



Media Release

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The success or failure of health reform depends on a profession you've never heard of...

Health informatics is a little known discipline in Australia, but the fate of our healthcare system depends on it.

Health informatics is about harnessing data to facilitate clinical, educational and administrative aspects of healthcare.

Health informaticians help to build healthcare systems, implement healthcare technologies, and ensure that they are efficient, effective and safe.

With an ageing population, increasing rates of chronic disease and health workforce shortages putting a strain on our resources, it is crucial that we are able to use what we have more efficiently and effectively.

In recognition of the importance of health informatics to successful healthcare reform, The Hon Tanya Plibersek, Minister for Health, will be presenting at Australia's premier health informatics conference next month.

The minister will present alongside leaders in health informatics from Australia and abroad including David Swan, Chief Executive of SA Health and Prof Ian Olver, CEO of Cancer Council Australia.

The conference is Health Informatics Conference 2013 being produced by the Health Informatics Society of Australia (HISA).

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