



Na Leo Ola

Newsletter of the Hawaii Medical Association

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Reduce Administrative Burden at a Discounted Rate With Beyond Limits

The Hawaii Medical Association has partnered with Beyond Limits Outsourcing Solutions to offer a suite of business process outsourcing (BPO) services designed for the healthcare community, with a special discount for HMA members only. The goal is to help physicians streamline their practice, reduce costs, and focus on what matters most - patients.

Using a BPO involves entrusting essential administrative tasks to an outside team of experts. By delegating non-medical work, your clinical staff can dedicate their full attention to patient care. Beyond Limits manages the "nitty-gritty" work, from billing to payroll, giving you access to top-tier skills without the high overhead of hiring new staff. This smart delegation boosts efficiency and helps you run a more focused, effective practice.

Beyond Limits has developed a range of services specifically to lighten the administrative load for HMA members:

- **Bookkeeping:** Manage all financial record-keeping, including accounts and financial statements, to ensure accuracy and compliance.
- **Prior Authorization Support:** Navigate the complex prior authorization process to reduce denials and expedite patient access to care.
- **Social Media Management:** Manage your social media channels, creating compelling content and engaging with your community to build a strong online presence.
- **Virtual Executive Assistant (VEA):** Get on-demand support for scheduling, email management, and other personal and administrative tasks, giving you more time for strategic decision-making.

Beyond Limits offers specialized healthcare expertise, cost-effective solutions, and HIPAA-compliant processes. Their services are flexible and scalable, adapting to the unique needs of your practice so you can reclaim your time and focus on patient well-being.

Learn About Beyond Limits at the Next Conversations at HMA

Join us for the next Conversations at HMA, where we speak with Gary Wong and Maricar Hernandez from Beyond Limits Outsourcing Solutions. They'll explain their new relationship with HMA and the services they can provide to our members at a discounted rate.



Conversations at HMA
Wednesday September 3, 2025
5:30 p.m. • Free via Zoom
Register by September 2nd

Their presentation will be followed by a Q&A session, where attendees can ask about specific services, how services are maintained and monitored, and pricing for HMA members.

To register for Conversations at HMA, visit the HMA website at hawaiimedicalassociation.org.



Executive Director's Message *by Marc Alexander*

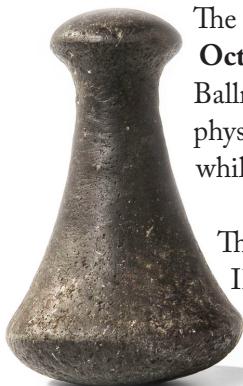


The American Medical Association's annual State Advocacy Roundtable is a highpoint event for state and specialty medical societies focused on state legislative advocacy. Sponsored by the AMA's Advocacy Resource Center (ARC), this meeting provides scholarships to smaller states and societies, like HMA, to ensure participation. The ARC is staffed with outstanding professionals who provide resources and access to subject matter experts on the wide-range of healthcare issues impacting patients, physicians, and public health.

This year's meeting was held August 12-14 in Olympic Valley, California, and brought together over 130 participants from almost every state and many specialty societies. Key topics included prior authorization, the overdose epidemic, HR 1's impact (e.g., Medicaid cuts, the Rural Health Transformation Program), physician wellness, scope of practice issues, and AI in healthcare. Materials from the meeting, including the agenda, presentations, resources, and references, will be posted in the HMA members-only section online. The opportunity to have frank discussions around strategy and to learn with colleagues fighting similar battles was invaluable.

Another featured topic was the national and state "Your Care is at Our Core" campaign. With all the demands placed on today's physicians, people can forget that what drives physicians is trust, empathy, compassion, and a desire to spend time with their patients. This campaign seeks to highlight these values, and amplify the patient-physician relationship. HMA just launched Hawaii's campaign on July 28, 2025, and already our digital postings have garnered hundreds of views. Visit the HMA website for more information.

Make Sure You Get Your Tickets and Tables for Ola Pono Ike 2025!



The 26th annual **Ola Pono Ike Gala** is scheduled for **Saturday, October 25, 2025** at the Hilton Hawaiian Village, Coral Ballroom I - III, 5:30 p.m. Reconnect with your fellow physicians and medical professionals over a sumptuous dinner while enjoying the music of **The Makaha Sons!**

The Hawaii Medical Association has hosted the Ola Pono Ike Gala Dinner to bestow our highest honors of the year.

