

# C O W B E L L

XXV International Conference of Agricultural Economists, August 16-22, 2003, Durban, South Africa



CONFERENCE BULLETIN



Issue#4

20 August 2003

## Nominations for Council Posts

The following nominations were put before Council by the Nominating Committee on Monday evening.

President (elect):

- David Colman – University of Manchester, UK
- Susan Offutt – USDA ERS, USA
- Wally Tyner – Purdue University, USA

Vice-President (Program):

- Donald McLaren – Melbourne University, Australia
- Keijiro Otsuka – FASID, Japan
- Philip Pardey – University of Minnesota, USA

Members at Large:

- Ruben Echeverria – International American Development Bank, USA
- Garry Griffiths – NSW Agriculture, Australia
- Margaret Loseby – Decos, Facolta' Di Agraria, Italy
- Willis Oluoch-Kosura – IDRC, Kenya
- Agnes Rola – ISNAR, Philippines
- Eugenia Serova – Analytical Centre On Agri-Food Economics, Russia

Please note should you wish to nominate any other candidates, these can be handed to any of the council members or at the IAAE council meeting on Thursday 17H30 before the elections.

## Best Poster Competition

The Best Poster Judging Panel is pleased to announce that it has reached a decision on the top three posters. A representative from the three poster groups that were selected as finalists will be asked to present their posters for 12 minutes each in a special plenary session on Thursday August 21 at 8:30 to 10:30 am. At that time a final round judging committee will choose a final winner. The final winning poster will be judged not only on its analytical content and appearance, but also on the clarity of the presentation. The finalists include the following three posters:

M.M. Waitthaka, B.D. Salasya, P.K. Thornton, K.D. Shepherd, S.J. Staal, N.N. Ndiwa  
“Factors influencing enhanced soil fertility management in Vihiga, Western Kenya” [poster no. 2-2-2-4]

Matin Qaim  
“Bt Cotton in India: Field Trial Results and Economic Projections” [poster no. 3-1-2-1]

M.F. Viljoen and R.J. Armour  
“Financial Efficiency of Soybeans in Crop Rotation Systems: South African Case Studies” [poster no. 3-1-4-4]

