WINTERGREEN
GEORGIA'S PREMIER HORTICULTURE SHOWCASE
presented by the Georgia Green Industry Association

Come Grow with Us

JANUARY 21-23, 2020
INFINITE ENERGY CENTER | DULUTH, GEORGIA

ggia.org | 888-GET-GGIA | #GGIAWINTERGREEN2020
WINTERGREEN is Georgia’s premier green industry multi-day trade show and conference.
Come grow with us.

The Georgia Green Industry Association welcomes you to WINTERGREEN 2020. Our motto, “Come Grow with Us,” is more than a slogan. It’s our mission for this event.

WINTERGREEN is proud to be Georgia’s premier multi-day trade show and conference for the green industry in the state. Our trade show boasts over 250 exhibitors and thousands of attendees each year, and we offer three days of industry educational sessions and updates to keep you ahead of the competition.

Welcome to WINTERGREEN 2020, Georgia’s premier event for the green industry. We invite you to take a few moments to read more about our conference, trade show and why you, as a member of the $8 billion a year nursery and landscape industry in Georgia, should attend.

WINTERGREEN is a three-day event that features over 250 exhibitor booths and three full days of education sessions that include topics from turf and landscape maintenance to nursery production and everything in between. Many of these sessions include continuing education credits for critical licenses and certifications, but there are many more reasons to attend.

LEADING GROWERS AND DISTRIBUTORS FROM ACROSS THE STATE AND THE COUNTRY
The WINTERGREEN trade show is a one-stop shop for growers, landscape contractors and retail garden centers. If you are in the business, odds are your suppliers of plants, hard goods, and landscape supplies will be at the show. More importantly, savvy business owners recognize the value in establishing relationships with new suppliers, all under one roof, by networking with vendors from Georgia and across the country. You’ll find the best growers, equipment sellers, and service providers at WINTERGREEN.

EDUCATION SESSIONS FOR INDUSTRY PROFESSIONALS
An ever-dwindling labor supply, the need to automate, hemp production, new plants and pest and disease problems are constant concerns for green industry pros. GGIA brings together leading experts for three days of updates on these and other issues that have the potential to help grow your business, or cost you in missed opportunities. Our courses are designed by industry pros, for industry pros, and they get right to the heart of issues important to your green industry business. All education session attendees also receive FREE admission to the trade show the same day, so make the most of your trip by spending the day at WINTERGREEN 2020.
NEW SHOW DAYS FOR 2020
No one likes Friday afternoon traffic in Atlanta, so this year’s WINTERGREEN will begin on Tuesday, January 21 and will conclude the afternoon of Thursday, January 23.

With exciting new exhibitors for 2020 and an education lineup that delivers cutting edge information on topics that impact your business on a daily basis, the WINTERGREEN 2020 Horticulture Conference and Trade Show delivers an immediate return on investment for green industry professionals.

We look forward to seeing you in January. In the meantime, please let us know if there is anything we can do to improve your WINTERGREEN experience.

Chris Butts
Executive Director
Georgia Green Industry Association

WINTERGREEN is one of the premier green industry events in the country. It’s a meticulously planned event that never fails to be a wonderful networking opportunity for green industry professionals. No other event offers so many potential business partners under one roof.
- Kyle Creamer, Harrell’s

GGIA’s WINTERGREEN show is my favorite state run show. For exhibitors, GGIA does a great job organizing the event and does a great job bringing exhibitors and customers together. The education sessions are the best in the business, providing needed industry updates that bring more industry buyers to the show.
- Steve Kinney, Natures Tree Farm

Schedule-At-A-Glance

TUESDAY, JANUARY 21
Education Sessions All Day
Exhibitor Move In
(Trade Show Closed)

WEDNESDAY, JANUARY 22
Education Sessions All Day
Trade Show Open 9 a.m. – 4 p.m.

THURSDAY, JANUARY 23
Education Sessions All Day
Trade Show Open 9 a.m. – 3 p.m.
Beyond Hemp: Medicinal Plants to Grow Profit
9 a.m.–11 a.m. | Room 6C Downstairs

Option E Join with Jim Affolter, director of research at the State Botanical Garden of Georgia and a professor in the UGA Department of Horticulture, and Noelle Joy Fuller from the UGArden for a peek inside the growing world of medicinal plants. “Your ornamental garden is a medicine chest” is a visual tour of the speaker’s garden, located in one of Athens historic neighborhoods, reveals how many of our favorite southern ornamentals are also valued for their medicinal properties. Whether you are a commercial grower or a landscape designer, you can engage your clients’ interest by opening their eyes to the hidden healing powers of our backyard landscapes. “Diversify Your Business with Medicinal Herbs” highlights 4 medicinal herbs that grow well in the Southeast: holy basil, hibiscus, blue vervain and licorice mint. We will discuss tips and tricks for growing them, their medicinal properties, and how they can be preserved and made into a variety of herbal products. CEUs: 1 Georgia

