

STARS OF THE INDUSTRY

GALA

MONDAY, MAY 4, 2026 | LOS ANGELES AIRPORT MARRIOTT

SPONSORSHIP OPPORTUNITIES

This signature event brings together the leaders, innovators, and decision-makers shaping L.A.'s hospitality industry. Sponsors enjoy meaningful visibility before, during, and after the celebration, along with unparalleled opportunities to connect with the industry's most influential voices.

★ EVENT SPONSOR **\$10,000**

Premier Presenting Sponsor

- Two (2) reserved tables (20 seats) at the Gala
- Exclusive award sponsorship during the program
- Premium recognition:
 - Inside front cover of the printed program
 - Verbal recognition during dinner
 - Featured recognition on social media
 - Logo recognition on event materials

★ STAR SPONSOR **\$5,000**

- One (1) reserved table (10 seats) at the Gala
- Award sponsorship during the program
- Recognition on social media
- Logo recognition in the printed program

★ AWARD SPONSOR **\$2,500**

- Sponsor one award category
- Opportunity to announce the award winner
- Company branding included in the printed program and on-screen presentation

★ RECEPTION SPONSOR **\$1,500**

- Recognition as Official Reception Sponsor
- Logo recognition in the printed program
- Verbal recognition during the reception
- Signage at reception area

AUCTION ITEM DONOR

- Recognition on auction materials and signage
- Social media acknowledgment (if desired)

Auction items may be goods, services, experiences, or gift packages.

PROGRAM ADVERTISING

- Full Page **\$500**
- Half Page **\$250**

Ads are due 3 weeks before the event.

EVENT TICKETS

INDIVIDUAL **\$250**

TABLE OF 10 **\$2,500**

First four reserved tables enjoy a half-page ad in the program.

BECOME A SPONSOR

[Click here to purchase now](#)



Hotel
Association
of Los Angeles

PARTNER WITH US

Your support helps us honor the exceptional individuals and teams who elevate Los Angeles' hospitality industry year after year.

Custom and creative sponsorship packages are available. We are happy to tailor an opportunity that maximizes your visibility and impact.

For sponsorship inquiries, please contact: mail@hotelassociationla.com