## Tasks and Roles of the Executive Committee

<p><b>President</b></p> <p><u>Overall management and leadership of the Association:</u> Financial and business planning Building/leading the Association Liaison with the Fund for the International Conference of Agricultural Economics</p> <p>Chairs the Executive Committee and meetings of the IAAE Council</p> <p>Represents or designates representatives of the Association at regional/national meetings of Associations/Societies of agricultural economists</p> <p>Maintains liaison with FAO, UNCTAD, and other international agencies</p> <p>Names the Nominations Committee</p> <p>Assists the Chairman of the Fund for the International Conference of Agricultural Economics in securing funds from donors and in identifying recipients</p> <p><u>At the Triennial Conference:</u> Prepares and delivers the Presidential Address at the Conference Proposes the Elmhirst Lecturer to the Executive, at the first meeting of the Executive following the Conference Chairs the closing session of the Conference.</p>	<p><b>President Elect</b></p> <p><u>Nominations Committee</u> Serves as chair Reports to Executive on progress on Nominations Committee Establishes with the Secretary-Treasurer the voting arrangements at Council, including handling nominations from the floor Reports to Council on the proposed slate of nominations and voting arrangements</p> <p><u>Inter-Conference Symposia</u> Identifies and negotiates the inter-conference symposia for the triennium following the term of office Proposes these symposia to the Executive Finalizes arrangements and manages the Association interests for the inter-conference symposia for the triennium of the term of office</p> <p><u>Triennial Conferences</u> Arranges for proposals from countries for hosting future triennial conferences Delivers the synoptic overview at the close of the Conference</p> <p>At the request of the President, represents the Association at regional/national meetings of Associations/Societies of agricultural economists</p> <p>Other duties as assigned by President</p>
<p><b>Vice President Program</b></p> <ul style="list-style-type: none"> <li>- Overall responsibility for managing the content of the Conference, in association with the host country</li> <li>- Develops program draft for consideration by Executive at first meeting following the conference</li> <li>- Develops the financial arrangements with the Host Country Committee for review by the Executive</li> <li>- Identifies and manages the chairs for submitted papers, posters and discussion groups and co-ordinates their activities with plenary sessions; identifies and co-ordinates program planning in conjunction with plenary session chairs</li> <li>- Maintains close liaison with the Proceedings Editor and Journal Editor, prior to conferences, in order to resolve issues relating to publications</li> <li>- Works with Chairman of the Fund for the International Conference of Agricultural Economics in preparing material on the Conference for donors and assists in identifying recipients of the funds</li> </ul>	
<p><b>Past President</b></p> <ul style="list-style-type: none"> <li>- At the request of the President, represents the Association at regional/national meetings of Associations/Societies of agricultural economists</li> <li>- Chairs the opening session of the Conference, introducing the Presidential Address and the Elmhirst Lecturer</li> <li>- Presents the Elmhirst Medal</li> <li>- Other duties as assigned by President</li> </ul>	
<p><b>Secretary Treasurer</b></p> <p>Maintains membership, journal subscription and similar lists; is responsible for collecting and disbursing IAAE funds; edits and publishes semi-annual newsletter; maintains minutes of official meetings of the Executive Committee and Council; prepares and publishes membership directory at end of year in which triennial conference is held</p> <p>Manages gift memberships in association with donor country/individual donor contributions</p> <p>With guidance from Executive Committee, manages general business affairs of IAAE</p> <p>Develops the triennial budget for adoption by the Executive during its first meeting following the Triennial conference.</p>	<p><b>Members at Large (Three Individuals)</b></p> <p>Maintains liaison with country representatives; and with other associations Works with Secretary-Treasurer in utilizing gift memberships to build/strengthen the Association in all regions Actively identifies promising young colleagues for inclusion into the association in co-operation with existing members and country representatives</p> <p>Helps raise funds for triennial conference; and coordinates introductory membership program</p> <p>Other duties as assigned by the President</p>
<p><b>Proceedings Editor</b></p> <p>Edits and arranges for publication of conference proceedings, occasional publications; and other documents identified by the Executive, the Journal Editor and Council</p> <p>Maintains close liaison with the Vice President Program and Journal Editor prior to conferences, in order to resolve issues relating to publications</p>	<p><b>Journal Editor</b></p> <p>Takes responsibility for editing journal in conjunction with assistant/associate and book review editors; has lead in business arrangements with publishers; arranges special editions in association with the Executive Committee.</p> <p>Maintain close liaison with the Vice President Program and Proceedings Editor prior to conferences, in order to resolve issues relating to publications.</p>

**George F. Warren**  
**Founder member, with Elmhirst and Ladd, of IAAE**

**Extract from ‘The History of IAAE’ by John Raeburn and W.O. Jones**

In 1928 George Warren was 54 years old and Head of the largest College Department of Farm Management and Agricultural Economics in the US, with a large output of research results, and formal and extension teaching, and attracting post-graduate students from many States and overseas countries. Many of those who later influenced the Association – including Ladd and Elmhirst – had been his students.

He had a big family, a big farm, and a big research programme and in addition to teaching courses, found time to lecture widely to farmers’ meetings and to make effective contributions to State and Federal councils. Where the abilities and energies for all this came from can perhaps never be fully understood, but some explanations can be attempted.

Warren was a farm boy in south-east Nebraska – a Prairie State subject to high weather risks. Farm product prices were low, and, until he was 22, declining. As a child he was sent “to gather cakes of dried buffalo dung off the prairie in order that there might be sufficient fuel for cooking the family breakfast”. His family home was only 21 square metres, with pine board walls – draughty and cold in winter, an oven in summer – but shared with five older children in the total household of eight.

