am - 2 pm)
Gwinnett Tech, Lawrenceville

MAY 2013

MAY 14 - 16
GGIA Council Conference Calls

JUNE 2013

JUN 05 - 07
GGIA Planning Retreat
Location TBD

AUGUST 2013

AUG 05 - 07
SNA 2013
Georgia International Convention Center, Atlanta

SEPTEMBER 2013

SEP 13
GGIA Board & Committee Meeting

OCTOBER 2013

OCT 05
GCLP Hands-On (8 am - 2 pm)
Bamboo Farm Savannah

NOVEMBER 2013

NOV 01
GGIA Board & Committee Meeting

DECEMBER 2013

DEC 06
GGIA Executive Board Meeting

JANUARY 2014

JAN 22 - 24
WinterGreen 2014
The Gwinnett Center, Duluth

For more information on these events, visit the GGIA website at www.ggia.org.

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Growth Begins Here...

- Earn Recertification Credit Hours for Pesticide Applicator and ISA
- Visit over 250 booths of the South’s best horticultural vendors
- Grow your knowledge at your choice of 18 workshops and seminars
- Network with peers
- New this Year: Lunch & Learn Sessions summarizing current status of Labor and Immigration

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GGIA Journal | Winter 2013
Greetings to all,

As I compose this message we are in the midst of the Christmas season and hopefully everyone had a good holiday. I also write this letter with a heavy heart for those who lost their lives, the families and the community in Sandy Hook, Connecticut. My prayers go out to them all and our country as we again recover from another tragedy. Each of us at sometime or another has to ask ourselves not why, but what can we do to stop this violence from ripping through our communities. Usually it is get involved and be a part of the solution. There is no one solution in this situation but we as a great peoples of the United States can do almost anything together.

As our association prepares itself for our Wintergreen Show there is a lot of hustle and bustle in the preparation for our great event. I extend a thank you to all of you who spend so much time and effort to get all this together for our industry. I also thank each and everyone of you that are participating in this event. We are truly blessed as an industry and when I walk the aisles of our trade show I am truly grateful to be a part of this Green Industry.

In the 1990s, GGIA became an association based on the combined efforts of the Georgia Nurserymen’s Association and the Georgia Association of Landscape Professionals. Our Industry saw the need for a unification of those who had similar interests and needs. The overall landscape we faced together was much different back then and we where so afraid to lose our identities as landscapers, nursery growers, flower growers and the list goes on.

Today in 2013, I am hopeful we have evolved and we see the differences in our individual industry being much less the issue but our greater need that effects all of us being the focus. Water, taxes, immigration, labor laws - they affect us all. I challenge each of you to come together as a unified group and recognize we depend greatly on each other. GGIA needs all of you and we need to be guided by principles and leave the personalities out.

If you have input and suggestions, get involved. Our board meetings are the place to come and work together on solutions. Each member has a special talent that will add to our strength as an association. We can’t do it without you.

Our Legislators are back in session. We have a Capitol Day coming up in February. Instead of the mere 20 folks that show up, wouldn’t it be a show of the power of our industry if 100 or more show up. Again, you can read this and do nothing or contact Chris Butts and get involved.

Spring will be upon us quickly. Let us all walk together as a unified industry helping each other be successful. Let GGIA know what we can do for you.

Wayne Juers
Welcome to another WinterGreen conference and trade show. Each year, GGIA begins the new year with our biggest and best event of the year. WinterGreen is a must attend event giving you the opportunity to place your orders for spring, check out new equipment, and begin new friendships. Don’t miss it.

We place much importance on finding the opportunities to serve the industry throughout the remainder of the year. Join us for these for these events:

- Capitol Day is scheduled for February 13, 2013. We visit every legislative office, taking a plant and the promoting the horticulture industry. All members are invited and encouraged to attend. Call the office at 888-GET-GGIA or Chris Butts at 706-540-2813 for details.

- The first Board and Council meeting of the Association will be held on Friday, March 8 at the Georgia Department of Agriculture Building in Atlanta. This Board and Council meeting kicks off the year and gives us a chance to reflect on the conference and show. All Board and Council meetings are open for any GGIA member to attend. Call us for more details and to receive an agenda.

- Additional Board and Council meetings are held in May, September and November. Interested in becoming a Council member? Your input is welcomed and encouraged...just call the GGIA office.

- A two-day planning retreat is held each June. This is where the action/activity list of GGIA is determined for the next 12 months. The planning retreat, like the Board and Council meetings, is open for any GGIA member to attend. Your input is always sought and welcomed.

As 2013 begins, I wish you the very best and look forward to seeing you at many chapter and association events during the year.

Sincerely,

Sherry

Approach the New Year with resolve to find the opportunities hidden in each new day.
~Michael Josephson

GGIA and the 2013 WINTERgreen Trade Show vendors are showing their appreciation for your business by offering you a chance to win BIG!

This year, GGIA is returning the "Book It Now Sweepstakes!"

Essentially, as a buyer, you can go to the booths of the PARTICIPATING VENDORS, buy their products, and be automatically qualified to win one of three GREAT PRIZES! There is no minimum purchase required; all you need is a copy of your order form and a ticket the exhibitor will present to you.

One lucky buyer will win the GRAND PRIZE:
An iPad!

Two lucky buyers will win one of the TWO $100.00 Visa Gift Cards.

Pretty great deal, right? Not only are you getting a chance to buy Quality products from quality vendors, but where else could you get an opportunity to win a FREE iPad?!

Only at the GGIA 2013 WINTERGREEN Show!
The GGIA Staff Award honors the individual who has provided exemplary volunteer service to GGIA. This award is given solely at the discretion of the staff members. Previous winners include Paul Chappell and Paul Long.

This decision is never easy to make, as there are dozens of people who are incredibly active in improving GGIA, but this year, one person went over and beyond in his efforts to help at every turn. This person called the GGIA office almost every day, lending any help he could to expand and better WINTER-green.

He serves on the Trade Show Council, and gives freely of his time to help boost booth sales and attendee registration. At every meeting, his smiling face and cheerful voice was seen and heard, always ready to make suggestions, give encouragement, and offer any resources he can to make sure GGIA is the absolute best association it can be.

This year’s winner, David Freed, is owner of Garden Design Nursery and specializes in growing Japanese Maples and other unique plants. The nursery, located 18 miles northeast of Athens, Georgia is owned and operated by Heidi and David Freed, who live on the nursery property. The location in Northeast Georgia allows them to serve the Atlanta, Greenville/Spartanburg, and southwestern North Carolina areas.

Garden Design Nursery specializes in Japanese maples that have proven to be hardy in the Southeastern United States. They offer a wide selection of varieties and container sizes to the wholesale trade. They also offer tours to garden clubs and other green industry associations by appointment.

The GGIA Staff Award went to David Freed this year; pictured (left) with Jennifer Baliles, GGIA Director of Administration (right), presenting Freed with the award.

GGIA is thankful for people like David Freed for their willingness to give of their time, and their tireless effort that is so valuable to this association – and our industry! 

WinterGreen
It’s YOUR Product Showcase
Sherry Morris, GGIA Executive Director

Websites, social marketing, e-catalogs, e-mails…it’s constant barrage of media for each of us every day. Savvy buyers have numerous ways to compare products and prices in this age of the media marketplace. However, a personal visit with clients, a handshake, and a face-to-face conversation can never be replaced and is still one of the best avenues to stimulate new business or confirm that business relationship that has been in place for a long while.

WinterGreen brings the marketplace to the buyer whether it is plant material, equipment, fertilizer, or other supplies that are on the shopping list. Add that to the opportunity to learn about a host of topics presented by leading industry personnel and faculty and WinterGreen becomes an unbeatable combination.

Imagine the time spent looking at websites, perusing catalogs, or researching availability lists for your spring buying. Now imagine looking at that new plant, talking to the grower, sitting on that new piece of equipment, and negotiating the purchase of supplies all in one day in a casual, fun atmosphere. From Azaleas to Zelkova, WinterGreen features the region’s most respected growers along with a full line of nursery and landscape supplies and equipment.

Take a day out of the winter doldrums and visit WINTERGREEN – it’s where you’ll find your colleagues and meet new ones on January 23-25.

We’ll see you on the trade show floor!

Marilyn Hall, Water Conservation Coordinator in Athens, is originally from San Diego, California. San Diego receives about 11 inches of rain per year. Athens receives about 48”. Logic says that ought to be a pretty easy transition and a pretty cush assignment. Not so fast. Since arriving in Athens, Marilyn has seen more than her fair share of drought conditions and is charged with the difficult task of outreaching to the public and the green industry to promote water conservation. She’s well qualified for the job with a masters degree from Georgia Tech in City Planning. Before starting at ACC she was a consultant specializing in Environmental Planning, Watershed Management, financial models for utilities, and city planning for about 10 years.

From the outset, Marilyn has sought to proactively work with the industry to promote understanding, efficiency and cooperation. It’s not easy to walk into a growers meeting in the middle of a drought and explain the rational for water restrictions. But Marilyn has never backed down from the challenge.

She serves on the board of directors of the Georgia Water Wise Council, a group with which GGIA has a long running relationship. She has worked tirelessly to promote efficient irrigation practices culminating in a partnership to provide Irrigation Association training and testing for certified irrigation auditors next month in Athens. In the future, Athens-Clarke facilities will be required to have their irrigation systems audited by certified professionals every three years. GGIA continues to work with Marilyn in hopes that someday, all irrigation work done in the county will be done by certified pros.

GGIA commends Marilyn for her spirit of cooperation and realizing that by working together, we can accomplish water conservation that benefits the people of Georgia and the green industry as well.

Marc van Iersel (van iersul) was born in the Netherlands and was exposed to horticulture at a young age, playing in his grandfather’s flower shop and greenhouses. He studied horticulture at Wageningen University in the Netherlands, where he received his MS degree in 1989. He came to the US in 1990 and received his PhD from the University of Arkansas in 1994. He was hired by the horticulture department of the University of Georgia in 1995, and started a research program on the Griffin campus focused on improving fertilization and irrigation of greenhouse crops. In 2002, he transferred to the Athens campus, where he has been teaching various physiology classes to undergraduate and graduate students, in addition to doing his research. The current focus of his research program is on the use of soil moisture sensors to make greenhouse and nursery irrigation more efficient. His research has resulted in 80 scientific publications and 40 articles in trade magazines and has attracted international attention. Scholars from South Korea, Italy, Spain, Brazil, and Iran have spent time at the University to Georgia to learn about his work. Although his research has changed over the last 15 years, the focus has remained the same: developing economically-viable, sustainable production practices.

Note: Mark’s research provides growers with tangible, real world solutions that can be adapted to their business. This data, along with the associated publications illustrate to the industry that water savings and reduced runoff can help improve their bottom lines. This same message is relayed to the public and Georgia’s regulators and provides proof that the industry takes our role as environmental stewards seriously.
The Educator of the Year Award honors the individual who made an outstanding contribution to ornamental horticultural research and promotion of the industry through academic endeavors.


The 2012 recipient of the Georgia Green Industry Association Educator of the Year Award, John Hatfield, may not have always planned on teaching horticulture, but he was destined to study it at the same college as where his parents met. Hatfield is now a horticulture instructor at Chattahoochee Technical College’s North Metro Campus in Acworth – a position he began in 1995.

“It was just understood that I would go there,” said Hatfield of Abraham Baldwin Agricultural College.

He followed his time at ABAC by earning a degree in landscape architecture at the University of Georgia before setting out as owner of his own landscape design business. Through that position he did private landscape contracting and design in South Georgia. It was then that he returned to the University of Georgia to work on his graduate degree, allowing him to teach at the college level.

“I went into education to try to make a difference,” Hatfield explained. “I wasn’t always a big fan of school when I went through it. I said if I ever got the chance to teach, I would try to do it differently. I think I’ve done my best to make that happen.”

Teaching at Chattahoochee Technical College has allowed him to educate students in such subjects as irrigation, construction, greenhouse management, landscape design and others. He says his favorites are irrigation and landscape design.

“We’re starting to move away from the term irrigation,” Hatfield said. “Instead we’re starting to talk about water management and how it is a scarce resource. When we are in troubled times like a drought, the first thing people do is turn off the water outside. But the plants need that water. So we have to look at how we can manage the needs.”

John Hatfield was recognized and presented the award at the annual GGIA WinterGreen Conference, during the WinterGreen 2012 Awards Program. It was a surprise for the instructor, who was kept in the dark by his colleagues until he began recognizing himself in the bio that was being read to the audience.