Plant ID Review
9 am–11 am | Room 4AB Upstairs

Option V Freshen up on your plant ID skills with Greg Huber from the UGA Center for Urban Agriculture. This two-hour session will provide tips and insights for those studying for the GCLP and GCPP exams as well as other industry professionals who need to brush up on plant ID. Attendees will learn keys and insights to differentiate and identify the over 280 popular landscape plants used for Georgia certification exams. CEUs: 1 Georgia

Are Guest Worker Programs Right for Your Small Business?
9 am–12 pm | Room 6AB Downstairs

Option B With record low unemployment, the search for a reliable workforce is harder than ever. Many small to medium size growers and contractors are now considering guest worker programs to ease the labor crunch. Join this experienced panel for the latest developments in labor reform and hear from green industry producers who are making guest worker programs work in their businesses. This session will be led by Craig Regelbrugge from AmericanHort who has worked on labor issues at the national level for more than 20 years. Craig will be joined by Dan Bremer from Ag Works who provides labor solutions to a range of Georgia agribusinesses. Steve Faber from Ruppert Landscape, Matt Bottoms of Bottom’s Nursery and Gatlin Correia from Transplant Nursery will provide real world examples of how the H2A and H2B programs allow them to supplement their traditional labor forces.

Advanced Pest & Disease Update
9 a.m.–3:30 pm | Room 5A Upstairs

Option A Pest and disease prevention and treatment represents a major investment in time and financial resources in nursery and greenhouse production. Hear from Jean Williams Woodward, Shimat Joseph and Will Hudson from the University of Georgia to learn the latest techniques to add to your bottom line by effectively utilizing tools and treatments to keep your operation pest free. CEUs: 3 Georgia; 5.25 ISA

Digital Marketing to Millennials
11 am–12 pm | Room 2CD Upstairs

Option F Millennials were born into a different world than their Baby Boomer parents, and their buying habits differ accordingly. Representing a burgeoning generation of garden and landscape consumers, effective marketing to this tech savvy generation requires effective planning and messaging. Learn what makes millennials willing to open their wallets and how to target your digital marketing to sell more plants and services with Julie Campbell from the University of Georgia.
Georgia Grown Opportunities
Lunch and Learn*
12 pm–1 pm | Room 4AB Upstairs

**Option I** Grab your lunch and join with GGIA, The Georgia Department of Agriculture and The State Botanical Garden of Georgia for this FREE session to learn more about Georgia Grown Opportunities. The Georgia Grown program offers powerful branding opportunities Georgia Green Industry members can leverage to promote their products. This partnership resulted in last year’s announcement featuring GA Grown plants on GA DOT Projects. Learn how to use GA Grown to help you grow your business. Then hear from Lauren Muller as the State Botanical Garden discusses GA Grown Pollinators and the 2020 Pollinator Plant of the Year so you can get a leg up on the competition by featuring proven pollinators for spring 2020. The class is free, but you may buy a boxed lunch. See option J. **CEUs:** 1 Georgia; 1 ISA

Pre-Order Your 2020 GGIA T-Shirt and Hat When You Register!

Come to the show dressed to impress in the 2020 GGIA T-shirt and ball cap! Order on the pre-registration form on page 19 and include in your total cost. Only $15 each! Want to place an order for your whole crew? Call GGIA today!

What’s Labor Got to Do With It?
Increasing Productivity in Production
1 pm–4 pm | Room 2CD Upstairs

**Option Z** The lack of a reliable labor force is pushing growers to look towards mechanization and automation to find new ways to perform tasks with fewer hands. Join this all star cast to determine if automation can be a viable and profitable solution for your operation. UGA’s Julie Campbell will examine the economics of automation and how to determine if doing so makes financial sense. Jack Ford and Agrinomix assists nursery and greenhouse growers in making their operations more efficient and productive by providing integrated solutions that range from stand-alone production equipment to “one-of-a-kind” production lines. Tom Knuth from Stilt Pro will offer an engineer’s perspective at applying industrial factory metrics and terminology to visualize and improve your growing operation’s productivity and efficiency.

Educational Sessions Only.
Come back Wednesday and Thursday to walk through the WINTERGREEN trade show! Concession stand will be open on Tuesday from 11 am - 2 pm on the trade show floor.
New Tech and Landscape Maintenance
8 am–10 am | Room 5B Upstairs
Option T From battery-operated equipment to robotic lawn mowers, technology in landscape maintenance can not only make your operation more efficient, it can make you more profitable. Join with expert manufacturers and Howard Brothers staff as they bring you up-to-date on the rapidly-evolving world of equipment options available to landscape maintenance operators and learn to add more to your bottom line through technology.

