



## SPONSORSHIP OPPORTUNITIES

Thank you for considering a sponsorship with GGIA. All Wintergreen sponsors

will be included in printed and electronic communications prior to the show, at the show itself and in the Wintergreen Brochure and GGIA Wintergreen Journal. With over 10,000 printed copies distributed before and after the show, Wintergreen sponsorships deliver substantial recognition over an extended period.

**Tradeshow Title Sponsor-**achieve maximum visibility for your business by being the exclusive title sponsor of the Wintergreen Tradeshow. You will be featured on video monitors throughout the Infinite Energy Center, four 3x5' signs on the show floor and with the most prominent visibility in all printed materials. Includes a full page, color ad in the Wintergreen Journal. \$7,500.

**Education Sessions-** be the title presenter of all education sessions at the show. This option includes your name in all Wintergreen publications and marketing as well as 3'x5' signs upstairs and downstairs in the education area. This option offers a long period of exposure in the weeks leading up to the show as well as in the information pieces that people tend to keep after the show. Cost \$3,500. Individual classes \$400 each.

**Food Court- Seating Area-** this area is adjacent to the exhibitor's lounge and offers attendees and exhibitors a place to sit down and visit or enjoy a meal. This option includes 8 1/2"x11" signs on each table, 1 table for you to display literature and product, and up to 2 signs 3'x5'. Cost \$1,250.

**Bottled Water-** join your logo with GGIA's on the over 2,000 bottled waters distributed at Wintergreen and GGIA events throughout the year. Cost \$1,000

**Coffee and Water Sponsor-** Coffee and Water is provided complimentary to all education session attendees. 2'x3' signs can be placed at each station. Cost \$1,250

**Wifi Sponsorship-** Have your company logo on the login page for the complimentary wifi available to all attendees and exhibitors. It's the high tech way to reach customers who are increasingly logging in with their devices while at the show. Cost \$3,000. Can be divided between 2 sponsors.

**Annual Meeting-** GGIA's annual business meeting, held on Friday morning includes important updates, presentation of awards and the election of the GGIA board. The meeting, drinks and light breakfast snacks will be presented by your company. \$500.

**Attendee Bags:** Reach the attendees with your logo displayed on each attendee bag. Bags are complimentary at the entrance to the show floor and at the registration desk. Cost if you supply bags: \$250.00

**Registration & Registration Pens:** Sponsoring the registration area and pens will increase your visibility during and after the show. Every attendee will see your name, logo and booth number as they pick up their badges and show materials before walking onto the show floor. Cost if you supply pens: \$250.00  
Cost if we supply pens: \$850.00 (This is for 2,000 pens with 1 imprint. Display your logo on 3/4" h x 1 1/2" w on barrel maximum imprint area.

**Bathroom Sponsorship:** Capture the attention of all Wintergreen attendees. Place a fun and innovative signage in the bathrooms letting attendees know about your product and the location of your booth. \$500

**Lanyard Sponsor-** The Attendee Lanyard Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event. Cost if you supply Lanyards: \$500.00  
Cost if we supply Lanyards: \$1,500 for 2,000 lanyards, with 1 imprint location.

### For More Information Contact:

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