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MEDIA RELEASE

Invest, innovate and advocate: The program for HIC 2014

With e-health in Australia continuing firmly on a path for growth and investment, this year's HIC (health informatics conference) showcases the industry innovation already pledged for a healthy future.

A diverse speaker line-up, from teenage science prodigy Jack Andraka to medical futurist Dr Bertalan Mesko and consumer e-patient Dave deBronkart, promises one of the most engaging programs for HIC in two decades.

Australia's premier e-health conference, HIC will be held in Melbourne, August 11 to 14, at the Melbourne Convention and Exhibition Centre.

Releasing the 2014 <u>program</u> today, Health Informatics Society of Australia CEO Dr Louise Schaper said the selected international and Australian <u>keynote speakers</u> set a high benchmark for leadership in innovation.

"Innovation and invention is a theme at every level, it shows the level of energy among HISA members and meets the appetite the health community has for change.

"To make information sharing easier, for the first time exhibitors will have a newly branded <u>Innovation Expo</u> space where delegates can study, browse and see the future of e-health for themselves," Dr Schaper said.

The event also incorporates the <u>Digital Healthcare Design Conference</u>, the <u>Nursing Informatics Conference</u>, <u>Participatory Health Conference</u> and <u>Aged Care Informatics Conference</u>.

Conference attendees can take advantage of discounts for early <u>registration</u> until June 16.

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Media contact: HISA Communications Manager Heather Hunt (03) 9326 3311 or 0429 453 306.