Atlanta’s New Large Landscape Irrigation Ordinance*
8 am–11 am | Room 4AB Upstairs
Option C GGIA is proud to offer this course in partnership with the Metro Atlanta Water District and The Georgia Water Wise Council. Metro Atlanta Municipalities have developed an ordinance to promote efficient irrigation in large-scale commercial landscape projects. Get a jump on your landscape and irrigation competition by learning what will be required in future projects along with opportunities in green infrastructure and how regulations will change GI requirements in the future. This session’s speakers will be Celine Benoit, Reid Garner, James Moore, Rolando Orellana, and Tim Thoms. CEUs: 2 Georgia

Georgia Hemp Production Update*
8 am–11 am | Room 5A Upstairs
Option K Hemp production in Georgia has the potential to offer green industry growers a profitable crop to add to their repertoire but delays and confusion over production rules, USDA regulations, and transportation have many growers worried. Join experts in the hemp game for an update on what Georgia growers need to know before making investments to add hemp to your business. Wesley Dunn, who has a lifetime of experience in the fields of agricultural legislation and regulation including hemp and medical cannabis, will provide an update on Georgia and Federal Regulations. Tim Coolong, a UGA Extension specialist focused on hemp production, will cover field production and trial updates from 2019 season. And, Allison Justice, founder of The Hemp Mine, will discuss the importance of genetics in hemp production, and how genetics can reduce problems as seen in other Southern states. CEUs: 2 Georgia

Propagation for Native Plants Workshop*
8 am–11 am | Room 2C Upstairs
Option W With the public becoming increasingly interested in protecting pollinators, high-impact native plants are being sought after by gardeners, school, community gardens, parks, etc. Bodie Pennisi from the UGA Center for Urban Agriculture will share resources developed by the University of Georgia and the State Botanical Garden and teach high-success techniques of propagation and culture of select native perennials. We will apply these techniques as hands-on practices, giving you plenty of materials to take home, including seeds, cuttings, and transplants. CEUs: 1 Georgia

Georgia Turf Update*
8 am–12 pm | Room 6C Downstairs
Option L The University of Georgia Turf Team is a worldwide leader in turf development and research. Join with noted experts to learn what’s new in research and introductions as well as developing issues and treatments in weed, pest and disease treatment and prevention. CEUs: 2 Georgia

Wednesday January 22
Landscape Design Workshop I:
The Fundamentals of Design
9 am–4 pm | Room 2AB Upstairs

Option P Noted experts Richard Ludwig and Bill Slack come together to teach you everything you need to know to produce exciting landscape designs. This hands-on workshop teaches you all about the basics of landscape design. Drafting and design materials are provided for you to take home along with the skills you will develop to quickly communicate your ideas on paper.

The learning doesn’t have to stop here! Register for the Landscape Design Workshop II: Advanced Design Techniques as well to get more extensive training with an emphasis on use of color in your landscape design plans. Details on page 10.

New Plants*
9 am–4 pm | Room 5C Upstairs

Option S A great session with a boring name. Featuring an all-star lineup of plant breeders, the New Plants session is a perennial favorite with growers, landscapers and anyone with a vested interest in knowing today what tomorrow’s hot new plants will be. CEUs: 3 Georgia; 5.5 ISA

9:00 am Dr. Michael Dirr
10:00 am Jeff Gibson
Ball Horticulture
11:00 am Dr. Matthew Chappell
University of Georgia
12:00 pm Lunch
1:00 pm Dr. John Ruter
University of Georgia
2:00 pm Dr. Dario Chavez and Dr. Cain Hickey
University of Georgia
3:00 pm Dr. Allan Armitage

Georgia Water Wise Council Meeting
11 am–12:30 pm | Room 4AB Upstairs

Option M Stick around following Atlanta’s New Large Landscape Irrigation Ordinance for a FREE meeting of the Georgia Water Wise Council. The GWWC promotes and encourages water conservation and efficiency practices, standards, and policies for the benefit of Georgia’s citizens. Learn how you can work with the GWWC to grow your water efficient irrigation business.

