NOVEMBER NEWSLETTER



Greetings to all of you from the HHA!

As we head into the holiday season, we're wishing you all the best and we're starting to reflect on the many successes we've had so far this year. We've doubled our membership, brought on new staff members, created great value to our members through networking events, educational sessions, hospitality industry support, and more.

Now, we are in the midst of planning for next year. As we grow our reach, influence, and membership, we're going to have some fantastic opportunities for you to engage with the HHA, to learn from industry experts, to network with your hospitality peers, and to support this great community.

Please be sure to read the information below and send along to your network of industry partners and friends. We look forward to seeing you at one of our upcoming events where we all will continue supporting the local hospitality community!

Sincerely, Jonathan



UPDATES FOR OUR MEMBERS

Renewal Invoices

Keep an eye on your inbox!

Renewal invoices were mailed on October 15th.

RENEW NOW! RENEW NOW! RENEW NOW! RENEW NOW!

Digital invoices will be sent on **November 8th.**

Check out the <u>NEW RENEWAL HUB</u>, featuring a special message from our HHA President, Jonathan Horowitz, FAQs, step-by-step guides for renewal, and member testimonials.





Imagen Venues

With a commitment to exceptional service and a distinctive atmosphere, Imagen Venues is a go-to destination for a variety of events from corporate gathering to intimate celebrations. This turnkey venue is fully equipped to bring any vision to life—whatever you can "imagen".

At Imagen Venues, clients can expect a comprehensive suite of services tailored to their unique needs. The dedicated team manages all vendor coordination and offers an exciting array of entertainment options, including the dance floor, photo booth, ax throwing, and their mechanical bull Megawatt.

Imagen Venues works diligently to ensure that each gathering unfolds seamlessly, from the initial planning stages to execution. They constantly go above and beyond, transforming every occasion into something truly special.

For more information about Imagen Venues and to plan your next event, visit their website.

Stay tuned for Episode 11 of our <u>podcast</u>, premiering on December 4th and featuring an engaging conversation with Imagen's Kristan Williams and Lana O'Neill!







Our 2024 Industry Education Series concludes with Part Four - Understanding HR, Labor Laws, and Employee Benefits!

Register Now for the finale of our free educational series Wednesday, November 13th from 11:30 AM - 1:00 PM at Cowboys & Indians.

Registration is free, and lunch will be provided.

Unlock the secrets to HR excellence: Join our dynamic panel as we dive into the latest labor law updates, innovative benefits strategies, and cutting-edge talent acquisition insights. Discover powerful employee retention tactics, navigate the trends of a multi-generational workforce, and explore effective mental health support strategies tailored for the hospitality industry.



Share our Education Series with your network!

HELP US PROMOTE THIS EVENT TO ENSURE ITS SUCCESS





JOIN US FOR CANSTRUCTION HOUSTON

Canstruction challenges teams to design and build largescale sculptures made entirely from canned goods. The
structures are built inside the George R. Brown Convention
Center and are put on display for the public to admire. Then,
after the event, all the cans are donated to the Houston
Food Bank. The HHA's all-volunteer team will be building a
bar scene to help bring to life our theme of
"Take Hunger Off the Menu."





Get Involved

We need the support of our members to help make this vision a reality. Here's how you can contribute:

1. Join the Build Team:

Join us on November 16th to construct our bar.

2. Join the Tear Down Crew:

Help us dismantle the structure on **November 24th** and ensure all cans are donated to local food banks.



If you have any questions or need more information, feel free to **reach out!**



Join us for our Holiday Party!

Goode Company Armadillo Palace Tuesday, December 3rd 5:30 - 7:30 PM Western wear encouraged

RSVP Here

GIVING TUESDAY



GivingTuesday is a global movement that encourages acts of generosity and inspires people to contribute to their communities year-round through giving time, donations, or advocacy.

This GivingTuesday, donate towards the Houston Hospitality Alliance Endowed Scholarship, which supports the students of the University of Houston's Conrad N. Hilton College of Global Hospitality Leadership. The funds will be matched dollar-for-dollar by the University to enhance their impact.



DONATE HERE



New Podcast Episode

Check out the newest episode of The Business of Houston Hospitality with Jonathan Horowitz.

