



BRS

BUILDERS & REMODELERS SHOW

PRESENTED BY: **HOUSING FIRST MN**

2020 EXHIBITOR & SPONSOR

PROSPECTUS

BRSMN.ORG



FEB. 12, 2020
MINNEAPOLIS
CONVENTION
CENTER
HALL C



BUILDERS & REMODELERS SHOW

PRESENTED BY: **HOUSING FIRST MN**



**CONNECT
WITH
BUILDERS,
REMODELERS
& INTERIOR
DESIGNERS...
AND HAVE
FUN DOING IT!**

It's All About Business Development.

EDUCATION

Exhibitors are welcome to take advantage of educational offerings that are sure to enhance and strengthen your business. More details available soon on www.brsmn.org.

SHOW FLOOR

2 - 7 PM

The show floor opens at 2 p.m. Join nearly 200 exhibit booths to reconnect with current customers and tell your story to prospective customers.

ONLINE BOOTH SELECTION

BRSMN.ORG

Book Your Space Today.

Housing First Minnesota's Builders & Remodelers Show is free to attend for licensed builders, remodelers, and registered contractors. Architects and interior designers are also invited. That means there is no better chance to reach qualified prospects to grow your business.

This is where Minnesota's industry professionals go to find out what's new in the field of residential construction. They come looking for new products and services and to visit with exhibitors. Don't miss this opportunity.

SHOW FLOOR

OPEN 2-7PM



SHOWCASE NEW PRODUCTS, NETWORK, EXHIBIT, SPONSOR, AND JOIN THE EXCITEMENT AT THE BUILDERS & REMODELERS SHOW BROUGHT TO YOU BY HOUSING FIRST MINNESOTA.



By the Numbers. 2019 DATA

→ **715** ATTENDEES CHECKED IN

WHY DO ATTENDEES COME?

WHO COMES?

- LICENSED BUILDERS & REMODELERS
- ARCHITECTS
- INTERIOR DESIGNERS
- BUILDING OFFICIALS

47%

BUILDERS

35%

REMODELERS

18%

OTHER

50% of attendees have purchasing authority for their company

33% of attendees are in an executive level position

You need to be at this event because your competitors are! In this growing economy you can't afford to miss a great marketing opportunity like this.

→ **92%**
come for the industry connections

→ **94%**
attend to see new products & services

→ **90%**
come because it's fun

ATTENDEE POLICIES

FREE TO ATTEND!

Free show admission for all licensed builders, remodelers, registered contractors, architects, interior designers, building officials, and their staff, even walk-ins.

Heavy hors d'oeuvre stations throughout the exhibit hall will be available to all attendees and exhibitors. Concessions will be available for purchase inside the exhibit hall.

Booth staffing limitations will be enforced. Additional badges may be purchased for \$30 for each additional exhibit staff person.

WHO EXHIBITS?

Any company that provides products or services to Minnesota's residential construction industry will find BRS of value. Our list of exhibitors is a who's who of homebuilding suppliers. See page 7 for the 2019 exhibitor list.

→ **190** EXHIBITING COMPANIES

→ **25,400** SQUARE FT OF EXHIBIT SPACE

YOU MUST BE A CURRENT HOUSING FIRST MINNESOTA MEMBER TO EXHIBIT AT BRS.

Your Booth at BRS

WHAT'S INCLUDED?

BOOTH MATERIALS

Pipe and drape, booth frame, and ID sign

VISIBILITY TO ATTENDEES

Company listed in the BRS show program and interactive floor plan (be sure to upload your company logo)

BOOTH PERSONNEL

Maximum of 4 personnel per 10x10 booth, 8 per 10x20 booth, or 12 per 10x30 booth or larger

FIRST RIGHT TO BOOK

2019 exhibitors have first right to book through 9/15/19. Beginning 9/16/19, booth space is assigned on a first-come, first-served basis.

BOOKING YOUR BOOTH

PRICING

Book on or before 10/31/19 for Early Bird Pricing

Booth (ft)	Early Bird	Regular
10x10	\$720	\$850
10x20	\$1,370	\$1,620
10x30	\$2,045	\$2,425
20x20	\$2,620	\$3,120

Enhance your visibility on the floor with corner exposure: add \$125 each corner

Premium locations: add \$100

No booth space will be held or assignments will be made unless the \$200 deposit is received.

