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**HSCA APPLAUDS CMS TRANSPARENCY AND PUBLIC DISCLOSURE
REGULATIONS FOR HEALTHCARE PRODUCT MANUFACTURER INCENTIVES
TO PHYSICIANS**

*Supply Chain Association and Group Purchasing Industry Renew Support for Transparency and
Accountability Provisions in Physician Payment Sunshine Act*

WASHINGTON, D.C. (December 15, 2011)—Healthcare Supply Chain Association (HSCA) President Curtis Rooney today released the following statement applauding the U.S. Centers for Medicare and Medicaid Services (CMS) for releasing transparency and public reporting regulations implementing the Physician Payment Sunshine Act:

“Transparency and openness throughout the healthcare supply chain help give hospitals and patients confidence that decisions about patient care are based on science and evidence-based sourcing, and that physicians have not been unduly influenced by medical device and pharmaceutical manufacturer marketing, financial incentives, or other potential conflicts of interest.

“The group purchasing industry is the most transparent sector in healthcare, and we have a longstanding commitment to promoting openness, accountability and the highest ethical standards in business practices, including our support of the Physician Payment Sunshine Act.

“HSCA joins leaders such as Senators Chuck Grassley and Herb Kohl in the belief that increased disclosure will help eliminate conflicts of interest, and ultimately provide patients with the tools they need to make informed health choices. The sooner these regulations are implemented, the sooner patients will realize their benefits.”

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About the Healthcare Supply Chain Association (HSCA)

The Healthcare Supply Chain Association, formerly the Health Industry Group Purchasing Association, is a broad-based trade association that represents 16 group purchasing organizations, including for-profit and not-for-profit corporations, purchasing groups, associations, multi-hospital systems and healthcare provider alliances. HSCA’s mission is to advocate on behalf of healthcare group purchasing associations, to provide educational opportunities designed to improve efficiencies in the purchase, sale and utilization of all goods and services within the health industry and to promote meaningful dialogue between GPOs. For more information, visit www.supplychainassociation.org.