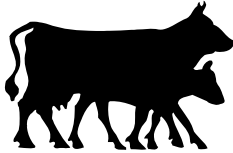




XXIV International Conference of Agricultural Economists

August 13-18, 2000, Berlin, Germany



**COWBELL**

CONFERENCE BULLETIN



**Issue # 1**

**PRE-CONFERENCE ISSUE**

Dear IAAE Members:

It is with great pleasure that I welcome you personally and on behalf of the Executive of the IAAE to the Twenty-Fourth International Conference of Agricultural Economists. The program developed by Prabhu Pingali, our Vice-President Program, is new and innovative, with many improvements and challenges for us throughout our stay in Berlin. The theme: "Tomorrow's Agriculture: Incentives, Institutions, Infrastructure and Innovations", offers us a wide range of issues for debate through the week. We have a larger number of papers than ever before, awards for the best papers, poster and computer sessions, and the workshops and mini-symposia. All in all, an interesting and challenging week for all of us.

During our meeting the IAAE Council, the governing body of the IAAE, will be meeting on Monday and Thursday at 5:30. During these sessions we will be reviewing the work of the Executive, electing new officers for the Executive, electing new Life Members, and making decisions about the future organization and operation of the Association. In Sacramento, the Council encouraged the Executive to explore new financial arrangements. The Executive will be putting forward significant changes to the operations of the IAAE. In a future Cowbell, the Executive will describe these changes for your consideration. It is important that you organize your country representatives to attend the Council meetings.

I want to thank at the outset all of the people who have worked so long and hard to bring our Twenty-Fourth Conference together in Berlin. The work began even before our last triennial Conference in Sacramento. The Local Organizing Committee under the leadership of Harald von Witzke of Humboldt University in Berlin has done a wonderful job of providing a home for us this week. I also want to thank the Government of Germany, and all of the organizations and companies that have provided support to making this a successful conference. Please take the time to thank representatives of the Local Organizing Committee, the donors and organizations who have contributed so generously for our Conference as you encounter them during your stay in Berlin.

Let me wish all of you a very warm "welcome" to our XIV Conference in Berlin. I look forward to renewing acquaintances with old friends and meeting new friends from around the world involved in our profession of agricultural economics.

Sincerely,  
**Douglas Hedley**  
President, IAAE

## Welcome to Berlin!

The Local Organizing Committee extends a warm welcome to IAAE 2000 conference participants and accompanying persons. Vibrant and modern, Berlin is a city with many layers of history. It was at the beginning of the 19th century when Berlin was the capital of Prussia that Humboldt University was established according to the principles of the von Humboldt brothers, Wilhelm and Alexander. The principles that would govern the University were also laid out at that time. The tripartate mission of teaching, research and outreach as well as equal access for everyone capable of successful academic work became the cornerstones of the university's philosophy. The ruler making all of this possible was Prussian King Friederich – Wilhelm. He donated a royal palace, now the main building of the University, and established a College of Veterinary Medicine close to the center of power to train the veterinarians necessary to care for the horses. The stables and animal barns, still in use until a few years ago, are within minutes walk from the Brandenburg Gate.

Originally established by Albrecht Daniel Thaer in 1904, the present College of Agriculture and Horticulture of Humboldt University is one of the oldest in the world. The ideas of Thaer and some of his contemporaries in Germany and Britain triggered the first Green Revolution ever. Theirs was the insight that a phenomenon commonly known as soil exhaustion could be avoided by appropriate farming techniques. This allowed agriculture – for the first time ever – to be sustainable over extended periods on the same plot of land. Evidently, this concept

## Origins of the IAAE

The International Association of Agricultural Economists grew out of a conference hosted by Leonard Elmhirst at his home in Dartington Hall, Devon, England in late August and early September 1929. Fifty agricultural economists from 11 countries attended. There were representatives from Canada, China, Denmark, Finland, Germany, New Zealand, Norway, South Africa, Trinidad, the United Kingdom and the United States. Those present felt they had gained so much in improved understanding of both the differences and commonalities in the problems they faced in research and teaching that they resolved to find ways to increase their contacts and promote greater understandings among themselves and their colleagues.