Glyphosate, Trucking & The Feds: National Issues*
12 pm–1 pm | Room 2C Upstairs

Option N It seems you can’t change the channel without hearing about massive lawsuits involving “certain weed killers” but what’s the real story? Bring your own lunch and join AmericanHort’s Tal Coley for an update on glyphosate, trucking regulations and other federal issues impacting the green industry. Learn how GGIA and AmericanHort partner to advocate for the industry in order to keep valuable tools in your toolbox, trucks on the road, and green industry issues on the radar of decision makers in Washington D.C. CEUs: 1 Georgia; 1 ISA

Trade Show Walkabout with Dr. Allan Armitage
1 pm | Trade Show Floor

Option X Tour the trade show floor with one of Georgia’s green industry legends, Allan Armitage. Get his take on hot new plants and trends and learn from his long-standing relationships with some of the favorite growers. It’s a crash course in spotting the best of the best from the WINTERGREEN exhibitors. Meet at the trade show entrance.

Trade Show Open
9 am–4 pm

Stop in between classes to check out our exhibitor’s products!

Concession stand will be open on Wednesday from 11 am–2 pm in the exhibit hall.
GGIA Annual Meeting
7:30 am–9 am | 4AB Upstairs

Presented by the Athens Georgia Nursery Growers Association and Harrell’s and sponsored by AgWorks H2, LLC. Join GGIA’s Board of Directors and special guests as we announce the winners of the GGIA Professional Awards and present the winners of the GGIA Bill Inabinet Scholarships. Updates are provided on the work of the association as well as updates from our key strategic partners. Complimentary breakfast provided.

Pesticide Applicator Training & Review*
8 am–4 pm | Room 5B Upstairs

Option U Georgia County Extension Agents come together to train turfgrass and ornamental landscape employees to obtain a Commercial Pesticide Applicator’s Category 24 Georgia license. This license is required for anyone that does contract spraying of herbicides, insecticides, and fungicides in Georgia for residential, industrial, or business applications. This session is also open to licensed applicators who would like a refresher course. Participants are required to purchase both study guide manuals (pg. 19). CEUs: 5 Georgia; 5.5 ISA

Hardcore Pruning*
9 am–12 pm | Room 6BC Downstairs

Option O Not your grandmother’s pruning class. Join UGA Extension Horticulture Specialist Dr. Matthew Chappell for a hands-on pruning workshop. Pruning improves flower display, keeps diseases away and so much more. Before you make the first cut you need to know some important things: why, when, what and how. We will answer each of these questions, starting with the basics and moving on to advanced pruning of ornamentals: evergreens, deciduous shrubs and shade trees. From hydrangeas, roses and azaleas to magnolias, camellias and crape myrtles and more! You will learn the proper techniques and tools to use to maintain healthy plants, bring on an abundant flower display, and keep your customers asking for more. CEUs: 2 Georgia; 2.75 ISA

Georgia EPPC*
9 am–12 pm | Room 6A Downstairs

Option H The Georgia Environmental Plant Pest Council aims to initiate awareness and strategy in combating invasive and exotic pest plants. Made up of green industry professionals, conservationists and academics, GA EPPC takes a cooperative, proactive approach to provide alternatives to invasive plants. GGIA is a longtime supporter of GA EPPC. This session is open for any interested attendees. CEUs: 2 Georgia; 2.75 ISA

9:00 am Native Alternatives to Invasive Plants, Ben Ackerley
10:00 am Emerging Invasive Insects and Diseases, Timothy Daly
11:00 am GA EPPC Board Meeting

Landscape Design Workshop II: Advanced Design Techniques
9 am–4 pm | Room 2AB Upstairs

Option Q Join noted experts Dr. Richard Ludwig and registered landscape architect Bill Slack to learn everything you need to know to produce exciting landscape designs. Drafting and design materials are provided for you to take home.

GGIA Junior Certification & Luncheon
9:30 am–12:30 pm | Salons 6 & 7 Downstairs

The GGIA Junior Plant Professional Certification program brings opportunity to the students of Georgia high school agriculture education. The
two-part (horticulture and plant ID) certification exam will be offered at 10 am followed by a green industry career speaker and luncheon. Following the certification exams, plant cuttings will remain on display for the FFA Plant ID challenge. Students and industry practitioners are encouraged to stop by to test their plant identification skills.

Beneficial Insects: What’s New for 2020*
10 am–12 pm | Room 5A Upstairs

**Option D** Beneficial insect usage is becoming more widespread as producers look to alternatives to pesticides. UGA’s Kris Braman and Biocontrol Specialist Jason Schmidt, host this interactive session that will update growers on the effective and economical use of specific beneficials that are proven to work in modern day production environments. **CEUs: 1 Georgia**

Trade Show Walkabout with Dr. Michael Dirr*
11 am | Trade Show Floor

**Option Y** Tour the trade show floor with one of Georgia’s green industry legends, Dr. Michael Dirr. Get his take on hot new plants and trends and learn from his longstanding relationships with some of his favorite growers. **Meet at the trade show entrance. CEUs: 1 ISA**

FFA & Ag Teacher Training
11 am | Salons 6 & 7 Downstairs

**Option G** This complimentary session is free for any high school and/or middle school agriculture teachers. GGIA is pleased to provide this programming to assist these teachers who are key in developing tomorrow’s industry leaders.