On September 16, 2019 booth sales will open to all Housing First Minnesota associate members, so don't delay, choose your new booth early. Because of the newly designed floor plan, booth sales will be first-come, first-served, and 2019 exhibitors will have the first right to book through September 15, 2019.

BOOK ONLINE

Visit BRSMN.org to view an interactive floor plan and choose your booth. **\$200 due at the time of booking.**

→ FIND FAQS
ON ONLINE
BOOKING
ON PAGE 8



EXHIBITOR TOOLS

TRADE SHOW LEADS

BRS is proud to offer lead retrieval technology equipment rental for exhibitors.

Each attendee badge contains a bar code with their business card information encoded. The information is stored in the scanner and delivered to the exhibitor via email in Excel format within 24 hours after the close of the show. Depending on the scanner you order, you can either gather additional attendee information by scanning items on a lead qualifier sheet, or you can make electronic notes and add/attach custom qualifiers.

Rental order forms are available at BRSMN.org



ESSENTIAL DETAILS

EXHIBITOR MOVE-IN

February 11, 4-11pm
February 12, 7am-12pm

EXHIBITOR MOVE-OUT

February 12, 8-11pm
February 13, 8am-12pm



WEDNESDAY, FEBRUARY 12, 2020
MINNEAPOLIS CONVENTION CENTER
HALL C

QUESTIONS?

BOOTH SALES CONSULTANT, EMILY YOUNGS
(651-697-7570 | EMILY@HOUSINGFIRSTMN.ORG)



BUILDERS & REMODELERS SHOW

PRESENTED BY: **HOUSING FIRST • MN**

2020 Floor Plan

MINNEAPOLIS CONVENTION CENTER, HALL C

BOOK ONLINE

Visit **BRSMN.org** to view an interactive floor plan and choose your booth. **\$200 due at the time of booking.**



STANDARD BOOTH

CORNER BOOTH

PREMIUM

Booth Configuration

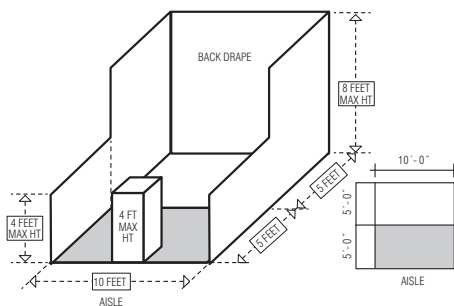
To ensure a quality show experience for our attendees and to be fair to all exhibitors, please adhere to the booth configurations diagrammed here and select your booth appropriately.

Exhibit fixture, components, and identification signs will be permitted to a maximum height of 8 feet. Exhibits can extend forward 5 feet from the back line at the 8-foot height, but then must drop to no higher than 4 feet.

➔ **NOTE:** The exterior of any exhibit that comes forward at the 8-foot height must be finished or suitably decorated. Any sign within 7 feet of the next exhibitor's booth must face the interior of your booth or aisle.

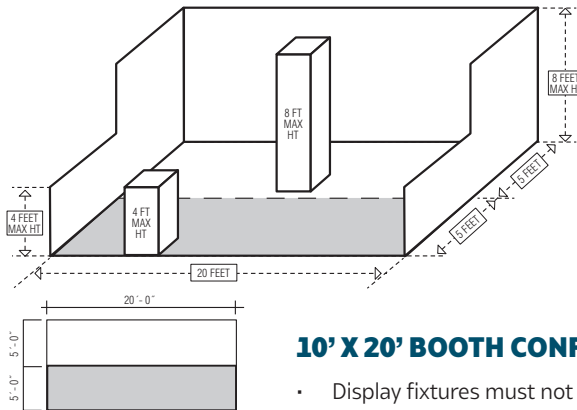
LINEAR/STANDARD

Exhibit consisting of one or more standard units in a straight line



10' X 10' BOOTH CONFIGURATION

- Display fixtures must not be over 8 feet high in the non-shaded area.
- Display fixtures must not be over 4 feet high in the shaded area.



