3 June 2014

MEDIA STATEMENT

HISA launches the 2014 Health Apps Challenge

Australia's up and coming software developers are invited to submit their concepts for innovative mobile health apps in this year's HISA 2014 Health Apps Challenge.

Entries close June 20 and eight finalists will be invited to showcase their concepts as part of the Innovation Expo during HIC 2014 in Melbourne in August.

Entrants need to address one or more categories:

• Medication management sponsored by Sanofi

• Quantified Self

• Aged Care, and

• Clinician productivity

Submissions are assessed on a range of criteria including the user experience, originality of the concept and the benefits to healthcare outcomes in Australia. While a judging panel pre-selects finalists, the ultimate winner is voted by HISA membership with the winner announced during HIC 2014.

END

Media contact: HISA Communications Manager Heather Hunt 03 9326 3311 or 0429 453 306

About HISA:

Membership organisation HISA is a not for profit body for health professionals and those with an interest in health informatics – the use of health information and technology for better health delivery. HISA is well known in Australia for the annual HIC, the largest e-health and health informatics conference event in Australia.

HISA: Improving Australian healthcare through the use of technology and information