

“Effective Networking”

I. SOCIAL NETWORKING SITES

a. Top 3

b. How to use

c. What’s in it for Me?

II. EFFECTIVELY EXPRESSING YOURSELF

a. Four levels of communication

b. Speaking voice

c. How your body speaks

I. Social Networking Sites

- *Twitter inform/stats*
 - What and why
- *Facebook inform/stats*
 - What ,why, WHO and WHEN
- *LinkedIn inform/stats*
 - What ,why, WHO and WHEN



- Twitter started in San Francisco, 2006, Twitter has grown into a real-time short messaging service that works over multiple networks and devices.
- Simplicity has played an important role in Twitter's success. People are eager to connect with other people and Twitter makes that simple.
- Twitter asks one question, "What are you doing?"
- Answers must be under 140 characters in length and can be sent via mobile texting, instant message, or the web.
- Twitter makes it easy for folks to stay connected.



A business-oriented social networking site launched in May 2003^[1] mainly used for professional networking. As of July 2009^[update], it had more than 43 million registered , spanning 170 industries.



- The purpose of the LinkedIn is to allow you to maintain a list of contact details of people they know and trust in business. The people in the list are called *Connections*. You can invite anyone.
- Your network consists of your direct connections and the connections *they* have, and so on.
- It can then be used to find jobs, people and business opportunities recommended by someone in one's contact network.
- Employers can list jobs and search for potential candidates.
- Job seekers can review the profile of hiring managers and discover which of their existing contacts can introduce them.



- [LinkedIn Answers](#), is free and questions are potentially more business-oriented, and the identity of the people asking and answering questions is known.
- The searchable [LinkedIn Groups](#),^[10] feature allows you to establish new business relationships by joining alumni, industry, or professional and other relevant groups. LinkedIn groups can be created in any subjects and by any member of LinkedIn.
- The newest LinkedIn feature [LinkedIn Polls](#), where you can design your own poll or utilize polls already created, and view the answers.

A really cool tool.

facebook

- **Facebook**, social networking site,^[1] you can add friends and send them messages, and update their personal profiles to notify friends about themselves.
- Recruiters can use **Facebook** to check your status, connections, photos, basically see WHO you are before you ever come in for a face-to-face.
- Whatever you post on-line is out there FOREVER, so do not post any comment or pic unless you would not be afraid your minister or clergy would see.



Wall

- The Wall is a space on your profile page that allows friends to post messages for you to see.
- The wall is visible to ***anyone with the ability to see his or her full profile. You can alter the security of who may see what.***

Photos

- Upload albums of photos and comment on photos.

Benefits

- ALIGN YOURSELF WITH PEOPLE, GROUPS THAT SHARE THE SAME VALUES.
- You may find friends of friends who work at a place you would like to work or did work. That may be useful when searching for the name of a hiring manager, supervisor or contact at a company.
- You can actually SEE a picture of the environment or culture of a workplace since a lot of companies now have Facebook sites, too.
- Be “fans” of companies, foods, restaurants, causes, etc.
- ALIGN YOURSELF WITH PEOPLE, GROUPS THAT SHARE THE SAME VALUES.

II. Effectively Expressing Yourself

Toastmasters Group

- *Learn how to speak more effectively*
- *Develop listening skills*
- *Leadership skills*

4 Levels of Communication

1. Small Talk



2. Fact Disclosure



3. Views & Opinions



4. Personal Opinions



CONVERSING WITH EASE

- *SKILL PRACTICE – EXAMPLE*
- *COUNT OFF 1 - 4*
 - *GO TO THE LEVELS OF COMMUNICATIONS PAGE*
 - *Assign a scribe and come up with examples of :*
 - *Small talk*
 - *Fact Disclosure*
 - *Viewpoints and Opinions*
 - *Personal Feelings*

SUCCESSFUL CONVERSATIONS

NOW PUT THE PARTS TOGETHER

LET'S HAVE A CONVERSATION –

1st : You are stuck in an elevator

2nd: Sequestered jury room

3rd: Networking event at the library

AND ONE MORE THING...

Your voice mirrors your personality with a language all its own.

Natural voice which projects cordiality, cultivation and authority is a significant tool for personal success.

Your voice reflects your psychological and emotional state of mind.

Your voice and your face are your “public relations” agents.

A smile – makes your attitude, appearance, attractive and pleasing!

AND ONE MORE THING...

You've heard, "a picture is worth a thousand words..."

Five ways to Make Your Body Speak Effectively

1. Eliminate distracting mannerisms
2. Be natural, spontaneous and conversational
3. Let your body mirror your feelings
4. Build self-confidence through preparation
5. Practice – in front of a mirror!

EVERYONE STAND UP!

SPEAKING POSTURE -

GESTURES -

BODY MOVEMENT –

FACIAL EXPRESSION –

EYE CONTACT

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