10' X 20' BOOTH CONFIGURATION

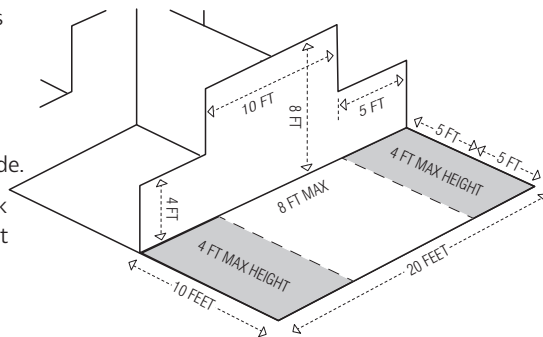
- Display fixtures must not be over 8 feet high in the non-shaded area.
- Display fixtures must not be over 4 feet high in the shaded area.

END CAP PENINSULA

Standard booth located on the outer perimeter aisle of the exhibit floor

10' X 20' BOOTH CONFIGURATION

- An End Cap Booth is exposed to aisles on three sides and composed of two booths. End Cap Booths are 10 feet deep by 20 feet wide.
- The maximum back wall height of 8 feet is allowed only on a 10-foot portion that is adjacent to neighboring "in-line" booths. This portion will be centered along the back wall which is 5 feet from either aisle.



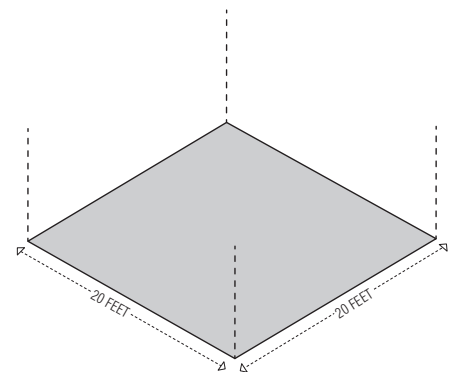
- You are allowed to build to a maximum height of 4 feet at the two 5-foot wings, so as to not block the line of sight for the booth behind your end cap layout.

ISLAND BOOTH

Exhibit with aisles on all four sides

MINIMUM BOOTH SIZE 20' X 20'

- Full use of the booth floor plan is permitted.
- All exhibit features and components exceeding 12 feet in height must have drawings available for inspection by exposition management.



Tips of the Trade Show

NEW REVEAL IN 2020

PRODUCTS & SERVICES

Attendees are looking for the hottest new products and services, so make sure you stand out from the crowd. Here's where you can introduce what's new while maximizing interest in your company.

- Tell us what you're displaying that is new and we'll feature you in the New Reveal for 2020. To participate, complete the additional booth options section during online checkout when booking your booth. Check the box and type in a description of your new product/service.
- For even greater visibility, be sure to use the word "new" in the description of your products and services (do this when you're booking your booth online) so you show up in the search results.

INCREASE YOUR VISIBILITY AT BRS

Market your new product/service leading up to the show

Show or demo your new product/service in your booth

Display signage for your new product/service in your booth

BRS WILL:

- Feature a new product/service reveal page online at BRSMN.org
- Promote new products/services on social media, with #BRSnew
- Recognize participating exhibitors in show program
- Provide an 'It's New' flag to display in your booth at the show
- Mention the list of new products/services in appropriate media releases and social media posts
- Award an exhibitor with best new product/service at the 2020 Show. The winner will gain exposure on the BRS website and in Housing First Minnesota's Digest
- List new products/services in the new reveal category on the interactive floorplan



2019 NEW PRODUCT CHAMPION



2020 THEME

Marvelous MINNESOTA

The state line's the limit at this year's BRS! Literally display the love you have for your home state by integrating the Minnesota theme in your booth design. It makes the show fun and exciting for both attendees and exhibitors, and also gives the show consistency.

Our judges will be touring the floor for best booth overall, best booth overall runner up, and best new product/service. Booths need to draw in the audience and engage attendees. Use of the theme may help determine a winner. Games, giveaways, and prizes at your booth are encouraged.