Living in a Chemical-Free World*
1 pm–4 pm | Room 5A Upstairs

**Option R** Reducing reliance on chemicals comes with obvious environmental benefits, but how does it impact the bottom line? McCorkle Nurseries has been recognized for its commitment to sustainable and environmentally responsible growing practices. Hear their story and the financial impacts of producing millions of plants with fewer chemicals. Then join Dr. Jean Williams-Woodward and Dr. Matthew Chappell as they explain how resistance and sanitation factor into the sustainability equation. **CEUs: 2 Georgia**

2020 GGIA Professional Certification: Earning Power, Credibility, Mastery
Georgia Certified Plant Professional Exam
2 pm–5 pm | Salons 6 & 7 Downstairs

Register online at GCPP.INFO, or contact Tami Boyle at tadams@uga.edu or 770-233-6107.

Strengthen your earning power with the latest research-based information and best management practices for sustainability. The Georgia Certified Plant Professional (GCPP) is a self-study program developed specifically for green industry practitioners.

Trade Show Open
9 am–3 pm

The WINTERGREEN 2020 trade show ends on Thursday. Come see what’s new!

Concession stand will be open on Thursday from 11 am–2 pm in the exhibit hall.

*Number of credit hours subject to change. All Georgia CEU credits are for Category 24 unless otherwise noted. Pesticide Applicator CEUs have also been applied for with TN, NC, SC, FL, and AL Departments of Agriculture. Call the GGIA office for number of credit hours in Southeastern states. CEUs applied for with International Society of Arboriculture (ISA) and the Irrigation Association (IA).
<table>
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<th>Exhibitor Directory</th>
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<td>as of December 2019</td>
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| 3 Rivers Nursery                       | Faron Green Nursery                        |
| Abbi-Ella Farms                       | Fernacres Farm                             |
| Ag-Pro                               | Fernwood Nurseries, Inc                    |
| AgriNomix                            | FIS Outdoor Inc.                           |
| AgWorks H2, LLC                       | Flat Rock Nursery Company                  |
| All Tropical Plants, Inc             | Flowerwood Nursery, Inc                    |
| Angel Creek Nursery, Inc             | Foothill Compost                           |
| ArborForce Tree Services              | Frank A. Smith Nurseries                   |
| Athens Wholesale Nursery             | Gainous’ Shade Trees, Inc                  |
| Atlanta Habitat for Humanity ReStore | Garden Design Nursery                      |
| Atlas Manufacturing, Inc.             | Garick                                     |
| Bailey Nurseries, Inc.               | General Supply, Inc.                       |
| Baker Environmental Nursery Inc      | Georgia Department of Ag, Plant Industry   |
| BASF                                 | Ag Inputs                                  |
| Black Fox Farms                      | Georgia Department of Agriculture, Plant   |
| Bottoms Nursery, LLC                 | Protection                                |
| Bracy’s Nursery LLC                  | Georgia Farm Bureau                        |
| Brantley Farms, Inc.                 | Georgia Green Industry Association         |
| Brantley Nurseries                   | Georgia Grown- Georgia Department of        |
| Buck Jones Nursery                   | Agriculture                                |
| Buffalo Horticulture Sales Company   | Goodness Grows, Inc.                       |
| BWI Companies, Inc                   | Graco Fertilizer Company                   |
| Byron Lakeview Nursery, LLC          | Gralan Farms                               |
| Cam Too Camellia Nursery, Inc        | Greenleaf Nursery Company                   |
| Charlie’s Creek Nursery, Inc         | Griffin Greenhouse Supplies                |
| Cherokee Manufacturing               | GROSouth, Inc.                             |
| Classic Groundcovers, Inc            | H & H Farm Machine Co., Inc.               |
| Cleveland Tree Company               | Hackney Nursery                            |
| Cool Springs Nursery                 | Hahira Nursery, Inc                        |
| Coosa Tree and Shrub Farm            | Hamner Tree Farm                           |
| Coosa Valley Growers/South Mississippi Growers, LLC | Harp’s Farm Market & Nursery, Inc.     |