The Educator of the Year award honors the individual who made an outstanding contribution to ornamental horticultural research and promotion of the industry through academic endeavors.

“I stick with it because I enjoy it,” he added. “The added bonus is that I might be doing some good too.”
The 2011 Educator of the Year was born and spent his first 17 years in the Bronx N.Y where he travel an hour and a half to high school for a special agriculture program that also required its students to work on dairy farms in the summer. That program along with his maternal Grandmothers love of plants became the catalyst to finding his passion in Horticulture. He continued @ SUNY Cobleskill in New York, where he received an AAS degree in Nursery Management and Landscape Design.

He followed that degree up by coming to the University of Georgia in 1971 completing his education with a BS in Ornamental Horticulture and a Minor in Agriculture Education. His first teaching experience was a lab instructor for Hort 100 at UGA training non-major horticulture students basic horticulture practices and propagation.

In 1973 at the ripe old age of 22 he began his teaching career at Cherokee High School in Canton Georgia. He started a pilot program for Landscaping management and design. After 4 years he left the Public education field and began a Career at Pike Family Nurseries. One of his memorable moments was being hired by Mr. Pete Pike. After an hour interview Mr. Pike hired him despite his full beard and huge Afro. As He left the office Mr. Pike told him he wouldn’t last a week since he came from a college back ground and was spoiled by those short hours he had as a teacher.

After 30 years at Pike Nurseries He looks back with a smile on how great his career truly was. During his tenure he developed Training Employee Programs for his location. He continued a train the trainer Program and started and Garden club-speaking program. After 15 years of retail Management and training and was promoted to the corporate trainer developing the training programs for the company. In 1979, he became A Georgia Certified Nurseryman. Overall, he trained close to 800 employees to become certified. Over 600 are certified Plant Professionals today.

His love for the green industry got him involved in the Ga Nursery Association and then the GGIA. He served as the President of the Retail Division and was the third Chairman of the newly formed GGIA in 1993.

In 2007 he left Pike Nursery and started his own specialty landscape and consulting business, as well as taking a teaching position at Chattahoochee Tech in Acworth. He also works with GCPP candidates as he opens his personal garden with over 350 varieties of plants for their study.

Wayne Juers has truly devoted himself to the education of green industry professionals throughout his long and successful career. He is a truly deserving recipient of this award.

Tim Thoms is president and founder of Thoms Trees and Plants, Inc., a plant material consulting and brokerage firm in Atlanta. Thoms, a registered landscape architect, is also an ISA Certified Arborist and a Georgia Green Industry Certified Nursery Professional.

Tim graduated from the University of Georgia School of Environmental Design (BLA ’81). He has been involved with landscape maintenance, landscape construction, nursery marketing and production, landscape design and municipal planning.

He has served in various leadership roles in the ACF Stakeholders, Metro Atlanta Landscape and Turf Association, Georgia ASLA, Georgia Green Industry Association, Georgia Water Wise Council, the UGA School of Environmental Design Alumni Association, and the Georgia Urban Forest Council, having served as President for the last three.

Tim has been involved in a wide cross section of projects such as the Carter Presidential Library, the John Portman residence, Centennial Olympic Park, Callaway Gardens, Barnsley Gardens, East Lake Golf Club, Capital City Golf Clubs, Lindbergh City Center, Clayton State University, West Georgia University, Emory University, Piedmont Hospital, Pinehurst Resorts at White Sulfur Springs, Universal Studios Florida, and Disney’s Animal Kingdom.

Throughout the years and with these various groups, Tim has consistently articulated the importance of the green industry by focusing on the economic, environmental and quality of life benefits that our industry produces. His message comes from the heart which makes him incredibly effective at making his point.

In the community, Tim has served on the Fayette County Planning Commission since 2006, serving as chairman for 2010-2011. In July 2009 Tim was appointed, and subsequently elected as chairman, to the Flint River Basin Advisory Council and then subsequently in 2010 to the Governing Board of the Metropolitan North Georgia Water Planning District.

He has also volunteered time to youth baseball and football programs serving as a team coach for both sports and is now active as an on-field official in high school athletics. Active in his local church he has worked as a teacher and ministry team leader in the high school and middle school programs. He has also served as a board member for the Atlanta South Christian Knights, a group established to enable homeschoolers to compete in athletics at the high school level. He also has been previously involved in local leadership roles in Scouting.

Tim is happily married to a Georgia Tech Alum, Betsy Heefner Thoms, for over 27 years and has a married daughter, Chelsea Thompson, a UGA alumnus, who works at Chick-fil-A corporate and son, Dean, a Dean’s list freshman at Georgia Tech.
Billy Skaggs served as the County Extension Coordinator and Agriculture Agent with UGA Cooperative Extension in Hall County from 2002 to 2010. He previously served as County Extension Agent in Fulton and Haralson Counties. Prior to coming to Extension, Skaggs worked in the wholesale and retail nursery industry. He was appointed as COO of the Department of Agriculture in January 2011.

Skaggs currently serves on the UGA College of Agricultural & Environmental Sciences Alumni Association Board of Directors. He resides in Gainesville, Georgia with wife, Betsy, and their children, Benjamin and Avery. The Skaggs family are members of Blackshear Place Baptist Church in Flowery Branch.

Billy’s Farewell Newspaper Column (Capital calls, but Hall County will always be home) is below:

As you have likely heard, I will be leaving Hall County Cooperative Extension in January for a new job at the Georgia Department of Agriculture. Commissioner-elect Gary Black has asked me to serve as chief operating officer for the department.

I was honored to be asked to serve in this role and look forward to the challenges ahead. However, before I depart, I would like to offer my thoughts and words of thanks to the people of Gainesville and Hall County.

I moved to Hall County in May of 2002 to serve as the County Extension Coordinator and Agriculture Agent, and I must say I was thrilled to get the gig! I grew up outside of Athens in rural Oconee County, and my wife is from South Hall. So moving back to northeast Georgia was just fine with us.

In addition to the “home” factor, Hall County had a long-standing reputation of excellent Extension programs and top-notch county Extension agents. I need only mention names like Gene Anderson and Bob Lowe, and local folks know exactly what I mean.

Some will tell you that it is easier to follow someone who did very little. The thinking is anything you do will be an improvement.

Well, I’m here to say that couldn’t be further from the truth. Following agents like Gene and Bob does make for some pretty big shoes to fill, but at least the shoes are there. Because of the strength of Hall County Extension’s programs over the years, Extension receives unwavering support from county government, local agricultural organizations and the community at large. Such support is priceless to a county agent.

During my eight-plus years here, I’ve had the opportunity to meet and work with many great people and some outstanding organizations. I won’t even attempt to mention people by name, but I would be remiss if I did not thank the following Extension supporters: Ag Georgia Farm Credit, Full Bloom Nursery, The Times, Georgia Poultry Federation, Glory 1330, Greater Hall Chamber of Commerce, Hall County Farm Bureau, Hall County Government, Hall County Master Gardeners, Hall County School System, Hall County Soil & Water Conservation District, Jackson EMC, Jacobs Media, Jaemor Farms, Keep Hall Beautiful, King Green and Mar-Jac Poultry.

Agriculture and agribusiness put Gainesville on the map. After all, we are the Poultry Capital of the World. And while many communities forget their roots, this community certainly has not. While Hall County has grown much more diverse, that small-town atmosphere remains, and I believe that is directly attributable to our agricultural roots.

Yes, I will be working in Atlanta, but Hall County is home and, Lord willing, it always will be. Thank you so very much for being a part of my life for these many years and for allowing me to be a part of yours. God bless.

At the tender age of 28, Will Ross has a resume that would make many people twice his age proud. Like many in the industry, Will was born into the business. But rather than resting on the family name, Will has set out to make a name for himself, helping grow the family business while giving back to the industry and his community.

Will graduated from Oconee County High School 2002 and from Gwinnett Tech with an Associate degree in Horticulture 2006. He was active in Scouting, becoming an Eagle Scout at 15. He remains active with Troop 149 in Athens. FFA was his other calling where he served as an officer, competed with a state champion horticulture team and earned his American FFA degree. He remains active with the North Oconee Board today.

As grower and production manager at Evergreen Nursery, Will continues his outreach on behalf of the industry. He is beginning his third term as President of the Athens Georgia Nursery Grower’s Association. He’s worked with UGA extension on cutting edge research to monitor and reduce irrigation in nursery production. He works with FFA, judging events and mentoring up and coming industry leaders.

At home, he’s a dedicated husband to wife Bethany and father to son William Ross III and daughter Josephine. He’s active with Rotary having served as a board member and chairman of the Rotary Foundation. He also gives his time volunteering on the school council of Malcom Bridge Middle School.

Will demonstrates the leadership our industry needs for the future and we expect big things from him in the years to come. Based on his start and his family heritage, we know he won’t disappoint.

Will Ross is GGIA’s Distinguished Young Professional of the Year award winner. Pictured (left) with Jamie Arrington, the 2011 winner (right) presenting Lee the award.

GGIA Awards offers you more than 65 hours of education and certification...

- Pest & Disease Management
- New Plants
- Pest & Weed Control
- Irrigation Sessions
- Pesticide Applicator & Exam
- EPPC Workshop
- Cost Estimating and Job Bidding Hands-On Workshop for Landscape Professionals
- Floriculture/Landscape Division Meeting
- Georgia Water Wise Council Meeting
- Lunch & Learn Sessions and more!

Don’t miss this exceptional opportunity!
The 2011 Jake Tinga Young Professional Award is a hands on nursery professional and certified arborist. Jamie Arrington graduated from the Warnell School of Forest Resources at the University of Georgia in 2001 with a bachelor’s degree in Forest Resources.

From there, he went on to work with GGIA Board Member Tim Thoms at Thoms Trees and Plants from 2002 to 2008 as Manager of Vendor Relations and Procurement. In 2008, Jamie made the move to Sugar Hill where he headed the production efforts at the 250 acre facility growing large caliper shade and ornamental trees. Jamie is currently at Hamner Tree Farm where he is product manager.

He is active within his profession and community having served on the Griffin Georgia Tree Board, Georgia Urban Forest Council, The Heart of Georgia Growers Group, The GGIA Chapter 7 Board, The GGIA Wholesale Board and recently as head of the Tradeshow Committee of the GGIA board.

At home, he is the proud father of two girls, a devoted husband and a Deacon at the First Baptist Church in Griffin, Georgia. Always willing to do whatever is asked, he demonstrates a true commitment to the industry and its people.

The State Botanical Garden of Georgia Announces the Southern Garden Heritage Conference

Heirloom Fruits & Vegetables

Friday, February 15
9 AM – 4 PM
Callaway Building Auditorium

Speakers include Dr. William C. Welch of Texas A & M University, Felder Rushing of Jackson, MS, Dr. Virginia Nazarea, Professor of Anthropology at UGA, Beth Byrd of the National Park Service and UGA Associate Professor Cari Goetcheus.

$105 fee includes lunch. For more information, call 706-542-6156 or visit botgarden.uga.edu to register or receive a detailed schedule for the conference.
attention when he tells you that water draining off the property is cleaner than the water coming from your municipal water supply. Cairo may be tucked away in the corner of the state, far away from the limelight, but the environmental practices Jerry has ushered in are world class.

Away from the nursery, Jerry has worked tirelessly for years on behalf of the industry. He serves on countless committees, councils and with other groups to improve plant protection, pest detection and immigration reform. You’ll find him several times a year in Washington D.C., where he knows staffers on the hill and regulators at USDA. At home in Georgia, you may find him working on water issues, be it with a regional water council or working with other regulatory agencies. More than once, we’ve seen Jerry teach the so called experts a thing or two about water supply and usage. His knowledge is boundless.

Jerry does all of this without ever asking for recognition or seeking credit. The industry calls on Jerry often and he always graciously obliges. The green industry is fortunate to have him and we hope we can keep him around for 37 more years.


After thirty seven years in the industry, Jerry Lee has forgotten more about the trade than many of us will know. He also remains incredibly humble. Each year, when award winners are chosen, GGIA sets out to covertly obtain bios and information about the winners. Sometimes this information comes from the winners themselves. Other times, family members or co-workers submit this information. It ranges from a page or two to volumes, highlighting their work in the industry.

If you want to see humility, see Jerry’s bio... It was submitted with four lines. If you know Jerry, you’re not surprised. If you know Jerry, you also know that this doesn’t scratch the surface in telling of all his contributions to the industry.