Each exhibitor is responsible for ensuring all booth activities abide both by Minneapolis Convention Center rules and by state laws and regulations (including gambling and gaming laws).



Exhibiting Companies

2019 EXHIBITORS

2-10 Home Buyers Warranty	Custom Millwork, Inc.	Innovative Surfaces, Inc.	Project Build Minnesota
ABC Supply Co., Inc.	Dakota County Lumber Co.	Installed Building Solutions II, LLC	Quarrix Building Products
Absolute Distribution, Inc.	Daltile Stone & Tile Showroom	J. Becher & Associates	Refined Lending
Action Overhead Garage Door, LLC	Dart Portable Storage	J. Fletch Real Estate Group	River City Tile & Underlayment
Acuity Insurance	Davey Tree Expert Company	James Hardie Building Products	Robinson Lighting
Air Mechanical, Inc.	Dem-Con Companies	Jerry's Floor Store	Royal Building Products
All About Erosion Control, Inc.	Demolition Services, LLC	JL Schwieters Bldg. Supply/Const., Inc.	Roycroft Design, LLC
All, Inc.	Distinctive Drywall & Painting	Kate-Lo Tile & Stone	Scandia Custom Cabinets
Alside Supply Center	Dorglass, Inc.	Kel's Custom Cabinets, LLC	Scherer Bros. Lumber Co.
Amazing EZ Screen Porch Windows, LLC	DPIS Builder Services	Kinzler Construction Services	Schluter Systems
AMBO - Association of Minnesota Building Officials	DSG-Dakota Supply Group & Aspire Design Showroom Gallery	Kohler Co.	Schwieters Companies, Inc.
American Institute of Architects - Minnesota	DT Building Components	Kolbe Gallery Twin Cities	Shaughnessy Flooring
Andersen Windows	Emser Tile	Krech Exteriors	Shaw/Stewart Lumber Co.
Aquarius Water Conditioning, Inc.	Energy Panel Structures	Kurt Building Materials	Sherwin Williams Company
Arrow Building Center	Erosion Works	Lampert Lumber	Simpson Strong-Tie
Arrow Lift	Ferguson Enterprises	LP Building Products	Solar Midwest, Inc./Solatube
aspectLED	Final Touch Construction Clean Up	Lyman Lumber Co. / Lyman Roofing & Siding	Southern Lights
Astonia Co.	Finance For LLC	M.J. Lorenz Concrete	SPS Kitchen & Bath Showrooms
ATR Commercial Flooring	Findoor Industrial, Inc.	Manor Concrete Construction, Inc.	St. Francis Mercantile
Automated Building Comp.-Cabinetry Division	Flashing By Design	Marvin Windows and Doors	Sun Control of Minnesota
Automated Building Comp.-Millwork Division	FocalPoint Flooring Cabinets & Design	Masonite	Sunburst Shutters & Window Fashions MN
Bayer Built Woodworks, Inc.	Forest Specialties	Masonry Technology	Synergy Products, LLC
Bayer Interior Woods	ForeverLawn Minnesota, Inc.	MCI Paint & Drywall	Tamko Building Products
Beacon Roofing Supply	GAF	Merchants Bank	The Builders Group
Bell Bank Mortgage	Garage Floor Coating of MN.com	Metro Home Insulation & Waterproofing, Fireplaces & Garage Doors, LLC	The Energy Network Worldwide, LLC
Bergerson-Caswell, Inc.	Gerhards	Midwest Specialty Products	The Tile Shop
Biffs, Inc.	GlassArt Design	Minneapolis Glass Co.	Thermo-Tech Windows, Inc.
Black Hawk Garage Door	Glowing Hearth & Home	Minnesota Energy Resources	Town and Country Granite
Boise Cascade	Goliath Tech MN, LLC	Minnesota Exteriors Commercial	Trimpac, Inc.
Brush Masters, Inc.	Granite-Tops, LLC	Minnesota Tile & Stone	Triton Commerce, LLC
Builders Club	Great River Energy	Minnesota Valley Millwork, Inc.	Twin Cities Closet Company
Builders FirstSource	Greenscape Companies, Inc.	Minnesota Vinyl & Aluminum, Inc.	Twin City Brick and Stone
Built Strong Exteriors, LLC	Guardian Building Products	MJ's Contract Appliance, Inc.	Twin City Fireplace & Stone Company, Inc.
C & D Granite, LLC	H Window Company	Molin Concrete Products Company	Twin City Garage Door Company
Carpenter, Evert and Associates	Hamill Concrete / J & W Asphalt, Inc.	NARI of Minnesota	Veit & Company, Inc.
Carpentry Contractors Co.	Hanson Building Materials, Inc.	Nordic Insulation	Vetter Stone Company
Carroll's Exterior Remodeling, Inc.	Harkraft, Inc.	North Central Sales, Inc.	Viking Automatic Sprinkler
CBIZ MHM, LLC	Hayfield Window & Door Co. Inc.	North Country Distributors, Inc.	Viking Trophies Awards & Recognition
CenterPoint Energy	Hedberg Supply	Northstar Associates	Warners' Stellan Appliance
Central States Manufacturing	Heritage Window and Door	nVent Nuheat - Heated Floors	Water Doctors Water Treatment Co.
CertainTeed Siding	Hirshfield's, Inc.	On Site Companies	Waterproofing, Inc.
Christian Brothers Cabinets	Holiday Kitchens	Pella Windows & Doors	Wausau Supply
Cityscape Painting Contractors, Inc.	Horizon Electric Services, LLC	Phantom Screens	WEBCO
Concrete & Coatings, LLC	Housing First Minnesota	Pillar Title Services	Wells Fargo Home Mortgage
Condor Fireplace and Stone	Iceberg Web Design	Pin Foundations, Inc.	Werner Electric
Corporate 4 Insurance Agency, Inc.	ICF/High Efficiency New Homes Program	PPG Paints	Weyerhaeuser
Creative Lighting, Inc.	IDC-Automatic Garage Door	Premier Surfaces (formerly Princess Marble)	White Bear Glass
	In-Focus Systems		Xcel Energy, MN Gas Business Dev.