In this episode, Jonathan Horowitz chats with Jennifer Davenport from the Houston Grand Opera. Jennifer shares her journey in the world of opera, her passion for storytelling through music, and the magic of live performances.

More about the Podcast



HHA ACTIVITY IN THE COMMUNITY

Industry Education Series Part Three



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We had an engaging discourse on Public Safety and Security for the Hospitality Industry featuring Larry Satterwhite, Antonio Gracia, and Chau Nguyen, expertly moderated by Connie Cochran.

The panel focused on essential strategies for enhancing safety and security in our hospitality sector. Our panelists emphasized the importance of collaboration between law enforcement and businesses and shared valuable insights on effective emergency response practices.

A big thank you to our guests and to <u>Late</u> <u>August</u> for providing breakfast!

If you were unable to join us, don't worry - the panel discussion is available on our <u>YouTube channel!</u> Our 2024 Industry Education Series concludes on November 13th with a deep dive into <u>Understanding HR, Labor Law, and Employee Benefits</u>.

Watch Here

Share Your Events and Promotions with our HHA Community!

Whether you're hosting an event or workshop, offering a special discount, or organizing a networking event, we want to hear about it.





MEMBER ACHIEVEMENTS

Jacob Monty Joins James Beard Foundation Board

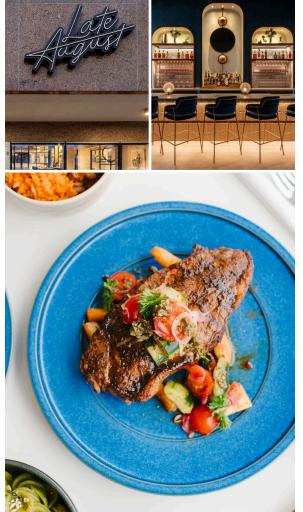
Congratulations to **Jacob Monty** of **Monty and Ramirez LLP** for his appointment to the James Beard Foundation Board of Trustees!

With over two decades of experience in immigration, labor, and employment law, Monty has garnered national recognition, serving clients primarily in industries with large Hispanic workforces. His civic engagement includes various presidential and gubernatorial appointments, reflecting his commitment to both the culinary and broader community.





Late August named Best Gulf Coast Restaurant



We're thrilled to congratulate HHA member <u>Late August</u> on being awarded **Best Gulf Coast Restaurant** by the Houston Press!

This award demonstrates Late August's commitment to great food and their creative take on Gulf Coast flavors. It has become a favorite spot for many, known not just for its tasty dishes and cocktails but also for its welcoming vibe and commitment to quality.

Visit Late August and indulge their award-winning food!

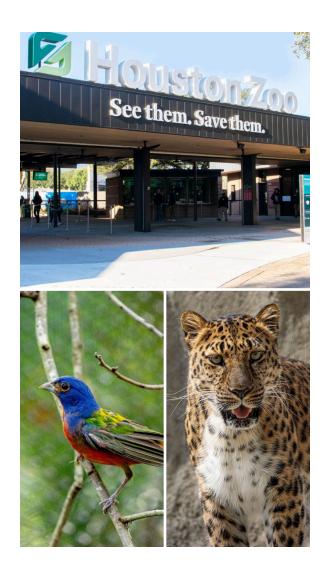
Read More

Houston Zoo Celebrates Historic Success at AZA Conference

HHA Member <u>Houston Zoo</u> recently achieved a remarkable feat by winning five top honors at the Association of Zoos and Aquariums (AZA) annual conference! This unprecedented recognition highlights the zoo's commitment to excellence in animal care, education, and conservation efforts.

Among the notable achievements, the Houston Zoo was recognized for its efforts in promoting wildlife conservation and engaging the public in meaningful ways. In addition to the awards, the Houston Zoo's success at the AZA conference reflects the dedication of its staff and the strong support from the community. The zoo's ongoing commitment to innovation and education ensures that it remains a vital resource for wildlife conservation and a beloved destination for visitors.





Members Honored at ACC Spirit of Entrepreneurship Awards

Congratulations to members Linda Toyota and Sumit Dalwadi on being honored at the Spirit of Entrepreneurship Awards Gala presented by the Asian Chamber of Commerce. Linda received the Community Ambassador Award, and Dalwadi Hospitality Management was named the Enterprise of the Year.

Please join us in congratulating them on their well-deserved accolades!











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