We recognize HMA member physicians who have made a difference for the health of our island home; this year, we're proud to honor three physicians who exemplify the spirit of practicing medicine in Hawaii:

Angela M. Pratt, MD - Physician of the Year
Jerry Wang Van Meter, MD, Lifetime Achievement
Kaohimanu Dang-Akiona, MD, President's Award

Make your reservations today at hawaiimedicalassociation.org.

HMA Members in the Community

Hawaii Radiological Society Holds Its Annual Interisland Meeting

HMA was honored to host the annual Hawaii Radiological Society Interisland meeting at our offices on August 2, 2025. HRS members and guests listened to reports and updates, along with presentations on the American College of Radiology and the radiology workforce, by guest speaker Richard Duszak, MD. Members also took the opportunity to connect with fellow radiologists.



HRS Interisland Annual Meeting attendees



Guest speaker Richard Duszak, MD from the American College of Radiology, presenting to HRS members and guests.



Nonprofit Spotlight

As a way to highlight the nonprofits we support through Ola Pono Ike, we're featuring each grant recipient with a short profile.



The Hawai'i H.O.M.E. Project was founded in August of 2005 and their first free clinic began servicing homeless individuals in May of 2006, with the opening of the Next Step transitional shelter in Kaka'ako.

The mission of this program is to improve quality and access to health care for those experiencing homelessness, while increasing student and physician awareness and understanding of this community and their healthcare needs.

The H.O.M.E Project currently provides free medical services to homeless individuals at the Pai'olu Kaiaulu Shelter in Wai'anae, the Onelauena Shelter in Kalaehoa, the IHS Men's Shelter in Iwilei, and those that receive meals at the First United Methodist church in Honolulu. In addition, it also utilizes a mobile health van for medical outreach services to the unsheltered homeless individuals in the Kaka'ako area.

A Student-Run Clinic

The Hawai'i H.O.M.E. Project provides student-run free clinics, where medical students, pre-medical students, and other volunteers manage most of the duties of running the clinics. Students in all levels of medical training participate in seeing the patients, both as part of their educational curriculum and as

volunteers. The students are supervised at all times by faculty physicians from the medical school and volunteer physicians from the community.

"I love the fact that I'm getting involved at this stage of my education. We provide care in a setting where it's just two people; I learn so much from them while I treat them" said **Christyn Mellor**, second year JABSOM student. Says third year JABSOM student **Mari Camacho**: "It's real world problem solving, and I have to be a doctor, nurse, and social worker. We get close to patients, as we build trust and meet them where they're at." And third year JABSOM student **Tracie Okamura** says: "This experience will make me a better doctor. I get to see patients as they are, not just as a diagnosis."

The funding for clinic services comes mainly from donations, fund raising activities, and grants. The physician supervisors all volunteer their time to work at the clinic. (*HMA supports the H.O.M.E. Project by making it a recipient of a nonprofit grant, awarded at our annual Ola Pono Ike Gala*)

The H.O.M.E. Project provides management of acute and chronic health care problems, health maintenance / preventive services, vaccinations / TB testing, laboratory testing, minor surgical procedures, general physical exams, health counseling, medications for those without insurance, and oral health assessments

To learn more and to donate to the H.O.M.E. Project, visit sites.google.com/view/hawaiihomeproject.

HMA Members in the Community

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JABSOM H.O.M.E. Project Celebrates 20 Years of Serving the Community

On Saturday, August 16, 2025, students, physicians, and community members gathered at the Pearl at Kalauao to celebrate the 20th anniversary of the JABSOM H.O.M.E. Project. Created by HMA member Jill Omori, MD, the H.O.M.E. Project serves Hawai'i's homeless population, and reaches out to provide much-needed medical services.



JABSOM Dean Emeritus and HMA / HCMS member Jerris Hedges, MD sponsored a table at the event for students and HMA / HCMS members to attend.



HMA member and H.O.M.E. Project founder Jill Omori, MD with two Hawai'i physicians who served on the very first H.O.M.E. Project as JABSOM students