WEDNESDAY, FEBRUARY 12, 2020
MINNEAPOLIS CONVENTION CENTER
HALL C

QUESTIONS?
 BOOTH SALES CONSULTANT, EMILY YOUNGS
 (651-697-7570 | EMILY@HOUSINGFIRSTMN.ORG)

Exhibitor Information

ONLINE BOOKING FAQS

How do I book online? Click on the booth you want and continue to the checkout page. Review your selected booth(s), and check out.

Can I purchase two booths next to each other to make a larger booth? Not online. If you find two adjacent booths you'd like, contact booth sales consultant, Emily Youngs (emily@housingfirstmn.org), and request the two (or more) booths be reconfigured so you receive the bulk booth discount.

Can I pay by check? Not online.

If you need to pay by check, contact Emily Youngs (emily@housingfirstmn.org) and request an electronic copy of the booth contract that you can print and mail in with a check. Keep in mind the booths you select at the time of mailing may not be available when the contract/check is received and processed.

How much will it cost to book my booth? It depends on the booth you select. The interactive floor plan will show how much each booth is. Booth space will

not be held or assignments made unless the \$200 deposit is received. You have the option to pay for the entire booth at the time of booking, or pay \$200 now with the balance due 1/1/20.

When is the balance due? Balances are due 1/1/20. If you book and pay online and have an open balance, you will receive an email 'Payment Request From: Builders & Remodelers Show 2020' with a link to pay your open balance around 12/1/19.

What if I lost my receipt—how do I get another one? Since online booking and payment is part of the interactive floorplan software, request a receipt by emailing Emily Youngs (emily@housingfirstmn.org). You'll receive an email update of your order confirmation which will include a payments section that shows the date(s) and payment amount(s).

How do I know if my order went through? You'll receive a confirmation message online and a confirmation email including the booth number you selected.

Can I see where my competition is? Yes, you can view exhibitors' names or do a search by product or service keyword; if they did not supply keyword(s), they will not show up in the search.

Is there an online directory of products/services?

Yes, there are 25 different categories you can select during the online booth booking. You can highlight your products and services by using keywords supplied at the time of booth booking. It is recommended to use keywords so your listing will be displayed in the search results. There is no limit to the number of categories you can select.