## Objectives

The objectives of the IAAE are to:

- Foster the application of agricultural economics to improve rural economic and social conditions;
- Advance knowledge of agriculture's economic organization;
- Facilitate communication and information exchange among those concerned with rural welfare.

continues to be of great significance, as sustainable agriculture ranks high on today's research and policy agendas.

The city of Berlin was divided during the Cold War as was the College of Agriculture and Horticulture. Some parts of the College remained with Humboldt University while others relocated to West Berlin becoming part of the Technical University. In 1994, the College was reunited. The college of Agriculture and Horticulture is one of 11 agricultural Colleges in Germany. It is now the largest College of Agriculture in Germany in terms of new students, attracting more than 500 new students in 1999/2000.

The present College offers 2 B.Sc and 7 M.Sc. degree programs. The M.Sc. degree program in International Agriculture ([www.agrar.hu-berlin.de/iags](http://www.agrar.hu-berlin.de/iags)) is taught entirely in English. Reflecting the international character of the program, the International Agriculture degree is offered in cooperation with leading agricultural colleges around the world including the University of Minnesota, Louisiana State University, Virginia Tech and Wageningen University.

We, the local organizing committee, wish you an interesting and provocative stay in Berlin.

### Harald von Witzke

Chair, Local Organizing Committee

With generous financial support from the Carnegie Endowment and the Elmhirst family a second Conference was held at Cornell University, Ithaca, N.Y., in August 1930 with 309 representatives from 20 countries attending: 234 were from the US and Canada coming from 30 states and 5 provinces. A Constitution for IAAE was developed and adopted under the leadership of Arthur Ashby (Aberystwyth, UK). The Conference extended over 10 days with presentations from 84 speakers. It was agreed that the proceedings should be published for the first two conferences under the leadership of F.F. Hill, one of the subsequent leaders in the founding of IRRI, CIMMYT and the international agricultural research centers. Many of the traditions of our Conferences stem from these beginnings.

## Membership

Membership in the IAAE is for a three-year period, currently from January 1, 1999, through December 31, 2001. The membership fee for individuals is US \$60 for the three-year period. Members receive the IAAE Newsletter, the Proceedings of the triennial conference, a Special

Issues of the journal containing conference papers, and access to the IAAE web page "Members Only" section. An IAAE directory is made available after each conference containing the names and addresses of all members.

## Organization

The IAAE is governed by a Council of officers and member delegates. National and area branches, made up of members in specific countries or a group of countries, promote the objectives of IAAE within their country or area. Each branch designates a member as its representative to provide liaison between its members and the IAAE Executive Committee. The elected officers of the IAAE are President, President Elect, Past President, Vice Presi-

dent Program, Secretary-Treasurer, and two at-large members who constitute the Executive Committee. This committee acts for the Council between Council meetings. The officers appoint a proceedings editor and an editor-in-chief of its international journal *Agricultural Economics*. Both of these appointees serve as ex-officio members of the Executive Committee.

## Earlier IAAE Conferences

Year	Location	Professionals Attending	Year	Location	Professionals Attending
1929	Totnes, Devon, England	50	1964	Lyon, France	562
1930	Ithaca, New York, USA	300	1967	Sydney, Australia	501
1934	Bad Eilsen, Germany	170	1970	Minsk, USSR	685
1936	St. Andrews, Fife, Scotland	219	1973	Sao Paulo, Brazil	695
1938	Ste. Anne de Bellevue, Quebec, Canada	510	1976	Nairobi, Kenya	656
1947	Totnes, Devon, England	82	1979	Banff, Alberta, Canada	795
1949	Stresa, Italy	271	1982	Jakarta, Indonesia	480
1952	East Lansing, Michigan, USA	340	1985	Malaga, Spain	823
1955	Helsinki, Finland	364	1988	Buenos Aires, Argentina	759
1958	Mysore, India	350	1991	Tokyo, Japan	908
1961	Cuernavaca, Mexico	485	1994	Harare, Zimbabwe	691
			1997	Sacramento, California, USA	781

## THE TRADITION OF THE COW BELL

It is a tradition that each triennial Conference of the IAAE is opened and closed by the ringing of a "cow bell". Presumably this was an appropriate way to call an agricultural meeting to order in England in the 1920s. It now symbolizes the need to remember our roots in agriculture during conference discussions.