He’s been a fixture at Monrovia Nursery in Cairo, long before it became Monrovia. His title, “Environmental Services Manager” camouflages the fact that he can tell you about every plant in every corner of the nursery. He can tell you where every valve, control, sprinkler head or drip tube starts and finishes. He can articulately describe the incredibly innovative wetlands system he built to clean the water at the nursery. It gets your

Jerry Lee is GGIA’s 2012 Distinguished Professional of the Year award winner. Pictured (left) with 2011 winner, Paul Chappell, (right) presenting Lee with the award.
2011 DISTINGUISHED PROFESSIONAL OF THE YEAR... Paul Chappell

Paul Chappell has served as a tireless board member for GGIA rising to the ranks of Chairman in 2010. His energy, dedication and selflessness are only matched by his optimism for the industry and his easy going personality. He single handedly brainstormed, created and did the legwork for the partnership in Sustainability, a long range capital campaign which has raised over $40,000 for GGIA in just over a year.

Perhaps Paul’s greatest attribute, is the number of people who if asked, would consider Paul a true friend. He doesn’t just work with people, he gets to know them. We are all better people because of getting to know Paul.

Paul’s bio highlights follow:

Family:
Son of John & Helen Chappell of Henry County, GA.
• grew up in Locus Grove, Georgia with 1 sister (Marian Daigler)
• raised on a 100 acre family farm.
• his interest in green industries began back on that farm . . . . where he hunted, fished, rode his bike into the lake, bailed hay, & tended the vegetable garden
Married Beth Williams of Selma
• an educator
• they met at Atlanta Christian College
• both graduated from ACC on May 5 & then married on May 6
• celebrated 34 years of marriage May 2012
• three children

Education:
• Hampton Elementary School
• Attended Gordon Military School for 1 year during high school; member of the Competition Rifle Team
• Graduated from McDonough High School

Employment & Green Industry Related:
• Holds degrees from Atlanta Christian College in East Point, Georgia and Emmanuel School of Religion in Johnson City, Tennessee

Their trees have been planted
• at the Biltmore House of Asheville
• at Zoo Atlanta
• at River Center of Columbus
• at High Museum of Atlanta
• for Fort Benning’s BRAC project
• for Ty Pennington’s Extreme Make Over home in Pine Mountain, Georgia

Interesting Tidbits:
• Earned the Boy Scouts Eagle Scout status
• At one time held a single engine air craft pilot’s license
• Self taught guitarist
• Very handy carpenter of small furniture & house hold items
• President of GGIA
• Severed on the Governor’s Water Council to determine the state regulations for water use

Paul is passionate about his family, his church, & his trees.
The Vivian Munday/Buck Jones Memorial Lifetime Achievement Award honors an individual whose life and work has enriched the horticulture industry. Past winners include: George Morrell, Mike Dirr, Pete Pike, Jack and Don McCorkle, Bob Upson, Bill Miller, and Wilbur Mull.

Paul grew up in the tiny town of Holly Springs in Cherokee County on a family farm that produced poultry, cattle, and field crops, then in the mid-50’s, Paul’s father started Long’s Nursery and grew container shrubs, B & B trees, cut flowers and greenery for the florist trade, and operated a retail garden center in Canton. Paul worked at his father’s side throughout his childhood in all the family endeavors but the one that caught & held his attention was the nursery business. Paul’s first job in the industry was to go around with his Dad and collect institutional sized food cans to take home and clean up, poke holes into, and use to plant trees & shrubs. With such a varied agricultural background available to him, Paul’s education was primarily hand’s on and self-taught and that continues even today.

In high school Paul lettered in High School tennis and later held a black belt in hapkido and instructed for years. While attending then Kennesaw Junior College, Paul spotted Phyllis across the aisle in World History 101 and they married in late 1972. September of 2012 will mark 40 years of marriage, working side by side at the nursery and at home, simultaneously growing a business and three talented & gifted children. Their son Patrick represents the third-generation in the family business while daughter Paula is a commercial real estate attorney in Atlanta and daughter Sarah is of counsel for Georgia Power in Atlanta. Paul is also very proud of grandsons John and Ernie who know him affectionately as Pop-pop.

Paul’s father passed in early in 1973 so Paul left college and at the age of 22, assumed ownership of the family business on April Fool’s Day of 1973. Three years later a 20-year partnership began and Long’s Nursery became Long & Patrick Nursery, Inc. Greenhouse floriculture became the focus with production of annuals, flowering pot crops, and a strong trade in Florida tropical plants for the florist trade. For close to 15 years, Paul made 49 four-day trips to Florida to buy foliage.

In 1996, Paul once again assumed sole ownership of the nursery and renamed the company Redbud Lane Nursery. Today the nursery produces traditional bedding plants, herbs, vegetables, succulents, perennials and the newest vegetative annuals available. Paul has run a real family business - during almost 40 years Paul has employed 3 parents, 2 siblings, 3 children, 5 nieces & nephews, and 4 assorted in-laws. Always active in service to the green industry, Paul became a member of the Georgia Flower Growers Association in 1978. He served as a GFGA board member from 1999 until 2005 and then as vice president in 2005. In 2002, he was named Outstanding Member of Year for his tireless efforts to secure a state sales tax exemption on heating fuel used for greenhouse production, resulting in savings of thousands of dollars per year for growers across the state. In 2006 the Georgia Flower Growers Association merged with GGIA and became the Floriculture Division.
The 2011 Memorial Lifetime Achievement Award Winner has accomplished much in our industry: 50 years in business, a company that is instantly recognized, either by their trademark orange or by their slogan, “Home of Sudden Service”. As an individual, he has spent a lifetime spent in the pursuit of daring to be different and remembering to give back.

Born in Albion, N.Y. Wilbur Mull came to Georgia and received his BS degree in Ag Economics in 1963, followed by his MS degree in 1965. Later that year, he started sticking cuttings in the back yard of Dr. Jerry Padgett for $.75 per hour. Who could have known then that his labor would later lead to Classic Groundcovers, a multi-million dollar, ground breaking, and leading firm in the Green Industry? From the very beginning, Wilbur recognized the value of trade associations to the young industry and has participated at the local, state and national levels throughout his career. From his pursuit of the “Green Survival City” designation in Athens, to the formation of what is now the Georgia Green Industry Association, his dedication to the industry is summed up in his belief that if you work hard for your association, it will work hard for you.

Wilbur’s association ties and leadership positions are many including:

- GA Nurseryman’s President in 1981-1982
- GGIA Sustainability Partner at the Guarantor Level
- Active member of The Southern Nursery Association, exhibiting every year since 1967.
- Active member of ANLA attending every 30 straight national conventions, and every legislative conference in Washington, DC.
- Served on the Garden Centers of America Board and as Vice President in 1988.
- GA Nurseryman’s President in 1981-1982
- Has exhibited and attended every year since.
- Served on committee that developed the GA Certified Plant Professional Exam. Was the 69th person to pass the exam.
- Played an instrumental role in the forming of GGIA and was a charter member. Developed the slogan still used today, “The Environment is Our Business”,
- Current GGIA Sustainability Partner at the Guarantor Level
- Served as the Georgia Governor to the American Nursery and Landscape Association.
- Active member of The Southern Nursery Association, exhibiting every year since 1967.
- Active member of ANLA attending every 30 straight national conventions, and every legislative conference in Washington, DC.
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- GA Nurseryman’s President in 1981-1982
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- Played an instrumental role in the forming of GGIA and was a charter member. Developed the slogan still used today, “The Environment is Our Business”.
- Current GGIA Sustainability Partner at the Guarantor Level
- Served as the Georgia Governor to the American Nursery and Landscape Association.

Like his service to the industry, his professional awards have recognized the advancements and dedication he brought to work each and every day and include:

- SNA- David E. Laird Memorial Award for outstanding young nurseryman.
- SNA- Slater Wright Memorial Award—most distinguished award given by SNA
- GGIA- Jake Tinge Distinguished Professional Award

The true mark of Wilbur’s success is his recognition not only by his peers in the industry, but also by organizations outside the industry. These awards include:

- Athens Chamber of Commerce-Small Business Person of The Year
- UGA Agricultural Alumni Association Award of Excellence.
- Alpha Gamma Rho Brothers of The Century Award, Outstanding Alumnus Award and The Outstanding Donor Award.

Wilbur is also a recognized and extremely selfless member of the Athens Community having served with the Chamber of Commerce, a deacon at Athens First Christian Church, a Partner in Education with Athens area schools and has raised countless money for professional and charitable organizations through his other company, Classic City Auctions. As impressive as the credentials are, Wilbur is always quick to give the credit to others, a true sign of humility. He sincerely feels that the credit for running a day to day business should go the long term Classic Team Members who organize and do the work. His favorite sayings reflect this and more about the man:

- Nominated for UGA Alumni Bulldog 100 Program in 2010 and 2011 receiving 135 out of 400 nominations.
- Ag Economics Association of GA-JW Fanning Distinguished Professional Award.
- Surround yourself with people who can do your job better that you and let them do it. Don’t micro mange.
- Find something you love to do in life and you will never work another day the rest of your life.
- Work hard for your associations and they will work hard for you.
- Always remember the golden rule.
Vivian Munday/Buck Jones Memorial Lifetime Achievement Award – Paul Long

Paul joined GGIA in 2005 and began serving on the Board in 2006 and also served as President of the Floriculture Division in 2008 and 2009. In 2010 Paul received a special Staff Commendation Award in recognition of his outstanding volunteer service to GGIA. Additionally, Paul served on the 2008 Southeastern Greenhouse Conference Board; the Farm Bureau Environmental Horticulture Advisory Committee since 2009, and as the 2009 President of the newly-formed GGIA Chapter 8. Paul helped implement the GGIA Chapter system in 2008 and most recently worked with Griffin Greenhouse Supply to develop a nursery plastics recycling program, the first of its kind in Georgia.

Paul has weathered droughts & floods, temperatures near zero and over 105, 80 mph winds, mega-ice storms, snow jam, and the blizzard of ‘93 and never, ever lost a greenhouse. He’s seen gasoline as low as 35 cents per gallon and as high as $4. He has survived the economic waves from the highest of highs to the lowest of lows. Through all the changes, one thing has remained constant: Paul’s dedication, to his family, to his business and to his industry.

YOU’RE INVITED
Join GGIA for Capitol Day
February 13

GGIA’s Capitol Day has become one of the most visible advocacy events held each year at the Georgia State Capitol. Plants and the Green Industry Message are delivered to every office of the Legislative and Executive Branch Office. We also visit with leaders from agencies across the Capitol Complex.

Please plan on joining us for this important event and help us spread the word that the Green Industry in Georgia is growing!

ALL MEMBERS ARE WELCOMED AND ENCOURAGED TO PARTICIPATE!

Call Chris Butts at 706-540-2813 for more information.
Fraser firs top the list of favorite Christmas tree varieties, but almost all the Fraser firs sold in Georgia come from North Carolina.

One University of Georgia horticulturist is working to change that by popularizing a hybrid that combines Fraser firs with their Japanese cousins — Momi firs.

**Climate wrong and fungus strong**

Georgia’s hot summers and mild winters make it difficult for farmers to grow Fraser firs in most of the state. They will grow in north Georgia, but the downside is the tree can be affected by the root fungus Phytophthora infestans. If not treated, it can kill infected plants.

Fir trees also produce new growth very early in spring, which makes them susceptible to the freezing temperatures that sometimes pop up in late March and damage Georgia crops.

“When new shoots start to grow in early spring, they are often severely damaged or killed by the below-32-degree temperatures that we often have during the spring here in Georgia and much of the Southeast,” said Mark Czarnota, a horticulturist with the UGA College of Agricultural and Environmental Sciences.

**Breeding a new Fraser**

Using a U.S. Department of Agriculture grant, Czarnota is working to find other alternatives for Georgia Christmas tree farmers. Working in association with Georgia Christmas tree growers in Lovejoy and Terrytown, Ga., Czarnota grafts Fraser firs onto containerized Momi fir rootstock on the UGA campus in Griffin, Ga.

A native of Japan, the Momi fir (Abies firma Siebold & Zucc.) made its debut in Georgia in the early ‘90s.

Momi firs are more tolerant of the Phytophthora fungus and of Georgia’s weather, but they aren’t perfect.

“The planting culture of Momi fir is very different from most other Christmas tree species that growers were currently growing,” he said. “Needless to say, Momi firs’ first introduction was a miserable failure.”

Momi firs can grow in Georgia, but farmers have to be careful to provide irrigation to young plants for two or three years and adjust soil pH to around 6.5, he said.

