



# The Role of Telecommunications in Transforming Healthcare

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# Telecommunications – creating opportunities



Telecommunications creates opportunities to address some of the most pressing needs in healthcare today:

## 1. Empowering the Individual

- Consumers want increasing control of their healthcare
- The health sector wants individuals to take greater responsibility for their healthcare

## 2. Supporting Care Providers (Friends & family as well as the Medical Profession)

- Access to quality information whenever and wherever the need arises

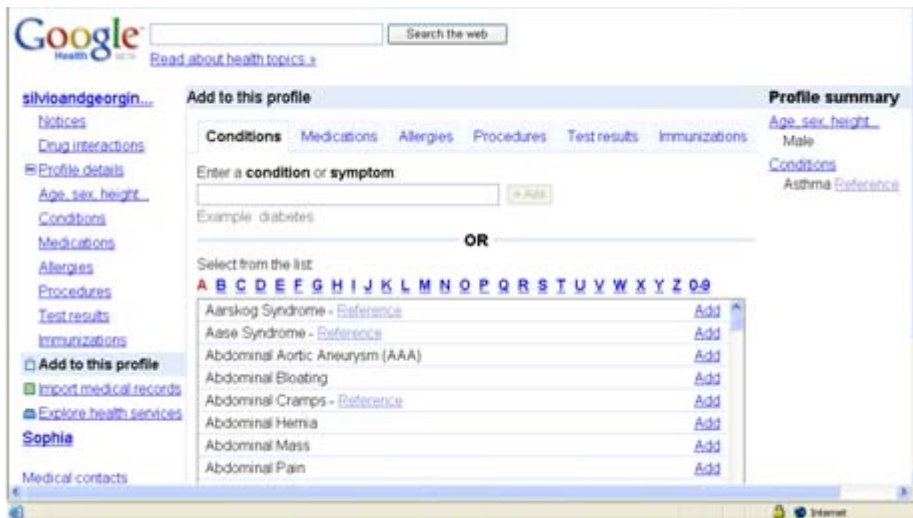
## 3. Optimising Institutional processes

- Improved efficiency for Healthcare Providers
- Reduced costs
- Reduced errors

# Unprecedented Individual Empowerment through Information



- Web sites, blogs, online journals, etc provide unprecedented information about healthcare topics and services
- Global support groups for people who share similar experiences
- Health Portals (eg Microsoft Healthvault, Google Health) are available for obtaining, storing and sharing medical information



# Empowering Individuals with Connected Devices



- Monitoring individuals:
  - Biosensors, smart devices (e.g. accelerometers)
  - Smart Homes – sensors for appliances, security, the environment and the people
  - Increasingly connected wirelessly
- Home Telecare solutions:
  - Monitor patient conditions (periodically or continuously) with alerts to nominated carers based on pre-defined rules
  - Personal alarms with location based alerts – e.g. for falls, heart condition, etc
  - Automated Reminders – medication, diet, exercise, consultations



Wireless band-aid:  
peel-and-stick  
disposable detector  
that monitors vital signs

# Empowering Individuals through Choice



- Extend GP care models to include video consultations, email, and SMS
- Call centre “triage” eg Nurse-On-Call provides invaluable support service to communities while easing the demand on hospitals and physicians



Source: <http://myca.com>



Source: <http://www.health.vic.gov.au/nurseoncall>



# Next Steps

- Resolve Liability
  - A necessary – but not sufficient step – is to ensure all transactions and events are auditable to allow for failures
- Ensure Security & Privacy
  - Strong Identity and Access Management is critical
- Standards and interoperability
  - Networked Health Records will empower the individual
    - o Patient controls access to data
    - o Information available to all carers from all sources
  - Standards compliance to allow information from disparate sources to be federated
- Manage information overload
  - Knowledge Management & Policy Management
- Resolve funding model



# Supporting Care Providers – Patient History



- Access to medical history and data over time rather than point-of-care symptoms only
  - All relevant patient information accessible whenever and wherever it is needed