Can I list any new products/services that I'll display at the 2020 show? Yes! Complete the additional questions under the Exhibitor Profile section during online checkout when booking your booth. You MUST supply a description of your new product/service to be considered for the 'New Reveal.' For even greater visibility, be sure to use the key word 'new' in the keyword section when booking your booth online so you show up in the search results.

Can I make changes to my order, description or logo? Exhibitor Plus is a feature that allows you to make edits to everything but your location/number. If you have any questions, send your request to booth sales consultant Emily Youngs (emily@housingfirstmn.org).

TERMS & CONDITIONS

→ CANCELLATION/BOOTH SIZE REDUCTION POLICY

Liquidated damages will be charged per exhibit space to any exhibitor that cancels or reduces their booth size within the time periods. If payment has not been received at the "request to cancel" date, the exhibitor is still required to pay the balance in full.

Time Period	Liquidated Damages
9/30/19 - 10/31/2019	50% refund of exhibit fees
11/1/19 - 12/31/2019	25% refund of exhibit fees
On/after 1/1/20	No refund

→ BOOTH CONTRACT

It is agreed that the space herein contracted for is subject to the following rules and regulations:

The BRS Exhibiting Company must be a current member of the Housing First Minnesota. Show management may grant an exception to this rule.

The exhibiting company's name shall be displayed as it is listed in Housing First Minnesota's membership records.

Any contract signed applies to the member company, not the individual that signed it.

Rental Charge: A \$200 deposit must be received with the booth contract, it being understood that if not so paid, Housing First Minnesota may sell the space herein contracted for to another exhibitor. The remaining balance is due by 1/1/20. Any check for space rental fees shall be made payable to Builders Association of the Twin Cities, 2960 Centre Pointe Drive, Roseville, MN 55113, phone 651-697-1954, fax 651-697-7599.

Booth Inclusions: The rental charge includes the following for your booth:

- Pipe and drape booth frame and ID Sign
- Company listing in the BRS Show Program and interactive floor plan
- Opportunity to upload your logo to your company listing on the interactive floor plan
- Maximum: four booth personnel for a 10x10 booth, eight personnel for a 10x20 booth, 12 personnel for a 10x30 or larger booth.

Booth Exclusions: The rental charge for your booth does not include:

- Electricity
- Tables/Chairs
- Internet
- Carpet

Subleasing: Exhibitors may not sublease their space. Sublease in this use includes renting, sharing, donating or in any way allowing another company or person to display or advertise in an exhibitor's space.

Cancellations: Booths may be cancelled without charge by written notice to the Housing First Minnesota management provided that the notice is received by 9/30/19. If space is cancelled after 1/1/20, no return of payment will be made. It is agreed that if, for any cause which arises beyond the control of Housing First Minnesota, it becomes necessary to move an exhibitor to a different location, this will be done at the discretion of Housing First Minnesota.

Booth Staffing: Exhibitors are required to staff their booth the entire duration that the show floor is open to attendees. Failure to do so may result in a penalty, this will be decided at the discretion of the BRS Show Management.

Booth staffing limitations will be enforced. Additional badges may be purchased for \$30 for each additional exhibit staff person and will include access to the food stations. Badges are required to be worn at all times during exhibit hours.

Limitation of Liability: No one under 18 years of age is permitted on the show floor as an exhibitor. Each exhibitor must make provision for the safeguarding of his/her goods, materials, equipment, and display at all times, and wherever the same may be located within, on, or about the Exhibition Hall premises. Neither Housing First Minnesota, its subcontractors, or the Minneapolis Convention Center and the City of Minneapolis will be responsible for property damage or loss by, or for, any cause, and exhibitor hereby waives any right to claim liability against them for the same.

The Exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of Exhibitor's participation in the exhibition, or convention activities, and Exhibitor agrees to defend, indemnify, and hold Housing First Minnesota, its subcontractors and the Minneapolis Convention Center and the City of Minneapolis harmless from all liability which might occur from any Act of God or any cause whatsoever arising out of the Exhibitor's participation in the exhibition or in convention activities. Housing First Minnesota, its employees, subcontractors and Minneapolis Convention Center and the City of Minneapolis will not be liable for injuries to any person or for damages to property owned or controlled by exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with Exhibitor's occupation of display space, and the Exhibitors agrees to defend, indemnify and hold Housing First Minnesota, its subcontractors and Minneapolis Convention Center and the City of Minneapolis harmless against such claims.

The Exhibitor expressly understands and agrees that the foregoing limitation of liability clause apply not only during the exhibit hours, but also at all other hours of the day for the period extending from the commencement of installation until the final removal of all Exhibitor's property and personnel from the Exhibition Hall and to

any latent contingent damage, injuries, or liability arising or discovered at a later date as the results of or arising out of exhibitor's participation in the Exhibition.

The Exhibitor agrees to carry liability insurance with Housing First Minnesota listed as an additional insured, containing a combined single limit of at least \$1,000,000 each occurrence/\$1,000,000 aggregate, or its equivalent from February 11 - February 13, 2020. The Exhibitor understands that a copy of this certificate of liability insurance is a requirement for exhibiting and that the certificate must be submitted two weeks before the trade show. The Exhibitor understands and agrees that if a certificate of liability is not provided they will not be allowed to exhibit. Certificates of liability insurance can be sent to: Housing First Minnesota, 2960 Centre Pointe Drive, Roseville, MN 55113.

Housing First Minnesota, its employees, subcontractors or Minneapolis Convention Center and the City of Minneapolis will not be responsible to any degree whatsoever for any ill effects caused any person or group of persons in attendance prior to, during, and after the close of the Housing First Minnesota BRS for any samples taken, or by other means given to them by the Exhibitor representative.

→ AMENDMENT TO RULES

Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Housing First Minnesota Executive Board. These rules and regulations may be amended any time by the Executive Board and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.

→ DRAWINGS OR CONTESTS

If you plan to use a drawing for prizes during the Builders & Remodelers Show, you must register your activity before the Show opens. Show Management must approve any and all drawings or contests conducted by an exhibitor. Such drawings or contests are subject to all laws and municipal restrictions. Prizes offered by exhibitors must be awarded within five business days of the show closing, and Show Management must be informed of the name, address, and phone number of all winners at that time.

If contest entries will be used to generate contact lists, or if entrants will be contacted or solicited in any way by either mail or telephone, the entry blank must bear the disclaimer that contest or drawing participants will be contacted by mail, and/or telephone, and/or email to receive product or service information.

Any individual, organization or company not complying with the preceding rules may be subject to contract termination or losing any future invitations to the Builders & Remodelers Show.

The Drawing Registration Form will be available in the Exhibitor Information Packet.

Sponsorship Opportunities

PREMIER SHOW SPONSOR

\$5,500 (Limit 2; Category Exclusive)

- Company logo on entrance unit
- Company logo on registration kick panels
- Company logo on select electronic and printed communications
- Company logo in The Digest
- Company logo in show program
- Company logo on event website
- Banner ad on event website
- 10'x20' Standard booth, complimentary (early bird value \$1,170)
- Option to provide promotional item to all show attendees at registration area (no lanyards, bags, badges)
- Company logo on show floor leading to booth
- Half-page color ad in The Digest (with option to upgrade)
- Recognition on exhibitor list presented to all attendees
- Company logo on follow-up survey to attendees
- First right of refusal for following year if renewed by October 1, 2019
- Company recognition on social media promoting the event
- Company logo on mobile floor plan

SHOW SPONSOR

\$2,500 (Limit 5)

- Company logo on select electronic and printed communications
- Company logo in The Digest
- 10'x10' Standard booth, complimentary (early bird value \$620)
- Option to provide promotional item to all show attendees at registration area (no lanyards, bags, badges)
- Quarter-page color ad in The Digest (with option to upgrade)
- Company logo on event website
- Company logo on follow-up survey to attendees

BADGE SPONSOR

\$2,000 (Limit 1; Cannot compete with Lanyard Sponsor)

- Logo printed on front of attendee badge
- Company name on select electronic communications
- Company name in The Digest
- Company name in show program