| County Line Nursery, Inc             | Harps Tarps                                |
| Davis Floral Company, Inc.           | Harrell’s, LLC                             |
| Dayton Bag & Burlap Co.              | Hartland Farms, Inc.                       |
| DBC Nursery, LLC                     | Haviland Plastic Products Co.              |
| DeVroomen Garden Products            | Hawksridge Farms                           |
| Diebel Nurseries / J. Frank Schmidt  | Heirloom Tree and Garden                   |
| Diversified Trees, Inc               | Hillside Ornamentals                       |
| Don Marjama Nursery Co., Inc.        | Homeplace Garden Nursery                   |
| Dorsey Farms                         | Horticat                                   |
| Doug Young Nursery, LLC              | HortSource                                 |
| Dry Shave Mountain                   | Howard Brothers, Inc.                      |
| Eason Horticultural Resources        | Howard Fertilizer and Chemical Company     |
| East Coast Liner Company, LLC        | J & L Growers, Inc                         |
| East Jordan Plastics                 | Jack’s Creek Farm                          |
| EM Smith Nursery and Tree Farm       | King’s Sunset Nursery, Inc.                |
| Environ Associates, Inc.             | Lake Oconee Tree Farm                      |
| Evergreen Nursery, Inc               | Lake Tree Growers                          |
|                                     | Lakeside Trees, Inc.                       |
|                                     | M & H Pine Straw                           |
|                                     | Mack Bros Landscape Nursery                |
Marlboro Bulb Company
May Nursery, Inc
McCorkle Nurseries, Inc
Metropolitan North Georgia Water Planning District
Mid Georgia Nursery
Mid Tenn Turf, Inc
Mize Farm & Garden Supply, Inc.
MNI Direct
Mobley Plant Farm, Inc.
Moon’s Tree Farm, Inc
Native Forest Nursery
Nature’s Elite Tree Farm, Inc.
Nature’s Tree Farm
NC Dept. of Ag & Consumer Srvs.
Nelson Plant Food
North Georgia Tech
North Georgia Turf
Nursery Supplies, Inc.
NYP- Corp
Oak Pond Nursery, LLC
OHP, Inc
OldCastle Lawn & Garden
Pacific East Nursery, Inc.
Palms Unlimited
Pattillo Tree Farm, LLC
Piedmont Growers
Plant and Supply Locator
PlantANT
Plantation Tree Company
Premier Growers, Inc.
Prichard's Nursery Equipment
ProPeat Fertilizer
Purcell Agri-Tech
Putnals Premium Pine Straw, Inc.
Quail Hollow Nurseries, Inc.
R. Plants, Inc.
R.A. Dudley Nurseries, Inc
Ray Bracken Nursery
Red Pebble Trees
Redbone Nurseries
Regal Chemical Co.
River’s Edge Nursery, LLC
Robert Jeff Jones Nursery, Inc.
Rocky Creek Nursery
RootMaker Products Company, LLC
Rubley’s Nursery
Sebastian River Farms
Shady Rest Nursery
Shoemaker Irrigation
Simpson Nurseries
SiteOne Landscape Supply
SNA Manufacturing, LLC
Southern Growers
Southern Nursery Products (SNP)
Specialty Tag & Label, Inc
Spring Meadow Nursery/Proven Winners* Color Choice*
Star Rose & Plants
Starling Nursery
Steve Myers & Son Nursery
STILT.PRO
Stockhaven Nursery, LLC
Stovall & Company, Inc
Stover Manufacturing
Sumter Gardens Tree Nursery
Sun Gro Horticulture, Inc
Super Lawn Technologies
Suwanee Tree Farm, Inc.
Swafford Nursery, Inc.
Sweetwater Creek Nursery
Swift Straw II, LLC
The Green Reyno
The Greenhouse Company of South Carolina, LLC
The Peed Company, Inc.
The State Botanical Garden of Georgia UGA
Thunderwood Farms, LLC
Timberline Nursery
Tom Dodd Nurseries, Inc.
Transplant Nursery, Inc
Trees of Good Hope
Triangle Chemical Company
Tropic Traditions Nurseries
UGA Center for Urban Agriculture
Underwood True Value
V&G Topiary
Van Bloem Gardens
Vermeer Southeast
Wagon Hammock Nursery, Inc.
Warren Thoma & Associates, LLC
Kick back and relax after the show at one of the following recommended hotels.

Please use reference codes listed beneath each hotel to receive group rate. Please note the reservation dates for group rate beneath each hotel listing as this date varies by location.

**EMBASSY SUITES BY HILTON**
6010 Sugarloaf Parkway
Lawrenceville, GA 30043
Phone: (678) 407-0018
King or double queen $120.00
Please mention Georgia Green Industry Association (GGIA) to receive group rate. Please make reservation on or before 1/7/2020.

**HILTON GARDEN INN**
2040 Sugarloaf Circle
Duluth, GA 30097
Phone: (770) 495-7600
King or double $139.00
Includes breakfast. Please mention Georgia Green Industry Association (GGIA) to receive group rate. Use reference code “GGI.” Please make reservation on or before 1/8/2020 to receive group rate.