**Needs to grow quicker**

Growers in the Southeast also weren’t happy that it takes six to eight years for the tree to reach a desirable Christmas tree size. Traditional Georgia Christmas tree species like Leland cypress and Virginia pine are mature enough to sell in three to four years. When it comes to growing Christmas trees, the sooner a tree matures, the sooner the farmer can take it to market.

Czarnota hopes to combine the hardy Momi fir rootstock and Fraser scion, or shoot, into a tree that will grow throughout much of Georgia and the Southeast.

“I don’t expect it to take over the market, but it would be a great addition,” he said. “A lot of work needs to be done in selecting good Momi grafting stock for desirable uniformity. It’s a lifetime project, and great potential exists in trying to cross Momi fir with other firs.”

**Others working on project, too**

Researcher John Frampton at North Carolina State University is trying to cross breed Momi and Fraser fir to breed a hybrid Phytophthora-resistant fir. In the meantime, he is encouraging North Carolina growers to plant Momi-Fraser grafts.

One of Cznata’s collaborators, 84-year-old Earl Worthington, grows Christmas trees in Lovejoy, Ga. Worthington was one of the first growers to try to grow firs in the Georgia piedmont region. He hopes to someday grow enough Fraser firs to avoid buying from growers in western North Carolina. He has been grafting Fraser firs onto Momi firs for the past 17 years. In the beginning, it took 10 years for him to grow an 8- to 9-foot tree.

“I can now produce a 5- to 6-foot tree in five to six years,” he said. The biggest problem he now faces with grafting efforts is the inconsistencies.

“Some (of the trees) turn out very yellow, some very stiff, some are green all year, some flush early and some flush late,” Worthington said. “Grafting trees is definitely a project for someone with patience.”

Sharon Dowdy is a news editor with the University of Georgia College of Agricultural and Environmental Sciences.
On October 4th ANLA and OFA hosted the webinar, “Impatiens Downy Mildew: Looking ahead to 2013.” We heard directly from Dr. Colleen Warfield, Corporate Plant Pathologist with Ball Horticultural, and Nancy Rechcigl, Technical Field Manager of Ornamentals with Syngenta, about this important pathogen and new developments learned from the 2012 season. They discussed cultural practices that are useful for keeping the disease at bay, as well as, fungicides and application protocols that have shown success. In addition, potential alternative plants that could be used in place of Impatiens walleriana were suggested as well as their individual strengths and weaknesses. Participants, which were predominately growers and landscaper, were given the opportunity to ask the questions to help them make the right decisions for their businesses going into the 2013 season.

But don’t kick yourself for missing it. The webinar was recorded and available in its entirety at http://www.impatiensdownymildew.com/. Furthermore, just because you weren’t able to participate in the live presentation doesn’t mean you can’t ask the questions you need answered. Dr. Warfield and Ms. Rechcigl have kindly agreed to continue to respond to questions that come in from those that have viewed the recording.

Please submit your questions to info@anla.org.
Avoid a COMMUNICATION BREAKDOWN

If you use radio based irrigation controllers or industrial radio systems to communicate around the nursery, please be aware that long planned FCC changes to operating requirements go into effect on January 1, 2013. The good news is that many manufacturers, including Rainbird, Toro and Motorola have been shipping equipment that will be compliant with the new rules for years.

The changes, called “narrow-banding” require that systems operating in the 150-512 MHz radio bands must cease operating using 25 kHz efficiency technology, and migrate to 12.5 kHz efficiency technology. The move is designed to give more users the opportunity to utilize the frequency and ultimately improve communications.

The checklist below from Narrowband.us serves as a good starting point if you have questions about the compliance of your system. For more information visit Narrowband.us at http://www.narrowband.us/ or the FCC Narrowband page at http://transition.fcc.gov/pshs/public-safety-spectrum/narrowbanding-faq.html.

CHECKLIST

✔️ **Do you have a valid license?**
A license is required to operate any part 90 VHF or UHF (150 Mhz-512 Mhz) radio system. If you do not have a valid license, check to make sure you are paying “air-time” or that your provider has a license. If the answer is no, you will need to determine what frequencies are programmed in your radios and ascertain whether a license is required. It is recommended that you seek the assistance of a “Certified Frequency Coordinator”.

✔️ **Verify that your radios are “Narrow band Capable.”**
Radios that are not capable of being reprogrammed and set to narrowband will need be replaced. Check with your radio dealer to see if your radio can be reprogrammed. Most newer radios should be capable of migrating from wide to narrow band mode.

✔️ **Check Your License**
Look at your license from the Federal Communications Commission. On the far right is a column labeled “Emmission Designator”. If the first two digits are greater than 11 it will need to be modified.

✔️ **Budget**
If your radios cannot be reprogrammed and you have determined that you will need to modify your license, have a budget and a plan. This may mean replacing your radios, particularly if your radios are older/crystalled controlled. Most radios purchased within the last 6-8 years are already narrowband capable. They only need to be re-tuned or re-programmed by a technician to comply with the Rules. Contact your local radio dealer and get a price quote. You may need to modify your license to become compliant before the mandatory migration date in 2013. Avoid costly FCC fines and avoid potentially losing your license. To move to narrowband operations, licensees must apply for new frequencies or modify existing licenses. A licensee that is licensed for a 25 kHz-wide channel is not guaranteed two 12.5 kHz channels. Licensees will have to justify to the FCC why they need additional channels. Consideration of applications for new narrowband licenses will follow the same process as a new license application. Secure the help of a “FCC Certified Frequency Coordinator”.

Although this change has been in the works for almost 20 years, don’t assume your equipment is compliant.
The Georgia Gold Medal Plant Selections Committee announced the 2013 winners, plus some 2014 and 2015 winners, earlier this year to the green industry and is now announcing the 2013 winners to the public. The committee was organized in 1993 with representatives from all facets of Georgia’s green industry, all working together to promote the production, sale and use of superior ornamental plants. It is composed of nursery and greenhouse growers, landscapers, landscape architects, garden center managers, botanical garden horticulturists, and university faculty. From 1994 to 2002 the committee selected winners in four categories: annual, herbaceous perennial, shrub, and tree. Then, in 2003, a vine/groundcover category was added and in 2011 a native plant category was added.

In 2007 the Georgia Gold Medal program moved from the Georgia Cooperative Extension Service to the State Botanical Garden of Georgia in Athens, with Shelly Prescott, Flower Garden curator, serving as chair of the committee. Membership on the Georgia Plant Selections Committee is open to anyone in the green industry.

Following are the 2013 winners, plus a listing of some 2014 and 2015 winners. Approximately 100 Georgia Gold Medal winners create a reliable palette of plants for Georgia home landscapes, with information on each at the Georgia Gold Medal website: www.georgiagoldmedalplants.org. Feel free to copy and distribute the 2 page handout on the 2013 (and previous year’s) winners and the complete listing of winners available on this website. Please do not share the 2014 and 2015 winners, as this information is released the green industry so that they can build stock before the public announcement.

The Gold Medal Plant Program promotes the use of superior ornamental plants in Georgia. It represents the combined effort of the State Botanical Garden of Georgia; the University of Georgia Cooperative Extension; University faculty members; and nurserymen, flower growers, garden retailers and landscape professionals across the state. Winners are chosen from five categories: Natives, Annuals, Perennials, Trees, Shrubs and Vines and Groundcovers.

**2013 ANNUAL Georgia Gold Medal Winner**
**Torenia fournieri – Wishbone flower, clown flower**
Wishbone flowers have joyful, colorful little blooms that look like individual snapdragon blossoms. Blooms appear in white, pinks, yellows, blues and purples, as well as two tones that makes it look like a ‘clown flower.’ The color and shape often attract hummingbirds. If you are looking for the wishbone, look at the way the stamens join together. The true beauty of torenia is in the immense usefulness of this little-known annual. Not only is it deer resistant, it thrives in shade and tolerates heat and humidity. It is not as thirsty as impatiens and does want good drainage, but water and fertilizer will help it thrive and bloom all summer long. Count on blooms until the first frost. Torenias are 8”-16” high and 6”- 9” wide mounding or trailing green plants that work well in a flower border, dancing with hostas or ferns on a shade garden floor, or in container plantings. Many are easy to grow from seed. No deadheading is needed – this is a self-cleaning annual.
2013 PERENNIAL Georgia Gold Medal Winner
Polygonatum odoratum ‘Variegatum’ – Variegated Japanese Solomon’s seal
One of the best perennials for the shade garden, variegated Japanese Solomon’s seal brightens dark spaces and contrasts well with solid green ferns, hostas and shrubs or stone walls.

The green leaves with cream edges turn golden in fall before the plant disappears under the mulch for winter. Spreading rhizomes will form a two foot high colony. This perennial wants full to part shade.

2013 SHRUB Georgia Gold Medal Winner
Gardenia jasminoides (G. augusta) – Compact gardenias
Evergreen leaves and fragrant blooms help to make gardenias, plants native to the Orient, one of the quintessential landscape plants of the American South. John Ellis cultivated them at his South Carolina plantation in the 1760s and talked Carl Linnaeus into naming it for his friend, Alexander Garden. Garden was a Scottish naturalist who moved to Charleston about a decade earlier where he was a physician and owner of an indigo plantation and became friends with William Bartram.

The compact growth of new hybrids help make gardenias easier to incorporate into today’s home landscapes and moves them to the forefront of shrub borders. Gardenia jasminoides ‘Radicans’ matures at about a foot tall and three feet wide and has been available for several years. ‘Double Mint’ (3’ tall,) Heaven Scent (4’ tall) and ‘Frost Proof’ (5’ tall) are examples of smaller gardenias that work as low shrubs, create evergreen groundcovers, or add to a container planting.

2013 Groundcover Georgia Gold Medal Winner
Acorus gramineus ‘Ogon’ and Acorus gramineus ‘Minimus Aureus’ – Sweet flag
Loving wet or consistently moist soil, acorus thrives on the edge of a pond or stream or in a boggy site. This fine textured grass-like plant spreads to create a deer-resistant groundcover. ‘Ogon’ matures at 10” high; ‘Minimus Aureus’ stays a petite 3’’ tall. The golden yellow color works well for brightening dark areas, contrasting with rich green or burgundy foliage.

Con’t Page 26
October 1, 2012, the Organic Arsenical Products Task Force (OAPTF) announced the use of MSMA for weed management on golf courses, sod farms, and highway rights-of-way will continue beyond the original phase-out date of December 31, 2013. The OAPTF anticipates labeled turfgrass “applications will be extended for at least three years, and likely longer.”

In a memorandum from the OAPTF and supporting letter from the U.S. EPA, a peer review of scientific data by the National Academy of Sciences (NAS) specific to the risk assessment of inorganic arsenic will be conducted. MSMA is an organic arsenical postemergence herbicide and has less risk than inorganic arsenic. The review is expected to take 41 months. The OAPTF anticipates the NAS review to find a “less stringent risk” for human exposure to inorganic arsenic. Upon the conclusion of the review the OAPTF believes the data will support unconditional re-registration of MSMA for current sites and ability to restore previously lost sites (e.g. sports fields).

However, until the review is complete and re-registration is obtained, the use of MSMA for turfgrass sites is confined to golf courses, sod farms, and highway rights-of-way subject to the 2009 use restrictions. Golf course use is limited to spot treatments not to exceed 100 square feet per spot, or 25% of total golf course acreage per year. One broadcast application is allowed for newly constructed golf courses and sod farm use is limited to no more than two broadcast applications per season. A 25-foot buffer zone must be maintained around permanent water bodies. Two broadcast applications per year are allowed for use on highway rights-of-way only while a 100-foot buffer zone must be maintained around permanent water bodies.

This extension of MSMA use does not alter the previous decision for turfgrass professionals managing residential and commercial lawns or athletic fields. These site uses remain off-label and are not permissible on MSMA sold after December 31, 2010. However, MSMA with an “old” label for these sites can still be used until it is depleted.

The use of MSMA in turf continues to be a fluid situation as further clarification and understanding is determined. When additional information becomes available, it will be provided and posted on www.GeorgiaTurf.com and the OAPTF website www.oaptf.com. To see the current EPA’s amendment to organic arsenical herbicides, please visit www.GeorgiaTurf.com.

2013 NATIVE Plant Georgia Gold Medal Winner
Muhlenbergia capillaris - Muhly grass
Maturing at 3’-4” high and wide, muhly grass fits easily into a home or corporate landscape and masses into a stunning groundcover. This low maintenance, fine textured native grass steals the show when it turns into an airy pink or cream cloud each fall and is attractive with conifers, hollies, and with native shrubs known for fall color.