# Supporting Care Providers - Better Tools



## Digitising data

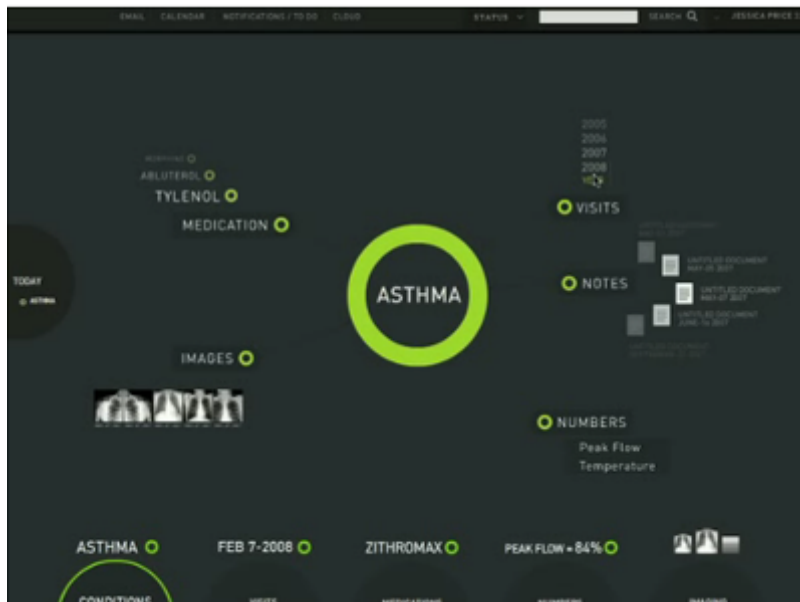
- PACS – storage, retrieval, distribution and presentation of images
- Electronic stethoscope, allows heart reading to be projected on a screen and transmission for 2<sup>nd</sup> opinion





# Supporting Care Providers – Decision Support

- Decision support to assist with diagnosis and treatment
  - Utilise knowledge bank to link symptoms with causes and to suggest treatment
  - Show medication interactions and contraindications



# Supporting Care Providers – Remote specialists



- Multimedia communication with remote specialists
  - Extend access to expertise



# Supporting Care Providers – Remote Emergency Care





# Supporting Care Providers - Mobility

## Mobile nursing

- Remote access of patient records, including photographic history of wounds and scanned notes
  - Record voice notes
  - Use phone cameras to photograph wounds and send them to wound specialist for immediate advice
- Access to online information resources (eg MIMS on PDA)

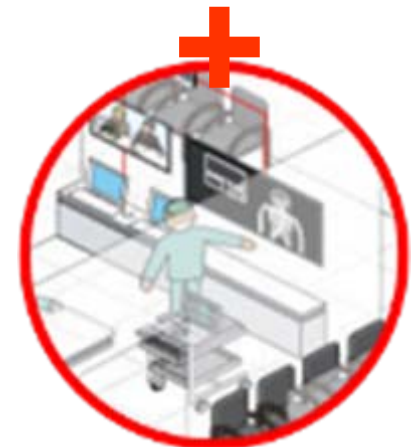


# Supporting Care Providers – Ambulance

- Emergency Services – video and medical information prior to patient arrival allows early intervention at the scene and vital preparation at the hospital



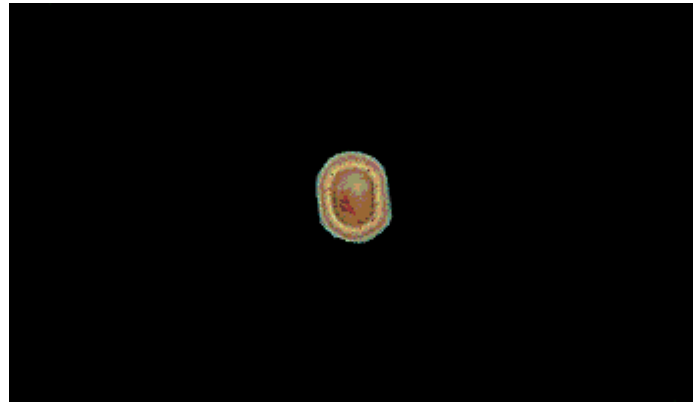
- *Video conferencing with hospital*
- *Access to relevant medical history*
- *Transmission of patient's vital signs*





