

2018 HOUSTON BOMA HIGHLIGHTS

Newsletter Advertising Agreement

Houston BOMA Highlights is published quarterly (four times a year – January, April, July, and October) and **distributed in print to over 800 CRE contacts** including members, government officials, and media outlets. **Member advertisers are highlighted** in our Service Provider Directory. The newly expanded publication is also **published digitally** on our website, with ads **linked to your company webpage**, and **distributed in our Buzz email** to nearly 2,500 CRE contacts.

We're also introducing a **new advertising option** for 2018: **sponsored articles**. Provide a short article (approximately 400 words) on your company, services, or a topic of interest to our members to be included as an article in our newsletter. Use an existing blog post or article authored by your company, or get creative and write a new piece exclusively for our members! *Houston BOMA reserves the right to edit or decline any ad copy.*

SPECIFICS: No advertising will be printed without a completed agreement. Ad space is available on a first-come, first-serve basis. All payments must be received in full before any advertisement will be considered. Houston BOMA reserves the right to edit or decline any ad copy. Houston BOMA does not provide copy. No advertising will be placed on the first page or back cover.

2018 NEWSLETTER ARTWORK DEADLINES:

First Quarter – Lands January 1: November 27, 2017
 Second Quarter – Lands April 1: February 26, 2018
 Third Quarter – Lands July 1: May 28, 2018
 Fourth Quarter – Lands October 1: August 20, 2018

PRICING:

Type	Advertisement			Sponsored Article
Size	¼ Page	½ Page	Full Page	Full Page (About 400 words)
Member price (per issue)	\$400	\$650	\$1,250	\$750
Non-member price (per issue)	\$800	\$1,300	\$2,500	\$1,500

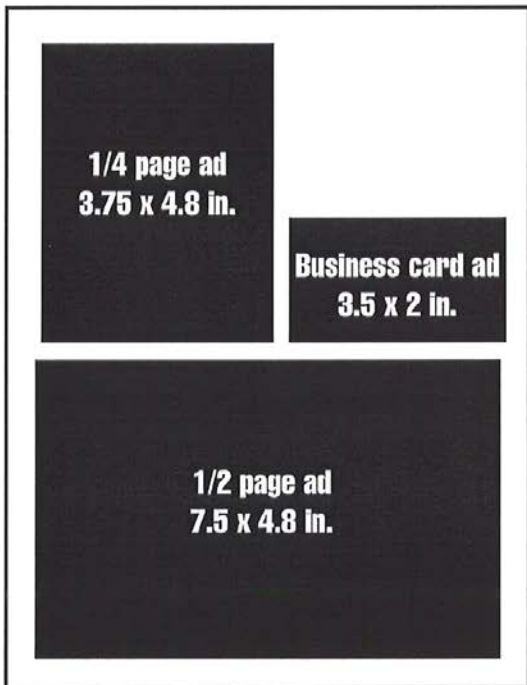
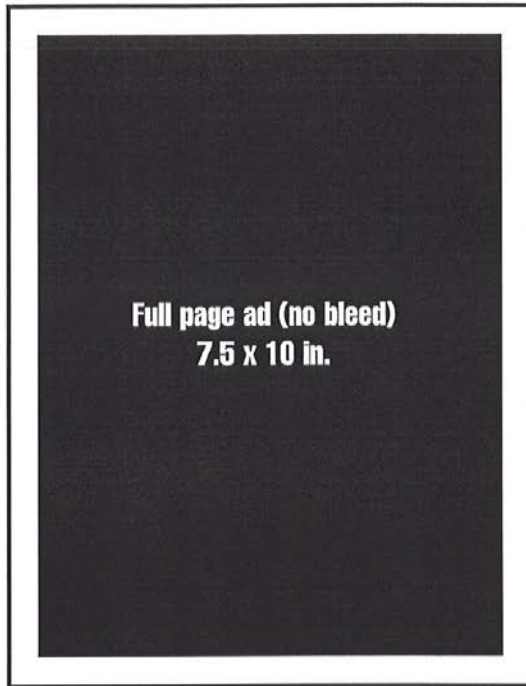
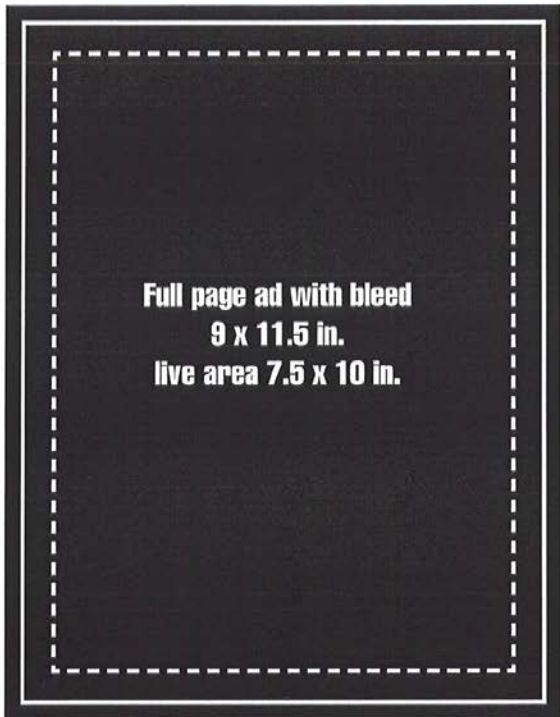
To reserve your ad, submit this order form and ad artwork/article to sroberts@houstonboma.org. Payment can be made online [in the Houston BOMA Store](#). **Ads are not confirmed until payment information is received.**

Company: _____

Contact Name: _____

Email: _____

Ad Type/Size Requested: _____ Issues Requested: _____



Program File format

EPS, TIF, JPG or BMP files

File Specifications

Only electronic files accepted, no hard copy ads please
300 dpi

Ads 10 MB or smaller can be sent via email to:

sroberts@houstonboma.org

Ads over 10 MB can be sent on CD or DVD to:

9 Greenway Plaza, Suite 100
Houston, TX 77046-0929