Future Gold Medal Winners:
Shrub Category: 2014 winner – Sweetbox (Sarcococca confusa and ruscifolia)
Tree category: 2014 winner – Chinese pistache (Pistacia chinensis)
2015 winner – Black gum (Nyssa sylvatica)
For farmers, the decision to start exporting their products can be daunting or even down right confusing.

UGA’s 2013 Farm to Port Ag Forecast economic outlook series will feature local producers and business people who will share how they broke into the export market and the benefits they’ve seen since making the leap.

“As we continue to move toward a global economy, there are new opportunity overseas and across our boarders that can provide a positive economic impact on Georgia’s farmers,” said Kent Wolfe, executive director of the UGA Center for Agribusiness and Economic Development, which is helping to organize the 2013 Ag Forecast. “However, being aware of these opportunities and the issues associated with accessing foreign markets can be an overwhelming task. “Hopefully, our local speakers will be able to share some insight and their experience in exporting Georgia products hopefully paving the way for others to take advantage of existing and emerging foreign markets.”

UGA’s College of Agricultural and Environmental Sciences coordinates the seminars in conjunction with Georgia Farm Bureau and the Georgia Department of Agriculture. The Ag Forecast seminars were made possible through an endowment funded by Georgia Farm Bureau. This is the seventh year the program has been offered.

The two-hour programs provide lunch or breakfast and bring together agricultural economists and economic development experts from around the state to give producers and business owners a preview of what they can expect from the market in the coming year.

The seminar series will be held January in Athens, Rome, Macon, Tifton, Bainbridge and Lyons. Georgia Department of Economic Development Director of International Trade Kathe Falls will deliver the keynote, and a local speaker will address the specific challenges and benefits of exporting from their region of Georgia.

Jim Sumner, president of the USA Poultry & Egg Export Council and president of the International Poultry Council, will speak at the Jan. 25 Ag Forecast at the Georgia Center for Continuing Education in Athens.

Georgia farmers are the largest producers of poultry in the U.S., turning out about 1.3 million birds a year. A growing number of those are for the export market, with farmers breaking records for exports in 2011 and on track to break records in 2012, according to Toby Moore, vice president of communications for the council.

The Poultry and Egg Export Council represents 220 poultry processing and trading companies across the United States. The council collaborates with the U.S. Department of Agriculture’s Foreign Agricultural Service to promote U.S. poultry and egg products in 13 foreign countries.

“As the nation’s leading poultry and egg producer, no state has benefited more from exports than Georgia,” Sumner said. “Since 1990, exports of Georgia poultry have grown from about $93 million to an estimated $790 million in 2012. From a production point of view, Georgia’s poultry industry has grown from exporting 7 percent of its total production to over 25 percent during that same period. That’s a success story we’re very proud of here at (the council).”

Maggie O’Quinn, who leads Certified Angus Beef® marketing efforts in parts of the U.S. and in Latin America, will speak at the Jan. 28 Ag Forecast at the Rome-Floyd County ECO River Education Center.

O’Quinn has launched the Certified Angus Beef brand in 15 markets across the Caribbean and Central and South America. She currently serves on the executive committee of the U.S. Meat Export Federation.

Al Pearson, owner of Pearson Farms in Fort Valley, Ga., will speak at the Jan. 29 Ag Forecast at Georgia Farm Bureau Headquarters in Macon.

Pearson is a middle Georgia peach and pecan farmer who has grown Pearson Farms to include 2,700 acres of peach and pecan trees, a peak season workforce of 200 people and a growing export market.

Jimmy Webb, a managing partner with Harvey Jordan Farms Partnership in Leary, Ga., will speak at the Jan. 30 Ag Forecast at the University of Georgia Conference Center in Tifton.

Webb, a 28-year veteran cotton and peanut producer, has held leadership roles in a number of cotton and peanut trade groups.

Con’t Page 17
University of Georgia-licensed turfgrass may soon be growing on Cuban golf courses, sports fields and resorts.

Through a new cooperative agreement, the UGA College of Agricultural and Environmental Sciences’ turfgrass research team is working with Dr. Luis Hernandez, a scientist at the University of Matanzas in the Matanzas, Cuba.

“Cuban research focuses on management and identification of grasses best adapted for Cuba, which has a 12-month growing season,” said Clint Waltz, a turfgrass specialist with UGA Cooperative Extension.

Last winter, Waltz visited Hernandez at the Indio Hatuey Research Station in Cuba and Cuba’s only championship golf course at Varadero Beach.

Hernandez came to Georgia in June for a week-long turfgrass tour led by Waltz. Here, Hernandez had an opportunity to attend a Georgia Golf Course Superintendents Association training then toured the UGA Golf Course in Athens, Sanford Stadium, the facilities at the Georgia Crop Improvement Association and Georgia Seed Development Commission, the Atlanta Athletic Club, Piedmont Park, Turner Field, East Lake Golf Club and Pike Creek Turf in Adel.

“On the first day of his visit, Luis was able to see how our golf course superintendents value professional development and continuing education. We attended some of the educational sessions of the Annual Bulldog Classic held at the UGA Golf Course. Throughout the week’s visits he was able to talk with all the individuals that manage these sites about how they maintain turf in different conditions and about their clients’ expectations,” Waltz said. “Baseball is Cuba’s national sport so I really wanted him to see Turner Field as he has worked with the national stadium in Havana. Also, I wanted Luis to see how golf courses are maintained at a championship level. All three of the golf courses we visited host professional tournaments and provided examples of the quality golfers demand. Additionally, as Cuba urbanizes the desire for greenspace and common use turfgrass areas will increase. The trip to Piedmont Park demonstrated the challenges of maintaining quality turfgrass and safe conditions on a multiuse area. Finally, Pike Creek holds many of UGA’s licensed varieties and they have the ability to ship grass internationally. The visit to Pike Creek provided Luis an opportunity to see how grasses are grown specifically for golf and sports field use and, how sprigs are prepared prior to international shipping.”

Most of the turfgrass varieties Pike Creek Turf ships are UGA-developed varieties with the most popular being Tifway bermudagrass, said Jaimie Allen, the company’s president.

“We also ship a lot of Tifdwarf, TifEagle and Sealsle Supreme,” he said.

Pike Creek ships turfgrass internationally to China, Vietnam, Spain, Bermuda, The Bahamas, Mexico, Dubai, Indonesia, The Phillipines, Morroco and The Dominican Republic, he said.

While in Georgia, Hernandez also took a behind-the-scenes tour of the turfgrass research programs on the UGA campuses in Griffin and in Tifton.

“Cuba is just beginning a breeding program so it’s obvious that the technology we have developed over the past 40 years will help solve some of their issues in making their golf courses sustainable and meeting the needs of their fast-growing tourism industry,” Waltz said. “They want to build resorts and resort-style golf courses, and the grasses they are currently using will have difficulty meeting those needs.”
The Cuban Ministry of Tourism hopes to build 15 to 20 golf courses in Cuba over the next five to ten years, Waltz said. UGA researchers are exploring ways of introducing experimental grasses into Cuba. A cooperative research program aids UGA scientists through evaluation of newly developed grasses under various growing conditions and helps the Cuban scientists find turfgrasses best suited for their country’s soils and climate.

“I would hope shipping to Cuba would give UGA greater exposure in the international market,” Allen said. “Getting in on the ground floor of this venture will help Georgia producers play a large role in providing grasses for Cuba’s needs.”

I would like to thank our hosts Scott Griffin, Tenia Workman, Kenny Pauley, Terry Hollifield, Blake Fleeman, Kasey Kauff, Chris Nelson, Ed Mangan, Ralph Kepple, and Jaimie Allen for their time and hospitality. You all showed Dr. Hernandez some of the best Georgia has to offer. Clint Waltz
The GEORGIA Agriculture Tax Exemption
Chris Butts, Director of Legislative and Public Affairs Georgia Green Industry Association

(GATE) is a new program created by Georgia HB386, which offers qualified agriculture producers a sales tax exemption on agricultural equipment and production inputs. This program will replace the Agricultural Certificate of Exemption (ST-A1) form. More information can be found at www.agr.georgia.gov. Starting November 15, 2012 questions can be answered by phone at (855) FARM TAX, or (855) 327-6829. If you would like to receive text messages with updates on the new tax exemption program, simply text (GATE) to 72727.

Effective January 1, 2013 qualified agricultural producers will be required to have a tax exemption certificate in order to purchase specified products without being charged sales tax on those items.

How does it work?
Qualified agricultural producers must submit their new tax exemption certificate to their retailer in order to receive a sales tax exemption on agriculture equipment and production inputs, starting in January.

How do I apply?
Applications for the exemption certificate will be accepted starting November 15, 2012. Applications may be completed electronically online at www.agr.georgia.gov or submitted by mail. We anticipate applications being available at your local county Farm Bureau office. You may also contact GGIA for more information.

Is there a fee for the certificate?
Yes. There is a small fee for the exemption certificate. Cost for the exemption certificate will be $20 if processed online or $25 for written applications. Payment can be made with Visa, Mastercard or personal check. Link to the bill here: http://www.legis.ga.gov/Legislation/20112012/126282.pdf, go to page 38.

Who can participate and how is that determined?
‘Qualified agriculture producer’ includes producers of agricultural products who meet one of the following criteria: The person or entity is the owner or lessee of agricultural land or other real property from which $2,500.00 or more of agricultural products were produced and sold during the year, including payments from government sources; The person or entity is in the business of providing for-hire custom agricultural services, including, but not limited to, plowing, planting, harvesting, growing, animal husbandry or the maintenance of livestock, raising or substantially modifying agricultural products, or the maintenance of agricultural land from which $2,500.00 or more of such services were provided during the year; (C) The person or entity is the owner of land that qualifies for taxation under the qualifications of bona fide conservation use property as defined in Code Section 48-5-7.4 or qualifies for taxation under the provisions of the Georgia Forest Land Protection Act as defined in Code Section 48-5-7.7; (D) The person or entity is in the business of producing long-term agricultural products from which there might not be annual income, including, but not limited to, timber, pulpwood, orchard crops, pecans, and horticultural or other multiyear agricultural or farm products. Applicants must demonstrate that sufficient volumes of such long-term 1443 agricultural products will be produced which have the capacity to generate at least $2,500.00 in sales annually in the future; or (E) The person or entity must establish, to the satisfaction of the Commissioner of Agriculture, that the person or entity is actively engaged in the production of agricultural products and has or will have created sufficient volumes to generate at least $2,500.00 in sales annually.
‘Agricultural operations’ or ‘agricultural products’ means raising, growing, harvesting, or storing of crops; feeding, breeding, or managing livestock, equine, or poultry; producing or storing feed for use in the production of livestock, including, but not limited to, cattle, calves, swine, hogs, goats, sheep, equine, and rabbits, or for use in the production of poultry, including, but not limited to, chickens, hens, raptors, and turkeys; 1390 producing plants, trees, Christmas trees, fowl, equine, or animals; or the production of aquacultural, horticultural, viticultural, silvicultural, grass sod, dairy, livestock, poultry, egg, and apian products. Agricultural products are considered grown in this state if such products are grown, produced, or processed in this state, whether or not such 1394 products are composed of constituent products grown or produced outside this state.

How does the commission of Ag qualify participants?

(e) The Commissioner of Agriculture, at his or her discretion, may use one or both of the following criteria as a tool to determine eligibility under this Code section: (1) Business activity on IRS schedule F (Profit or Loss from Farming); or (2) Farm rental activity on IRS form 4835 (Farm Rental Income and Expenses) or schedule E (Supplemental Income and Loss).

Who can make the rules and determine the fee?

Who can make the rules and determine the fee?

(c) The Commissioner of Agriculture is authorized to promulgate rules and regulations governing the issuance of agricultural exemption certificates and the administration of this Code section. The Commissioner of Agriculture is authorized to establish an oversight board and direct staff and is authorized to charge annual fees of not less than $15.00 nor more than $25.00 per year in accordance with Code Section 2-1-5, but in no event shall the total amount of the proceeds from such fees exceed the cost of administering this Code section.”

What is exempt?

(1)(A) ‘Agricultural machinery and equipment’ means machinery and equipment used in the production of agricultural products…………machinery and equipment used exclusively for irrigation of agricultural products………….