At the State College Warren majored in mathematics, but developed also his interests in crop science under a famous teacher – Charles Bessey – who fostered pragmatic approaches to problems and fact finding. After graduation in 1897 Warren spent five years as a teacher of mathematics in small town High Schools, as Principal of one, and as a Schools Superintendent. But his interest in agriculture led him.....to Cornell University to study agriculture under Liberty Hyde Bailey (1858-1954), then Director of the New York State College of Agriculture. Before long Bailey gave Warren the responsibility for a survey of apple orchards..... Bailey wrote afterwards: “I think it is not too much to say that these surveys marked a departure in this kind of work, substituting the statistical method for previous means”. Indeed the orchard survey was the start of Warren’s developing farm management survey methods carefully over the years 1906 to 1911 when the famous survey in Tompkins County was published. So useful were these methods found to be that by 1925 over 71,000 farm records had been obtained in the USA and the method had spread to Canada and China.

These early Cornell years also developed Warren himself. His urge to public service was strengthened by Bailey’s great leadership. His abilities as a teacher and writer were greatly augmented, and his concepts of rural welfare probably became better defined because of the Country Life Commission which Bailey had been asked in 1908 by President Theodore Roosevelt to organize. Perhaps most important of all, Warren’s own powers of observation along with all his field enumeration work and stimulus from farmers and students built up in him a great wealth of vivid information about farming and farm family problems, and of human behaviour in the face of them. His book on “Farm Management” published first in 1913 and reprinted 6 times by 1917 is full of evidence of this wealth. He became a great “fact finder”, using all the methods available to him – surveys, cost accounts, case studies, travel, reading, public meetings, and more. Also his great wish for sound progress led him to look well ahead. He told Elmhirst “that ideally the pigeon holes of his desk would be full of research findings upon problems that intelligent foresight ought to be able to spot ...., even although the politicians might not be ready to recognise them or to legislate for them for ten years to come”.

There were two characteristics of Warren that caused controversy. He often expressed frankly his dislike of approaches to problems that relied heavily on principles that had been deduced logically but only after too much over-simplification of reality. Also he gave judgements of what personal value patterns and behaviour should be. But essentially he was a researcher and teacher. He always wanted to deal with real problems .....Warren became an economic adviser to Franklin D. Roosevelt when Governor of NY State and later when President of USA.

### **Programme Changes**

#### **Programme Changes for Thursday 21<sup>th</sup> of August**

Jens-Peter Loy is the Chairperson of the Contributed Paper Session 4-2 (Price and Marketing Issues, Meeting Room 11 AB)

#### **Programme Change for Thursday 21<sup>th</sup> of August**

Invited panel session 2, The Millennium Round So Far. In stead of Lynn Kennedy, David Orden will be speaking.

## **New Session Thursday at 13.30 in Room 22ABC**

**Daniel Deybe of the Strategies for Sustainable Development Unit in the European Commission** wishes to present details of the opportunities for funding and collaboration offered by the Second Call for proposals under the EU Commission's 6<sup>th</sup> Framework Programme on research, Development and Technology.

The current second call for proposals addresses in particular the issues of agriculture and multifunctionality. The request is for economic tools to carry out ex-ante policy impact assessment analysis, including externalities, for all major policies. The INCO programme is also open for proposals. Daniel Deybe will explain the calls and outline the Commission's expectations to those who may be interested in participating.

### **Agricultural Economics – Call for Papers**

#### **Special Issue on “Sustainable Agricultural Intensification”**

Most of the world's poor are engaged in agriculture, while food products dominate the expenditures of many of the poor not engaged in agriculture. Thus, agricultural growth is central to poverty reduction. Yet future agricultural growth will depend to a large extent on increased output per unit of land and water, as few additional natural resources are available for expansion at the extensive margin. Widely different approaches exist, however, regarding how best to stimulate agricultural productivity to reduce poverty and satisfy growing food demands without further stressing the natural environment. One paradigm, the Green Revolution approach, is based on the use of high levels of external inputs (irrigation, fertilizers, agro-chemicals) and improved management. A second approach depends on genetically engineered varieties to address plant disease, pest or environmental problems and/or to increase yields. A third, “agroecological” approach relies heavily on improved management and the intensive use organic inputs through intercropping, crop-livestock integration, improved fallows, IPM and other strategies. All of these approaches, and others, play out under a host of widely disparate agroecological, market and policy conditions that influence their acceptance by farmers and their success in addressing production, poverty and environment goals.

