



The people you really ought to meet, sharing the practices you really need to know

Why Sponsor HRLF?

You are a leader in the business community who values local opportunities for professional and personal growth, and understands the benefits of harnessing the collective knowledge of an experienced network of colleagues.

NETWORK & CONNECT HRLF offers support and opportunities to gain visibility in the HR profession. We are the go-to place for HR leaders to build professional relationships and gain insight on current strategy and practice.

COMMUNITY Become more involved in the region and local community as well as part of our virtual social network, allowing access to an expanded pool of resources to help you and your team succeed.

GROW YOUR KNOWLEDGE; ENHANCE YOUR SKILLS You and your team stay relevant and current with cutting edge practices to create sustainable business results.

INCLUSIVE Feel right at home in our welcoming, friendly environment, inclusive of diverse experiences and perspectives.

SET THE AGENDA Sponsors have the opportunity to provide input on which topics of interest are chosen for member meetings based on their organization's current needs.

SPOTLIGHT YOUR COMPANY As a sponsor, your company will be showcased as an HR leader in a variety of ways: on the HRLF website, at our programs, as well as through access to and engagement with the HRLF board. We recognize that sponsorship is an investment, and will partner with you to help you gain visibility and attract top industry talent.

2019 Sponsorship Levels

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze	**Sole Proprietor
Sponsorship Fee	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Number of Memberships	*10	*7	*5	*3	*1
EVENT RECOGNITION					
• President's Appreciation at Events	✓	✓	✓	✓	✓
• Badge Ribbon	✓	✓	✓	✓	✓
• Logo on Screen	✓	✓	✓	✓	
• Space in Refreshment Area for Material Display	✓	✓	✓	✓	✓
WEBSITE RECOGNITION					
• Home Page Banner, Logo with Link to Sponsor Website	✓	✓	✓	✓	
ANNUAL PRESIDENT'S DINNER					
• Invitation for 1 Company Representative	✓	✓	✓	✓	✓

* Each of your designated HRLF members receive complimentary registration to all of HRLF's standard live programming.

**Sole Proprietor Sponsorship is available to independent business owners. Companies are not eligible for this category.

Contact 860-586-7572 or kpheasant@hrleaders-sne.org for more information.

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