‘Agricultural machinery and equipment’ also means farm tractors and attachments to the tractors; off-road vehicles used primarily in the production of nursery and horticultural crops; self-propelled fertilizer or chemical application equipment sold to persons engaged primarily in producing agricultural products for sale and which are used exclusively in tilling, planting, cultivating, and harvesting agricultural products, including, but not limited to, growing, harvesting, or processing onions, peaches, blackberries, blueberries, or other orchard crops, nursery and other horticultural crops; devices and containers used in the transport and shipment of agricultural products ‘Agricultural production inputs’ means seed; seedlings; plants grown from seed, cuttings, or liners; fertilizers; insecticides; livestock and poultry feeds, drugs, and instruments used for the administration of such drugs; fencing products and materials used to produce agricultural products; fungicides; rodenticides; herbicides; defoliants; soil fumigants; plant growth regulating chemicals; desiccants materials, containers, crates, boxes, labels, sacks, bags, or bottles used for packaging agricultural products when the product is either sold in the containers, sacks, bags, or bottles directly to the consumer or when such use is incidental to the sale of the product for resale; and containers, plastic, canvas, and other fabrics used in the care and raising of agricultural products or canvas used in covering feed bins, silos, greenhouses, and other similar storage structures.

(4) ‘Energy used in agriculture’ means fuels used for agricultural purposes, including, but not limited to, off-road diesel, propane, butane, electricity, natural gas, wood, wood products, or wood by-products; liquefied petroleum gas or other fuel used in structures in which broilers, pullets, or other poultry are raised, in which swine are raised, in which dairy animals are raised or milked or where dairy products are stored on a farm, in which agricultural products are stored, and in which plants, seedlings, nursery stock, or floral products are raised primarily for the purposes of making sales of such plants, seedlings, nursery stock, or floral products for resale; electricity or other fuel for the operation of an irrigation system which is used on a farm exclusively for the irrigation of agricultural products; and electricity or other fuel used in the drying, cooking, or further processing of raw agricultural products, including, but not limited to, food processing of raw agricultural products.

You will find the Tax Exemption Application on the following page.
Georgia Agriculture Tax Exemption Application

Instructions: The applicant must complete this entire document and submit both pages to Georgia Department of Agriculture, P.O. Box 742304, Atlanta, GA 30374-2304.

1. **Reason for Application**
   - [ ] New Registration
   - [ ] Registration Renewal (current GATE number DORAG __ __ __ __ __)

2. **Contact Information**
   - **Primary Card Holder:**
     - First ___________________    Last__________________________
   - **Business Name:**  _______________________________________
   - **Cell:** ________________________________
   - **Home:** ________________________________
   - **Email:** ________________________________
   - **City:** ____________________________         **State:** ___________       **Zip Code:** ________________________________

3. **Primary Mailing Address**
   - [ ] Check if address is the same as above
   - **First Name:**  ________________  **Last Name:**  ____________________       **City:**  ________________________________
   - **Street:** ___________________________________
   - **State:** _______________________________
   - **Zip Code:** _____________________________

4. **Please list your Federal Employer Identification Number (if applicable).**
   - __ __ __ - __ __ __ __ __ __ __ __ __

5. **Please list two (2) additional authorized purchasers with this card (if applicable).**
   - 1. First _____________ Last _________________
   - 2. First _____________ Last _________________

6. **Applicant must meet at least one of the following criteria (check all that apply).**
   - A) [ ] The person or entity is the owner or lessee of agricultural land or other real property from which $2,500.00 or more of agricultural products were produced and sold during the year, including payments from government sources;
   - B) [ ] The person or entity is in the business of providing for hire custom agricultural services, including, but not limited to, plowing, planting, harvesting, growing, animal husbandry or the maintenance of livestock, raising or substantially modifying agricultural products, or the maintenance of agricultural land from which $2,500.00 or more of such services were provided during the year;
   - C) [ ] The person or entity is the owner of land that qualifies for taxation under the qualifications of bona fide conservation use property as defined in Code Section 48-5-7.4 or qualifies for taxation under the provisions of the Georgia Forest Land Protection Act as defined in Code Section 48-5-7.7; or qualifies under Code Section 48-5-7.1.
   - D) [ ] The person or entity is in the business of producing long-term agricultural products from which there might not be annual income, including, but not limited to, timber, pulpwood, orchard crops, pecans, and horticultural or other multiyear agricultural or farm products. Applicants must demonstrate that sufficient volumes of such long-term agricultural products will be produced which have the capacity to generate at least $2,500.00 in sales annually in the future.

7. **Type of Agricultural Service (choose one):**
   - [ ] Farmer
   - [ ] Nursery Operator
   - [ ] Conservation Use
   - [ ] Agricultural Processor
GGIA is pleased to be working with friends from agribusiness as well as representatives from the homebuilding, hospitality and restaurant sectors of our economy on a groundbreaking project—The Essential Economy Council.

**What is it?** The group, founded by former State Senators Sam Zamarripa and Dan Moody, was assembled to plan and conduct research on the economic cluster of these industries that together represent a vital portion of the Georgia Economy. Over the last 12 months, this group has progressed from a concept to a solid working group that is preparing to unveil a wealth of information on this very important economic engine.

**What does this have to do with the Green Industry?** The connection hits home when we talk about our workforce and the value of our industry, both of which are often overlooked or misunderstood. This was most clear in the debate over immigration reform. As an industry we struggled to convey the size, scope and uniqueness of our industry and our workers to lawmakers. Future policy in Georgia, immigration or otherwise, should take this data into consideration.

The work of The Essential Economy Council will allow the Green Industry and other economic sectors to more completely quantify their impact in Georgia. The initial numbers have proven worthy of consideration with these industries accounting for 20% of the state’s workforce and a $49 billion contribution to Georgia’s gross domestic product.

As the council prepares to release results of its work in January, we would like to share with our members an overview of the group and its accomplishments. For those who have followed this work, and for those who have contributed financially, thank you.

We would also appreciate your financial support of the council to insure that this crucial work continues. If you would like more information or to make a contribution, please contact Chris Butts at 706-540-2813 or chris@ggia.org. We thank you in advance for your consideration.

For more information on The Essential Economy visit their website at www.essentialeconomy.org.

**DEFINING THE ESSENTIAL ECONOMY**

TEEC has defined the Essential Economy as an occupational cluster that spans various economic sectors and shares a common workforce of unskilled and low-skilled workers. The Essential Economy cuts across a group of economic sectors where this workforce has a significant role, as pictured below. When grouped together, these sectors can be studied to reveal an occupational cluster and valuable economic trends, patterns and information. While every Essential Economy sector is unique and contributes significant economic value as a stand-alone industry group, the workforce they share has common attributes, such as its low educational attainment and skill level, and work remains physically demanding and routine.

**WHAT IS THE ESSENTIAL ECONOMY?**

- **Characteristics**
  - Supported by employers who work with their hands
  - Low barriers to entry and easy to scale
  - High potential for poverty or subminimum wages and entrepreneurship
  - Comprised of back-to-BJ positions that can’t be moved overseas

- **Values**
  - Essential to our way of life and overall economy

The products and services provided by the Essential Economy are basic, yet essential to our way of life and overall economy.
GREENVILLE, S.C. (Oct. 29, 2012) – Michelin is now distributing the MICHELIN ® X-TWEEL™ SSL, a non-pneumatic mobility solution for skid steer loaders in the landscaping, construction, contracting, refuse/recycling and agricultural industries.

The MICHELIN 12N16.5 X-Tweel SSL hub design is universal and can be fitted on most skid steer loaders. It is available in the U.S. and Canada as a no compromise solution for skid steer owners.

Introduced by Michelin in 2005, the Tweel (a tire and wheel assembly) is a single unit replacing the current tire, wheel and valve assembly. It replaces the 23 components of a typical radial tire and is comprised of a rigid hub, connected to a shear band by means of flexible, deformable polyurethane spokes and a tread band, all functioning as a single unit.

“This is a very exciting time for Michelin,” said Tim Fulton, head of Michelin Tweel Technologies. “Michelin captured the fascination of the world with the concept of the Tweel; now landscapers, contractors and other skid steer loader operators will have the opportunity to use this innovative technology in their everyday businesses and experience the advantages first-hand.”

Skid steer loaders with pneumatic tires typically experience several flat tires per month. To reduce downtime from flats, many users fill their pneumatic tires with foam or replace them with solid tires, resulting in machines with inadequate traction, handling and ride comfort.

The MICHELIN® X-TWEEL™ SSL solves this problem by delivering no maintenance, no downtime and no compromise. The Tweel provides the advantages of no maintenance of air pressure, easy mounting, damage resistance, increased operator comfort, reduced operator fatigue, improved productivity, longer wear life than pneumatic tires, and excellent traction. The Tweel has years of field testing in the most demanding work site environments.

To learn more about the MICHELIN Skid Steer Tweel, visit www.michelin-tweel.com.

About Michelin
Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks and motorcycles. The company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America (www.michelin-us.com) employs more than 22,300 and operates 18 major manufacturing plants in 16 locations in the U.S., Canada and Mexico.

NEW THIS YEAR...

after the WinterGreen 2013 Kick-Off Reception, sponsored by the Athen Georgia Nursery Growers Association, join in the fun for a Scavenger Hunt as you find 10 clues hidden throughout the exhibit hall!

All correct entries will be entered into a drawing for a GREAT prize!

Enjoy a sneak peek at the WinterGreen 2013 Exhibit Hall during your hunt for the clues.

The hunt will begin as soon as the WinterGreen 2013 Kick-off Reception and Awards Presentations have concluded.

You won’t want to miss the fun-filled event!

See you there!
Agriculture uses about 70 percent of the world’s fresh water supply, but a growing population’s increasing demand for drinking water means farmers need to know how to grow more with less water.

A nationwide team of researchers — including scientists, engineers and economists from University of Maryland, University of Georgia, Carnegie Mellon University, Colorado State University, Cornell University, University of Maryland-Center for Environmental Science, Antir Software and Decagon Devices — is developing a new method to make agricultural water use much more efficient. Their work has attracted international attention, resulting in a nomination for a Katerva Award.

Katerva promotes and recognizes collaborative approaches to solving global problems, and has recognized these researchers’ collaboration to develop hyper-efficient irrigation systems. The Smart Farm project was not chosen for the last round of the competition, but the researchers felt honored to have been one of just a few dozen projects nominated.

The team developed an economically viable system that uses remotely accessed soil and weather sensors to help farmers decide when and how much to irrigate their crops. The sensors relay information to a website that farmers can use to adjust their irrigation plans and schedules based on actual crop water needs, rather than timers or other less precise irrigation control methods.

The group developed the precision irrigation concept with the help of a $5.1 million grant from the United States Department of Agriculture National Institute of Food and Agriculture Specialty Crops Research Initiative, along with a $5.1 million in matching contributions from the collaborating institutions, companies and horticulture industry. Seed grants from the Horticultural Research Institute, American Floral Endowment and the Fred C. Gloeckner Foundation helped pay for much of the early work.

Their system is currently being tested in eight greenhouse and nursery operations in Maryland, Ohio, Tennessee and Georgia. While the initial trials are on a small scale, the system is designed to be scalable, so that growers can easily expand it.

“The team developed an economically viable system that uses remotely accessed soil and weather sensors to help farmers decide when and how much to irrigate their crops. The sensors relay information to a website that farmers can use to adjust their irrigation plans and schedules based on actual crop water needs, rather than timers or other less precise irrigation control methods.

Decagon Devices partnered with the Smart Farm project to develop commercially available hardware and software systems to help the horticulture industry implement this new irrigation approach.

According to the non-profit, “Katerva isn’t looking for ideas that will improve the world in small increments. We are looking for paradigm-busting ideas. Our Award winners don’t simply move the needle when it comes to efficiency, lifestyle or consumption; they change the game entirely.”

Katerva was founded as a British non-profit in 2010 to promote and recognize innovative ideas for solving global environmental and humanitarian issues.

The international news organization Reuters has called the Katerva Awards “the Nobel Prizes of sustainability.”

Those looking for more information about the Smart Farm project can visit www.smart-farms.net. For more information about the Katerva Awards, visit www.katerva.org.