**HOLIDAY INN GWINNETT CENTER**
6310 Sugarloaf Parkway
Duluth, GA 30097
Phone: (770) 476-2022
King or double - $127.00
Includes one breakfast coupon per room. Please mention Georgia Green Industry Association (GGIA) to receive group rate. Use reference code “WGC.” Please make reservation on or before 12/30/2019 to receive group rate.

**HOMEWOOD SUITES BY HILTON**
1775 North Brown Road
Lawrenceville, GA 30097
Phone: (770) 277-1243
King or double suite $129.00
Includes breakfast & manager reception. Please mention Georgia Green Industry Association (GGIA) to receive group rate. Use reference code “WGC.” Please make reservation on or before 1/6/2020.

**INFINITE ENERGY CENTER**
6400 Sugarloaf Parkway | Duluth, GA 30097

Free Parking
Please Park in New Parking Decks
GGIA’s Partnership in Sustainability allows industry members to support the work of GGIA beyond the level of paying dues. This program is vital to the operations of GGIA. Your contributions provide the leverage necessary for GGIA to pursue our mission of protecting and promoting the industry on your behalf. The return on your investment includes not only the various public advertising packages in recognition of your support, but also the assurance that the political and environmental issues that impact your business are being addressed in a way that serves your best interest.

PARTNERSHIP DONOR LEVELS
Founder $10,000 and Above
Champion $5,000-$9,999
Guarantor $2,500-$4,999
Guardian $1,000-$2,499
Patron $500-$999
Sponsor $250-$499

OUR PARTNERS

Buck Jones Nursery • Classic Groundcovers • Harrell’s • Landscape of the South, Inc. • Monrovia • Pike Nurseries • Ruppert Landscape
• Transplant Nursery, Inc. • Diversified Trees, Inc. • Evergreen Nursery, Inc. • Foothills Compost • InTown Wholesale Nursery • James Greenhouses • Lake Tree Growers • R.A. Dudley Nurseries, Inc. • Alex Smith Garden Design, LTD • Color Burst • Cofer’s Home & Garden Showplace • Florikan • Gainous’ Shade Trees • Griffith Propagation Nursery, Inc. • Byron Lakeview Nursery • Chappell Mill Trees • Cleveland Tree Company • County Line Nursery • Dorsey Farms • Eason Horticulture Resources • EM Smith Nursery • Harp’s Farm Market and Nursery • Hillside Ornamentals • Ikthus Tree Farm, LLC • Lakeside Trees, Inc. • Mid Georgia Nursery • Nature’s Tree Farm • Oelschig Nursery • Pattillo Tree Farm • Specialty Tag & Label • SunGro Horticulture • Sweetwater Creek Nursery • Thoms Trees and Plants • Thunderwood Farms • Advanced Training & Development • The Henry F. Michell Company • Randy’s Perennials & Water Gardens • Stockhaven Nursery, LLC
About GGIA

The Georgia Green Industry Association (GGIA) is a statewide trade association whose mission is to promote and advance the economic, lifestyle and environmental benefits of Georgia horticulture for our members, our families and our communities. Through education, legislative monitoring, certification exams, trade shows, and conferences for the horticulture-related industries in the State, the GGIA is deeply rooted in the industry and continues to grow for the betterment of the industry’s future. GGIA is composed of 6 divisions that provide representation to the entire industry. Each of these divisions is equally represented on our board of directors ensuring that each sector of the industry has direct influence on our policies and initiatives.

GGIA DIVISIONS

Wholesale Nursery
Matthew Chappell, University of Georgia

Retail Garden Center
David Waters, Randy’s Perennials & Water Gardens

Landscape
Steve Faber, Ruppert Landscape

Floriculture
Shelly Prescott, State Botanical Garden of Georgia

Irrigation
John Watson, All About Irrigation & Landscape Services

Sales & Marketing
Nate King, Ball Horticulture
GGIA members include professionals in landscape contracting, irrigation, wholesale nursery growers, greenhouse operators, retail garden centers, and allied sales companies. GGIA serves as an umbrella association for the entire horticulture industry and GGIA’s membership reflects the rich diversity of the industry in Georgia. Horticulture is a leading segment of agriculture which remains the major economic engine of the state. Overall, the industry accounts for $7 billion in annual economic impact and employs over 84,000 Georgians. With members from all areas of the industry in all corners of the state, you can rest assured that we are looking out for your interests and have right the connections to keep a finger on the pulse of the issues that can impact your business. Our strength as an organization is derived from that unity. And that unity makes finding a colleague, a customer or a supplier that much easier among your fellow members.