The objective of this special issue is to assemble recent findings on strategies for sustainable agricultural intensification. Recent research has focused on a variety of relevant themes, including: the development of integrated household livelihood strategies that employ diverse technologies and systems to simultaneously address multiple goals (food production, poverty reduction, reduce environmental degradation); bioeconomic and systems modeling methodologies that integrate biophysical and socio-economic dimensions at different scales; and differing strategic and policy approaches to achieving conservation and environmental goals in concert with food security objectives. Research along these and related lines raises many questions: What are the tradeoffs involved in jointly achieving these multiple goals? How replicable are micro-based systems and technologies, and what are the market and policy implications if they are successfully scaled up? What are the characteristics of successful agricultural intensification strategies that make them truly “sustainable”? And how can we best promote these sustainable strategies through research, policy, and social learning strategies?

#### Submission Guidelines

Submission of an article is understood to imply that the article is original and is not considered for publication elsewhere. Submission also implies that all authors have approved the paper for release and are in agreement with its content. Upon acceptance of the article by the journal, the author(s) will be asked to transfer the copyright to the publisher. Authors are asked to submit articles (three copies) to the chief editor of the Agricultural Economics special issue by November 1, 2003. Submissions should be sent to:

Prof. David R. Lee  
 Guest Editor, Special Issue of Agricultural Economics  
 Dept. of Applied Economics and Management  
 248 Warren Hall  
 Cornell University  
 Ithaca, NY 14850

Please format the submission following the Guide for Authors, which is available in Agricultural Economics 28(2003), pp. 79-83, or online at [www.elsevier.com/locate/agecon](http://www.elsevier.com/locate/agecon)

Please note in the cover letter that the submission is intended for the special issue on “Sustainable Agricultural Intensification”.

## Conferences and Meetings

The International Conference of Agricultural Economists not only draws together a large number of delegates from across the globe, but also serves as a catalyst for a number of other agricultural economics-related events. These include:

- Current issues in micro finance conference, Johannesburg, 12-13 August 2003. For copy of the proceedings visit [www.eciafrica.com](http://www.eciafrica.com)
- GTZ Rural Development Conference, Durban, 12-15 August 2003.
- Joint pre-IAAE Conference between the University of the Free State, University of Minnesota and the Land Bank. Theme: "Key elements for Agricultural Economic Growth in Africa", 13-14 August 2003, Bloemfontein.
- On 16 and 17 August 2003, there were several meetings of the Agricultural Economics Education Board (AEEB) held here in Durban, attended by heads of 16 Departments of Agricultural Economics from 11 different countries.
- RANESA – Resource Accounting Network of Eastern and Southern Africa, 17 August 2003.

If you are aware of any other recent or upcoming conferences/meetings please provide the Cowbell Office with this information.

## Members Noticeboard

The last pages of the daily COWBELL is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an Ad-hoc discussion group or reunions or communicate other things to the conference attendants, just let us know and it will be published in the next COWBELL!!

Leave your notices for the COWBELL with your name and your hotel room and phone number at the IAAE Office (Room 24B) by noon of the day before publication.

## Notice to all Members

### Can IAAE Contact You?

Will IAAE be able to contact you after the conference? IAAE members are encouraged to check their membership records on the IAAE web page ([www.iaae-agecon.org](http://www.iaae-agecon.org)). Changes made on the web page will be updated within 24 hours. You may also make changes at the IAAE membership desk in the Convention Centre lobby. Simply make the corrections in the membership book. Changes noted in the book will be made in about 10 days.

