



Vanessa Coria, Public Relations Counselor, The Meridian Group, Virginia Beach

After spending nearly 20 years as a news anchor and reporter, Vanessa transitioned her broadcast communication skills and broad, multi-platform media experience into the Public Relations realm. She now serves as a Public Relations Counselor for The Meridian Group. As part of the PR team, Vanessa helps to both foster positive 'brand recognition' and develop strategies to generate media coverage for clients, all while growing relationships with contacts. Vanessa prides herself on community involvement and philanthropy. When not working the phones to pitch a story or mapping out public relations strategy – you'll find Vanessa serving on the board of 31Heroes, helping out with the public service committee at the Hampton Roads chapter of the Public Relations Society of America and working with the FBI Citizens Academy Alumni Association.