WHY JOIN GGIA?
Membership to GGIA grants you access to networking with a greater range of people who share similar challenges and opportunities as you and your business; legislative support at the state level for hot-button industry related issues; access to timely information about industry news and changes; strategic relationships from other agriculture interest groups such as UGA Cooperative Extension, neighboring green industry organizations and Georgia’s Technical Colleges; education opportunities and continuing education seminars; and sponsorship opportunities as well as discounted exhibiting and advertising opportunities during our industry events, including WINTERGREEN.

BECOME A MEMBER
Becoming a member of GGIA demonstrates your support of Georgia’s green industry. To complete a membership application online, please visit ggia.org/MembershipBenefits, fill out the PDF application and submit it to our office. For additional assistance, please feel free to call our office at (706) 632-0100 and our friendly staff will be happy to help.
The WINTERGREEN 2020 Super Ticket is the ultimate value for Georgia’s premier event for the green industry. Your super ticket includes multiple sessions and entrance to the trade show at a super price. With either the ONE or THREE Day Super ticket, you are eligible to both move between multiple education sessions as you please and attend Georgia’s largest green industry trade show.

One Day Ticket: Cost $100
Covers all education sessions for either Tuesday, Wednesday, or Thursday*. If you choose this option for Wednesday or Thursday, entrance to the trade show for that day is included. Tuesday tickets will cover education sessions only. (Trade show is open Wednesday and Thursday only)

Three Day Ticket: Cost $300
Covers all education sessions on Tuesday, Wednesday and Thursday and entrance to the trade show on Wednesday and Thursday*. (Trade show is open Wednesday and Thursday only)

*Super Ticket Exclusions:
The Super Ticket does not include either of the Landscape Design workshops. These classes must be purchased separately.

Don’t forget to order your GGIA swag! Circle the T-Shirt and hat options beneath your name.
Pre-Registration Form

Company Information

Company Name

Mailing/Billing Address: If different, please include billing address.

City State ZIP Code County (GA Residents Only)

Phone Email

Credentials & Membership

Georgia Certified Plant Professional? Yes No | Georgia Certified Landscape Professional? Yes No | GGIA member? Yes No

Please indicate your primary business sector.

A Landscape Contractor D Floriculture
B Irrigation E Wholesale Grower
C Retail Garden Center F Allied Products

Job Description (Circle all that apply.)

A Owner E Staff/Employee
B Manager F Educator
C Buyer G Government
D Corporate Office

Attendee Information

Please fill out information below for each person attending WINTERGREEN. Please circle the corresponding letter of the class(es) each registrant would like to attend according to the chart on the right. Please place each total for each attendee in the corresponding spaces. Early bird pricing deadline is January 17, 2020. Please contact GGIA to request an interpreter at least 3 weeks prior to the event.

Name 1


Total: ________________

Name 1


Total: ________________

Name 1


Total: ________________

Payment Information

Please Circle One: Check Visa MC Disc Amex

Card Number

Name on Card

Expiration Date Security Code

GRAND TOTAL

Back This Year!

WINTERGREEN 2020 Super Ticket

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<thead>
<tr>
<th>Before Jan 17</th>
<th>After Jan 17</th>
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<tr>
<td>A 85 99</td>
<td>Advanced Pest &amp; Disease Update</td>
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<tr>
<td>B 65 75</td>
<td>Are Guest Worker Programs Right for Your Small Business?</td>
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<tr>
<td>C 40 60</td>
<td>Atlanta’s New Large Landscape Irrigation Ordinance</td>
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<td>Beneficial Insects: What’s New for 2020</td>
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<td>Beyond Hemp: Medicinal Plants to Grow Profits</td>
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<td>Landscape Design Workshop II: Advanced</td>
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<td>New Tech in Landscape Maintenance</td>
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<td>U 95 105</td>
<td>Pesticide Applicator Training &amp; Review</td>
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<td>Plant ID Review for GCLP and GCPP</td>
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<td>Propagation of Native Plants Workshop</td>
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<td>Trade Show Walkabout with Dr. Allan Armitage</td>
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<td>Y 20 30</td>
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<td>What’s Labor Got to Do With It?</td>
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<td>Standards Manual (excludes shipping)</td>
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<td>Ornamental &amp; Turf Manual (excludes shipping)</td>
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* Exclusions apply. See page 18 for details.
GEORGIA'S PREMIER HORTICULTURE SHOWCASE

WINTERGREEN
presented by the Georgia Green Industry Association

Come Grow with Us

JANUARY 21-23, 2020
INFINITE ENERGY CENTER | DULUTH, GEORGIA

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