# Supporting Care Providers - Training

- Training / Professional development
  - Simulations
  - Video of operations
  - Access to seminars, conferences, podcasts
  - Online information resources

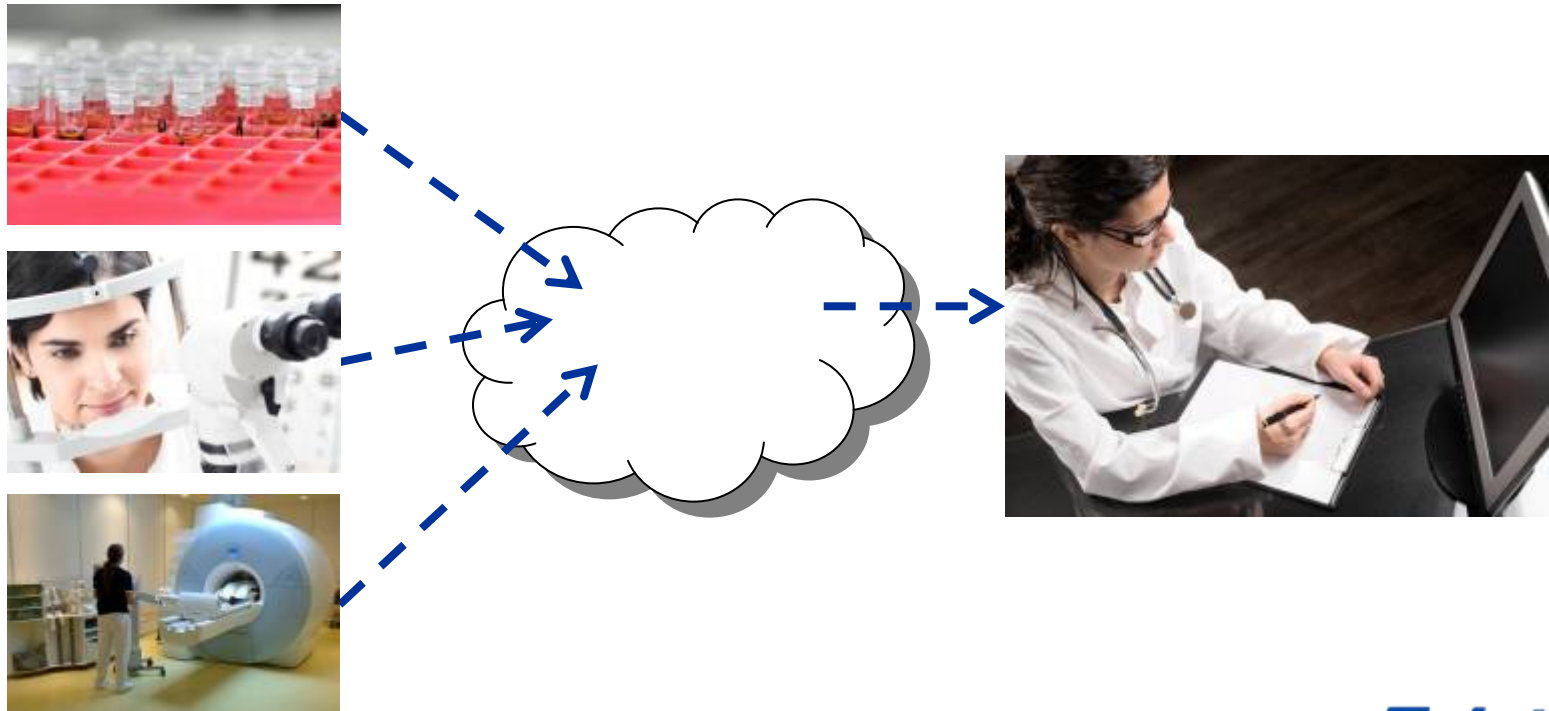




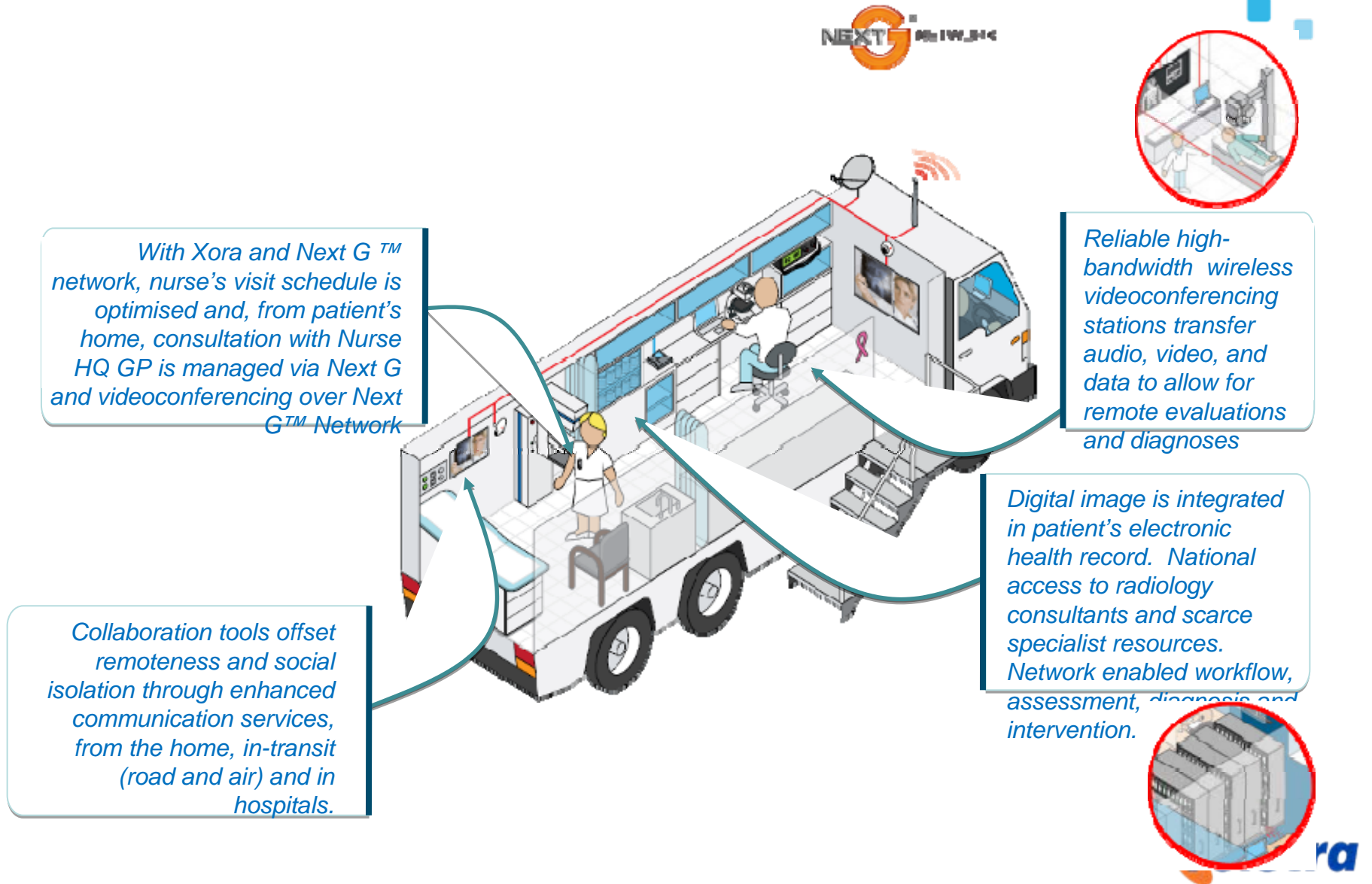


