

HRPBC March 20 – Dinner Event

Speaker: Matthew L. Ransdell, Esq.

Topic: "Leading with Ethics", a focus on Corporate and Social Responsibility"

- What are corporate/business ethics (and ethics in general)?
 - Ethics: moral philosophy of good v. evil; right v. wrong
 - Corporate ethics: a form of applied ethics that examines moral and ethical problems arising in the business environment
- What is social responsibility?
 - Who are the stakeholders for a company?
 - Stakeholder v. Shareholder
 - What about the bottom line and profits?
 - Why should we care?
 - What is ethical behavior?
- Macro Level
 - Role of business in society
 - Politics, charity
- Corporate Level
 - Responsibility to community v. profit
 - Responsibility to employees
- Individual Level
 - Behavior and actions of individuals in the workplace
- Who is responsible for creating ethics in an organization?
- HR
 - Factors impacting ethics in an organization
 - Manage with a moral, amoral, or immoral point of view?
 - Behavior v. Belief v. Job Duties
 - The Warren Buffet Rule
 - Do you want the act on the front page of the paper?
 - Corporate culture and ethics
- Examples and Situations for HR Professionals
 - Ethics in internal investigations
 - Agree or disagree with corporate decision?
 - Whistleblowing?
 - Is what's being done legal?
 - Can you look the other way?
 - What if you would lose your job or bring down the company?
 - Ethics in Programs
 - Should you foster corporate responsibility?
 - How can you foster corporate responsibility?