(Merritt Melancon is a news editor with the University of Georgia College of Agricultural and Environmental Sciences.)
Kids across America are growing, and some are earning, a lot of “green” participating in the National Bonnie Plants Cabbage Program. This year, more than 1.5 million third graders in 48 states have gotten hands-on gardening experience growing colossal cabbages with high hopes to win “best in state” and receive a $1,000 scholarship towards education from Bonnie Plants. Each year Bonnie Plants, the largest producer of vegetable and herb plants in North America, with 72 stations across the country, trucks free O.S. Cross, or “oversized,” cabbage plants to third grade classrooms whose teachers have signed up for the program online at www.bonnieplants.com. If nurtured and cared for, kids can grow green, giant cabbages, some tipping the scales at 40 pounds!

Launched nationally in 2002, the program awards a $1,000 scholarship to one student in each participating state. At the end of the season, teachers from each class select the student who has grown the “best” cabbage, based on size and appearance. A digital image of the cabbage and student is submitted online at www.bonnieplants.com. That student’s name is then entered in a statewide drawing. State winners are randomly selected by the Commission of Agriculture, in each of 48 participating states.

“The Bonnie Plants Cabbage Program is a wonderful way to engage children’s interest in agriculture, while teaching them not only the basics of gardening, but the importance of our food systems and growing our own”, said Stan Cope, President of Bonnie Plants. This unique, innovative program exposes children to agriculture and demonstrates, through hands-on experience, where food comes from. The program also affords our youth with some valuable life lessons in nurture, nature, responsibility, self-confidence and accomplishment”.

“Over the course of the past 10 years, the Bonnie Plants Cabbage Program has proved to be an exciting, worth-while experience that children, teacher, parents and grandparents across the country have embraced. We’re pleased and proud to provide our youth with this enjoyable and enriching opportunity and engage their interest in the art and joy of gardening”, said Cope.

Green thumbs and perseverance can pay off, providing participating children with a great sense of pride and accomplishment, a humongous cabbage, and for the lucky state winner…. the beginning of an educational fund for college. To see the 2012 winners and learn more about the 2013 contest, visit www.bonnieplants.com

Why a cabbage? Cabbages were the first plant sold by Bonnie in 1918. The cabbages used for the 3rd grade program are OS Cross (over-sized), which is known for producing giant, oversized heads, making the process even more exciting for kids.
This Year’s NATIONAL BONNIE PLANT’S CABBAGE PROGRAM’S Georgia State Winner is **Collin Jenkins!**

Collin Jenkins, Roopville Elementary School, Roopville, GA, pictured left, participated in the National Bonnie Plants Cabbage Program this year. He grew a humongous cabbage and was randomly selected by Commissioner of the Georgia Department of Agriculture, Mr. Gary W. Black. Collin will receive a $1,000 saving bond towards education from Bonnie Plants. This year 1.5 million third graders in 48 states have gotten hands-on gardening experience growing colossal cabbages. More than 47,500 kids across Georgia participated in this competition. Each year Bonnie Plants, the largest producer of vegetable and herb plants in North America, with 72 stations across the country, trucks free O.S. Cross, or “oversized,” cabbage plants to third grade classrooms whose teachers have signed up for the program. For more information on the Bonnie Plant Cabbage Program visit www.bonnieplants.com.

**“The Bonnie Plants Cabbage Program is a wonderful way to engage children’s interest in science. The students learn the life cycle of a plant, how to care for it and what it needs to grow: soil, sunlight, water.”**

Kimberly Dalton, Costner Elementary, North Carolina

**“The Bonnie Plants Cabbage Program is a wonderful way to engage children’s interest in agriculture, while teaching them not only the basics of biology, but the importance of our food and fiber systems. This innovative program exposes children to agriculture and demonstrates through hand-on experience, where their food comes from. We’re grateful to the people at Bonnie Plants for continuing to provide this program, nationwide, and successfully connect our youth to agriculture.”**

(Formmer) Alabama Commissioner of Agriculture, Ron Sparks

**“The Third Grade Cabbage Program provides valuable lessons to students about agriculture and the way it touches everyone’s life every day. I commend Bonnie Plants for this program.”**

(Formmer) Kentucky Agriculture Commissioner, Richie Farmer

**“Every year Bonnie Plants sends us cabbage seedlings, the project teaches students many lessons including how to grow their own food. The biggest lesson I think they learn from this program is how fast vegetables can grow. Students were just amazed and impressed on how fast and easy it was to grow their own food. I think kids sometimes forget that they can grow food so this is a great lesson!”**

Jennifer Bloom, Russell Ranch Elementary, Folsom, CA

**“The joy of gardening and the satisfaction of growing healthy food are gifts that kids never outgrow,” says Stan Cope, President and CEO of Bonnie Plants and grandson of founders Livingston and “Miss Bonnie” Paulk. “We’re grateful for the opportunity to share these gifts with the next generation of gardeners.”**

It’s good for the students to get out there and grow their own plants. It helps them learn about nature, soil composition and the parts of plants, but it also shows them where things come from,” she said. “So many young people take for granted the fact that we can walk into the store and buy whatever we want. It’s a good history lesson for them to learn that it wasn’t always like that, even in this country”.

Melody Witt, Alto Elementary Principal, Texas

**RAVE REVIEWS:**

Editor’s Note: If you know a third grade teacher, ask them to become involved with Bonnie’s Cabbage Program. It is a great way to introduce children to the joys of gardening. Who knows what activity might trigger someone to become involved in horticulture as a career.
SNA Announces New Regional Marketplace

The Southern Nursery Association (SNA) announced plans for a new regional marketplace during SNA 2013, scheduled for August 5 - 7, 2013, at Atlanta’s Georgia International Convention Center (GICC). SNA 2013 combines the SNA Research Conference, the Southern Plant Conference, the SNA State Officer’s Conference, the Annual SNA Business Meeting, and this new regional marketplace to deliver one unparalleled event – all under one roof.

SNA 2013 will bring together the most forward-thinking industry leaders, researchers, growers, manufacturers, distributors, landscapers and retailers from across the Southeast to share ideas, learn new techniques, address key industry issues, and locate new products.

The vision for the new marketplace specifically addresses the needs of the industry by creating a regional marketplace in the Southeast and will feature the best plants and related garden products. The product mix will include ornamental trees and shrubs, color, related landscape and outdoor living products, garden gifts and accessories, seasonal products, and more.

Meister Media's Today's Garden Center is the official media sponsor of SNA 2013 and will produce an educational track geared specifically to retail garden centers. The Georgia Green Industry Association (GGIA) will produce educational tracks for both growers and landscapers. Other components of education will be the SNA Research Conference, spotlighting the latest horticultural research on hundreds of topics in thirteen categories, and the Southern Plant Conference, offering a unique opportunity for both growers and retailers to learn from other industry professionals and discover new production techniques and the hottest new plants coming to market soon.

“The earlier announcement of the August 2013 event has received a very positive response and a number of industry members have already committed to participation,” said Karen Summers, Executive Vice President of SNA. “The support of Today’s Garden Center as a media sponsor will provide the perfect vehicle to propel this highly-anticipated event and promote buyer participation. We are excited about launching this new regional event to connect the industry here in the Southeast,” she added.

The GICC, conveniently located adjacent to Hartsfield-Jackson Atlanta International Airport and minutes from downtown Atlanta, is Georgia’s newest and second largest convention center featuring more than 400,000 SF of meeting space – all on one level. The ATL SkyTrain, a free light rail train linking the GICC to the airport and rental car center, coupled with excellent transportation connections from across the U.S., and a wide array of affordable nearby hotels (including two new Marriott properties on the GICC campus) and restaurants offers participants added convenience.

More details of SNA 2013 will be released in the weeks to come. For further information, contact the Southern Nursery Association, Inc., PO Box 801454, Acworth, GA 30101, 678.809.9992, mail@sna.org, or visit the SNA Website at www.sna.org.
What motivates you? That’s the question I’d like to ask in this inaugural column on motivation. Are you motivated by fame, fortune or fear. Or is it something deeper that fans the flames inside of you. Perhaps you are like Jeanne Louise Calment whose burning desire enabled her to do something that no other human being has done before. A feat so spectacular that it generated headlines around the globe, got her a role in a motion picture, and landed her in the Guinness Book of World Records. A record that has yet to be beaten.

Jeanne Louise, however, did not initially motivate herself. It was someone else who drew the line in the sand. But, it became a line she was determined to cross.

In motivation we talk about getting outside of one’s comfort zone. It is only when we are uncomfortable that we begin to get motivated. Usually to get back into our comfort zone as quickly as possible.

Born into the family of a middle-class store owner, Calment was firmly entrenched in her comfort zone. At age 21 she married a wealthy store owner and lived a life of leisure. She pursued her hobbies of tennis, the opera, and sampling France’s famous wines. Over the years she met Impressionist painter Van Gogh; watched the erection of the Eiffel Tower; and attended the funeral of Hunchback of Notre Dame, author, Victor Hugo.

Twenty years after her husband passed away, she had reached a stage in life where she had pretty much achieved everything that she was going to achieve. Then along came a lawyer. The lawyer made Jeanne Louise a proposition. She accepted it. He thought he was simply making a smart business deal. Inadvertently he gave her a goal. It took her 30 years to achieve it, but achieve it she did.

Are you willing to keep your goals alive for 30 years? At what point do you give up? Thomas Edison never gave up, instead he said, “I have not failed. I’ve just found 10,000 ways that won’t work.” Winston Churchill during the bleakest hours of World War II kept an entire country motivated with this die-hard conviction: “We shall defend our Island, whatever the cost may be, we shall fight on the beaches... in the fields and in the streets... we shall never surrender.”

Many of us give up too soon because we set limits on our goals. Achieving a goal begins with determination. Then it’s just a matter of our giving them attention and energy.

When Jeanne Louise was 92 years old, attorney François Raffray, age 47, offered to pay her 500 per month (a fortune in 1967) for the rest of her life, if she would leave her house to him in her will. According to the actuarial tables it was a great deal. Here was an heir-less woman who had survived her husband, children, and grandchildren. A woman who was just biding her time with nothing to live for. That is until Raffray came along and offered up the “sucker-bet” that she would soon die. It was motivation enough for Jeanne, who was determined to beat the lawyer. Thirty years later, Raffray became the “sucker” when he passed away first at age 77.

When asked about this by the press, Calment simply said, “In life, one sometimes make bad deals.” Having met her goal, Jeanne passed away five months later. But on her way to this end, she achieved something else: at 122 years old, she became the oldest person to have ever lived.

In future articles we’ll examine further the ways in which motivation works. How to motivate ourselves, our employees, customers, friends, loved ones and children. I would like to get your feedback on which of these areas of motivation are of most interest to you. Please email me with your suggestions.

Robert Evans Wilson, Jr. is an author, speaker/humorist, and innovation consultant. He works with companies that want to be more competitive and with people who want to think like innovators. Robert is also the author of the humorous children’s book: The Annoying Ghost Kid. For more information on Robert, please visit www.jumpstartyourmeeting.com.
Immigration reform is in the news daily, partly a byproduct of the intense presidential campaigns. President Obama is attempting to play down the record number of deportations that have happened under his watch, and to hold Republicans accountable for the lack of progress on comprehensive immigration reform. Governor Romney, for his part, wishes to downplay the extremely hard-line stance he took on immigration during the Republican primary.

While the candidates spar, the agricultural community is working to forge new consensus on an immigration solution specific to the needs of growers and producers. The two primary parties involved in the unity effort are the American Farm Bureau Federation (AFBF), the nation’s largest general farm organization, and the Agriculture Coalition for Immigration Reform (ACIR), which represents several hundred organizations whose members grow or produce fruits, vegetables, nursery and greenhouse crops, meat, and dairy products. The American Nursery & Landscape Association is a national co-chair of ACIR.

A decade ago, ACIR and AFBF were joined in the effort to enact reform legislation for agriculture known as AgJOBS. But as the broader immigration debate heated up and turned ugly, the broad coalition backing AgJOBS began to falter. Disunity in the agricultural sector gave skittish politicians an easy out. “Some of my agricultural employer constituents want this, and others want that…when you come to agreement on what you all can live with, I will take a stand,” was a common refrain.

Regardless of the presidential election outcome, there is little reason to expect a comprehensive immigration solution anytime soon. There is no political consensus behind a comprehensive fix, and continued high unemployment makes achieving consensus that much more difficult. However, many lawmakers see the need to act on discrete and compelling elements of immigration reform, such as those dealing with young people, agricultural workers, and more immigration opportunities for advanced degree graduates in science and engineering. There could be a window of possibility in a lame duck Congress, or more likely, during the first half of 2013.

