



INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

2018 ANNUAL CONFERENCE

Global Health Today and Tomorrow:
Policy Options and Scientific Solutions

Jan 30 – Feb 2 | Orlando, FL



SPONSOR PROSPECTUS

Dear Colleague:

ISDS will bring together public health surveillance practitioners from around the world at our 16th annual conference in sunny Florida next January 30 to February 2, 2018. We invite you to join this growing field of industry, government, and research professional as we share the latest discoveries and innovations in global health surveillance.

Our conference attracts approximately 350 practitioners, students and researchers who present emerging information geared to inform leaders around the US and the world.

From recent college graduates to senior level researchers, our conference is evolving and growing. We experienced 30% growth in 2016 and expect an even great attendance in 2018. We have added a one-day One Health Symposium for the initial day of the conference and expect over 100 attendees for the day in addition to the other three days of content.

We are incorporating our popular workshops into the fabric of the main conference at no added cost as Federal, state, and local authorities connect with public health practitioners and researchers to bring data to action.

I invite you to learn more about the 2018 ISDS Conference at www.healthsurveillance.org as you consider what type of sponsorship opportunity best fits your organizations' budget and vision.

From providing general support with a booth in the conference exhibit area, to adding your name as a sponsor of a keynote speaker or particular mission of the Society that aligns with your organizational values, to adding your logo and link to our new website, we have various methods for you to reach our attendees.

Please review this Prospectus and the ways in which you can participate as a sponsor, and contact us to add your presence and voice to the Conference.

Shandy Dearth, MPH
Executive Director

healthsurveillance.org

Contact
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2018 ANNUAL CONFERENCE

ABOUT THE CONFERENCE

New for 2018, ISDS will offer our popular workshops that provide professional development opportunities to build knowledge and skills as a part of the regular conference, making the conference a full three days long.

Additionally, on January 30th the day preceding the conference, we will hold a full-day One Health Symposium that will address the intersection of animal, environmental and human health. These two program enhancements will attract more attendees with broader interests.



ISDS conferences provide a crucible for innovation as they convene professionals from disciplines in health surveillance, including epidemiology, statistics, informatics, animal health, modeling, and others to inspire participants to think in new ways about health surveillance research, practice, and policy.

The conference provides various mechanisms for sharing ideas, including keynote talks from international leaders, lightning talks, oral presentations, posters, and roundtable discussions. Abstracts are published in a special supplement of the Online Journal of Public Health Informatics, and serve as a unique addition to the evidence-base for surveillance research and practice.

SPONSOR BENEFITS

When your organization supports the annual ISDS Conference, you provide support to the mission of the Society all year-round. We will recognize your generosity for a full year.

Acknowledgement of your gift to ISDS begins as soon as the conference is announced and continues for a full year. Here is how we recognize your donation:

- Recognition and a live link to your website from ours. Your logo will appear on our site on the main conference page. (Companies will be acknowledged by support tier.)
- Posters and banners thanking you in public areas at the conference, at registration, breakfast and lunch venues and in printed materials as appropriate.
- Presence at the “Swap Meet” (normally a fee for commercial ventures)
- A table in the exhibit area.
- A minimum of one complimentary registration to the 2018 Conference.

There are three sponsorship tiers for commercial organizations and reduced rates for non-profits and higher education supporters. The highest tier receives top billing on all printed materials and acknowledgements. All tiers receive the benefits listed above.

Page three describes additional ways to engage with attendees.



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ADDITIONAL OPPORTUNITIES

Following are the opportunities available only to sponsors to enhance your presence at the Conference.

Keynote Address Sponsor: Be the exclusive sponsor at a keynote addresses. Receive recognition on the walk-in slide projection and posters thanking you for your support. \$2000

Welcome Reception: Have your banner hang and logo projected at the Reception thanking you for underwriting this favorite social event. \$3000

International Registrant Support: Receive recognition on custom lanyards of the registrants from developing nations for underwriting the discounted rate afforded to facilitate their attendance. \$3000

Student Registrant Support: Receive recognition on custom lanyards of all student registrants for underwriting the discounted rate that facilitates their participation. \$5000

Conference Program App: Be the exclusive advertiser on the mobile app that all registrants use to read the daily conference program. Includes opening logo slide and placements within the app. \$5000

JOIN US!

You are just three simple steps from earning recognition as an ISDS supporter.

1

Choose from three commercial levels of support:
\$7500: **Founder**, includes **three** registrations.
\$5000: **Partner**, includes **two** registrations.
\$2500: **Patron**, includes **one** registration.

For Non-profits:

\$1500: **Non-profit**, includes one registration.

\$700: **University/Higher Ed**, includes one registration.

2

Consider which added event fits your budget and organization's mission. You may review an update list of remaining event sponsorships here:

<http://www.healthsurveillance.org/2018sponsor>

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Contact us to make your request and secure your participation. Call or write Mark Krumm at 617-779-0886, mkrumm@syndromic.org.



CONFERENCE DETAILS

Visit <http://www.healthsurveillance.org> where you will find updates on the scientific program, exhibit hours, online application and the sponsor agreement.

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