Grant recipients and people who purchase a membership in Durban are encouraged to check the membership list, including the supplemental list in the back of the membership book, to make sure your address and e-mail is correct. The IAAE office processed many of these transactions without accurate contact information (address, phone, e-mail) to expedite your participation in the conference. Take some time on Wednesday or Thursday to check your records so we can communicate with you after the conference.

## Annual Conference of the UK Agricultural Economics Society

The next Annual Conference of the UK Agricultural Economics Society will be held on Friday (evening) to Sunday 2–4 April 2004 at Imperial College in central London. Traditionally, this is a mercifully short, relatively cheap and comfortably informal conference, and all IAAE members will be most welcome. It should be a good way to meet a wide range of UK (and some European) professional staff and post-graduates, and also personnel from London-based agencies and embassies. Further details, on paper submission in autumn 2003 and/or attendance, are available on an A4 sheet on the ICC EuroChoice desk in Hall 3A, or from any UK IAAE member, or from the conference organizer, Dr Deborah Roberts, Arkleton Centre for Rural Development Research, University of Aberdeen, St. Mary's, Aberdeen, Scotland, tel +44(0)1224 273901; fax +44(0)1224 273902; email [deb.roberts@abdn.ac.uk](mailto:deb.roberts@abdn.ac.uk).

## Reminder for Competition

Delegates are advised that entries for the Australian Agricultural and Resource Economics competition to win a free night's accommodation at the Grand Mercure Hotel, Gold Coast, Australia during the 26<sup>th</sup> IAAE Conference, 12-18 August 2006, will close at lunchtime on Thursday. Second prize will be two night's accommodation.

Please place completed entries in the box available at registration.

The winner will be announced during the closing ceremony on Friday. The winner must be present at the time to collect the voucher.

## AgEcon Search

Economists know that nothing is free, but stop by the AgEcon search exhibit to learn about a valuable hub resource that is free for users. AgEcon Search has the full text of our 11 000 documents, mainly working papers & conference papers. Most 2003 IAAE contributed papers are available. We are actively seeking more working papers & conference papers from all parts of the world. Please stop by the exhibit, or contact us via the hub site, at <http://agecon.lib.umn.edu>.

## Notice

As an International Non-Governmental Organisation with consultative status at FAO, IAAE takes part in the activities of the Ad Hoc group of INGO Representatives residing in Rome – a group which includes Organisations active in many aspects of rural development. The Group is preparing documentation of activities of the individual INGOs for World Food Day celebrations, 16<sup>th</sup> October, and the International Alliance against Hunger. The academic and networking activities of the IAAE as a whole will be documented by me; if individual members of IAAE would like to give me news of their own participation in specific programmes for the fight against hunger and the right to food, I shall be glad to submit this too. The first deadline is 26<sup>th</sup> August. Contact me at the Conference or at [loseby@unitus.it](mailto:loseby@unitus.it). Margaret Loseby, University of Tuscia, Viterbo, Italy.

## Notice

At the occasion of the retirement of Prof. Laurent Martens, the Department of Agricultural Economics of Ghent University and the Belgium Association of Agricultural Economists have organised the 80th EAAE seminar on "New institutions and policies for EU agriculture" from September 24th to 26th, 2003 in Ghent (Belgium). Flyers and registration forms can be found on the info table at the entrance of the main hall or at the website <http://fltwww.urgent.be/80thEAAEGhent>. More information can also be obtained from the members of the organising committee, Guido Van Huylenbroeck and Ludwig Lauwers.

## Conference Dinner

**Please remember to book your seat for the Conference Dinner at the Registration Desk. Booking will close this afternoon at 17h00.** If no booking was made, you will be seated at the organizers' discretion. The voucher for the Conference Dinner has been included in your registration envelope. The dress for the dinner is business attire or traditional dress.

## Social Gatherings

### Michigan State University Conference Dinner

Staff and alumni will have at least one table at the Conference dinner on Thursday the 21<sup>st</sup> of August. Please hand in your name and dinner voucher at the registration desk.