Leonard Elmhirst wrote the following statement about the actual origin of the first bell in this conference bulletin, *The CowBell*, August 25, 1955 in Finland. "The first cow bell was not I suspect a cow bell but a sheep bell. It came from an old shop in Amesbury, the nearest village to Stonehenge, the bronze age druidic temple on Salisbury Plain, England. Here the Celts grazed their flocks on the chalky pastures high above the swamps and heavy forest where the Saxons later found the richest farmland. In World War II it was found possible to fertilize and plough these downs which had not been cultivated for 3000 years and then only in tiny welchets, or small strips. This bell

had a quaint shape and harness of its own with leather neck harness and oak pegs. It is represented on the back of every volume of our official proceedings. It was presented to our first Vice-President, G. F. Warren of Cornell and is now one of his family heirlooms. Our present bell, acquired before the 1949 conference in Stresa, is a real cow bell from Chamoniz in Switzerland."

The preceding quote is taken from John Raeburn's *History of the IAAE*, p.172. Raeburn goes on to say that in an issue of *The CowBell* at the Lyon Conference in 1964 it was reported that, "The large bell presented on Monday to the Association by Denis Bergmann on behalf of the French Committee is about a hundred years old. Despite its size it is a genuine Alpine cow bell..." The present whereabouts of this Alpine cowbell is something of a mystery. The bell in use at this XXIV Conference is the one to which Elmhirst referred.

## IAAE Council Meeting

The IAAE Council will meet Monday, August 14th at 5:30-7:00 p.m. in room 207 and Thursday, August 17<sup>th</sup> from 5:30-7:00 p.m. in Hall 2. The council is the major policy formulating board of IAAE. It consists of the Executive Committee and members selected by the country and area branches. It meets only during the IAAE conferences. If a Council member from a country/area branch is not present, branch members in attendance may designate one of their group as an alternative Council member.

The number of Council members for a country/area is determined in accordance with the number of IAAE members in the country or area for the current conference period 1999-2001 or the prior conference period 1996-1998, whichever is larger. The schedule for Council members is: 0-4 IAAE members, 0 Council members; 5-10 IAAE members, 1 Council members; 11-25 IAAE members, 2 Council members; 26-60 IAAE members, 3 Council members; 61 or more IAAE members, 4 Council members.

Normally, if the Country/Area Representatives (see list in Issue # 2) are attending the conference, they will ensure

that their country/area is represented at the Council Meeting by an appropriate number of Councillors. However, in the absence of a Country/Area Representative from a particular country/area, any participant from that area may take the lead to ensure the country/area in question is represented.

Country/Area Representatives attending the XXIV ICAE are asked to remind the Council members from their country to attend. Should a Councillor not be participating in the XXIV ICAE, the Country Representative may invite someone else from the country in question to act as a substitute.

All Country/Area Representatives should give the names of the Councillors from their country/area who will be attending the Council Meeting on Monday. This list of names should be provided well before the meeting.

Please turn in the lists to the IAAE Membership Desk in the registration area.

