



16 October, 2019

Dear Valued Supporter,

**Re: Call for Sponsorship for the 2019 International Guideline**

On behalf of the National Pressure Injury Advisory Panel (NPIAP), European Pressure Ulcer Advisory Panel (EPUAP) and Pan Pacific Pressure Injury Alliance (PPPIA) I write to inform you that the International *Clinical Practice Guideline for the Prevention and Treatment of Pressure Ulcers/Injuries* (2019) will be launched at the University of Southern California (USC) Hotel, which is situated on the USC Campus, Los Angeles, California on 15<sup>th</sup>-16<sup>th</sup> November, 2019. The Guideline Launch Conference will be hosted by the NPIAP. We hope you can join us at this important event. For additional information about the Launch, please see <https://npuap.org/event/ClinicalLaunch>.

The evidence-based guideline was developed under the leadership of the NPIAP, EPUAP and PPPIA and with the support of 14 international wound care organizations, 250 international experts working in small working groups and over 1000 international stakeholders. Furthermore, there was input from over 1,200 health consumers from all corners of the world who participated in an online survey, which identified their information needs, concerns and goals for pressure injury prevention and management. The survey was translated into nine different languages.

**What Makes the 2019 International Guideline Unique?**

- Over 3,500 research studies were considered.
- Clinical questions were identified and answered using a standardized Evidence-to-Decision Framework to summarize the benefits and risks, costs, feasibility and acceptability of an intervention. These frameworks were used by the development team to reach decisions on recommendations for practice.
- The 2019 International Guideline is a consolidation of current evidence-based clinical practice recommendations for all those involved in the prevention and treatment of pressure injuries.

**Sponsorship Invitation**

In order to conform to international standards for clinical practice guideline development, the Guideline Governance Group did not request or receive financial support from industry during the

guideline development process. All costs to date were paid by the EPUAP, NPIAP and PPPIA and were supplemented by the thousands of hours of volunteer time which have been invested in the creation of this guideline.

**We are now pleased to invite our industry partners to join the EPUAP, NPIAP and the PPPIA in supporting the printing, dissemination and implementation of this important document.**

The following sponsorship levels of sponsorship in USD are offered for your consideration:

Diamond Level Sponsor	(\$75,000 or greater)
Platinum Level Sponsor	(\$50,000 to \$74,999)
Gold Level Sponsor	(\$25,000-\$49,999)
Silver Level Sponsor	(\$10,000 to \$24,999).

- Sponsors will be acknowledged by printed and online acknowledgement in both the *Clinical Practice Guideline* and *Quick Reference Guide* as a sponsor (level of sponsorship specified) and in the following manner:  
“The National Pressure Injury Advisory Panel (NPIAP), the European Pressure Ulcer Advisory Panel (EPUAP) and Pan Pacific Pressure Injury Alliance (PPPIA) gratefully acknowledge the contributions of the following individuals and groups for financially supporting the printing, dissemination and implementation of the guideline.”
- We will not place company logos anywhere in the printed material.
- If we develop an App, logos will be used in the App. They will be limited to one page on a different tab and no products will be listed.
- Acknowledgement of sponsorship including sponsor names and logos will be placed on a banner on organizational websites as specified in the attached description of sponsorship benefits.
- Sponsors are entitled to discounts on printed or electronic copies of the guideline as specified in the attached.
- Sponsor names will always be listed with the disclaimer about lack of industry influence in guideline development.
- When providing complimentary copies of the Guideline to others, sponsors will be permitted to place a sticker on the back cover of the printed material stating: “This Guideline is provided free of charge by X company. X company did not participate in the development of this Guideline or influence its content”. Company logos can be on the sticker, but not in the actual book.



The 2014 edition of the Guideline reached over 200,000 individuals and organizations world-wide and was translated into 15 languages. In 2019, with industry support, we anticipate having even greater international dissemination and impact on advancing best practice in pressure injury prevention and treatment. The NPIAP, EPUAP and PPPIA sincerely appreciate your support in facilitating the dissemination of the 2019 the International *Clinical Practice Guideline for the Prevention and Treatment of Pressure Ulcers/ Injuries*.

**If you have any questions regarding sponsorship of the guideline please contact me at [Guidelines@McKennaManagement.com](mailto:Guidelines@McKennaManagement.com)**

Sincerely,

Pamela McKenna  
President, McKenna Management, Inc  
Business Manager for the NPIAP-EPUAP-PPPIA 2019 International Guideline Dissemination

Attachment: Levels of Sponsorship

