

2018 HOUSTON BOMA Buzz Email Newsletter Advertising Agreement

Does your company need extra exposure? Sign up to advertise for a month or more in the **BOMA Buzz!** The BOMA Buzz is a **weekly e-newsletter sent to over 2,000 industry professionals**, including property managers, building owners, asset managers, corporate facility managers, and leasing professionals.

Your company logo/ad will run in the newsletter **every Wednesday throughout your selected month** (four times minimum) and **link to your company's website**. Choose from placement in the **Top Banner, Middle Banner**, or near our Jobs section with **Bottom Ads**.

New for 2018, we are offering **Jobs Email Blast Sponsorship**. Our Jobs email blast is sent the first Friday of every month to our database and highlights the newest job postings in our Career Center. Sponsor a 2018 Jobs email blast to **get your logo or ad at the top of the email**, and your **company name listed as a sponsor in the email subject line**.

SPECIFICS: Email Shannon Roberts, Houston BOMA Marketing & Communications Manager, at sroberts@houstonboma.org for months available. Logos and ads must be at least 72 DPI and must be in a JPG or PNG format. Houston BOMA does not provide ad artwork or copy. Ad artwork is due at least **one week before your first ad is set to run**. Logo/ads must be no larger than these sizes:

Top Banner Ads - 300 H x 600 W pixels
Middle Banner Ads - 200 H x 600 W pixels
Bottom Ads - Logo only, 200 H x 200 W pixels
2018 Jobs Email Blast Sponsorship - 300 H x 600 W pixels

PRICING:

Placement	Top Banner	Middle Banner	Bottom Ad	Jobs Blast
Member price (per issue)	\$500	\$350	\$250	\$250
Non-member price (per issue)	\$1,000	\$700	\$500	\$500

Buzz Ads are first come, first serve. Reserve your ad space by submitting this form with your ad artwork to Shannon Roberts at sroberts@houstonboma.org. Complete payment [in the Houston BOMA online store](#). Ads are not confirmed until payment information is received.

Company: _____

Contact Name: _____

Email: _____

Ad Type/Size Requested: _____ Months Requested: _____