## THE ELMHIRST LECTURE

Leonard Elmhirst served as the first president of IAAE and was later designated founder-president until his death in 1974. He lived and worked from his home in Dartington Hall, in Devon, England where the first International Conference was held in 1929. In his honor, the Leonard K. Elmhirst Lectures were instituted in 1976. The lecturers have been:

T. W. Schultz	U. Chicago	1976
Sir W. A. Lewis	Princeton U.	1979
Keith O. Campbell	U. Sydney	1982
Amartya Sen	U. Oxford	1985
Yujiro Hayami	Aoyama Gunkin U.	1988
V. S. Vyas	Inst. Development Studies	1991
D. Gale Johnson	U. Chicago	1994
Yair Mundlak	Hebrew University	1997
James T. Bonnen	Michigan State University	2000

James T. Bonnen is professor of agricultural economics at Michigan State University. He received a B.A. in economics from Texas A & M University, an M.A. in economics from Duke University and a Ph.D. in economics from Harvard University. Public policy, primarily for rural development and for agriculture, is his research and teaching focus. His most recent research interests include the changing land grant university system, information systems theory, the design and management of statistically based policy decision systems, and agricultural research policy.

Bonnen served as Chairman of the National Academy of Sciences Panel on Statistics for Rural Development Policy in 1979-80, Director of the President's Federal Statistical System Reorganization Project in 1978-80; as a member of the President's National Advisory Commission on Rural Poverty in 1966-67; and as Senior Staff Economist with the President's Council of Economic Advisers in 1963-65. In 1981 he received the American Statistical Association's Washington Statistical Society's "Julius Shiskin Award for Outstanding Achievement in Economic Statistics". He was elected President of the American Agricultural Economics Association in 1975 and made a Fellow of that Association in 1978. In 1984 he was elected a Fellow of the American Statistical Association and in 1992 also elected a Fellow of the American Association for the Advancement of Science.

He is the author of numerous articles including "Assessment of the Current Agricultural Data Base: An Information System Approach" (1977); "Observations on the Changing Nature of National Agricultural Policy Decision Processes: 1946-1976" (1980); "Federal Statistical Coordination Today: A Disaster or a Disgrace?" (1983); "A Century of Science in Agriculture: Lessons for Science Policy" (1986); "Why is Agricultural Policy so Difficult to Reform?" (With Bill Browne) (1989); and "The Land Grant Idea and the Evolving Outreach University" (1997).

## NOTICE TO ALL MEMBERS

Please check your IAAE membership records (including address, telephone numbers, email address, etc.) in the loose-leaf notebook at the membership information desk, located near the place where you registered, to insure that these records are correct. This needs to be done before noon Wednesday, August 16. You can do this at

any time each day through the coffee break in the afternoon. If you have questions about the accuracy of the record for yourself or about your country representative, please see the IAAE Membership Desk in the registration area to make necessary corrections.

## From the Member to the Member

~~~~~NOTICE~~~~~

**The last pages of the daily CowBell is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an Ad-hoc discussion group or reunions or communicate other things to the conference attendants, just let us know and it will be published in the next day CowBell!!**

**Leave your notices for the CowBell with your name and your hotel room and phone number in the mail box at the Local Organizing Committee, Rm. 02 by noon of the day before publication.**

~~~~~NOTICE~~~~~

### Editorial Team Luncheon Meeting

Tuesday, August 15, 11:30 to 1:30, Berlin Hilton, Salon Durieux

Stan Johnson, outgoing Editor-in-Chief of *Agricultural Economics* has invited members of his Editorial team to join him for lunch during the Berlin 2000 conference. This group includes IAAE Associate Editors, the Editorial Advisory Board and the Book Editor. The IAAE Executive Committee has also been invited to join the group luncheon meeting.

The luncheon meeting will provide an opportunity to review the editorial process for manuscript review as it transitioned from Elsevier Publishing to an Institution. Stan will also introduce the incoming Editor, Stephan von Cramon-Taubadel, whose term begins January 2001, and allow Professor von Cramon the opportunity to visit with members about appointing a new Editorial group.

