



The people you really ought to meet, sharing the practices you really need to know

HRLF-SNE Event Partner

Education and events bring together HR professionals from across the Central Connecticut and Massachusetts area. With an average of 35-40 attendees per program, HRLF offers you an ideal opportunity to promote your products/services in an intimate setting to the decision-makers and practitioners who use them. We hope to partner with you soon!

The Event Partner (\$450) sponsorship includes:

- ❖ Ability to give a two-minute company introduction at the start of the program
- ❖ Table at the event for material display (6" table) and one employee registration
- ❖ Podium recognition at the event
- ❖ Logo linked back to your website and brief company description featured on both the event registration page and in promotional e-blasts
- ❖ Ability to offer a raffle give-away item via business card collection

Multiple Event Discount:

HRLF offers a 10% price reduction for companies who sponsor 3 or more events.

Considerations:

Please note that each event will be limited to a maximum of 2 event partners. Each company must represent a different type of business for market exclusivity purposes.

Payment & Contact Information:

For additional information on program topics/dates, or questions on availability, contact Kendra Pheasant, Executive Director at kpheasant@hrleaders-sne.org or 860-586-7572.

Payment must be made in full, prior to the event. Checks may be made out to *Human Resource Leadership Forum of Southern New England* and mailed to the address below. Credit card payments are accepted upon request and can be made online via a secure weblink.

You may send your logo, website information, and company description to the above email address.

www.hrleaders-sne.org

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