# Optimising Institutional Processes

- Changing the distribution of professionals
  - Teleradiology, telepathology, teleretinal imaging, teledermatology and even telesurgery will transform utilisation of specialist resources



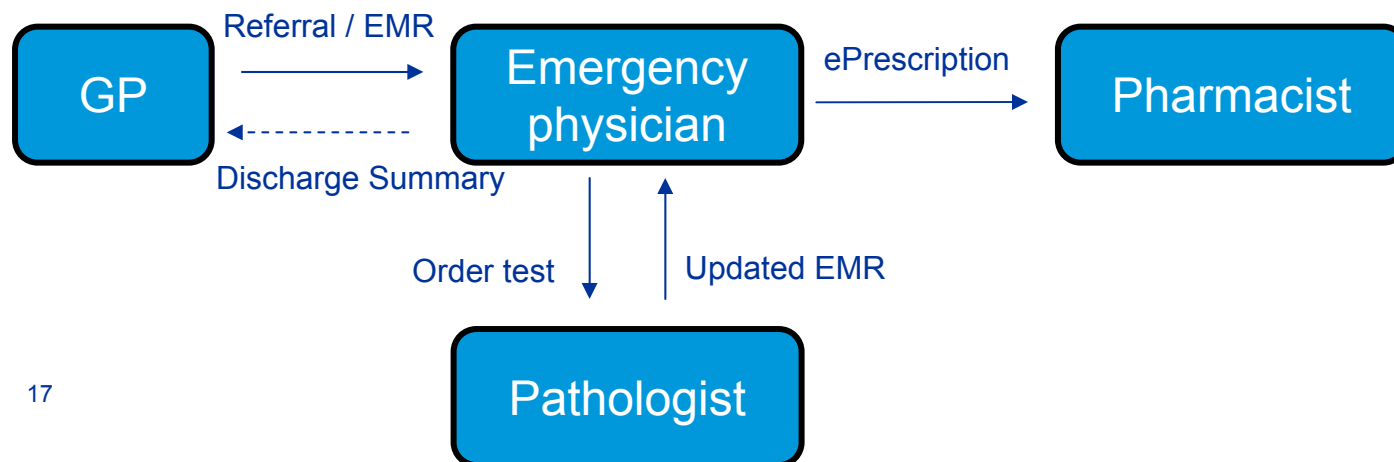
# Example: Health Screening





# Optimising Institutional Processes

- Reduce errors through
  - Information available at the bedside
  - One-time data entry
  - RFID tagging of medications and patients
- Increase efficiency through work flow automation

