

Career Development

Helping hospitality talent harness career skills and identify abilities to become the solutions to the industry challenges of the future.



Conrad N. Hilton College of
Global Hospitality Leadership
UNIVERSITY OF HOUSTON

Who are Emerging Hospitality Leaders?

Emerging Hospitality Leaders

refers to a student or individual who demonstrates professional potential and is recognized for their abilities and potential to excel in the hospitality industry.

**2022- 2023
Industry
Placement**

82%

Students graduating from Hilton College accepted industry positions with an average salary of **\$43K** after obtaining a four year degree.

**2022- 2023
Industry Internship
Placement**

387

61% of students enrolled at Hilton College accepted industry-immersive internships that were **88%** concentrated, **1%** project-based, and **11%** rotational

**Experiential and
immersive industry-
relevant organizations**

10

Hilton College student-led organizations are affiliated with national professional associations. These include the nation's largest student chapter of the National Association for Catering and Events (NACE) and the student chapter of the Hospitality Financial and Technology Professionals (HFTP).

Hilton College Emerging Hospitality Leaders



Job Offer Signing Day
April 2022



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Our focus is to empower emerging leaders to make impactful hospitality career decisions!

The Opportunity

- ✓ Help increase industry and internships placement
- ✓ Build employment pipeline and recruitment strategies
- ✓ Mentor and guide the next generation of talent

Our vision



Provide transformative experiences, career resources, and industry connections to ensure lifelong professional development for our talent community.

Our mission



Identify the common challenges in the communities we reach and help effect change in challenging areas through resources, engagement, and outreach.

Overview of Hilton College’s Career Fair

As the consumer demand increases for travel, leisure, and unique experiences, more hospitality talent is expressing their interests in industry technology, tourism, and event planning. However, companies from this sector have not reflected the demand of consumers and talent at career fairs over the past two years.

Hilton College Career Fair participants by industry sector (2022- 2023)

49%

Hotels and Lodging:

Accommodation services to travelers, including resorts, hostels.

33%

Restaurant and Food & Beverage:

Restaurants, cafés, eateries, bars, pubs, catering, etc.

10%

Travel/Leisure/Hospitality:

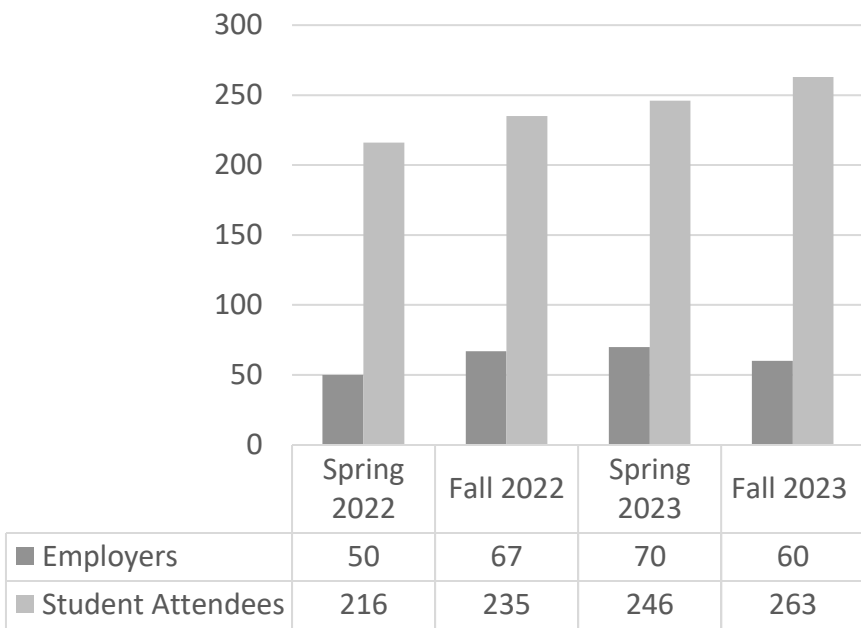
All tourism related activities, including transportation, cruise ships, organized tours, amusement parks, etc.

8%

Arts/Venue/Attractions:

Cultural attractions, performing arts, museums, galleries, theatres, sports venues, etc.

Career Fair Attendance 2022 - 2023



22%

Steady increase in undergraduate, graduate, and alumni career fair attendance

62

Average amount of industry partners attending Hilton College career fairs

Hilton College Career Engagements and Events

Here are the areas where your partnerships can fulfill needs in the coming year

Q1: Jan – Mar: Career Fair Preparation, scholarship acceptance, and internship offers

Q2: Apr- Jun: Industry Immersion

Q3: Jul- Sept: Back to School & internship applications open

Q4: Oct-Dec: Career fair preparation, interviewing, employment offers

2024-2025 employment recruitment cycle

Career Fair Preparation Week – Feb.6 – Feb. 9

Partners can contribute to the career readiness of students by participating in events like the Career Fair Preparation Week which offers workshops and networking events on topics such as resume best practices, networking, and job searching. By sharing expertise and insights, professionals can help students develop the necessary skills to navigate the industry and secure top opportunities.

Annual Hilton College Career Fairs

Career fairs are hosted bi-annually, and partners offer opportunities in areas such as food and beverage, event management, revenue management, hotel and lodging, and tourism. Professionals can provide valuable learning experiences and career opportunities to emerging talent.

Employer Engagement events

Partnering with the Career Development Center allows talent to build a powerful network of employers, alumni, and industry experts. This network provides opportunities for meaningful interactions, knowledge sharing, and collaboration within the hospitality industry in efforts to build talent pipelines.

Becoming a Supporting Sponsor to Hilton College Talent

Tap into the Hilton College talent pool and connect with potential employees who have been equipped with the necessary skills and knowledge to succeed in the industry. Sponsoring can contribute to recruitment efforts, brand recognition, and long-term success in attracting and retaining talented individuals in the industry.



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We invite you to partner with us!

Contribute to the development of hospitality talent. Collaborate with us to impact the next generation of hospitality leaders!

Upcoming Events and Engagements

Career Fair dates:

February 15, 2024- *Registration is now open!*

October 17, 2024

February 6, 2025

Career Fair Preparation Week:

Tues. Feb. 6 - Network for Success

Weds. Feb. 7 - Resume Review lab



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