Agricultural unity negotiations involving AFBF, ACIR, and several other organizations began last spring. AFBF also initiated an internal process which ran on a parallel track. Both groups seek a program that addresses the needs of all types of agricultural employers, across the country. The core elements of the emerging policy prescription include a new market-based program in which visa workers can choose and move among employers during the duration of their visa; a contract visa option more similar to the structure of the existing H-2A program, and a temporary residency option for current experienced workers with the possibility of longer-term status for at least some of these workers.

Agriculture, including greenhouse and nursery growers, must have practical, common sense legal workforce solutions. Labor instability and even shortages are causing farm losses and creating uncertainty as growers struggle to make long-term business planning decisions. While one cannot predict when a window of legislative – or administrative – opportunity might open, the thing we can control is how to prepare. This is what makes the ongoing efforts to achieve broad unity in agriculture, and then to reach out to farm worker interests and political champions, so vitally important.
After the November 6 elections, all eyes will be on Congress, which is scheduled to return to Washington the week of November 12. Will lawmakers buckle down and face the daunting task of avoiding the fiscal cliff, or will a combination of steep tax increases and deep spending cuts potentially plunge the American economy back into recessionary territory? Will they pass a new Farm Bill, or potentially even tackle immigration reform?

The last post-election “lame duck” session, in 2010, turned out to be remarkably productive, with President Obama ultimately claiming victory on a tax deal, repeal of the “don’t ask, don’t tell” policy, and even passage of a nuclear non-proliferation treaty. This time around, the stakes are much higher, and the politics much more uncertain.

The Farm Bill is certainly not the highest-stakes issue for Congress to consider, yet it does have important provisions that impact the nursery and landscape industry. Plant pest and disease prevention and research provisions that support the industry’s success are included in the Senate-passed bill, but failure of the House of Representatives to vote on a bill puts these provisions in jeopardy. Recently, though, House Majority Leader Eric Cantor (R-VA) has suggested that the House will tackle a five-year farm bill after the election. Time will tell if the commitment can be fulfilled.

A congressional “lame-duck” session is the short period of remaining legislative days following a congressional election and before the start of the next session of Congress – and the start of the newly elected members – that can be used to pass last minute legislation. Laws passed in lame-duck sessions do not always qualify as “critical” but that term certainly describes the current session.
On October 1st, U.S. Secretary of Agriculture Tom Vilsack announced that the USDA was awarding $55 million to the states and U.S. territories, through the Specialty Crop Block Grants. A total of 748 projects will be supported. Specialty crops include things like nursery and greenhouse crops, fruits, vegetables, tree nuts, and Christmas trees. Three out of four dollars will support projects that are focused on marketing, education, dealing with pest and disease issues, and research.

In recognizing the economic significance of specialty crops, which are responsible for nearly half of farmgate receipts, and the fact that agriculture supports 1 in 12 jobs in the U.S., Vilsack said, “by investing in projects that stimulate growth and development for specialty crop growers of all sizes, we’re helping American farmers establish a marketplace for new businesses opportunities in each region of the country.” In pointing out the need for foundational investment to support the industry Vilsack added, “the grants also help growers solve technology needs or make better informed decisions on profitability and sustainability, leading to stronger rural American communities and businesses.” However, Secretary Vilsack also pointed out that these were last Block Grant dollars available through the 2008 Farm Bill. Without the passage of the 2012 Farm Bill, this program, like other important programs to the nursery and greenhouse industry (e.g., Pest and Disease Management, National Clean Plant Network, Specialty Crop Research Initiative) would not have funding in 2013 (see High-State Lame Duck Congress in this issue).

A few examples of projects that received support through this recent round of SCBGs are:

- “Plant Something” — A successful marketing program focused on landscape plants that started in Arizona but looks to be a national promotion.
- Pre-emergent herbicide studies evaluating efficacy and plant tolerance for nurseries and Christmas tree operations in Ohio.
- Education and training of boxwood blight risk management practices in Oregon.

To get a complete list and description of the funded projects, please go to: http://www.ams.usda.gov/AMSv1.0/getfile?dDocName=STELPRDC5100734.

The “Plant Something” marketing program is just one of many programs funded by the USDA Specialty Crop Block Grants.

Since 2006, the program administered by USDA’s Agricultural Marketing Service (AMS) has awarded $240 million. The program is part of USDA’s integrated approach to programs and policies that stimulate food- and agriculturally-based community economic development.
Growth Begins at WinterGreen 2013

This show has been Georgia’s NUMBER ONE trade show since the Flower Children were children. Since the 1970s, GGIA’s trade show has been Georgia’s premier horticulture conference. We are deeply rooted in the industry’s history, and we continue to grow for the betterment of the industry’s future.

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**WEDNESDAY AT A GLANCE**

9 AM – 4 PM
Advanced Pest & Disease Management of Floriculture & Nursery Crops

1 PM – 5 PM
Irrigation Session

1 PM – 5 PM
GA Certified Landscape Professionals and GA Certified Plant Professionals Certification

2 PM – 4 PM
GGIA Chapter Leadership Orientation & Training Session

4 PM – 6:30 PM
Center for Applied Nursery Research Open House

6:30 PM – 8:30 PM
WinterGreen Kick-Off Reception

8:00 PM – 9:30 PM
Trade Show Open

8:30 PM – ?
NEW THIS YEAR Scavenger Hunt

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**THURSDAY AT A GLANCE**

8 AM
GGIA Past Chairman’s Meeting, Room 4AB

9 AM – 4:30 PM
Trade Show Open

9 AM – 3:30 PM
New Plants

9 AM – 3 PM
Pest and Weed Control

10 AM – 3 PM
Annual Floriculture Division Meeting

11:30 AM – 1:30 PM
Lunch & Learn Immigration Update/Tax Reform

8 AM – NOON
Irrigation Session

9 AM – 1 PM
FFA Junior Certification

4:30 PM – 6 PM
GGIA Business Meeting

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**FRIDAY AT A GLANCE**

9 AM – 3 PM
Trade Show Open

8 AM – 3 PM
Cost Estimating and Job Bidding Hands-on Workshop for Landscape Professionals

8 AM – 3 PM
Training and Review for Georgia Pesticide Applicator Exam

11:30 AM – 1:30 PM
Lunch & Learn Labor Issues

12 Noon – 2 PM
Georgia Water Wise Council Luncheon & Quarterly Meeting

1 PM – 4 PM
Georgia EPPC Workshop

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Partnership.

It’s necessary for any business to flourish. GGIA is no different.

That’s why GGIA has established a new program for industry supporters to give financially to the association. The Sustainable Partnership Program is designed to be an ongoing program affording the industry the opportunity to make contributions to GGIA. In return for their generous support, program participants will receive recognition in a series of unique marketing and advertising mediums. Your participation in the program and the resulting exposure for your business will demonstrate to your peers and colleagues your dedication to the mission of GGIA. For more information, please visit www.ggia.org or call 706-632-0100.

Levels of Participation

Founder: $10,000 and above • Champion: $5000 - $9999
Guarantor: $2500 - $4999 • Guardian: $1000 - $2499
Patron: $500 - $999 • Sponsor: $250 - $499 • Friend: $100 - $250

GGIA Partnership in Sustainability Pledge Card

☐ Yes! I support the work of GGIA and commit my pledge to the GGIA Sustainability Program.

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Phone: ____________________________ E-mail: ____________________________ Pledge $______________

Please mail this form to: GGIA Partnership in Sustainability, P.O. Box 369, Epworth, GA 30541. GGIA will contact you about payment, call 706-632-0100 for more information.
About GGIA membership

The Georgia Green Industry Association (GGIA) is a statewide trade association whose mission is to promote and advance the economic, lifestyle and environmental benefits of Georgia horticulture for our members, our families, and our communities. Through education, legislative monitoring, certification exams, trade shows, and conferences to the horticulture-related industries in the State, the GGIA is deeply rooted in the industry and continues to grow for the betterment of the industry’s future. With members from the landscape trade, irrigation contractors, wholesale nursery growers, greenhouse operators, retail garden centers and allied sales companies, GGIA serves as an umbrella association for the entire horticulture industry.

benefits of membership

- GGIA is divided into nine chapters (by region) so that every member has a chance to participate in meetings held by individual chapters that cover current events, up-to-date horticulture and agriculture information, DOT regulations, etc. All meetings are open to the public, and some meetings even offer CEUs.

- GGIA has a dedicated legislative relations staff focusing on issues that impact YOUR business.

- With all the events GGIA holds, networking with other industry leaders, potential customers, and supply sources is made easy.

- GGIA gives timely and weekly updates on industry news and compliance issues with E-Newsletters and Legislative Updates.

- The association offers an endorsed insurance program with BB&T Insurance Services to give your small business the clout and access to services usually reserved for larger corporations.

- GGIA offers certification programs that set your business apart from the crowd by letting your customers know that you are an educated professional.

- From legislation to economic problems, GGIA and its members stand with a united voice on the issues that impact ALL segments of the industry.

- Georgia premier horticulture conference, the WINTERGREEN show, gets even better for GGIA members! Not only is it the biggest profiting opportunity in Georgia, but GGIA members get special discounts on booth pricing, up to $200!

- Every year, GGIA gives away a scholarship to a future leader of the industry. Going to school? It could be you!

- GGIA has an industry awards program that recognizes projects and individuals that set the standards for excellence in the industry.

Mission Statement
To advance and promote the horticulture industry by setting the standard for professionalism, excellence and environmental stewardship.

Gray and Lanie Riner, Thunderwood Farms, LLC
MEMBERSHIP APPLICATION

Applicant’s Company Name: _______________________________________________
Principal Contact Name: _______________________________________________
Street Address: __________________________________________________________
Mailing Address: _________________________________________________________
City _____________________________ State: _______  Zip: ____________
County: __________________  Referred by:  _________________________
Phone: ___________________________ Fax:___________________________
E-mail: _____________________________________________________
Website:______________________________________________________
Signature: ________________________________________________________

MEMBERSHIP DIVISIONS
Circle which division(s) apply to you:
Floriculture                        Irrigation                      Landscape                        Retail                       Sales & Marketing                        Wholesale

BUSINESS FEATURES
Please check all features below that apply to your business:
(   ) Retail Grower                 (   ) Garden Center                 (   ) Instructor                (   ) Turf                (   ) Equipment                (   ) Landscape
(   ) Ext. Agent                      (   ) Maintenance                     (   ) Student                  (   ) Supplier         (   ) Wholesale Grower
Other: ____________________________________________________

MEMBERSHIP CATEGORIES AND ANNUAL DUES
Choose only one category. Prices are totals for one year.

(   ) Active Membership $225  per location/year $125!
Open to all firms, corporations, or individuals actively involved in the green industry. 1 per firm. Active members have voting privileges in association affairs.

(   ) 1-5 Locations $225 per location/year
(   ) 6 - 11 Locations $1125/year
(   ) 12 - 20 Locations $2000/year
(   ) 21 - 35 Locations $3000/year
(   ) 36 + Locations $3050/year + $50 per location greater than 36

For voting purposes please fill out names below:
Appointed voting member: ____________________________________________
Alternate voting member:   ___________________________________________

(   ) Out-of-State Membership $200
Open to firms not located in the state of Georgia. A firm who qualifies may choose to be an Active or Allied member, or choose the lower cost of Out-of-State membership. Out-of-State members are non-voting members in the association affairs.

(   ) Educational Membership $50
Open to extension, teaching, and research personnel engaged in the pursuit of activities relating to the green industry. Educational members are non-voting members in the association affairs.

(   ) Student Membership $15
Includes all email communication and a GGIA Hat. Students are non-voting members in the association affairs.

(   ) Associate Membership $50
Open to EMPLOYEES of a CHARTER, ACTIVE, ALLIED, or OUT-OF-STATE member. Associate members are non-voting members in association affairs.
 IRS 1994 regulations disallow the portion of dues used for lobbying expenses. Due to this regulation, 90% of your dues may be tax deductible. Please consult your tax advisor. Contributions or gifts to the Georgia Green Industry Association are not tax deductible as charitable contributions; however, they may be tax deductible as ordinary business expenses.

PAYMENT INFORMATION
Fill Out Completely, Fax Form to 706-632-0300 or Mail to P.O. Box 369, Epworth, GA 30541

Payment Plan:        (   ) Monthly                 (   ) Quarterly                (   ) Yearly
Circle: Check Visa MasterCard Discover American Express Money Order Cash
Credit Card Information:
Name on Card: _________________________________________________________
Card Number: _______________________________________________________________________________________
Expiration Date: __________ / __________ SEC Code (Back of V/MC/D, Front of AMEX): __________________________

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