LANYARD SPONSOR

\$1,500 (Limit 1; Cannot compete with Badge Sponsor)

- Name printed on lanyard
- Company name on select electronic communications
- Company name in The Digest
- Company name in show program
- Sponsor company provides the lanyards (approx. 2,000)

BAR SPONSOR

\$1,500 (Limit 6)

- Company logo on bar signage
- Napkins with printed name at all bars
- Complimentary drink tickets to hand out at event (\$100 value)
- Reserved exhibitor booth location next to a select bar location (booth space is additional cost)
- Company name on event website
- Company name on select electronic and printed communications
- Company name in The Digest
- Company name in show program
- Company name on mobile floor plan

FOR MORE INFORMATION, CONTACT:

Kori Meewes 612-801-9874 • Kori@HousingFirstMN.org Brad Meewes 651-269-2399 • Brad@HousingFirstMN.org



Sponsorship Opportunities

AUTO SPONSOR

\$5,500 (Limit 1; Must be an exhibitor to sponsor. Display logo may be one logo with list of dealers. The composite weight capacity for lobby C is 8000 lb for a vehicle, 2000 lb per wheel.)

- Display up to two vehicles in lobby near BRS exhibit hall
- Company logo on select electronic and printed communications
- Company logo in The Digest
- Option to provide promotional item to all Show attendees at registration area (no lanyards, bags, badges)
- Company logo on event website
- Company logo on follow-up survey to BRS attendees

BAG SPONSOR

\$5,500 (Limit 1)

- Opportunity to distribute bags to show attendees at entrance (approximately 1,000)
- Logo printed on each side of bag
- Company logo on event website
- Company name on select electronic communications

FOUNDATION

FUNDRAISER SPONSOR

\$5,000 (Limit 1; subject to Show Committee approval. Sponsor incurs any additional costs to produce the Foundation Fundraising activity at BRS. Such costs could include: activity/booth design and construction, set-up/tear down, staffing, activity execution, electric, flooring, table/chairs, 10'x30' space included for activity.)

- Company logo and promotion of the Foundation Fundraiser on select show electronic and printed communications
- Company logo in The Digest
- Company logo in show program
- Company logo on event website
- Company logo on signage at the Foundation Fundraiser booth
- Recognition on exhibitor list presented to all attendees
- Company logo in show program promoting the Foundation Fundraiser

NEW! APPETIZER SPONSOR

\$1,250 (Limit 4)

- Company logo at all appetizer stations
- Company name on select electronic and printed communications
- Company name in The Digest
- Company logo on event website

NEW! DESSERT SPONSOR

\$1,250 (Limit 2)

- Company logo at dessert station
- Company name on select electronic and printed communications
- Company Name in The Digest
- Company logo on event website

FOR MORE INFORMATION, CONTACT:

Kori Meewes 612-801-9874 • Kori@HousingFirstMN.org

Brad Meewes 651-269-2399 • Brad@HousingFirstMN.org

“

The Housing First Minnesota BRS is a great way to re-connect with all our local trade partners and meet potential new trade partners in a face-to-face casual learning environment. It's very personal and locally relevant.”

Art Pratt

Pratt Homes



BRS

BUILDERS & REMODELERS SHOW

PRESENTED BY: **HOUSING FIRST MN**

Important Dates & Deadlines

BOOKING YOUR BOOTH

FIRST RIGHT DEADLINE

(for 2019 exhibitors)

On or before September 15, 2019

ALL 2020 BOOTH SALES OPEN

(first-come, first-served basis)

September 16, 2019

EARLY BIRD PRICING DEADLINE

Book on or before October 31, 2019

SETUP & TEARDOWN

EXHIBITOR MOVE-IN

February 11, 4-11pm
February 12, 7am-12pm

EXHIBITOR MOVE-OUT

February 12, 8-11pm
February 13, 8am-12pm

BUILDERS & REMODELERS SHOW

EDUCATIONAL OFFERINGS

More info on www.brsmn.org

SHOW FLOOR OPEN

February 12, 2-7pm

Questions? Contact Emily Youngs (651-697-7570 | Emily@HousingFirstMN.org)