Emails inviting the Editorial group to the luncheon meeting were sent out in July. Individual letters of invitation for participants will be available at the conference.

~~~~~NOTICE~~~~~

### Change in Editorship of *Agricultural Economics*

In January 2001, the editorship will move from Stanley R. Johnson, Iowa State University, to the new Editor-in-Chief, Stephan von Cramon-Taubadel. Dr. Johnson was the first IAAE member to assume the position of Editor-in-Chief when the responsibility for managing the manuscript review process shifted from Elsevier Science Publishing to IAAE.

Dr. Johnson has held the position for six years. Under his editorship, the ranking of *Agricultural Economics* has made excellent progress, increasing from 11 out of 13 to 5 out of 12 by the Institute for Scientific Information. Since 1998 AGECON is cited in the *Agricultural Economics and Policy* category, a significant accomplishment, as not all quality journals make the grade for citation.

Incoming Editor-in-Chief von Cramon was born in Ottawa, Canada and has both Canadian and German citizenship. He obtained his Bachelors degree at McGill University in Montréal, a Masters degree at the University of Manitoba, and his Ph.D. at the Christian-Albrechts-University in Kiel, Germany, all in *Agricultural Economics*. Since October 1998, he has been Professor for *Agricultural Policy* at the Georg-August-University in Göttingen. He has been a member of the German Advisory Group on Economic Reform in Ukraine since 1996. He served as Book Review Editor of the *European Review of Agricultural Economics* from 1994 to 1998.



The Plenary Papers and the CowBell are available at:

<http://www.agrar.hu-berlin.de/iags/iaae>



one can get a bite to eat or something to drink, and relax. People watching is a time honored tradition here, sip slowly and enjoy the passing scene!

On Sunday, August 13 you may want to wander through the Gauklerfest, a Medieval street fair taking place on historic Unter den Linden. It's the last day of the fair! You may want to combine this with an afternoon's walk around the area of the Brandenburg Gate, see the Reichstag and perhaps take a tour of the famous Reichstag dome designed by British architect Sir Norman Foster. Next to the Brandenburg Gate is a Frank Gehry building as well as the restored Adlon Hotel. A walk down Unter den Linden can take 15 minutes or a day, depending on your interest in history and architecture. The State Opera Unter den Linden, the main building of Humboldt University and the elegant ivy covered building and courtyard of Humboldt University's Library are just

**Tour 1: Discover Berlin**

See the main sights on foot, including the Brandenburg Gate, the Wall, Potsdamer Platz and Checkpoint Charlie.

Dates: Daily at 10am and 2:30pm

Duration: 3 Hours

**Tour 2: Infamous Third Reich Sites**

Berlin's darkest history, including Goering's Air Ministry, Goebbel's Propoganda Ministry, sites of the SS and Gestapo HQs, finishing on the site of Hitler's bunker.

Dates: Daily at 10 am expt Monday and Friday

Duration: 3 hrs

**Tour 3: Jewish Life in Berlin**

A tour around the Scheunenviertel, the heart of the pre-war Jewish community, finishing at the New Synagogue.

Dates: Mon and Fri at 10am

Duration: 3 hrs

a few of the treasures. Stop at Cafe Einstein for a coffee or beer!

August is the month for the International Dance Festival in Berlin. For those interested in the latest in European dance, please pick up a program in one of the many book stores or tourist information centers. You will need to call as much in advance as possible as the programs often sell out.

Finally, Nicholas Gay, a Cambridge history graduate, has been offering English speaking walking tours of Berlin since 1993. He has an excellent reputation.

We leave you today with the schedule of walks. No reservations are necessary – simply be at the Zoo meeting point at the listed time. Enjoy your day!

**Tour 4: Discover Potsdam**

Summer Residence of the Prussian Kings, including Sanssouci and Cecilienhof, venue of the 1945 Potsdam Conference.

Dates: Tues, Thurs and Sat at 9am

Duration: 6 hrs

**Meeting Point:** For all tours: Taxi Stand outside of Zoo Station

Prices: For tours 1, 2 and 3: DM 18.00 ( under 26 yrs DM 14:00 )

Price for Potsdam Tour: DM 28.00 ( under 26 years DM 21.00 )

Public Transportation is used on all tours, about DM 4–5)

Further Information: The Original Berlin Walks  
Tel: 301 9194

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