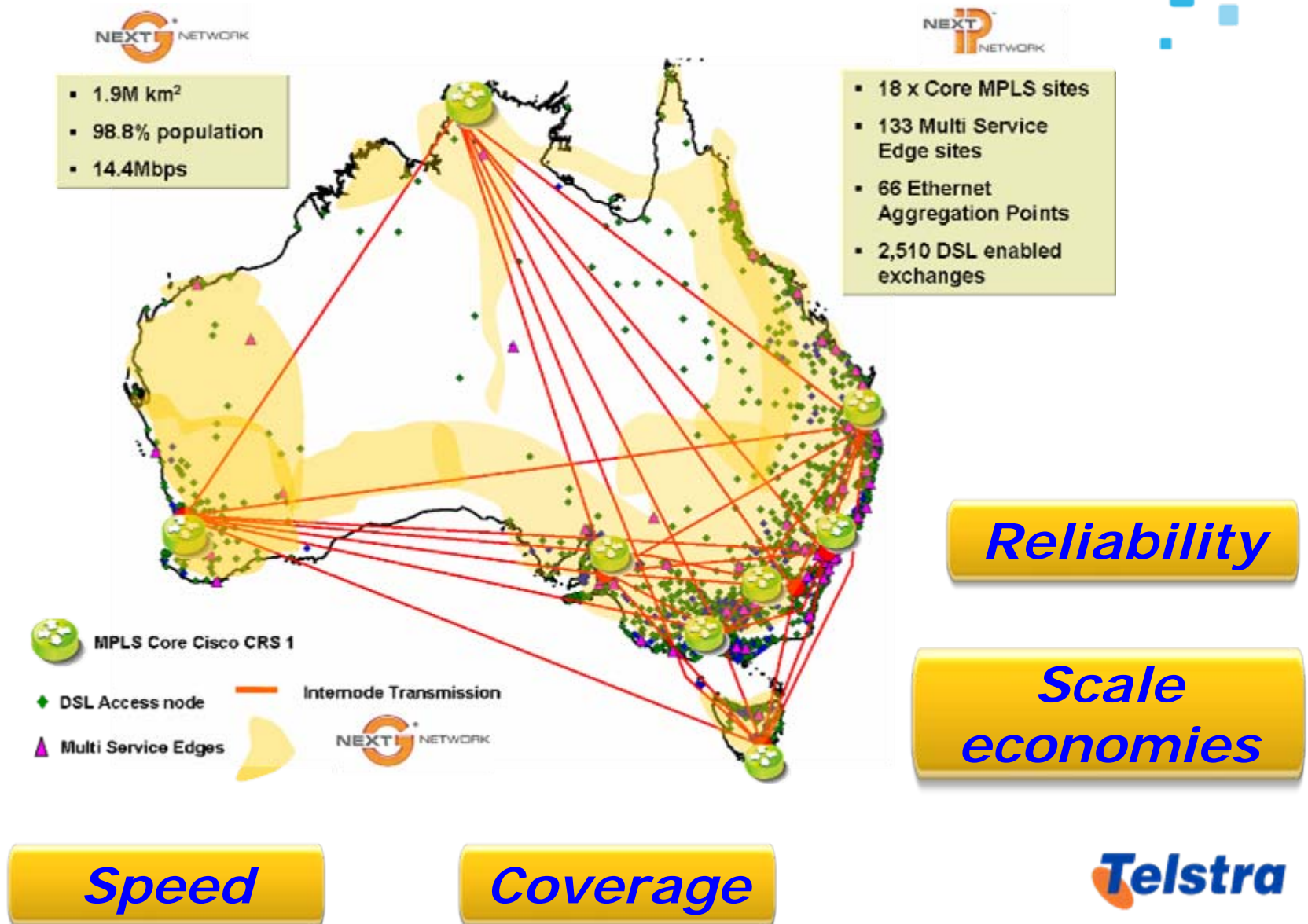




# Optimising Institutional Processes

- Health Administration
  - Store and backup data in the cloud
    - o High speed access and rapid recovery from IT events
  - Reduce cost through shared applications
    - o Accounting, payroll, resident management, rostering, fleet management, procurement, patient entertainment and clinical records can all be delivered through a SaaS model
  - Improve Workforce Management
    - o Xora is a staff dispatch and record keeping system that is reducing travel to the office and paper-based records

# Telstra's Next Generation Network Platform





## Conclusion

Telecommunications Infrastructure platforms create the opportunities – the challenge is to use them to best advantage of the patient

Next G<sup>TM</sup>  
Network

Wireless  
Broadband

Next IP<sup>TM</sup>  
Network

Broadband

Next  
Generation  
Services

Managed  
Services

Delivery Capability  
and Capacity

Quality of Service

Extensive Coverage

Economies of Scale