



Houston  
BOMA

# Leadership LYCEUM

HOUSTON **BOMA**   
FOUNDATION



# 2018

# 2018 Program

## *Inspiring and Educating Emerging Houston BOMA Leaders*

The Leadership Lyceum program is geared toward our property managers that have been in the industry for less than 10 years. The program is designed to develop overall leadership skills and teach Houston BOMA's future leaders everything they need to know about BOMA as an association, its governance, leadership and big picture initiatives.

It is the perfect opportunity to learn more about the industry and the association, network with peers, and develop valuable leadership skills that will help to advance your career. This select group of individuals will have the privilege of hearing from leading professionals, elected officials and members of the media in a small group setting. To apply, visit [houstonboma.org/leadershiplyceum](http://houstonboma.org/leadershiplyceum).

## Program Requirements

### **Candidate Must:**

- Be a BOMA principal (property management) member in good standing.
- Have less than 10 years' experience in the field of property management.

### **Attendance is mandatory at the following:**

- Leadership Lyceum Sessions (5)
- Board of Directors Meeting (1)
- Legislative Committee Meeting (1)
- Membership Meetings (2/year)
- Capstone Project

### **One other activity of the candidate's choice:**

- Texas BOMA Meeting
- BOMA International Meeting
- TOBY Committee Meeting
- Participate in BAC PAC fundraiser

Candidates are expected to commit to meet and honor the above requirements. Candidates who fail to meet the requirements will be removed from the program.

## Graduation and Recognition

- All candidates that have completed the full program will be recognized at the 2018 Annual Awards Extravaganza.
- All graduates will also receive recognition in BOMA's newsletter and on the website.
- Each candidate accepted will be eligible to receive up to \$500 in scholarship funds to travel to a BOMA related meeting. Proof of attendance at meetings during conferences must be provided in order to gain reimbursement.

# Leadership Lyceum Sessions

## **Session I: An Introduction to Houston BOMA**

*Tuesday, February 27, 2018 | 8:00 AM – 9:30 AM | Houston BOMA Office, 9 Greenway Plaza, Suite 100, Houston, Texas 77046*

Houston BOMA Staff will present an Introduction to Houston BOMA, including an overview of the organization, Houston BOMA's structure, financial picture, legislative advocacy efforts, professional development opportunities, and events.

## **Session II: Building Effective Advocacy Initiatives**

*Tuesday, April 17, 2018 | 11:30 AM – 3:00 PM | City Hall | Lunch with City Council Member followed by City Council Public Session*

Focus on the association's basic role and responsibilities as it relates to public policy development. Candidates will have lunch with one of Houston's City Council Members to discuss the ways that associations and BOMA interact with elected officials and then attend a Houston City Council Session at City Hall for a public session and to see the Council Chambers.

## **Session III: Inside BOMA - What Makes Us Tick**

*Tuesday, June 19, 2018 | 8:00 AM – 9:30 AM | Location TBD*

A discussion with the President, Past Presidents, current Board members and CEO on the how BOMA fits into the national picture, how the board works, the importance of governance and governing documents, strategic planning, leadership development, the benefits of volunteering and board service.

## **Session IV: Media Relations, Public Affairs and Community Outreach**

*Tuesday, August 21, 2018 | 8:00 AM – 9:30 AM | Location TBD*

Focus on effective Media Relations and Public Outreach:

- Media Relations and BOMA – How we continue to open dialogue with the media and where our relationships are headed.
- Community Outreach – examining the role of the association in fostering positive community outreach, advancing association core messages effectively, and providing opportunities for members to participate in meaningful community service initiatives.
- Social Media – the impact of social media communication and interaction.

## **Session V: Professional Development/Career Promotion/Certification Programs**

*Tuesday, October 23, 2018 | 8:00 AM – 9:30 AM | Location TBD*

Focus on education and professional development. This discussion will be presented by a panel of senior industry leaders who will speak on the importance of continued professional development, how they got to where they are and what tools they used to get there.

- Career Development
- Certifications
- Mentoring

*\*\*\* Time will be allotted for Q & A after each Session.*

# HOUSTON **BOMA** FOUNDATION

The Leadership Lyceum program is brought to you by the Houston BOMA Foundation, a charitable 501(c)(3) foundation created to provide career, leadership and workplace development for our members and to fund important industry research such as our annual Compensation Study, Economic Impact Study and BOMA Index.

To learn more and apply, visit [houstonboma.org/leadershiplyceum](https://houstonboma.org/leadershiplyceum).

Questions? Contact Elisa Suarez at [esuarez@houstonboma.org](mailto:esuarez@houstonboma.org) or by calling us at (713) 266-5691.