Annual Sponsorship Agreement - $8,500  
January 2022 - December 2022

Please contact Liz DiSalvo liz@grantprofessionals.org to discuss building valuable relationships with potential customers through the Grants Professionals Association.

Acknowledgements and Exposure
1. Annual sponsorship announcement in:
   a. GPA Grant News Weekly e-newsletter - Sent to member and subscriber lists (8,000+)
   b. GPA Social Media, Twitter, Facebook, LinkedIn, Instagram (13,800+ followers combined)
   c. GPA Chapter Leader bulletin
2. Logo scrolling on the GPA website home page with link to the GPA Sponsor page
3. Logo and product/service information on the GPA Sponsor webpage
4. Recognition as a sponsor of International Grant Professionals Day, Friday, March 11, 2022
5. GPA Annual Sponsor logo for use on organization website and/or promotional materials

Membership
1. GPA Professional membership - Pay $180 instead of $220 (cannot be combined with any other discounts)

Product Information Webinar hosted by GPA
Date: work with GPA Staff to set your preferred date
1. 1-hour webinar, for GPA members, to promote your business/product. Opportunity to present a product tour, or host a Q&A session. Please provide the content, a GPA staff member will host the webinar. The webinar will be promoted to GPA members in the Grant News weekly e-newsletter and on GPA social media.

Advertisements
Date(s): work with GPA Staff to set your optimal dates

Grant Professionals Association Website Advertisements
1. Banner ad on GPA's homepage for one month of your choice, based on availability
2. Right navigation sidebar ad rotating on GPA's website (30+ pages) for one month
   a. Additional sidebar ads discounted - 25% off the standard rate

Grant Professionals Association Dedicated Partner Emails
1. Two GPA dedicated partner promotional emails - can be targeted or broadcast to entire member and subscriber lists (8,000+) (content subject to approval by GPA)
2. Additional dedicated partner emails (upon availability) discounted - 25% off standard rate

Grant Professionals Association Grant News Weekly e-newsletter
1. Two banner ads or text w/logo ads sent to both member and subscriber lists (8,000+)
   a. Additional banner or text ads discounted - 25% off the standard rate
iLearn Live Virtual Conference - May 5, 2022
1. Sponsor 5-minute video played during a session break. Sponsor to provide the video.
2. Four (4) registrations for company employees to attend iLearn Live
3. Two (2) registrations for clients/customers to attend iLearn Live
4. Company logo displayed prominently on the Our Sponsors section of the event webpage
5. Company logo in Our Sponsors section in the conference eBook
6. Sponsor recognition on GPA social media

2022 GPA Annual Conference - November 2-5, 2022, Louisville, KY and Online
1. GPA Sponsor 2-minute video played during the Annual Conference opening session. Sponsor to provide the video
2. One (1) Exhibitor booth
3. Two (2) Exhibitor registrations
4. Company logo on Annual Conference sponsor page on the GPA website
5. Company logo on Annual Conference emails
6. One banner advertisement in Conference mobile application
7. Recognition of sponsorship during conference general sessions
8. Attendee lists (pre and post) for one time marketing use
9. Sponsor recognition on GPA social media regarding the Annual Conference
The Grant Professionals Association is the international membership association for all grant professionals seeking to improve professional knowledge and skills in grant research, proposal development, and post-award grant management.

## Marketing Exposure Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active GPA Members</td>
<td>3,000+</td>
</tr>
<tr>
<td>Weekly Email List Subscribers</td>
<td>8,000+</td>
</tr>
<tr>
<td>GPA Annual Conference Attendees</td>
<td>1,200+</td>
</tr>
<tr>
<td>Social media followers:</td>
<td>13,500+</td>
</tr>
<tr>
<td>Twitter, Instagram, Linkedin, and Facebook</td>
<td></td>
</tr>
<tr>
<td>GPA Webpage Unique User Visits Each Month</td>
<td>12,000+</td>
</tr>
<tr>
<td>Mid-Year Micro-Conference Attendees</td>
<td>100+</td>
</tr>
</tbody>
</table>
GPA Website Ads:
Website Banner Ad: 650x120 pixels (Bottom of Homepage only) . . . . $250 per month
Right Navigation Rotating Ad: 325x325 pixels (Sub-pages only) . . . . $300 per month

Weekly Grant News e-Newsletter Ads:
Sent to GPA member and subscriber lists 8,000+ emails
Bottom banner advertisement - 600x150 pixels . . . . . . . . . . . . . . . . . $125 per issue
Text Ad with logo (250 words or less with logo or small image) . . . . $175 per issue

Partner-Sponsored Dedicated Email:
Sent to GPA member and subscriber lists 8,000+ emails . . . . . . . . . . $425 GPA Business Alliance Members
(limit one email per quarter, per organization)
$525 GPA Partners
$625 Non-GPA Partners

Grant Professionals Association (GPA) is an international membership association for all persons involved in the grants industry. GPA builds and supports an international community of grant professionals committed to serving the greater public good by practicing the highest ethical and professional standards. GPA has grown to over 3,000 active members from all over the world. Our members work for large and small agencies, organizations, governments, and as independent consultants. They represent many areas of specialty, ranging from human services and the arts to environmental groups, private and public K-12 schools, colleges, and universities, faith-based, government and many more.

What Are The Benefits of Advertising?
- Making direct contact with grant professionals from around the world
- Extending your visibility to GPA members unable to attend the conference
- Expanding your network of contacts in the grant world
- Expanding your network of decision makers in the nonprofit, faith-based, educational, and governmental worlds.
- Increasing your company’s bottom line

Who Should Advertise?
- Publishers of grant information
- Grant or fundraising software companies
- Grantwriting consultants and companies
- Grantwriting training companies
- Any company that wants to reach out to grant professionals

Ad artwork and editorial should be emailed to Liz DiSalvo, GPA Marketing & Communications Manager. Please contact the Liz at liz@grantprofessionals.org with questions.