Mike Weber & Thomas Jayne

### Cornell Table at Conference Dinner

Alumni and friends of Cornell University are cordially invited to join other Cornellians for dinner at one of the Cornell tables at the Conference Dinner on Thursday evening at 7:00pm. Please sign up for one of the Cornell Tables by leaving **your name and dinner voucher** at the conference dinner desk at registration by Wednesday noon. Questions? Contact David Lee by leaving a message on the message board next to the registration desk.

## Conference Questionnaire

It is important for the organisers of the next IAAE that the 2003 organising committee hand over as much information as possible. We cannot do that without your assistance. Please complete the questionnaire and return to the Registration Desk – a lucky draw will take place at the end of the conference for all those who submit their questionnaires.

<b>Airport Transfers</b>	<b>All SAA Travellers</b>
Please be reminded that return Airport Transfers will only be available until Saturday 23 August 2003. Should you wish to make alternative arrangements, please see Michelle at the Travel/Tours desk.	If you have travelled to the conference on SAA, please give a photostat copy of your flight ticket to Michelle at the Travel/Tours desk in order to qualify for a prize. The draw will be announced during the conference.

## Lunch Vouchers

Lunch vouchers are still available at the Registration Desk at a cost of US\$10

## Technical Tours, Wednesday 20 August 2003

There is rain forecast for Today, please ensure that you have adequate cover.

**The Commercial Wildlife & Eco-Tourism Tour will now depart at 11h00 sharp. Please wear walking shoes as you will be walking about 1 kilometer.**

<b>Tour</b>	<b>Time</b>	<b>Meeting Place</b>
Agricultural and Rural Development Tour	13h00	Outside the ICC at the front entrance.
Agri-Business Tour	13h00	Outside the ICC at the front entrance.
Commercial Wildlife and Eco-Tourism Tour	<b>11h00</b>	Outside the ICC at the front entrance.
Medical Plants Tour	12h45	Outside the ICC at the front entrance.
Oribi Gorge Nature Reserve: Scenic Tour	12h15	Outside the ICC at the front entrance.

## From our Cricket Correspondent

Despite that resounding defeat in the 3<sup>rd</sup> Test, South Africa should not lose heart. In their typically sporting way, England will doubtless do everything they can to encourage their opponents to regain confidence and give them a chance in the 4<sup>th</sup> Test (probably by again pretending they can't bat very well, or by practicing bowling half volleys outside off stump). In fact, they have always helped South Africa believe they're good at cricket, and some fine English county players have assisted with the South African Test team. These include Allan Donald (Warwickshire), Eddie Barlow (Derbyshire), Mike Proctor (Gloucestershire), Clive Rice (Nottinghamshire) and Barrie Richards (Hampshire). That's what is so good about cricket!

## South African Trivia

<b>South Africa is home to the:</b>	
largest land mammal	- the African Elephant
smallest mammal	- a shrew the size of a finger tip.
tallest creature	- the Giraffe.
fastest mammal	- the Cheetah.
largest reptile	- the Leatherback Turtle.
largest antelope	- the Eland
largest bird	- the Ostrich.
heaviest flying bird	- the Kori Bustard
largest Rhino population	
largest fish	- the Whale Shark.

Source: [www.insanetree.com](http://www.insanetree.com)

### **Joke of the Day**

An Economic Definition of “waste”:

A busload of economists plunging over a precipice with three of the seats unoccupied.

### **Quotable Quotes**

AT Mosher at the Tenth Conference in Mysore, India, on a problem that some think remains with us:

*“Much of the agricultural economics of Europe and North America is productive at home but corruptive when it strays abroad.”*

JN Lewis from Australia made the following comment on TW Schultz at the Twelfth Conference in Lyon, France, in 1964:

*“Notable amongst efforts to free ourselves from the shackles of old ideas are the writings of T. W. Schultz. One of the first agricultural economists to graduate from the tool-using to the tool-making class, Schultz developed a comprehensive body of theory ...”*