



PRESENTS

2024 EDUCATION SERIES

SERIES SPONSORSHIP OPPORTUNITIES



\$5,000 - SILVER

Three Silver sponsorships available

- Logo Placement: Display sponsor's logo prominently on event signage, promotional materials, and digital platforms
- Marketing Collateral: Distribute sponsor-provided marketing materials or branded giveaways to attendees.
- 5 guest tickets to each event in the series
- Verbal Recognition throughout the event.
- Recognition in post-event communications such as thank-you emails or newsletters.



\$10,000 - GOLD

Two Gold sponsorships available

- All Silver Tier Benefits, plus:
- Enhanced Logo Placement: Larger logo size and prime placement on event materials.
- Recognition as a Presenting sponsor in all event-related communication & event promotions
- 10 guest tickets to each event in the series
- Dedicated Sponsor Table: Opportunity to set up a branded table display at the event venue to showcase products, services, or promotional materials.



\$20,000 - TITLE

One Title sponsorship available

- All Gold Tier Benefits, plus:
- Exclusive top-tier placement of sponsor's logo on all event materials and digital platforms.
- Exclusive recognition as a Title sponsor in all event-related communications, and dedicated sponsor spotlight.
- Unlimited guest tickets to each event in the series
- Opportunity for a representative to participate as a panelist in each event
- Mention in next year's Sponsorship Package promo materials
- Opportunity for a representative to appear on HHA podcast - The Business of Houston Hospitality

Individual event sponsorships may be available. Please inquire.



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CALL US FOR MORE INFO



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